

## 发展与知识产权委员会（CDIP）

### 第二十五届会议

2020年5月18日至22日，日内瓦

#### 发展议程项目和产出在线检索目录概念验证

秘书处编拟

1. 发展与知识产权委员会（CDIP）在第二十四届会议上，批准了文件 CDIP/24/14 Rev. 中所载的由巴西、加拿大、印度尼西亚、波兰和联合王国代表团提交的关于成功的发展议程项目提案用工具中的项目。
2. 项目产出之一是创建涵盖所有过去和正在进行的发展议程项目的在线检索目录，含每个项目的附加信息，包括可参考的受益国（如适用）、主要项目活动和产出，落实工作的开始和结束日期，成果和成就，以及进展报告、审评报告和建议。本文件介绍了正在上述项目背景下开发的在线检索目录的概念验证。
3. 用于开发最终产品的元数据将包括所有发展议程项目文件、进展报告、审评报告、完成报告和发展议程项目产出（研究、指导原则、数据库）中所含的信息。
4. 概念验证是根据从八个项目文件中收集的信息创建的。最终产品一旦开发出来，将确定该目录的可视化设计并在产权组织网站上提供。
5. 在开展目录的概念验证工作时，查明了以下预期用户群：（i）希望向 CDIP 提交项目提案的成员国（这是查明的主要用户群）；（ii）希望从发展议程项目衍生活中受益的成员国；（iii）项目管理者（产权组织工作人员）；和（iv）信息寻求者。

6. 因此，该目录将围绕本文件附件一中所述的信息模型编制，按两个主要集合构建信息流：可选信息（灰框）和附加信息（白框）。下文是信息集合列表，用户可以通过这些信息集合来细化在目录中的检索：

- 发展议程建议集；
- 发展议程建议；
- 发展议程项目（包括已完成项目和正在进行的项目）；
- 落实发展议程项目时开展的活动；
- 执行产权组织计划；
- 受益国；
- 项目文件编号；
- 知识产权领域；
- 项目产出。

7. 一旦信息已经细化或者在用户检索开始时已存在，则该目录还可以提供容易读取的附加结果。附件结果将包括关于以下内容的信息：

- 产权组织战略目标；
- 文件批准或讨论后链接到的 CDIP 届会；
- 各种报告（包括进展报告、完成报告和审评报告）；
- 总支出；
- 项目预算；
- 项目产出；
- 相关文件；
- 项目主流化。

8. 该目录不仅可以通过选择第6段所述类别进行细化，还可以根据用于开发目录元数据的文件的可用性，以联合国六种官方语言进行全文检索。

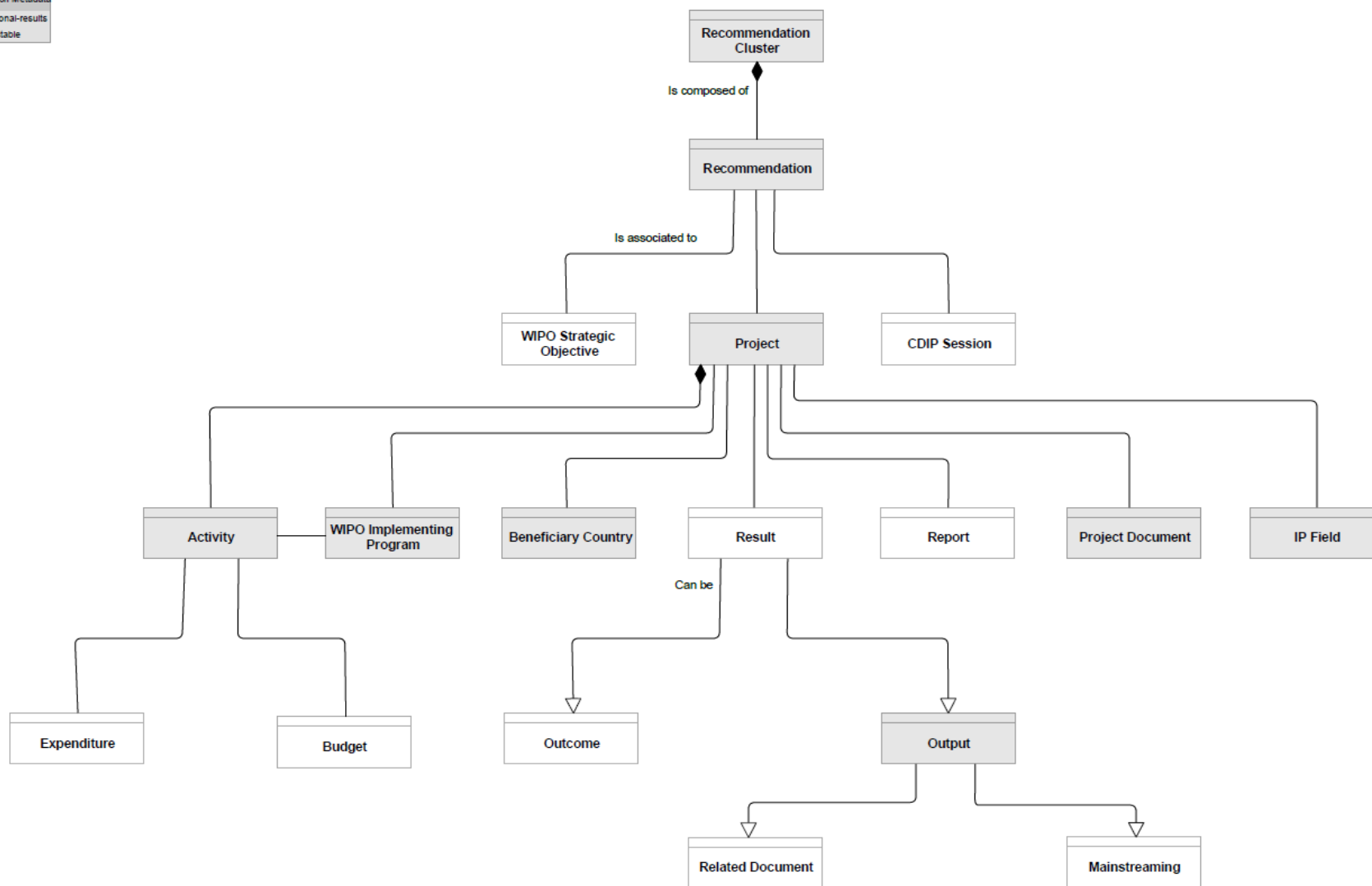
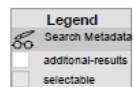
9. 该目录在设计时采用的方式，使任何新的相关材料（项目、产出、报告）可以轻松地更新到平台上。这将确保该目录中所载的信息总是准确的、最新的。

10. 在线检索目录的名称将采用“发展议程项目目录”，它将取代目前在产权组织发展议程网站（<https://www.wipo.int/ip-development/zh/agenda/projects.html>）上提供的在线汇总表。

11. 附件二载有产权组织所开发原型的截屏。

12. 请 CDIP 注意本文件中所载的信息。

[后接附件]



[后接附件二]

Refine by		<input type="checkbox"/>	Type	Name ↑	Security Clearance	DA Project Status
Content Type	▼	<input type="checkbox"/>		Conference on "Mobilizing Resources for Development"	Public	In-Progress
DA Beneficiary Country	▲	<input type="checkbox"/>		Cooperation on Development and Intellectual Property Rights Education and Professo...	Public	Completed
N/A	13	<input type="checkbox"/>		Intellectual Property, Tourism and Culture Supporting Development Objectives and Pro...	Public	Completed
Burkina Faso	2	<input type="checkbox"/>		Intellectual Property, Tourism and Culture- Supporting Development Objectives and Pro...	Public	Completed
Egypt	2	<input type="checkbox"/>		Pilot Project on Intellectual Property (IP) and Design Management for Business Develo...	Public	Completed
Namibia	2	<input type="checkbox"/>		Project on Capacity-Building in the Use of Appropriate Technology Specific Technical a...	Public	Completed
Sri Lanka	2	<input type="checkbox"/>		Project on Intellectual Property (IP) and Socio-Economic Development - Phase II	Public	Completed
DA IP Topic	▲	<input type="checkbox"/>		Project on the Use of Information in the Public Domain for Economic Development	Public	Completed
N/A	16	<input type="checkbox"/>		Project on the Use of Information in the Public Domain for Economic Development-Folder	Public	Completed
Patents	1	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ...	Public	Completed
DA Project Status	▲	<input type="checkbox"/>		Strengthening and Development of the Audiovisual Sector in Burkina Faso and Certain ...	Public	Completed
Completed	16					
In-Progress	1					
DA Recommendation #	▲					
16	8					
20	8					
10	6					
1	4					
2	3					
Show more	▼					
Document Type	▲					

11 items

通过选择发展议程建议/受益国来细化内容:

☰ + 📁 DA Searchable Catalogue - Demo ▾

Refine by DA Recommendation #: 10 ✕

Content Type ▾	<input type="checkbox"/>	Type	Name ↑ 🔍	Security Clearance	DA Project Status
DA Beneficiary Country ▲	<input type="checkbox"/>	🌐	Cooperation on Development and Intellectual Property Rights Educatio...	Public	Completed
Burkina Faso 2	<input type="checkbox"/>	🌐	Intellectual Property, Tourism and Culture Supporting Development Obj...	Public	Completed
Egypt 2	<input type="checkbox"/>	📁	Intellectual Property, Tourism and Culture- Supporting Development Ob...	Public	Completed
N/A 2	<input type="checkbox"/>	🌐	Pilot Project on Intellectual Property (IP) and Design Management for B...	Public	Completed
Namibia 2	<input type="checkbox"/>	🌐	Strengthening and Development of the Audiovisual Sector in Burkina F...	Public	Completed
Sri Lanka 2	<input type="checkbox"/>	🌐	Strengthening and Development of the Audiovisual Sector in Burkina F...	Public	Completed
Modified Date ▾					

The screenshot shows a search interface for 'DA Searchable Catalogue - Demo'. It features a 'Refine by' sidebar on the left with filters for 'Content Type' (Document 1, Folder 1) and 'Modified Date'. The main area displays a table of search results with columns for 'Type', 'Name', 'Security Clearance', and 'DA Project Status'. Two results are visible, both with a 'Public' security clearance and 'Completed' status.

Type	Name	Security Clearance	DA Project Status
<input type="checkbox"/>	Intellectual Property, Tourism and Culture Supporting Development Obj...	Public	Completed
<input type="checkbox"/>	Intellectual Property, Tourism and Culture- Supporting Development Ob...	Public	Completed

Full text search in Chinese

The screenshot shows a search results page from WIPO. The search query is in Chinese: '本文件的附件载有经修订的关于'. The results show a single hit for a PDF file named 'cdip\_16\_4\_rev(ZH).pdf'. The file is located in the 'Organizational Workspace' under the 'DA Searchable Catalogue - Demo' project. The file's metadata includes: OTCreatedBy: Beaver, Date: 12/02/2020, and Size: 289 KB. The file description is in Chinese, mentioning TISC networks and expert support.

WIPO Kic Know

Search Results in 'DA Searchable Catalogue - Demo' for: 本文件的附件载有经修订的关于

cdip\_16\_4\_rev(ZH).pdf

Organizational Workspace > ... > DA Searchable Catalogue - Demo > Project on the Use of Information in the Public Domain for Economic Development-Folder

OTCreatedBy: Beaver  
Date: 12/02/2020  
Size: 289 KB

[后接附件三]

## SUMMARY OF THE STUDY ON INTELLECTUAL PROPERTY, TOURISM AND CULTURE: SUPPORTING DEVELOPMENT OBJECTIVES AND PROMOTING CULTURAL HERITAGE IN EGYPT AND OTHER DEVELOPING COUNTRIES

PROJECT SUMMARY	
<u>Project Code</u>	DA_1_10_12_40_01
<u>Title</u>	<i>Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt and other Developing Countries</i>
<u>Development Agenda Recommendations</u>	<p><i>Recommendation 1:</i> WIPO technical assistance shall be, <i>inter alia</i>, development-oriented, demand-driven and transparent, taking into account the priorities and the special needs of developing countries, especially LDCs, as well as the different levels of development of Member States and activities should include time frames for completion. In this regard, design, delivery mechanisms and evaluation processes of technical assistance programs should be country specific.</p> <p><i>Recommendation 10:</i> To assist Member States to develop and improve national intellectual property institutional capacity through further development of infrastructure and other facilities with a view to making national intellectual property institutions more efficient and promote fair balance between intellectual property protection and the public interest. This technical assistance should also be extended to sub-regional and regional organizations dealing with intellectual property.</p> <p><i>Recommendation 12:</i> To further mainstream development considerations into WIPO's substantive and technical assistance activities and debates, in accordance with its mandate.</p> <p><i>Recommendation 40:</i> To request WIPO to intensify its cooperation on IP related issues with United Nations agencies, according to Member States' orientation, in particular UNCTAD, UNEP, WHO, UNIDO, UNESCO and other relevant international organizations, especially the WTO in order to strengthen the coordination for maximum efficiency in undertaking development programs</p>
<u>Project Budget</u>	Total non-personnel costs: 320,000 Swiss francs
<u>Project Duration</u>	40 months, from January 1, 2016 to April 30, 2019
<u>Key WIPO Sectors Involved and Links to WIPO Programs</u>	Implemented by the Development Sector (Program 9) under Strategic Goal III, i.e. <i>Facilitating the Use of IP for Development</i> , the project is also linked to Program 30 (SMEs and Entrepreneurship Support) for the impact of its findings and recommendations regarding the tourism industry, including SMEs operating in the tourism sector; Program 3 and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.
<u>Brief Description of Project</u>	<p>Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies.</p> <p>Why focus on IP and Tourism?</p> <p>The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related</p>

	and Program 4 (respectively Copyright and Related Rights, and Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources) for its findings and recommendations regarding national/local knowledge, tradition and culture; and Program 18 (IP and Global Challenges), on IP aspects regarding innovation and the connection between sustainable tourism and sustainable development.
<u>Brief Description of Project</u>	<p>Implemented in four pilot countries, i.e. Ecuador, Egypt, Namibia and Sri Lanka, the project aimed at building capacities of key stakeholders and raising awareness of the intersection between IP tourism and development, in the framework of growth and development policies.</p> <p>Why focus on IP and Tourism?</p> <p>The project stemmed from a proposal of the Arab Republic of Egypt, approved by CDIP/15, to consider the role of the IP system in promoting tourism-related economic activity, including activity related to the promotion of national and/or local knowledge, traditions, and culture.</p> <p>The project was developed on the fundamental premise that tourism, one of the major players in international commerce, represents one of the main sources of income for many developing countries. Tourism demand is increasingly differentiated by a market that proposes value-added products and services. In this context, tourism stakeholders can play a key role in providing high-quality products and services to tourists by responding to their most specific interests and needs. In so doing, both consumers and providers of tourism products and services can benefit from the strategic use of the IP system.</p> <p>Based on research conducted in the four pilot countries, the project took a close look at practical experiences and made a series of recommendations to assist tourism stakeholders adopt appropriate strategies and tourism-related policies to support business competitiveness and local development.</p> <p>The project also addressed the needs of raising awareness at the academic level of the intersection between IP, tourism and development, and was instrumental in stimulating academic debate on a new research topic. This resulted in the development of new curricula and teaching materials to be integrated in the academic programs of selected universities in pilot countries.</p> <p>Finally, the experiences and best practices documented throughout the project were consolidated in a series of national studies and in a practical guide, which highlight several options to use the IP system to promote tourism and cultural heritage, while supporting development objectives at local and national levels.</p>

## Reports:

### Progress report

[CDIP/18/2](#)

[CDIP/20/2](#)

[CDIP/22/2](#)

### Evaluation report

[CDIP/24/10](#)

### Completion Report

[CDIP/24/4](#)

### Related Documents / outputs

[Summary of the Study on Intellectual Property, Tourism and Culture: Supporting Development Objectives and Promoting Cultural Heritage in Egypt](#)

[Study on Intellectual Property in Tourism and Culture in Sri Lanka](#)

[Study on the Role of Intellectual Property in Sustainable Tourism Development in Namibia](#)

[Summary of the Study on "Intellectual Property: A Mechanism for Strengthening Provincial Identity within the Framework of the Imbabura Geopark Project"\(Full study available in Spanish\)](#)

[附件和文件完]