



WEBINAR

**WIPO/WEBINAR/WSO/2022/2/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: MAY 12, 2021**

How to File an International Trademark Application and the Tools to Help Vietnamese IP Practitioners and Enterprises

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Vietnam Intellectual Property Association (VIPA) and
the Vietnam Chamber of Commerce and Industry (VCCI)

Singapore, June 9, 2022
Via ZOOM

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, June 9, 2022 (all times are Viet Nam time)

15.00 – 15.10 **Welcome address from:**

Mr. Peter Willimott, Officer-in-charge, World Intellectual Property Organization (WIPO) Singapore Office, Singapore

Mr. Pham Ngiam Xuan Bac, President, Vietnam Intellectual Property Association (VIPA), Hanoi

15.10 – 15.25 **Topic 1: Overview of the Benefits for IP Practitioners and Enterprises of Using the International Trademark System (Madrid)**

Speaker: TBC, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO, Geneva

15.25 – 15.40 **Topic 2 Things to do Before Filing a Madrid Application: Search the Global Brand Database, Learn about IP Offices practices (Member Profiles) and Calculate Fees**

Speaker: Mr. Olivier Pierre, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

15.40 – 16.10 **Topic 3: How to File a Madrid Application – A Step By Step Guide with the Madrid Application Assistant**

Speaker: Ms. Catherine Dupenloup, Madrid Information and Promotion Division and Mr. Ian Arentz, Madrid Operations Section, WIPO, Geneva

16.10 – 16.15 Break

16.15 – 16.35 **Topic 4: After Filing a Madrid Application: Monitor and Manager**

Speaker: Mr. Olivier Pierre, WIPO

16.35 – 16.50 **Question and Answer session**

[End of program]