

**Call for Papers: WIPO Global Research Experts Meeting
on Improving Gender and Diversity in Intellectual Property and Innovation**
25-26 November 2024 - Geneva

We are pleased to announce the first Global Research Experts Meeting on Improving Gender and Diversity in Intellectual Property (IP) and Innovation, a crucial initiative under WIPO's IP Gender Action Plan (IPGAP), focusing on "Data Collection, Methodologies, Economic Analysis and Policy Impact." Scheduled for the 25-26 of November 2024 in Geneva at WIPO headquarters, this inaugural event aims to foster global discourse and explore innovative methodologies for data collection and analysis to inform policies that support women's participation in innovation, creativity, and IP.

This meeting will bring together leading economists, researchers, experts, and thought leaders to address the persistent gender gap in innovation, creation, and IP. We invite submissions of papers proposing new methods for collecting and analysing gender-related innovation data, identifying new indicators to measure women's participation in IP-intensive sectors, and exploring effective analytical strategies to overcome challenges faced by policymakers.

Topics of interest relevant to this event include but are not limited to:

1. Factors Influencing the Low Use of IP Registration Systems by Women
2. IP Gender Gap Metrics and Evidence-based Policymaking
 - a. Indicators and metrics to measure gender gap trends in IP
 - b. Approaches to inform decision-making and policy development
 - c. New technologies for data collection and analysis in IP studies
3. Analysis of Women's representation in the Creative Sector and Copyright System
4. Impact of COVID-19 on Women's Innovation, Creativity, and Entrepreneurship
5. Research into Women Inventors' IP Usage by Sector, Industry, Technology, and Region
6. Challenges and Methodologies for measuring Women's Participation in the Trademark System and Branding
7. Identifying the Evidence Required to Broaden Access to National Incentive and Assistance Programs for Women

WIPO Organizers: **Julio Raffo**, Head, Innovation Economy Section, Department of Economics and Data Analytics (DEDA) and **Kristine Schlegelmilch**, Senior Advisor, IP and Gender.

Submission Information:

- **Deadline:** **August 31, 2024**
- **Format:** Either abstracts, extended abstracts, or full papers can be submitted in PDF format only.
- **Young Researcher session:** The event will have a dedicated session for young researchers (PhD students or recent PhD holders). Please indicate whether your submission is eligible for the dedicated Young Researcher session.
- **How to submit?** please [click here](#) or the button below to send your submission by email.

Submit

Young Researchers and authors from developing countries may be eligible to receive financial support for their travel to and from the meeting.

If the above button fails, please send an email to IPandGender@wipo.int with the subject "Submission to WIPO Global Research Experts Meeting" attaching your submission as PDF, and including: Full Name, Affiliation, Young researcher: Yes/No, Title of submission, Author(s), Abstract, and Keyword(s).

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