

# WIPO Global Awards 2025

## Call for Applications



**Applications open**  
**January 15 to March 31, 2025**  
**Sign up for updates!**

### **Get recognized on the global stage!**

Are you a startup, a small business or a university spinout in tech, fashion, publishing, media, music, design, agriculture or any other industry? Do you use IP to achieve your business goals and improve society? If so, this is your chance to be recognized on a global stage.

Whether you protect your brand with trademarks, copyright your creative works, or hold patents on inventions, the WIPO Global Awards are for you.

### **Why you should apply?**

- Tailored mentorship for commercialization of ideas and innovations
- Exclusive access to WIPO resources
- Global visibility and recognition
- Attend exclusive events

## Join our community of innovators

*"Thanks to the WIPO Global Awards, we aligned our IP strategy with our growth objectives, empowering us to engage investors more effectively and scale our platform successfully."*

**Mr. Mike Strano, CEO and Co-Founder of Yakwetu from Kenya**



*"We're deeply honored to receive the WIPO Global Award, recognizing our team's dedication. This has advanced our mission to raise awareness of Black Carbon's impact on health and climate, and strengthened our IP strategy and commitment to a sustainable future."*

**Ms. Mateja Forštnarič, CEO of Aerosol from Slovenia**

*"Winning the WIPO Global Award helped us explore a range of IP strategies including defensive and offensive measures to protect our intellectual property globally."*

**Ms. Chan Camellia, CEO and Co-Founder of Flexxon from Singapore**



## Special Mentions

For the 2025 edition, we're proud to introduce special mentions rewarding the best **woman entrepreneur** and best **youth entrepreneur** of 2025, selected from among the winning companies.



## Take the next step

Application, selection and ceremony

**Application period** January–March

**Selection of Finalists** April–May

**Selection of Winners** June

**Award ceremony** July



## Ready to showcase your innovation?

Don't miss your chance!

Apply during the submission window. Don't forget to sign up for our mailing list for updates and reminders to stay informed!

## About the WIPO Global Awards

Launched in 2022, our awards are rooted in WIPO's mission to ensure a world where innovation and creativity from anywhere is supported by IP for the good of everyone.

## Scan the QR code for more information

