

## ADMINISTRATIVE PANEL DECISION

Scribd, Inc. v. Wiki Bio

Case No. D2024-1411

### 1. The Parties

The Complainant is Scribd, Inc., United States of America (the “United States” or “US”), represented by IPLA, United States.

The Respondent is Wiki Bio, India.

### 2. The Domain Name and Registrar

The disputed domain name <sslideshare.com> (the “Disputed Domain Name”) is registered with GoDaddy.com, LLC (the “Registrar”).

### 3. Procedural History

The Complaint was filed with the WIPO Arbitration and Mediation Center (the “Center”) on April 2, 2024. On April 3, 2024, the Center transmitted by email to the Registrar a request for registrar verification in connection with the Disputed Domain Name. On April 3, 2024, the Registrar transmitted by email to the Center its verification response disclosing registrant and contact information for the Disputed Domain Name which differed from the named Respondent (GoDaddy.com, LLC) and contact information in the Complaint. The Center sent an email communication to the Complainant on April 5, 2024, providing the registrant and contact information disclosed by the Registrar, and inviting the Complainant to submit an amendment to the Complaint. The Complainant filed an amended Complaint on April 9, 2024.

The Center verified that the Complaint amended Complaint satisfied the formal requirements of the Uniform Domain Name Dispute Resolution Policy (the “Policy” or “UDRP”), the Rules for Uniform Domain Name Dispute Resolution Policy (the “Rules”), and the WIPO Supplemental Rules for Uniform Domain Name Dispute Resolution Policy (the “Supplemental Rules”).

In accordance with the Rules, paragraphs 2 and 4, the Center formally notified the Respondent of the Complaint, and the proceedings commenced on April 11, 2024. In accordance with the Rules, paragraph 5, the due date for Response was May 1, 2024. The Respondent sent an informal email communication to the Center on April 12, 2024. Upon request by the Complainant, the Center suspended the case on April 19, 2024. On May 20, 2024, the proceeding was reinstituted and the new due date for Response was June 1, 2024. The Center sent a Commencement of Panel Appointment email to the Parties on June 5, 2024.

The Center appointed Nicholas Weston as the sole panelist in this matter on June 11, 2024. The Panel finds that it was properly constituted. The Panel has submitted the Statement of Acceptance and Declaration of Impartiality and Independence, as required by the Center to ensure compliance with the Rules, paragraph 7.

#### **4. Factual Background**

The Complainant is incorporated in the United States and operates a business that digitally enables users to share video, audio, documents, images, and presentations over the Internet. The Complainant holds 14 registrations worldwide for the trademark SLIDESHARE, including United States Trademark Registration No. 4212895 for the mark SLIDESHARE in classes 9, 35, and 42, registered on September 25, 2012.

The Complainant owns the domain name <slideshare.net>, which was registered on April 4, 2006, from where its main website operates.

The Respondent registered the Disputed Domain Name on December 29, 2022. The Disputed Domain Name resolves to a website displaying the SLIDESHARE trademark and offers a “Slideshare Downloader” tool that purports to allow users to “easily and quickly download any PowerPoint presentation from Slideshare with a few clicks”.

#### **5. Parties' Contentions**

##### **A. Complainant**

The Complainant contends that it has satisfied each of the elements required under the Policy for a transfer of the Disputed Domain Name.

Notably, the Complainant cites its trademark registrations internationally for the mark SLIDESHARE and variations of it, as prima facie evidence of ownership.

The Complainant submits that its rights in that the mark SLIDESHARE mark predate the Respondent's registration of the Disputed Domain Name. It submits that the Disputed Domain Name is confusingly similar to its trademark, because the Disputed Domain Name is comprised of the SLIDESHARE trademark and that the additional letter “s” is not sufficient to avoid the confusing similarity.

The Complainant contends that the Respondent has no rights or legitimate interests in respect of the Disputed Domain Name because the “the disputed domain offers a tool to download Complainant's content without proper compensation” which is not a bona fide use because “to offer unauthorized access to copyrighted material available only to subscribers to the Complainant's platform amounts to fraudulent activity” and that none of the circumstances set out in paragraph 4(c) of the Policy apply.

Finally, the Complainant alleges that the registration and use of the Disputed Domain Name was, and currently is, in bad faith, contrary to the Policy and the Rules having regard to the prior use and well-known nature of the Complainant's trademark, and advances the argument that the use of the Disputed Domain Name “to allow users to download Complainant's content for free and without a subscription” is use in bad faith.

##### **B. Respondent**

The Respondent did not reply to the Complainant's contentions. On April 12, 2024, the Respondent sent an informal email communication to the Center, indicating he is ready to transfer the Disputed Domain Name.

## 6. Discussion and Findings

Under paragraph 4(a) of the Policy, the Complainant has the burden of proving the following:

- (i) that the Disputed Domain Name is identical or confusingly similar to a trademark or service mark in which the Complainant has rights; and
- (ii) that the Respondent has no rights or legitimate interests in respect of the Disputed Domain Name; and
- (iii) that the Disputed Domain Name has been registered and is being used in bad faith.

### A. Identical or Confusingly Similar

It is well accepted that the first element functions primarily as a standing requirement. The standing (or threshold) test for confusing similarity involves a reasoned but relatively straightforward comparison between the Complainant's trademark and the Disputed Domain Names. WIPO Overview of WIPO Panel Views on Selected UDRP Questions, Third Edition, (["WIPO Overview 3.0"](#)), section 1.7.

The Complainant has shown rights in respect of a trademark or service mark for the purposes of the Policy. The requirements of the first element for purposes of the Policy may be satisfied by a trademark registered in any country. [WIPO Overview 3.0](#), section 1.2.1. The Complainant has produced sufficient evidence to demonstrate that it has registered trademark rights in the mark SLIDESHARE in the US and many other jurisdictions.

Turning to whether the Disputed Domain Name is identical or confusingly similar to the SLIDESHARE trademark, the Panel observes that the Disputed Domain Name is comprised of: (a) the letter "s"; (b) followed by an exact reproduction of the Complainant's trademark SLIDESHARE; (c) followed by the generic Top-Level Domain ("gTLD") ".com".

It is well established that the gTLD used as part of a domain name is generally disregarded under the first element confusing similarity test. [WIPO Overview 3.0](#), section 1.11. The relevant comparison to be made is with the second-level portion of each of the Disputed Domain Name, specifically: "sslideshare".

The Panel finds that the entirety of the mark is reproduced within the Disputed Domain Name. Accordingly, the Disputed Domain Name is confusingly similar to the mark for the purposes of the Policy. [WIPO Overview 3.0](#), section 1.7.

Although the addition of the letter "s", may bear on assessment of the second and third elements, the Panel finds the addition of such letter does not prevent a finding of confusing similarity between the Disputed Domain Name and the mark for the purposes of the Policy. [WIPO Overview 3.0](#), section 1.8.

Based on the available record, the Panel finds the first element of the Policy has been established.

### B. Rights or Legitimate Interests

Paragraph 4(c) of the Policy provides a list of circumstances in which the Respondent may demonstrate rights or legitimate interests in a disputed domain name.

Although the overall burden of proof in UDRP proceedings is on the complainant, panels have recognized that proving a respondent lacks rights or legitimate interests in a domain name may result in the difficult task of "proving a negative", requiring information that is often primarily within the knowledge or control of the respondent. As such, where a complainant makes out a prima facie case that the respondent lacks rights or legitimate interests, the burden of production on this element shifts to the respondent to come forward with relevant evidence demonstrating rights or legitimate interests in the Disputed Domain Name (although the burden of proof always remains on the complainant). If the respondent fails to come forward with such

relevant evidence, the complainant is deemed to have satisfied the second element. [WIPO Overview 3.0](#), section 2.1.

Having reviewed the available record, the Panel finds the Complainant has established a prima facie case that the Respondent lacks rights or legitimate interests in the Disputed Domain Name. The Respondent has not rebutted the Complainant's prima facie showing and has not come forward with any relevant evidence demonstrating rights or legitimate interests in the Disputed Domain Name such as those enumerated in the Policy or otherwise.

The Panel notes the evidence that the Disputed Domain Name resolves to a webpage that offers a tool to download the Complainant's content without proper compensation and finds that this does not represent a bona fide offering of goods or services, or a legitimate noncommercial or fair use, given the evidenced reputation and goodwill of the Complainant's mark or capacity to otherwise mislead Internet users.

Based on the available record, the Panel finds the second element of the Policy has been established for the Disputed Domain Name.

### **C. Registered and Used in Bad Faith**

The Panel notes that, for the purposes of paragraph 4(a)(iii) of the Policy, paragraph 4(b) of the Policy establishes circumstances, in particular, but without limitation, that, if found by the Panel to be present, shall be evidence of the registration and use of a domain name in bad faith.

Paragraph 4(b) of the Policy sets out a list of non-exhaustive circumstances that may indicate that a domain name was registered and used in bad faith, but other circumstances may be relevant in assessing whether a respondent's registration and use of a domain name is in bad faith. [WIPO Overview 3.0](#), section 3.2.1.

In the present case, the Panel finds that the evidence in the case shows the Respondent registered and has used the Disputed Domain Name in bad faith.

On the issue of registration, taking into account the composition of the Disputed Domain Name and the distinctive nature of the Complainant's trademark, the Panel is satisfied that the Respondent knew of and targeted the Complainant's trademark SLIDESHARE when it registered the Disputed Domain Name. The Complainant has held registered rights in the trademark since at least 2012 and has been in business since 2006.

This Panel finds that there is no reason for the Respondent to have registered the Disputed Domain Name other than to trade off the reputation and goodwill of the Complainant's well-known trademark. [WIPO Overview 3.0](#), section 3.1.4.

Further, a gap of several years between registration of a complainant's trademark and respondent's registration of a disputed domain name (containing the trademark) can indicate bad faith registration. In this case, the Respondent registered the Disputed Domain Name at least 10 years after the Complainant established registered trademark rights in the SLIDESHARE mark, which coupled with the Respondent's use, affirms that the Respondent was targeting the Complainant.

On the issue of use, the Complainant's evidence is that the Disputed Domain Name resolves to a Respondent's website where internet users can supposedly download a tool that "offers [users] the ability to avoid signing up for the Complainant's services by acting as a proxy and manipulating the target URL to allow for free downloads of documents".

The Panel finds that the Respondent's use of the Disputed Domain Name to facilitate a tool for unauthorized downloading of content from the Complainant's website amounts to bad faith under the Policy. In the circumstances, the Panel finds the Respondent's registration and use of the Disputed Domain Name constitutes bad faith under the Policy.

Based on the available record, the Panel finds that the Complainant has established the third element of the Policy.

## **7. Decision**

For the foregoing reasons, in accordance with paragraphs 4(i) of the Policy and 15 of the Rules, the Panel orders that the Disputed Domain Name <sslideshare.com> be transferred to the Complainant.

*/Nicholas Weston/*

**Nicholas Weston**

Sole Panelist

Date: June 24, 2024