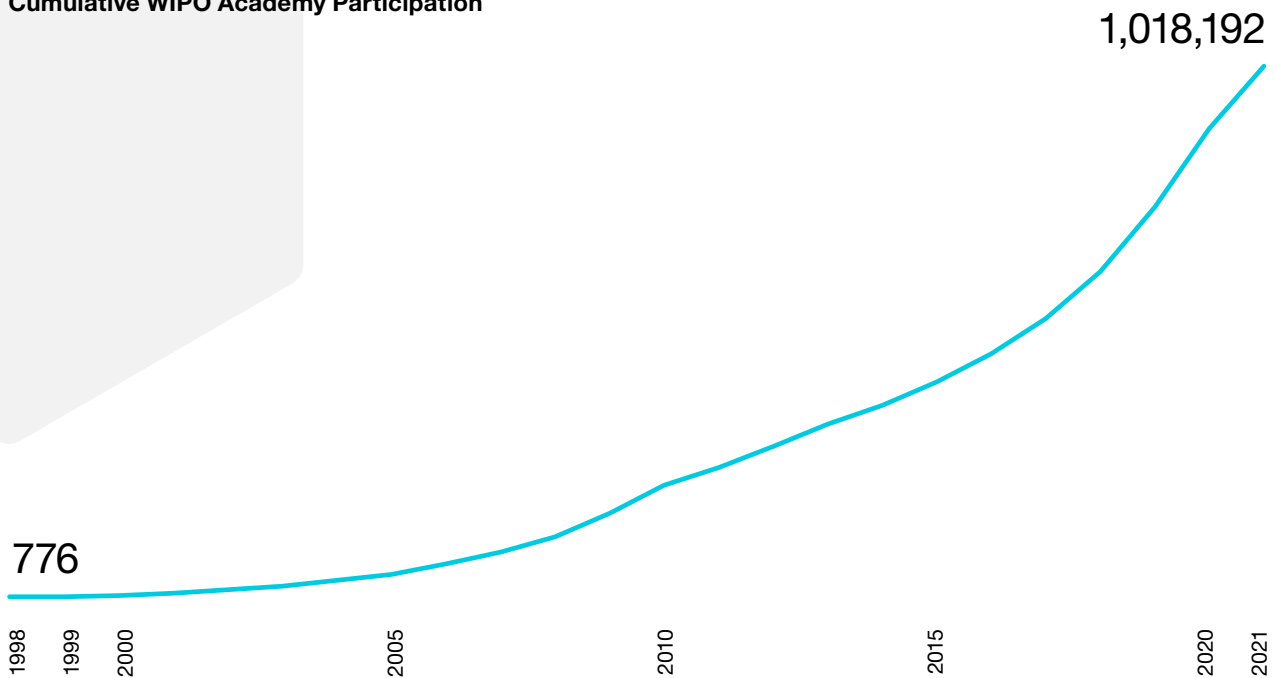


# The WIPO Academy Review 2020–2021 Insights

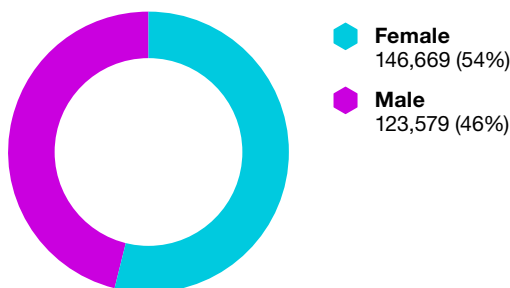


In 2021, the Academy was proud to welcome its one-millionth participant and the numbers keep rising! With these growing numbers, the Academy has continued to promote and sustain diversity in its course participation, with 70% of beneficiaries coming from developing countries and women representing 54%.

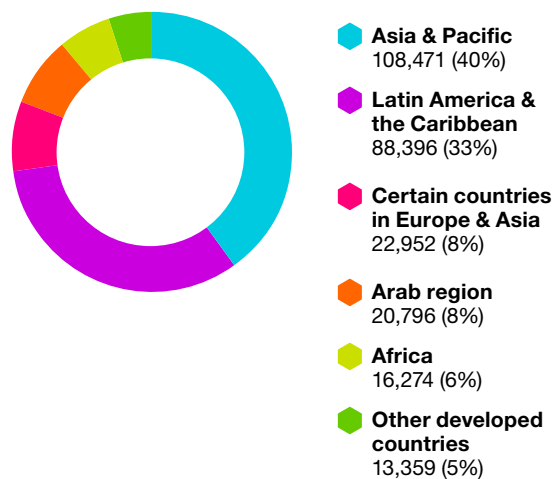
Cumulative WIPO Academy Participation



WIPO Academy Participation  
by Gender, 2020-2021



WIPO Academy Participation  
by Region, 2020-2021

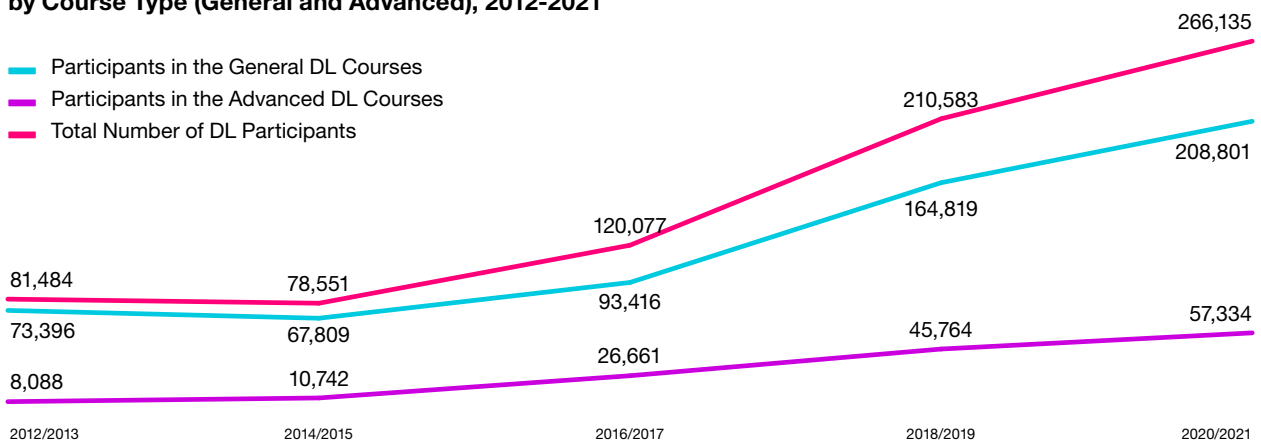


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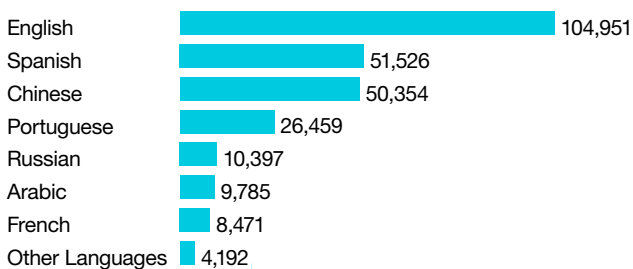
# Distance Learning (DL) Courses

Participation in the Academy's **distance learning (DL) courses** continued to rise in 2020/2021 as with many participants taking advantage of online education during the COVID-19 pandemic, a trend that was particularly evident in 2020. In 2020/2021 participants from Asia & the Pacific, and the Latin American & Caribbean regions constituted 72% of all DL participation, with courses in the Spanish language being second only to those in the English language.

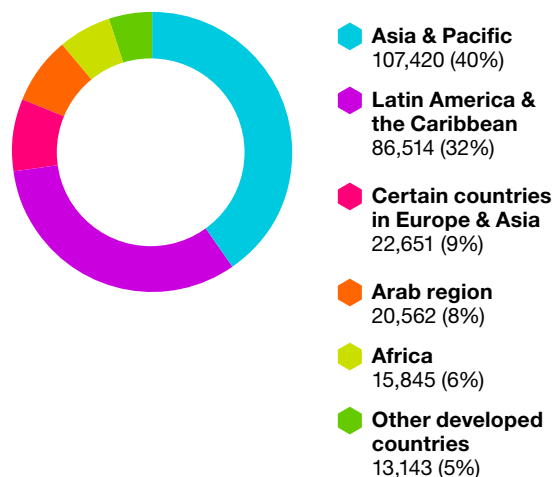
**Participants in the Distance Learning (DL) Program by Course Type (General and Advanced), 2012-2021**



**Participation in All Distance Learning Courses by Language, 2020-2021**



**All Distance Learners by Region, 2020-2021**

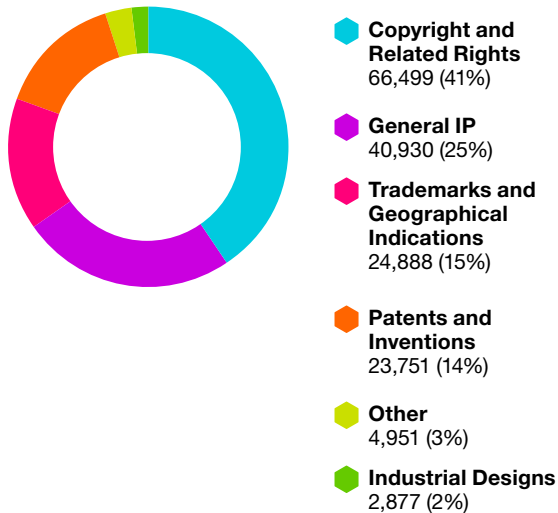


Many participants took advantage of online education during the COVID-19 pandemic.

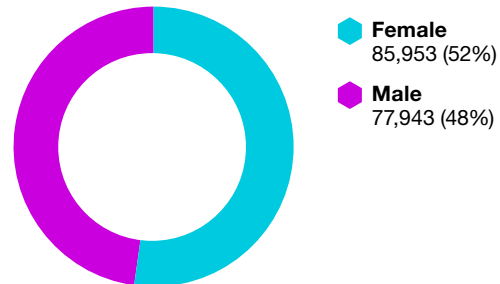
# WIPO IP Training Institutions (IPTIs)

In 2020 and 2021, the **WIPO IP Training Institutions (IPTIs)** organized over 2,000 training activities, training over 160,000 beneficiaries, with the majority (73%) coming from the private sector and academia.

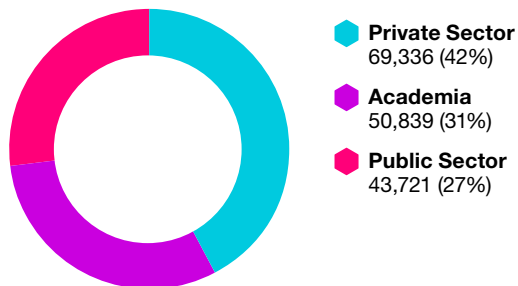
**Distribution of IPTI Training Participation by IP Topic, 2020-2021**



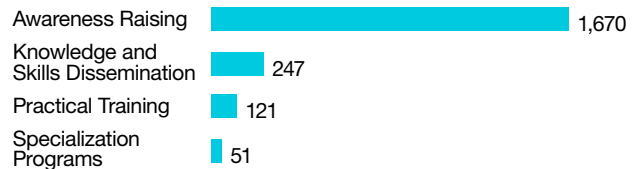
**Gender Distribution of IPTI Participants, 2020-2021**



**Professional Area Distribution of IPTI Participants, 2020-2021**



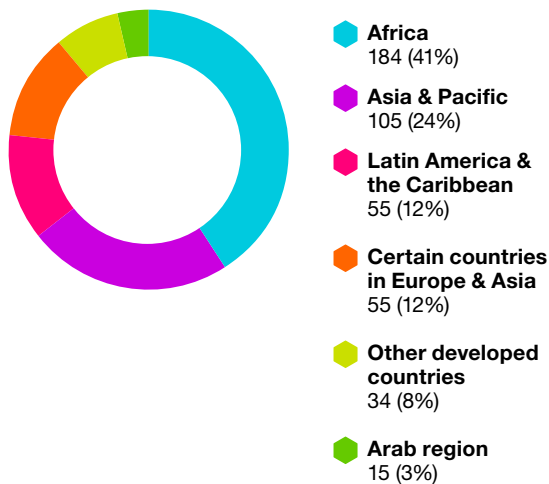
**Distribution of IPTI Training Activities, 2020-2021**



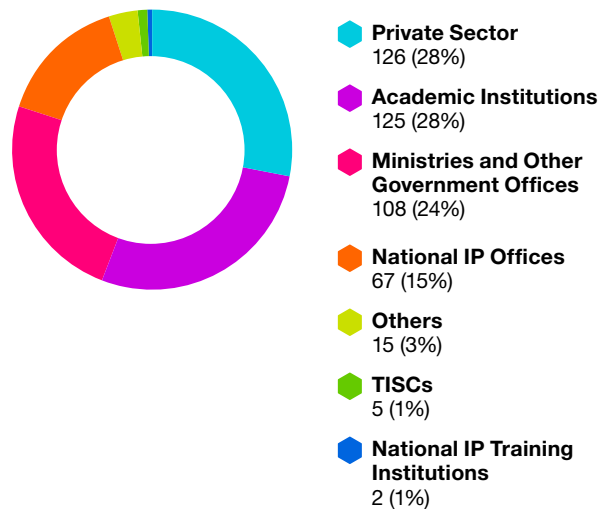
# Specialized Higher Education Degrees

The WIPO Academy received increased demand from Member States for **specialized higher education degrees** applying IP to a variety of fields such as entrepreneurship, business and new technologies. A large proportion of graduates from the Joint Master's Degree Programs came from the private sector (28%), and particularly from Africa (41%) thanks to scholarships funded by FIT-Japan.

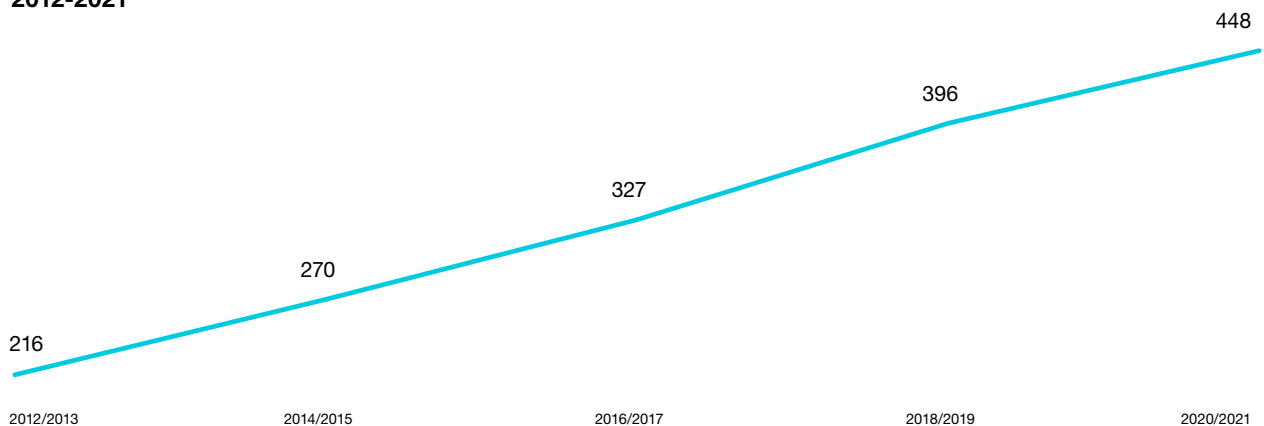
**Joint Master's Degree Students  
by Region, 2020-2021**



**Joint Master's Degree Students  
by Professional Profile, 2020-2021**



**Participation on Joint Master's Degrees,  
2012-2021**

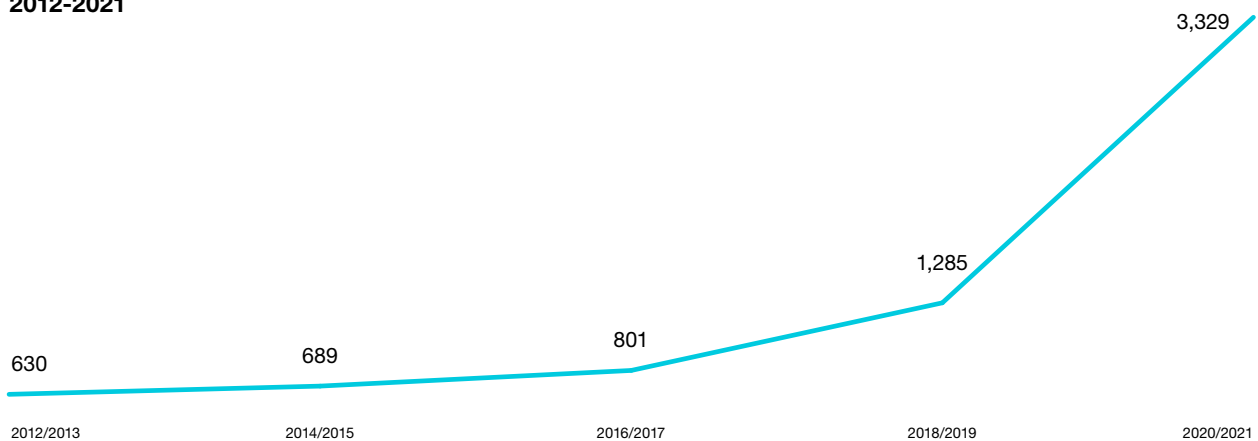


**A large proportion of graduates from the Joint Master's Degree Programs came from the private sector.**

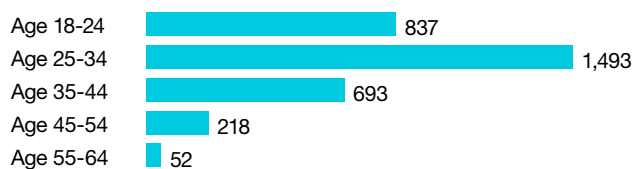
# WIPO Summer Schools

Shifting to the online learning environment increased the accessibility and affordability of the **WIPO Summer Schools**, providing opportunities for participants from across the world to take part. Participation from Latin America & the Caribbean was at an all-time-high, with the WIPO-Mexico Summer Schools experiencing the highest participation rate in the Academy's history, with over 1,350 participants in 2020 and 2021.

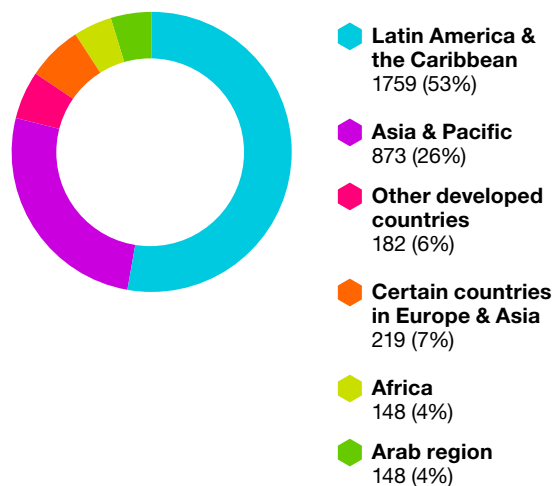
**Participation in WIPO Summer Schools, 2012-2021**



**WIPO Summer School Participants by Age, 2020-2021**



**WIPO Summer School Participants by Region, 2020-2021**

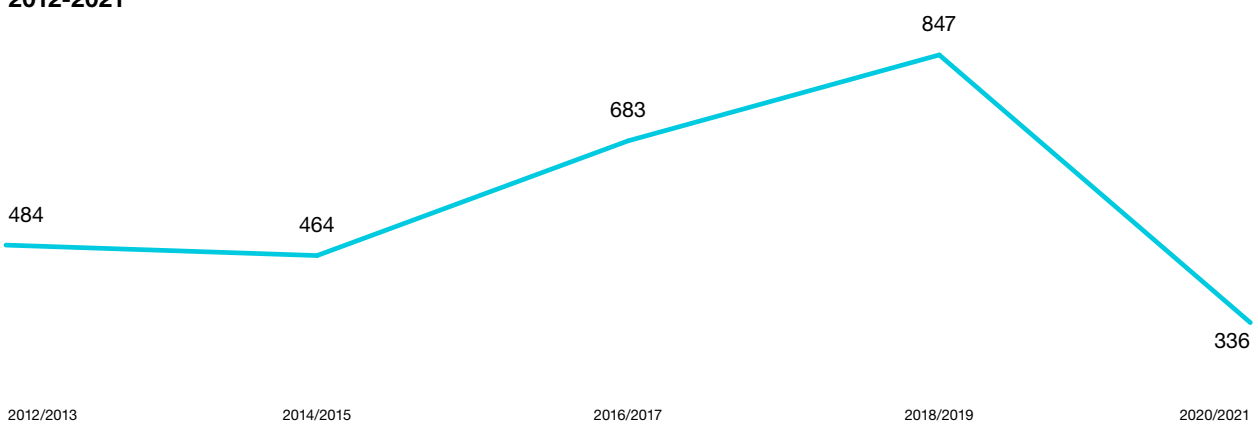


**Participation from Latin America & the Caribbean was at an all-time-high.**

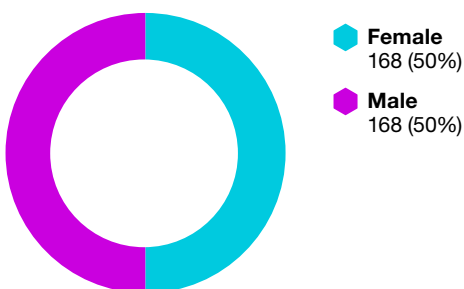
# Professional Development Program (PDP)

Participation in the **Professional Development Program (PDP)** was significantly impacted at the start of the pandemic period, but the program underwent an accelerated digital transformation in 2020 and 2021, with all courses now following a hybrid format. The course content has also shifted focus, with an increased emphasis on practical IP skills applicable to each participant's national or regional context. Despite the challenges posed by the pandemic, the PDP continues to uphold its excellent record of gender parity (50:50) and balanced geographical distribution amongst its participants.

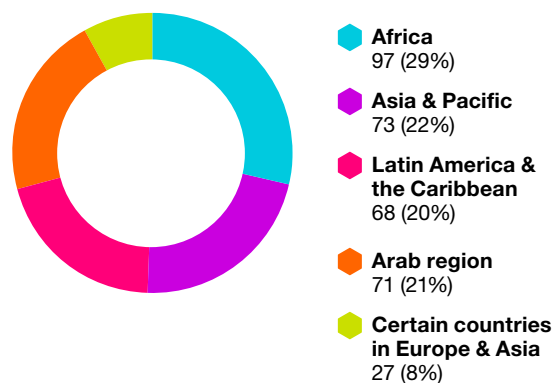
**PDP Participation,  
2012-2021**



**PDP Participants  
by Gender, 2020-2021**



**PDP Participants  
by Region, 2020-2021**



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