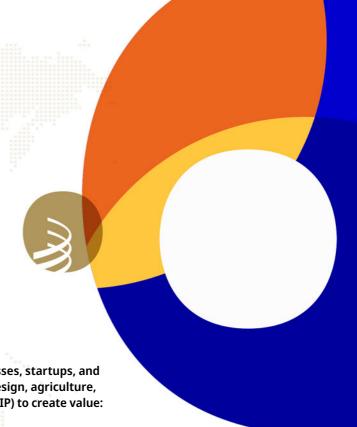
# WIPO Global Awards 2025 Call for applications



Every year the WIPO Global Awards celebrate small businesses, startups, and university spinouts – from tech to fashion, media, music, design, agriculture, or any other industry – that leverage intellectual property (IP) to create value:

- Transforming research and ideas into successful commercial ventures
- Achieving business growth through IP-driven strategies
- Developing innovations that contribute to the UN SDGs

### **Apply now!**

Whether you protect your brand with trademarks, hold patents on inventions or copyright your creative works, this is your chance to be recognized on a global stage. The competition – free of charge – is open to companies from around the world and from all industries.

The application period is open from January 15 to March 31, 2025.

Apply now!

#### **Benefits of winning**

- Tailored 1:1 mentorship
- Exclusive access to WIPO resources
- Global visibility and recognition
- Access to exclusive events

## Key stages of the 2025 Awards

- 1. Application period (January 15 to March 31)
- 2. Shortlisting of Finalists (second week of May)
- 3. Selection of Winners (end of May)
- 4. Awards Ceremony in Geneva (second week of July)

#### New for 2025!

The WIPO Global Awards are introducing special mentions to recognize and reward the best woman and youth entrepreneur of 2025, selected from among the winning companies.



