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MINISTRY OF SCIENCE AND
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WORLD INTELLECTUAL
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WIPO ASIAN REGIONAL SYMPOSIUM ON THE IMPORTANCE OF THE INTELLECTUAL PROPERTY SYSTEM FOR HIGH-TECH INDUSTRIES

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Ministry of Science and Technology of the Government of
the People's Republic of China,
the State Intellectual Property Office (SIPO) of
the People's Republic of China,
the Guangdong Bureau of Science and Technology
and the Guangdong Intellectual Property Administration
and with the assistance of
the Japan Patent Office (JPO)

Guangzhou, China, July 10 to 12, 2002

INTEGRATING INTELLECTUAL PROPERTY MANAGEMENT STRATEGY INTO
CORPORATE AND BUSINESS STRATEGY; FROM GENERATION OF NEW IDEAS
TO LAUNCH OF NEW PRODUCTS

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