



The Intellectual
Property Office of the
Republic of Serbia

Geographical Indications Protection for services Republic of Serbia



The Intellectual
Property Office of the
Republic of Serbia

Intellectual Property Office, Republic of Serbia

IPO RS is responsible for the protection:

- industrial property rights (patents, trademarks, industrial designs, indications of geographical origin, and topographies of semiconductor products)
- copyright and related rights



LEGAL FRAMEWORK IN GIS PROTECTION

- The Law on Indications of Geographical Origin “Official Gazette RS”, No. 18/2010 ; 26/3/2010
- Regulation on the content of application for registration of indications of geographical origin and applications for recognition of the status of authorized user of indication of geographical origin "Official Gazette of the Republic of Serbia", No. 93/2010
- Lisbon Agreement for the Protection of Appellations of Origin and Their International Registration; June 1, 1999



- **Law on Indications of Geographical Origin** enables protection for:
 - appellations of origin
 - geographical indications
- This protection system is sui generis and different from the protection of the collective and guarantee trade marks, which can also be protected by Law on Trademarks.
- Provisions of Law on Indications of Geographical Origin doesn't apply to wine and brandy (rakija) where acquiring and protection system for such products is governed by separate regulations and under the Ministry of Agriculture.



Indications of geographical origin are used for:

- natural
- agricultural
- food and industrial products
- traditional handicrafts products
- services



On 01 November 2022, in the Republic of Serbia, a total of **81** registrations of geographical origin are protected:

-**54** appellations of origin

-**27** geographical indications

- **20** authorized users





Author Branko Radulovic within SSIP phase II



Author Branko Radulovic within SSIP phase II





Towels from the Sabac



Kilim from Pirot



ČIGOTA

- Registered under number 71, 31/03/2017
- Geographical indication
- Services
- One authorised user – also applicant for the protection



Special Hospital for Thyroid Diseases and Metabolic Diseases, Zlatibor



- Geographical indication Čigota is the first and only indication of geographical origin registered for services in the Republic of Serbia.
- This geographical indication refers to the medical and tourist services.
- One authorised user - Special Hospital for Thyroid Diseases and Metabolic Diseases, Zlatibor



Geographical area:

Services with the geographical indication Čigota are provided exclusively on mountain Zlatibor, on the part of the territory of Čajetina municipality.



Mountain Zlatibor



Name Čigota

The services got their name after the Čigota, a mountain pass on the mountain of Zlatibor, with the highest peak at 1422 meters of altitude above the sea level, dominating the landscape.



Mountain Zlatibor



Special characteristics of the Čigota:

Symbiosis of natural and human factors that produce special characteristics and quality, and for Čigota service, both of these factors are equally present.

Climate with air currents, altitude, clean air with almost no humidity and with a characteristic concentration of light jones in the air and the lack of allergic matter, water with a high pH, are the most important natural factors.



Special Hospital for Thyroid Diseases and Metabolic Diseases, Zlatibor



The services:

- diagnosing, treating and rehabilitation in connection to thyroid diseases
- reducing body weight and changing the quality of life
- prevention, treatment and rehabilitation in connection to children and adolescents obesity



Popularity

More than 42,000 users have passed the anti-obesity program



Thank you !



Marija Božić

Assistant Director

Intellectual Property Office Republic of Serbia

T: + 381 11 20 25 941

mbozic@zis.gov.rs