ECONOMIC COMMISSION
FOR AMERICA LATIN AMERICA
AND THE CARIBBEAN

NATIONAL INSTITUTE OF
INDUSTRIAL PROPERTY
OF BRAZIL

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

ORIGINAL: ENGLISH
DATE: MARCH 08, 2022

WORKSHOP: THE IP OFFICES OF THE XXI CENTURY AND THEIR ROLE IN PROMOTING THE COMMERCIALIZATION OF GREEN TECHNOLOGIES

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the National Institute of Industrial Property of Brazil (INPI)

and
the Economic Commission for America Latin America and the Caribbean (ECLAC/CEPAL)

under the auspices of

EUROCLIMA+ Programme

Brazil, March 23, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, March 23, 2022

Moderator	Ms. Isabella Pimentel, Counsellor, WIPO Office in Brazil

10.00 – 10.15	**Opening Remarks**	
		Mr. Claudio Furtado, President, National Institute of Industrial Property of Brazil (INPI), Rio de Janeiro
		Mr. Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva
10.15 – 10.35	**Keynote**	**The Big Push for Sustainability: an Approach towards Innovation and Sustainable Recovery for Latin America and the Caribbean**
	Speaker:	Mr. Mario Cimoli, Deputy Executive Secretary, Economic Commission for Latin America and the Caribbean (ECLAC) of the United Nations
10.35 – 11.00	**Initiatives**	**The role of WIPO Green: supporting IPO's in green technology promotion initiatives**
	Speaker:	Ms. Amy Dietterich, Director, Global Challenges Division, WIPO, Geneva
11.00 – 11.30		**Matchmaking and Business Rounds in Latin America**
		Mr. Peter Oksen, Green Technology and Research Manager, Global Challenges Division, WIPO, Geneva
		Mr. Leopoldo Nascimento Coutinho, Coordinator of International Relations, INPI, Rio de Janeiro
11.30 – 11.45		Discussion
		The moderator will select questions sent by the public and address them to the panelists
11.45 –12.00	**Closing Remarks**	Mr. Carlos Mussi, Director of ECLAC Office in Brazil

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