

A person wearing a VR headset is shown in profile, interacting with a large, glowing, wireframe globe. The globe is composed of numerous interconnected points and lines, creating a complex, spherical structure. The person's hands are positioned as if they are touching or manipulating the globe. The background is a dark blue gradient with faint, glowing network patterns of lines and dots, suggesting a digital or virtual environment. The overall scene conveys a sense of innovation and technology.

# La innovación mejora la vida

## Idear nuevos modos de aprendizaje

Día Mundial de la Propiedad  
Intelectual de 2017  
26 de abril

#worldipday  
[www.wipo.int/ipday](http://www.wipo.int/ipday)