
WIPO WORLD IP DAY 2025 YOUTH VIDEO COMPETITION THE RULES

1. DEFINITIONS

- 1.1. **WIPO:** The World Intellectual Property Organization (WIPO) is an intergovernmental Organization and the United Nations specialized agency that serves the world’s innovators and creators, ensuring that their ideas travel safely to the market and improve lives everywhere. WIPO does so by providing services that enable creators, innovators and entrepreneurs to protect and promote their intellectual property (IP) across borders and acting as a forum for addressing cutting-edge IP issues. WIPO’s IP data and information guides decisionmakers the world over. WIPO’s impact-driven projects and technical assistance ensure IP benefits everyone, everywhere. WIPO is headquartered in Geneva, Switzerland.
- 1.2. **World Intellectual Property Day:** In 2000, WIPO’s Member States designated April 26 – the day on which the WIPO Convention came into force in 1970 – as World Intellectual Property Day with the aim of increasing general understanding of IP. Since then, World Intellectual Property Day has offered a unique opportunity each year to join with others around the globe to consider how IP contributes to the flourishing of music and the arts and to driving the technological innovation that helps shape our world and build a sustainable future.
- 1.3. **Participant(s):** The private individual or the group of private individuals that submit an entry under the present rules (the Rules).
- 1.4. **The Competition platform:** The dedicated Competition Platform is accessible via www.wipd-2025-video-competition.wipo.int.
- 1.5. **The Entry:** The submitted video and associated documents as outlined at the [Competition web page](#).

2. PURPOSE

- 2.1. The World Intellectual Property Day 2025 Youth Video Competition (Competition) refers to a video competition that is open to participants on the theme of “*Tuning in with the music of innovation and creativity.*”
- 2.2 Through the Competition, WIPO aims to raise awareness among young people about how IP rights support creation and innovation in the music industry, highlighting their collaborative potential to foster a brighter future for creators, inventors, and entrepreneurs worldwide. The Competition is also an opportunity to celebrate the inventors, creators, entrepreneurs, and local communities around the world whose innovations, creativity and use of IP rights are transforming the music industry and beyond.

3. GENERAL

- 3.1. By entering the Competition, the participant(s) acknowledge that they have read and understood these Rules and agree to be bound by them.
- 3.2. WIPO may amend these Rules at any time. Unless stated otherwise, amendments shall take effect immediately upon publication of the new Rules on the Competition Platform.
- 3.3. Entry in the Competition is free of charge.
- 3.4. Participants' personal information will be used by WIPO under the Organization's [Personal Data and Privacy Policy](#).

4. ELIGIBILITY

Criteria for eligibility:

- 4.1. You or at least one member of the group must be aged between 18 and 35 years old at the time the application is submitted (*). Participants may be required to provide, upon request, an official document to prove their age.
- 4.2. All entries must be received by WIPO by March 16, 2025, at 23:59 (CET).
- 4.3. You may submit one individual entry, or you may join with your friends and submit a group entry, but you cannot do both. Only one entry per private individual or group is allowed. Groups may include a maximum of 10 participants, with at least one member of the group aged between 18 and 35 years of age at the time the application is submitted. If you are submitting an entry as a group, you must include the details of all group members on the entry form.
- 4.4. Employees or agents of WIPO, their close family members and anyone otherwise connected with the organization of the Competition are not eligible.
- 4.5. If the participant(s) do not comply with one of the requirements contained in these Rules, their entry will be withdrawn as ineligible.

(*) Under 36 years of age on March 16, 2025.

5. ENTRY PROCESS

In addition to the eligibility criteria, your entry must meet the following conditions:

- 5.1 Your video must be related to the theme "*Tuning in with the music of innovation and creativity*" and must meet the following conditions:
 - 5.1.1 Your video has not been published previously online.
 - 5.1.2 The video has not been recognized and/or won an award in another competition.
 - 5.1.3 You or your group are the sole author(s) of the video, meaning that it was made by you or your group.
 - 5.1.4 You or your group hold all rights in the video (see Section 9) and have obtained permission to use any third-party content that it may include. N.B.: Entries that feature background music must supply proof of authorization to use such recordings.
 - 5.1.5 Your video does not include watermarks or any other similar markings.
 - 5.1.6 Your video is in MP4 format and is between 60-90 seconds long.
 - 5.1.7 Your video does not contain any subtitles or captions.

- 5.1.8 Videos may contain audio narrative in: Arabic, Chinese, English, French, Japanese, Portuguese, Russian, or Spanish.
- 5.2 Your video can explore the following focus areas within the theme "*Tuning in with the music of innovation and creativity*":
- **Rhythm that inspires:** Show how music, creativity, and innovation can transform lives, foster connections, and inspire new possibilities.
 - **Changemakers:** Show how artists, musicians, tech innovators, or young entrepreneurs in local communities are leveraging creativity and innovation to shape the future of music and create a global impact.
 - **Voices for IP:** Share stories of individuals advocating for IP rights in the world of music, highlighting how IP rights empower creators, artists, and entrepreneurs to build sustainable careers in the music industry.
- 5.3 Participants must declare any Artificial Intelligence (AI) tools used in making their video entry.
- 5.4 The video must be recorded in a cruelty-free environment without harming or threatening to harm any person, animal, or plant.
- 5.5 You must submit your entry via the Competition platform by completing all the required fields on the entry form at: www.wipd-2025-video-competition.wipo.int and uploading the required documents as indicated on the platform.

6.

ADMISSION/VOTING PROCESS

- 6.1. WIPO will review your entry to ensure it complies with the present Rules. Entries that contain content that is infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic, or profane will be rejected. WIPO may decide to remove without previous notice any entry if the entry does not comply with the present Rules.
- 6.2. Eligible entries will be judged by the World Intellectual Property Day 2025 Youth Video Competition Jury at WIPO to shortlist the top 20 best entries. Videos will be judged according to their adherence to the theme, expression of theme, originality, creativity, messaging and visual appeal, among others.
- 6.3. The Competition Jury will include young WIPO colleagues, including WIPO fellows and members of the Young Experts Program, as well as the World Intellectual Property Day Team at WIPO, in Geneva, Switzerland. To ensure fairness and impartiality, participants and members of the Competition Jury are prohibited from engaging in any personal, financial, or professional relationships with each other that could influence, or appear to influence, the judging process. Failure to comply will result in the ineligibility of the participant concerned.
- 6.4. Shortlisted participants will be notified by email. They will be requested to post their video on their social media platforms using the hashtag #WorldIPDay.
- 6.5. The shortlisted entries will then be submitted to the Competition Jury to identify the top three winning entries.
- 6.6. The shortlisted entries will also be published by WIPO on the Competition platform for the

purposes of an online public vote to select the winner of the People's Choice Prize. The entry that attracts the highest number of votes in the online public vote will be declared the winner of the People's Choice Prize.

6.7. The winners will be announced on the [Competition web page](#) and will be promoted via other relevant digital platforms. Winners will be invited to share their videos on their preferred social media platform on World Intellectual Property Day, on April 26, 2025.

6.8. All decisions of WIPO and the World Intellectual Property Day 2025 Youth Video Competition Jury are final.

7. AWARDS

7.1. The winners will receive awards as follows:

- 7.1.1. First Prize: Digital equipment to the maximum value of CHF 4,000.
- 7.1.2. Second Prize: Digital equipment to the maximum value of CHF 3,000.
- 7.1.3. Third Prize: Digital equipment to the maximum value of CHF 1,000.
- 7.1.4. People's Choice Prize: Digital equipment to the maximum value of CHF 1,500.
- 7.1.5. The producers of the top 20 entries will benefit from training opportunities offered by the WIPO Academy.

Awards are non-transferable to another person.

7.2. WIPO will arrange for prizes to be dispatched to the winners. Delivery times may vary depending on the destination country. WIPO is not responsible for any delays in delivery. Winners will be contacted by email to confirm their preferred digital equipment and the shipping address for their prize. The administrative and shipping costs of the prizes for the top three winners and the People's Choice Prize shall be borne by WIPO. Winners are responsible for the payment of any other prize-related expenses, including taxes in their home country.

7.3. If a winner is unreachable, ineligible, or declines the prize, WIPO reserves the right to offer the prize to the next runner-up.

8. SCHEDULE

WIPO will make its best efforts to follow the Schedule of the Competition as indicated below.

Competition launch	January 8, 2025
Closing date for entry	March 16, 2025, 23:59 CET
Communication to participant of acceptance of entry	Upon the receipt of the Entry
Judging process to establish the shortlist of top 20 entries and the winners	March 17-31, 2025
Publication of shortlisted entries on the Competition platform	April 4, 2025
Opening of the online public vote to select the winner of the People's Choice Prize	April 4, 2025
Closing of the online public vote	April 14, 2025, 23:59 CEST
Announcement of the winners	April 25, 2025

9. INTELLECTUAL PROPERTY

- 9.1. The Participant acknowledges, warrants, and represents that the Participant owns all copyright, and any other right, necessary for the submission of the entry and the grant of the license referred to in Clause 9.6, and/or that any appropriate permission was obtained from the right holders to the extent that the content of their entry is copyright protected or protected under any other legislation.
- 9.2. The Participant warrants and represents that the entry, and the grant of the license referred to in Clause 9.6, do not violate any copyright, trademarks, patents, trade secrets, industrial designs, distinctive signs, contractual obligations, or any other IP rights, or other proprietary rights, of any third party.
- 9.3. Each Participant agrees to release and hold WIPO harmless from and against all claims, expenses and liabilities relating to infringement of any IP rights or any other rights of any third party arising out of their participation in the Competition and the content of their entry.
- 9.4. The Participant further warrants and represents that:
 - 9.4.1. The entry does not violate any person's rights of privacy, including but not limited to, names or other characteristics identifying celebrities or other public figures, alive or deceased.
 - 9.4.2. The Participant(s) does not attempt to impersonate or impersonate another person or group of people when entering the Competition.
 - 9.4.3. Any individuals identified or identifiable in the video have consented to being included as shown in the video, for the purpose of entry into the Competition, and the license has been granted to WIPO per clause 9.6 below.
 - 9.4.4. All other relevant permissions have been obtained.
- 9.5. WIPO does not acquire nor does it claim any copyright ownership rights in the videos.
- 9.6. By entering the Competition, each Participant hereby grants to WIPO a non-exclusive, non-commercial, royalty-free, and worldwide license to use, publicly display, exhibit, reproduce, distribute, communicate to the public, broadcast, translate, and store, their video in any format, medium or form. Any such uses by WIPO shall be solely for the purpose of its educational, promotional, and capacity-building work as a specialized agency of the United Nations (the Purpose) and related archive use. WIPO shall not make commercial use of the entries.
- 9.7. Participants grant WIPO the same license as that referred to in Clause 9.6 to use the associated documents as outlined at the competition web page provided the use of those documents is made in conjunction with the participant's video and is for the purposes outlined in Clause 9.6 above.
- 9.8. WIPO will attribute authorship of the entry to the participant(s). The Participant agrees and consents that WIPO may use their name and likeness in any communication or publication or advertising of the Competition and/or the video, without any compensation or notice.
- 9.9. WIPO will make reasonable efforts not to compromise the integrity of the video. No changes, edits, or alterations will be made to the entry without the prior written consent of the participant, except for reasonable changes to the video for the medium in which the video is used.
- 9.10. Participants are advised that basic information on copyright is available on the Competition platform and are encouraged to study that material before submitting their

entry.

10. FINAL PROVISIONS

- 10.1. No participant is allowed to use the WIPO name or logo on material produced by them, including their videos, without prior written permission from WIPO.
 - 10.2. While WIPO makes every effort to ensure that its Competition platform and online services are free of any software virus, it cannot guarantee that they are free from any or all software viruses. WIPO is not responsible for any loss or damage howsoever caused by the use of its Competition platform.
 - 10.3. WIPO will not be held responsible for any unauthorized use made by a third party of the videos.
 - 10.4. WIPO may cancel the Competition at any time without any future obligation.
 - 10.5. Nothing in or relating to these Rules shall be deemed or interpreted as a waiver of any of the privileges and immunities accorded to WIPO as an international organization and a specialized agency of the United Nations.
 - 10.6. Any dispute relating to these Rules shall be referred to and finally determined by arbitration in accordance with the UNCITRAL Rules, then in force. The appointing authority shall be the Secretary General of the Permanent Court of Arbitration. The place of arbitration shall be Geneva. The Parties shall be bound by any arbitration award rendered as a result of such arbitration as the final adjudication of such a dispute.
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