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STATE INTELLECTUAL PROPERTY
OFFICE (SIPO)



WORLD INTELLECTUAL
PROPERTY ORGANIZATION



JAPAN PATENT OFFICE

WIPO ASIAN REGIONAL SYMPOSIUM ON THE IMPORTANCE OF THE INTELLECTUAL PROPERTY SYSTEM FOR HIGH-TECH INDUSTRIES

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SPEAKERS

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SATOSHIASAHI

Mr. Satoshi Asahi, a national of Japan, is a New York attorney and is serving as Senior Manager of the Intellectual Property Division (IPD) in Toshiba (China) Co. Ltd since October 2001. He joined Toshiba Corporation as a member of the intellectual property legal staff in 1989. He worked at the IPD Headquarters, specializing in copyright licensing. In 1992 he moved to the Intellectual Property Department in computer-related business group within Toshiba Corporation. In 1997 he was appointed as a foreign legal trainee and studied at Northwestern University School of Law. In 1998 he obtained LLM degree and was admitted to the New York State Bar in 2000. His areas of practice include legal matters in high-tech fields such as copyright licensing, technology alliances and business method patents, as well as anti-counterfeiting activities.

DONALD BOLLELLA

Mr. Bollella, an American national, is Chief Patent Counsel, Burstein Technologies, Inc., Irvine, California, USA. He obtained a J.D. Degree in May 1988 from the Boston University. He matriculated as a B.A. student from Balliol College, Oxford University, in October 1983. He obtained a B.S. Degree in Naval Architecture and Marine Engineering, June 1983, and B.S. Degree in Humanities, June 1983, from the Massachusetts Institute of Technology. He attended full-time intensive French language and literature courses at the University of Paris IV, Sorbonne, in summer 1982, 1983 and winter 1984. He attended University of Michigan as B.S. Engineering student and transferred to M.I.T. in December 1979.

He has been admitted to the State Bar of New York, and is registered to practice before the US Patent and Trademark Office, US District Court for the Northern District of New York, court of appeals for the Federal Circuit, and the Supreme Court of the United States of America.

Before joining Burstein Technologies 2000, Mr. Bollella worked as supervising patent attorney at Discovision Associates, Irvine, between 1995-2000, at Harris Beach & Wilcox, New York, was responsible for intellectual property matters at Wall & Roehrig, New York, was an Advisor with Sole Practice, New York and Los Angeles between 1991 and 1992 and, from 1987-1991, was responsible for support of patent infringement litigation matters in Kenyon & Kenyon, New York.

PRABUDDHAGANGULI

Professor Ganguli, a national of India, is presently Advisor of VISION-IPR in Mumbai. He obtained his M.Sc. in Chemistry from the Indian Institute of Technology (Kanpur), Ph.D. in Chemical Physics from the Tata Institute of Fundamental Research, Mumbai, and completed his Post Doctoral Research in Germany and Canada. He was a Visiting Scientist at the Bhabha Atomic Research Centre in 1981 before joining Hindustan Lever, Ltd. as a Research Scientist.

Professor Ganguli began his career as a Research Scientist in Basic and Industrial Research and was subsequently involved in Technology Assessment, Forecasting and

Transfer including Factory Management and Business Planning. From 1991 to 1996, he was the Head of Information Services and Patents at the Hindustan Lever Research Centre. His last assignment at HLL involved corporate information risk and security management and knowledge management.

He has now set up a consulting group "VISION -IPR" to offer services in management of IPR, information security and knowledge management. He is a qualified and a leading Patent Attorney in India and an expert in IPR and Information Management.

An elected Fellow of the Maharashtra Academy of Sciences, a recipient of the National Science Talent Scholarship (NSTS) and an Alexander von Humboldt Foundation Fellow (Germany), Professor Ganguli has several publications in Chemical Physics, Chemical Processes, Specialty Materials. He is the author of over 30 publications, which include research papers in the field of IPR.

He is Co-Chairman of several advisory committees, task force and is associated with several academic and research institutions.

Professor Ganguli is a member of the International Editorial Board of the IPR Journal "World Patent Information" published by Elsevier Science Limited, UK. His book titled *Gearing Up for Patents - The Indian Scenario* was published by Universities Press (an associate of Orient Longman in India) in January 1998. His second book titled "Intellectual Property Rights - Unleashing the Knowledge Economy" was released on March 28, 2001, the foreword of which was written by Dr. Kamal Idris, Director General of the World Intellectual Property Organization (WIPO).

RITA DERRICK HAYES

Ms. Rita Derrick Hayes is presently Deputy Director General of the World Intellectual Property Organization (WIPO), a post she held since December 1, 2001.

Ms. Hayes was appointed by President Clinton and unanimously confirmed as Ambassador by the U.S. Senate in November 1997, to serve as the first woman Deputy U.S. Trade Representative in Geneva, Switzerland, and U.S. Permanent Representative to the World Trade Organization (WTO). In this capacity as a sub-cabinet level official, Ambassador Hayes has been responsible for conducting trade negotiations and assisting the United States Trade Representative in developing and implementing U.S. trade policy. In January 2001, Ms. Hayes returned to Washington as Acting U.S. Trade Representative to manage USTR in Washington, D.C. and facilitate the transition between administrations. She subsequently resumed service in Geneva as U.S. Ambassador to the World Trade Organization.

Ambassador Hayes continuously met and worked with private sector groups and other international organizations on various matters related to WTO. She was particularly instrumental in her work informally with the Directors General of the WTO and the World Intellectual Property Organization to reach agreement between them on enhanced assistance to developing countries that will need to implement their TRIPS intellectual property right obligations by the year 2000.

Prior to her appointment as Deputy U.S. Trade Representative, Ambassador Hayes was U.S. Chief Textile Negotiator and Ambassador in the Senior Executive Service, appointed by President Clinton, with the advice and consent of the U.S. Senate. In that capacity, she successfully negotiated approximately 30 trade agreements with several countries in Europe, Eastern Europe, Asia, Africa and Latin America.

Serving under Department of Commerce Secretary Ronald Brown, Ambassador Hayes was the first woman Deputy Assistant Secretary for Textiles, Apparel and Consumer Goods Industries for the United States Department of Commerce in Washington, D.C., and Chair of the Committee for the Implementation of Textile Agreements (CITA) also at Senior Executive Service level. At Commerce, Ambassador Hayes was responsible for implementation of the U.S. textile and apparel program and supervision of the textile provisions of the North American Free Trade Agreement (NAFTA) and was responsible for policy initiatives, domestic and international, that encouraged competitiveness of American fiber, textile, apparel, consumer products and businesses. She also negotiated bilateral textile agreements on textile matters during the Uruguay Round negotiations leading up to the Marrakech Agreement establishing the WTO, and launching several multilateral agreements, including the new Agreement on Textiles and Clothing (ATC). Before the advent of the WTO and conclusion of the Uruguay Round, Ambassador Hayes was the Commerce Department and CITA Chief representative before the GATT Textiles Surveillance Body.

Ms. Hayes holds a B.A. from the University of Georgia, Athens, Georgia; Degree of Doctor of Humane Letters awarded by the College of Charleston and a Degree for Outstanding Public Service awarded by the University of South Carolina.

GURIQBALSINGH JAIYA

Guriqbal Singh Jaiya, a national of India, is currently the Deputy Director of the Small and Medium-Sized Enterprises Division. He joined WIPO in November 1993 in the Cooperation for Development Bureau for Asia and the Pacific where he was Senior Program Officer/Senior Counsellor for over four years. Thereafter he was the Head of the Evaluation Unit of WIPO for six months, and then the Head/Acting Director of the Economic Analysis, Forecast and Research Division of WIPO for over two years, until he took over his present responsibilities over a year ago.

Before joining WIPO, from 1978 onwards, as a member of the Indian Administrative Service, Mr. Jaiya served in the District, State and Central Governments dealing with a wide variety of responsibilities. In his last tenure as Deputy Secretary/Director, Department of Industrial Development, Ministry of Industry, Government of India, he dealt with *inter alia* all aspects of industrial property. He represented the Government of India in various bilateral and international fora, including the TRIPS negotiations in the Uruguay Round of GATT. Mr. Jaiya has university degrees in the humanities, law and medicine.

JUNGSUNGCHANG

Mr. Jung, a national of the Republic of Korea, is Senior Analyst and Deputy Director of the Information Planning Division, KIPO, since 2001. Prior to this position, he took charge of information development, and he also served as a patent examiner in the Electronic Patent

Examination Division, KIPO, from 1998 to 2000 after he graduated from Aalborg University with a bachelor's degree in Control and Measurement Engineering. He is actively involved in presentations such as "Knowledge-based Economy and Patent System" (2000), "Strategic Value of Patent Information" (2001), and has written a number of articles on the subject: Patent System and Economics, Patent statistics as S&T Indicators, published primarily in regional Journals. At present he is studying on "a new patent statistics model for international comparison". His study will be published in the *World Patent Information* in this year etc.

His past work has been focused on IP strategy in international arena, including "US IP Negotiation Strategy and Korea", and "Industrial Policies in the Knowledge-based Economy through analyzing the US Global Patent Strategy" (2000).

LAUKOKKENG

Mr. Lau, a national of Singapore, is Executive Partner of the Technology Practice Group Rajah & Tann since January 2002. He has been in practice in Singapore for close to 11 years. He undertakes a broad range of work including advising on copyright, designs, patents, trademarks, passing off, licensing, franchising, technology and electronic commerce issues. He has also been advising various corporate clients on internet related issues, including domain name disputes, information technology disputes, defamation over the Internet, electronic contracts, copyright issues, and content regulation, and has a broad litigation experience including information technology and intellectual property litigation.

From August 2000 to December 2001, Mr. Lau was Partner of Technology Practice Group of Rajah & Tann. From 1997 to July 2000, he was Partner and Head of Intellectual Property Practice in Baker & McKenzie, Singapore. From 1995 to 1997 he was Partner of Drew & Napier, Singapore.

Mr. Lau chairs the Enforcement Sub-Committee of the Intellectual Property Committee of the Law Society of Singapore. He is Domain Name System Committee Member of the International Trademark Association and is a member of the Asian Patent Attorneys Association, the ASEAN Intellectual Property Association and the Endowment Committee of the Singapore Academy of Law. He is a Tutor in Advocacy in the Law Faculty of the National University of Singapore and a Trainer with the Law Society of Singapore's Advocacy Skills Workshop Group.

LIJIAHAO

Mr. Li Jiahao, a national of the People's Republic of China, is Deputy Director of the Cooperation for Development Bureau for Asia and the Pacific, WIPO, since December 1997. Before taking up his present duties, he held positions of Counsellor, Senior Program Officer and Senior Counsellor in the same Bureau. He joined WIPO in 1985.

Prior to joining WIPO, Mr. Li Jiahao was an official of the Chinese Patent Office (CPO), which has been renamed as the State Intellectual Property Office (SIPO), since

April 1998. He studied and graduated from Sichuan University in Chengdu, and from the Postgraduate Institute of China Science and Technology University in Beijing.

YUJI OKUMA

Mr. Okuma, a national of Japan, is Director, Regional Policy Office, International Affairs Division, General Affairs Department, Japan Patent Office (JPO), Tokyo, since April 2002. He obtained a bachelor's degree in engineering at Kyushu University in March 1983.

He joined the JPO as Assistant Examiner, Examination Department, in April 1983. From April 1987 to January 1989, he was Examiner, Examination Department. From February to September 1989 he was an Official in the Coordination Division. From October 1989 to September 1990 he was an Official in the Data Processing Administration Division. From October 1990 to November 1991 he was an Examiner, Examination Department. From December 1991 to November 1992 he was a Researcher in the National Personnel Authority. From October 1992 to June 1993 he was Deputy Director, Coordination Division. In July 1993 he was appointed Deputy Director, General Administration Division. In February 1994 he was Deputy Director, Administrative Affairs Division, till September 1995 when he was Examiner, Third Examination Department. In May 1996 he was Deputy Director, International Cooperation Section and Research and Policy Planning Section, Electronic Data Processing Administration Division. From May to June 1998 he was Appeal Examiner, Department of Appeal. In July 1998 he was appointed Advisor, PCT Operations Department at WIPO. From July 2001 to March 2002, Mr. Okuma was Appeal Examiner, The 11th Board of Appeals.

KARL RACKETTE

Dr. Rackette, a national of Germany, is a patent attorney practicing in Freiburg near the Swiss and French borders. He is also a professional representative before the European Patent Office as well as before the Office for Harmonization in the Internal Market (Trade Marks and Designs).

In 1972 Dr. Rackette received a degree in physics from the Institute of Technology in Aachen (RWTH). He specialized in digital electronics during exchange student programs with the INSA de Lyon and the University of Strasbourg, France. In 1975 he received the degree of Doctor of Engineering. He undertook training to become a patent attorney in 1976 and worked as an intern for one year in Munich at the German Patent Office and the German Patent Court.

Since he was admitted to practice as a patent attorney in 1979, he has worked in private practice. Dr. Rackette is the senior partner of the RACKETTE Partnerschaft and a member of a number of international associations - AIPPI, ECTA, FICPI, INTA and LES - as well as a number of other associations including the American Intellectual Property Law Association, the Institute of Patent Attorneys of Australia, the Chartered Institute of Patent Agents, the Intellectual Property Institute of Canada and the New York Intellectual Property Law

Association. Karl Rackette is a member of the FICPI Training and Education Commission as well as a member of one of the working commissions of FICPI. In 1999 he was selected Fellow of the FICPI Academy.

He also has been invited to speak on numerous occasions by the EPO and WIPO and has lectured in Canada, Denmark, France, Hungary, India, Indonesia, Italy, Iran, Japan, Korea, Malaysia, Singapore, Switzerland, Tunisia and Vienna, where he has presented workshops on various aspects of patent and trademark law.

Since 1992 he has been a tutor at the Center for International Industrial Property Studies (CEIPI) in Strasbourg, France and since 1997 he has been a tutor for the South East Asian Patent Drafting Course organized by FICPI in Singapore. Dr. Rackette was a member of the Examination Committee for German patent attorneys from 1995 to 1998. In 1997 he started teaching patent law at the University of Applied Sciences in Offenburg.

TIANLIPU

Mr. Tian, a national of the People's Republic of China, is presently Deputy Commissioner of the State Intellectual Property Office of the People's Republic of China (SIPO) since 2001. He graduated from the Institute of Light Industry, Tianjin, B.Sc., in 1975, and from the China University of Science and Technology, M.Sc., in 1981.

Mr. Tian joined the Chinese Patent Office (later renamed the State Intellectual Property Office of the People's Republic of China in 1998) in 1980 and since then has been engaged in patent examination, re-examination, invalidation, legal affairs and automation in different departments and participated in the drafting of Implementing Regulations of the China Patent Law. He has been in training courses and advanced study about patent examination and procedures in EPO, DPA and BPTG since 1980. From 1988 to 1989, he was visiting scholar in research work in the Max-Planck Institute for Patent Law, Germany. He also served as Instructor and Lecturer for training new examiners in the office and persons outside of the office in the field of patent examination, re-examination, invalidation, infringement and legal affairs, since 1983. From 1998 to 2001, he was Deputy Director General of the Automation Department of the SIPO.

TAKESHIYAMAZAKI

A national of Japan, Mr. Yamazaki has served as Senior Manager of the Intellectual Property Department of Canon (China) Co. Ltd., since January 2002. Previously, he was Legal Manager of Canon Hong Kong Co. Ltd., mainly in charge of anti-counterfeiting operations in Asia, and Vice Chairman of the Membership Services Committee of the Quality Brands Protection Committee of the China Association of Enterprises with Foreign Investment.

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