Ms. Alice Evans Lecturer, King's College London

Dr. Alice Evans is a Senior Lecturer in International Development. She is writing *The Great Gender Divergence*: why all societies have become more gender equal, and why some are more equal than others. She has published on gender, urbanization, the drivers of social change, inequality, and global production networks.



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Mr. Alexander Cuntz heads the Creative Economy Section of the World Intellectual Property Organization (WIPO) based in Geneva. Before joining WIPO, he worked as a senior consultant at the Federal Expert Commission for Research and Innovation (EFI) based in Berlin and as a research fellow at the European Commission based in Seville. Mr. Cuntz's economic research focuses on creativity and the role of copyright as well as the impact of digitization in the creative industries.



Mr. Hansueli Stamm Chief Economist, Swiss Federal Institute of Intellectual Property, Bern

Dr. Hansueli Stamm is the Chief Economist at the Swiss Federal Institute of Intellectual Property (IPI). He studied at the University of Basel, graduated as an economist and certified teacher of commercial subjects, and holds a PhD in Economics from the University of Freiburg im Breisgau. From 1999 to 2006 he worked as a member of the economic think tank of the executive board of Novartis in Basel. After two years of managing the teaching activities of the Economics Department of the Fernfachhochschule Schweiz, he joined the IPI in 2008. In addition to his duties at the IPI, he teaches at different institutions, and since 2010 he has had a lectureship in "Law and Economics of Intellectual Property" at the University of St. Gallen.



Mr. Nathan Wajsman Chief Economist, European Union Intellectual Property Office (EUIPO), Alicante, Spain

Dr. Wajsman has been with the EUIPO since 2007, previously working in Finance and Quality Management. His team carries out economic research focusing on the role of IP in the European economy, as well as studies of infringement of IP rights and its economic consequences. Prior to joining the Office, he spent 20 years working in the private sector. A stint as a forecasting analyst at an electric utility in Florida was followed by a career in telecommunications and finance industries in the USA and several European countries, including positions with AT&T in the USA and Belgium, Swiss Reinsurance Company in Zurich, and Claranet Benelux, a managed hosting and internet service provider in the Netherlands.

Ms. Pauline Beck Head of Social Research and Statistics, United Kingdom Intellectual Property Office (UKIPO), Newport, United Kingdom

Pauline Beck is the Head of Social Research and Statistics at the UK Intellectual Property Office. She leads research looking into Inventorship, gender and ethnicity; Music copyright; Counterfeit goods and online copyright infringement; and the development of new social research. She works closely with Creative Industries, other government departments, and academia to address evidence gaps to inform better, evidence-based, policy decisions. She previously worked at the UK's Office for National Statistics where she led the development of new statistics on the sharing economy.

Mr. Yann Ménière Chief Economist, European Patent Office (EPO), Munich, Germany

Mr. Yann Ménière joined the EPO as Chief Economist in 2016. He has many years of extensive experience of providing economic insights into issues relating to patents, innovation and economic growth and contributes high-level expertise and analysis to public and expert forums on a regular basis. Mr. Ménière led the chair on IP and Markets for Technology at MINES ParisTech where he was previously a professor of economics. He also lectured on the economics of IP at Imperial College London, the Université catholique de Louvain (Belgium) and CEIPI. His research and expertise relate to the economics of innovation, competition and intellectual property.





