



TRAINING PROGRAM

WIPO/CR/SEL/2/INF/1
ORIGINAL: ENGLISH
DATE: NOVEMBER 2012

WIPO-MCST-KCC INTERREGIONAL TRAINING PROGRAM ON COPYRIGHT ENFORCEMENT

organized by

the World Intellectual Property Organization (WIPO)

the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea

and

the Korea Copyright Commission (KCC)

Seoul, November 12 to 20, 2012

PROGRAM

Monday, November 12, 2012

8.50 – 9.10 Registration and Administrative Matters

9.10 – 9.30 Opening Ceremony

Welcome addresses by:

Ms. Eun-Joo MIN, Senior Legal Counsellor, Building Respect for IP Division,
World Intellectual Property Organization (WIPO), Geneva

Mr. Byong-han YU, Chairman, Korea Copyright Commission (KCC), Seoul

9.30 – 10.30 **Topic 1: The Basic Intellectual Property (IP) Rights and Building Respect for IP**

Lecturer: Ms. Eun-Joo Min

10.30 – 10.50 Discussion

10.50 – 11.50 **Topic 2: Introduction to Copyright Law**

Lecturer: Mr. Kyong Soo CHOE, Director-general of
Research office, KCC

11.50 – 12.10 Discussion

12.10 – 13.30 Lunch Break

13.30 – 14.10 **Topic 3: Moral Rights**

- a) Approaches to Moral Rights (Common Law and Civil Law)
- b) Right of First Publication
- c) Right of Attribution (or Paternity)
- d) Right of Integrity
- e) Right of Withdrawal

Lecturer: Mr. Dae-Hee LEE, Professor of Law,
Korea University, Seoul

14.10 – 15.30 **Topic 4: Exploitation Rights**

- a) Approaches to Economic Rights
- b) Right of Reproduction
- c) Right of Distribution
- d) Right of Public Performance
- e) Right of Broadcasting
- f) Right of Communication to the Public
- g) Right of Representation in Public
- h) Right of Adaptation and Translation

Lecturer: Mr. Dae-Hee LEE

15.30 – 16.00 Discussion

16.00 – 17.30 **Topic 5: Copyright Flexibilities: the Balance of the System**

- a) Limitations and Exceptions
- b) Fair Use and Fair Dealing
- c) Restrictions to the Assignment of Rights
- d) Public Domain
- e) Orphan Works
- f) Creative Commons and Open Access Initiatives

Lecturer: Mr. Jun U PARK, Professor of Law
Sogang University, Seoul

17.30 – 18.00 Discussion

18.30 – 20.30 Welcoming Dinner

Tuesday, November 13, 2012

9.30 – 10.30 **Topic 6: Current Copyright-Related Issues at the International Level**

Lecturer: Ms. Eun-Joo Min

10.30 – 10.50 Discussion

10.50 – 11.50 **Topic 7: Copyright Infringement and Remedies – An Introduction (Part 1)**

Lecturer: Mr. Alain Strowel, Professor, Saint-Louis University,
Brussels

11.50 – 12.10 Discussion

12.10 – 13.30 Lunch Break

13.30 – 14.30 **Topic 8: Copyright Infringement and Remedies – An Introduction (Part 2)**

Lecturer: Mr. Alain Strowel

14.30 – 14.50 Discussion

14:50 – 15:40 **Topic 9: The Value of IP Protection and Enforcement to Social and Economic Development and Welfare**

Lecturer: Ms. Eun-Joo Min

15.40 – 16.20 **Topic 10: Importance of Developing Proper Methodologies to Determine the Scope and Impact of Piracy**

Lecturer: Mr. Sang Chul JUNG Senior Researcher Korea Culture & Tourism Institute, Seoul

16:20 – 17:30 **Topic 11: Anti-Piracy Activities Undertaken in the Republic of Korea**

Lecturer: Ms. Yeong Hwa JANG, Copyright Protection Division, MCST

Wednesday, November 14, 2012

9.00 – 10.00 **Topic 12: Civil and Criminal Procedures**

Lecturer: Mr. Alain Strowel

10.00 – 10.20 Discussion

10.20 – 11.20 **Topic 13: Enforcement in the Digital Environment: The Evolving Role of Internet Intermediaries**

Lecturer: Mr. Alain Strowel

11.20 – 11.40 Discussion

11.40 – 13.30 Lunch Break

13.00 – 14.10 **Topic 14: Enforcement Provisions under Part III of the TRIPS Agreement**

Lecturer: Ms. Eun-Joo Min

14.30 – 14.50 Discussion

14.30 – 15.50 **Topic 15: [Round Table] National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (Part 1)**

Moderator: Ms. Eun-Joo Min

Participants: Six Participants

15.50 – 17.00 **Topic 16: [Round Table] National Experiences: Challenges and Opportunities for Effective Enforcement of Copyright (Part 2)**

Moderator: Mr. Deok Young Park, Professor of Law, Yonsei University, Seoul

Participants: The Other Six Participants

Thursday, November 15, 2012

9.30 – 10.30 **Topic 17: Border Measures**

Lecturer: Mr. Joon H. Bae, Intelligence Analyst, World
Customs Organization, Seoul

10.30 – 11.15 **Topic 18:** **Disposal and Destruction of Infringing Goods**

Lecturer: Mr. Joon H. Bae

11.15 – 12.30 **Topic 19:** **[Round Table] Copyright Litigation: Leading Cases in
Different Jurisdictions (Part 1)**

Moderator: Ms. Eun-Joo Min

Participants: All Participants

12.30 – 14.00 Lunch Break

14.00 – 16.00 **Topic 20:** **[Round Table] Copyright Litigation: Leading Cases in
Different Jurisdictions (Part 2)**

16.00 – 17.30 **Topic 21:** **[Round Table] Building Respect for Copyright: The Need
for a Balanced and Multi-Faceted Approach**

Moderator: Ms. Eun-Joo Min

Participants: All Participants

Friday, November 16, 2012

9.30 – 11.30 **Topic 22:** **Leading Copyright Cases in the Republic of Korea and
Criminal and Administrative Sanctions**

Lecturer: Mr. Seung Jong OH, Professor of Law,
Hongik University, Seoul

11.30 – 12.00 Discussion

12.00 – 13.30 Lunch Break

13.30 – 15.30 **Topic 23:** **Graduated Response – Korean Experience**

Lecturer: Mr. Seok Cheol JEONG, Director of Online
Enforcement Team KCC

15.30 – 16.00 Transfer to the Ministry of Culture, Sports and Tourism (MCST)

16.00 – 17.00 **Field Trip:** **Visit to Copyright Policy Division and Copyright
Protection Division in the MCST**

Monday, November 19, 2012

9.30 – 10.00 **Field Trip:** **Short Introduction to the Field Trips of the Day**

Lecturer: KCC

- 10.00 – 11.00 Transfer to the next venue
- 11.00 – 12.00 **Field Trip: Visit to Public Prosecutors' Office**
- 12.00 – 13.30 Lunch Break
- 13.30 – 14.30 Transfer to the next venue
- 14.30 – 15.30 **Field Trip: Visit to Internet Service Provider (ISP) Companies**
- 15.30 – 16.30 Transfer to the next venue
- 16.30 – 17.30 **Field Trip: Visit to Korea Customs Service**

Tuesday, November 20, 2012

- 10:00 – 10: 40 **Topic 24: Surveys on Attitudes towards Copyright Piracy**
Lecturer: Mr. Sung Hun JU, Director of Education Center,
KCC
- 10:40 – 11.30 **Topic 25: Introduction to the Copyright Awareness Programs in the Republic of Korea**
Lecturer: Mr. Sung Hun JU
- 11.30 – 12.00 **Evaluation Session**
- 12.00 – 13.30 Closing Ceremony & Luncheon
- 13.30 – 14.30 Transfer to the Copyright Protection Center
- 14:30 – 16.00 **Field Trip: Visit to Copyright Protection Center**

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