

World Intellectual Property Organization at the 138th INTA Annual Meeting

Madrid System Users' Meeting (MSUM)

Sunday, May 22, 2016 – 11:00 a.m. to 1:00 p.m. at the Orange County Convention Center (OCCC), Room W315 – A (West Building on the 3rd floor)

11:00 a.m. – 11:20 a.m.	<p>Madrid System for the International Registration of Marks – Latest Developments, including introductions of new Madrid Protocol Contracting Parties, Algeria and Lao People's Democratic Republic</p> <p>Mr. David Muls, Senior Director, Madrid Registry, Brands and Designs Sector, WIPO</p>
11:20 a.m. – 11:40 a.m.	<p>Update on the Hague System for the International Registration of Industrial Designs</p> <p>Mr. Grégoire Bisson, Director, The Hague Registry, Brands and Designs Sector, WIPO</p>
11:40 a.m. – 12:15 p.m.	<p>125th Anniversary of the Madrid System: Where to now for the international registration of marks?</p> <p>Mr. David Muls, Senior Director, Madrid Registry, Brands and Designs Sector, WIPO</p>
12.15 p.m. – 1:00 p.m.	<p>Panel Discussion on the Better Use of the Madrid System: Class Headings in International Registrations</p> <p><i>Moderator:</i></p> <p>Ms. Asta Valdimarsdóttir, Director, Operations Division, Madrid Registry, Brands and Designs Sector, WIPO</p> <p><i>Panelists:</i></p> <p>Ms. Yang Guoming, Deputy Director, International Registration Division, Trademark Office, the State Administration for Industry and Commerce of the People's Republic of China (SAIC), Beijing, China</p> <p>Ms. Jennifer Chicoski, Administrator, Trademark Examination Policy and Procedure, the United States Patent and Trademark Office (USPTO), Alexandria, United States of America</p> <p>Mr. Julio Laporta, Deputy Director, Operations Department, European Union Intellectual Property Office (EUIPO), Alicante, Spain</p>
1:00 p.m. – 5:00 p.m.	<p>Engage with Speakers at the WIPO Booth, Exhibition Hall – Orange County Convention Center (OCCC)</p> <p>The Special Guests, Representatives of IP Offices and Experts from WIPO will be available for informal follow-up questions by MSUM attendees and by other INTA participants at the WIPO Booth.</p>