

MIZZ MIZZ Herbal Fashion
Helsinki, Finland

Dear Lisbon System team,

Thank you very much for seeking improvements for the business environment in EU countries.

I represent a start up company in Finland lucky enough to be able to contribute in English.

Some fast observations about the current system:

- Costly for small start ups
- Translation of name to other languages should be more flexible - literal translations don't always work well
- Service should be entrepreneur supportive, not fee oriented civil service project, to encourage business growth in EU countries
- Your web pages are too official looking - not inviting. Same goes for national pages!

Thanking you in anticipation of better and coordinated EU days to come. Some other areas that need urgent change: incoherent Vat start up levels (Finland too low at 8500€ UK good at 57000 pounds), banking is more advanced in Asia than here.

Yours sincerely,

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