



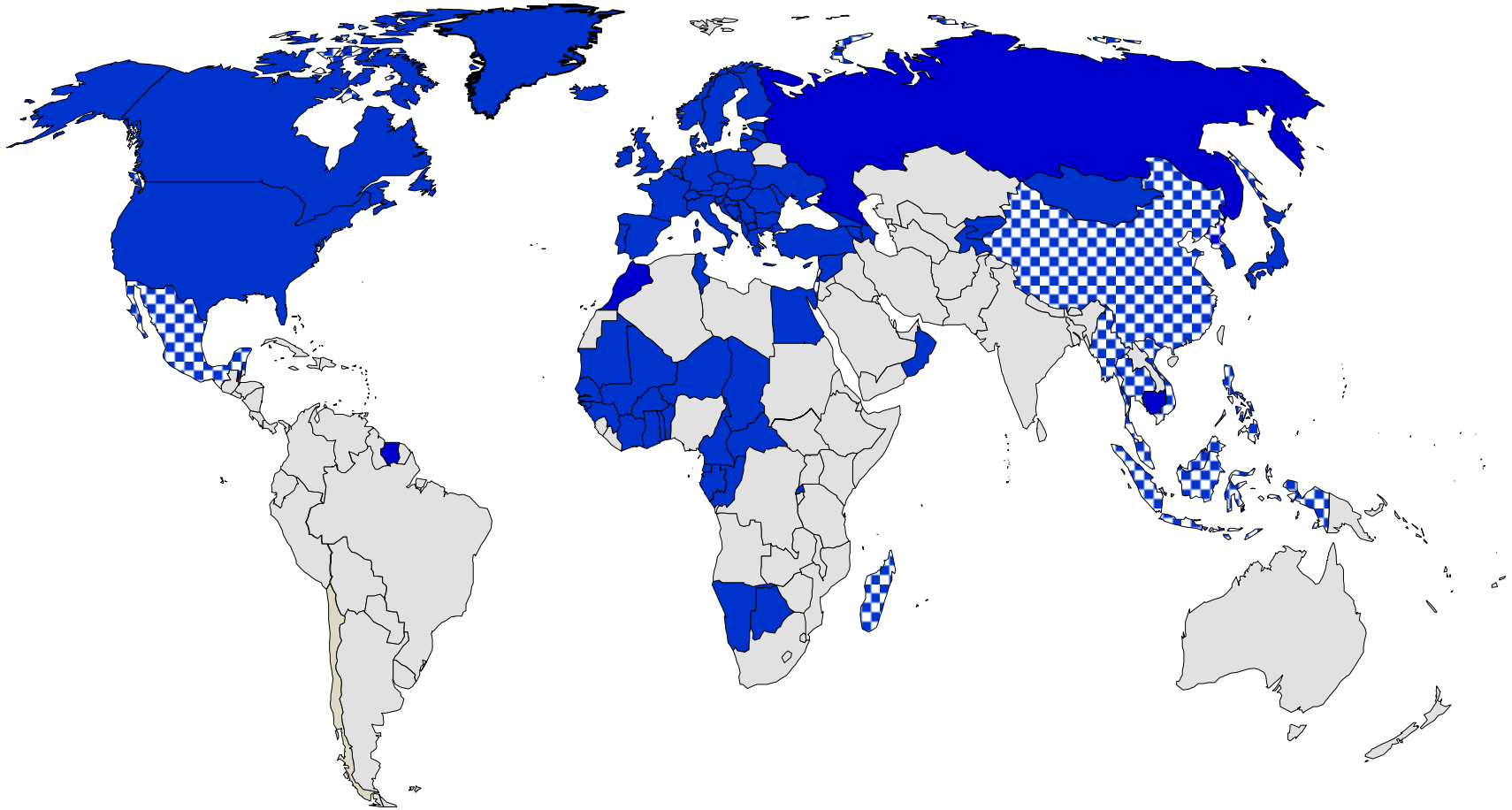
**WIPO | HAGUE**

The International  
Design System

■ **The Hague System  
for the International Registration  
of Industrial Designs**

**Tokyo,  
January 10, 2019**

# Hague System : Current and Foreseen Coverage



**60 Geneva Act (1999) (including EU and OAPI)**

**14 Hague Act (1960)**

**70 Contracting Parties**

 **Coming soon !**

# Who accounted for the most Hague design filings in 2017?

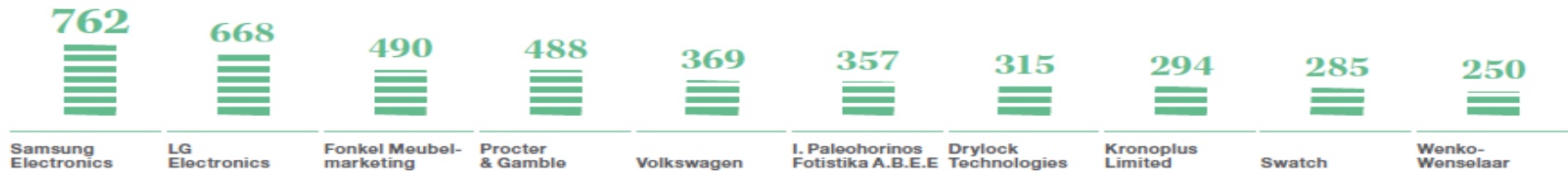
NUMBER OF DESIGNS  
CONTAINED IN APPLICATIONS

19,429

↑  
3.8%

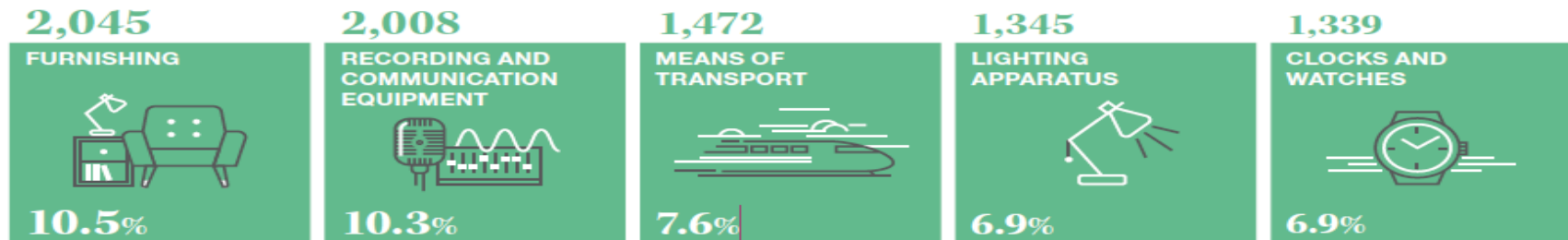
## TOP 10 HAGUE APPLICANTS

Number of designs contained in Hague applications



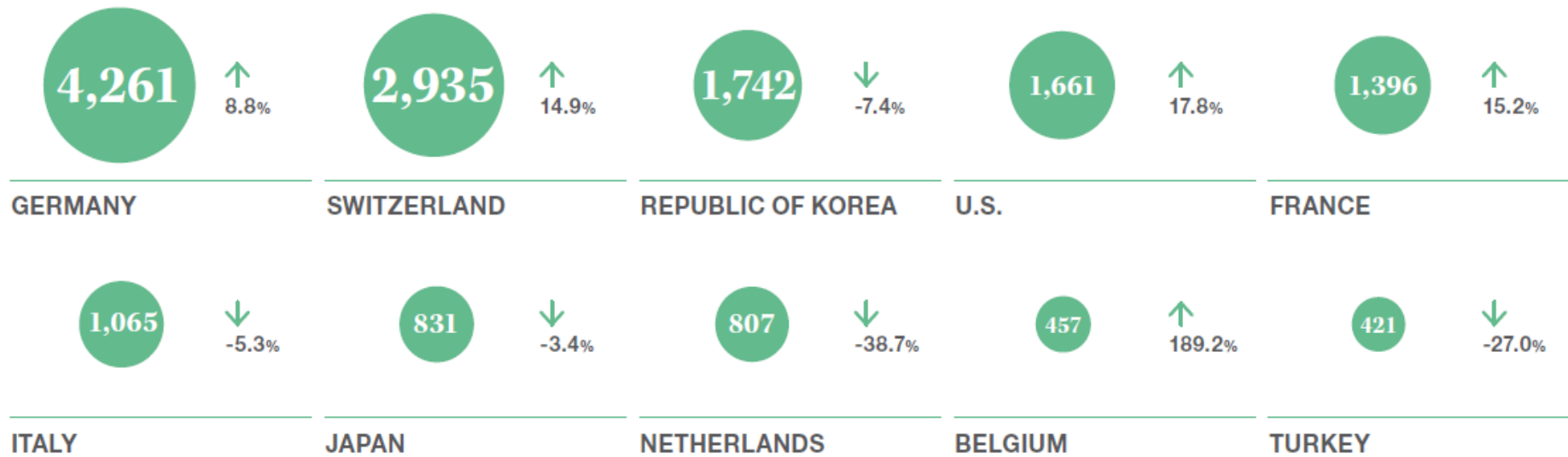
## TOP 5 CLASSES

Number of designs in applications and share of total

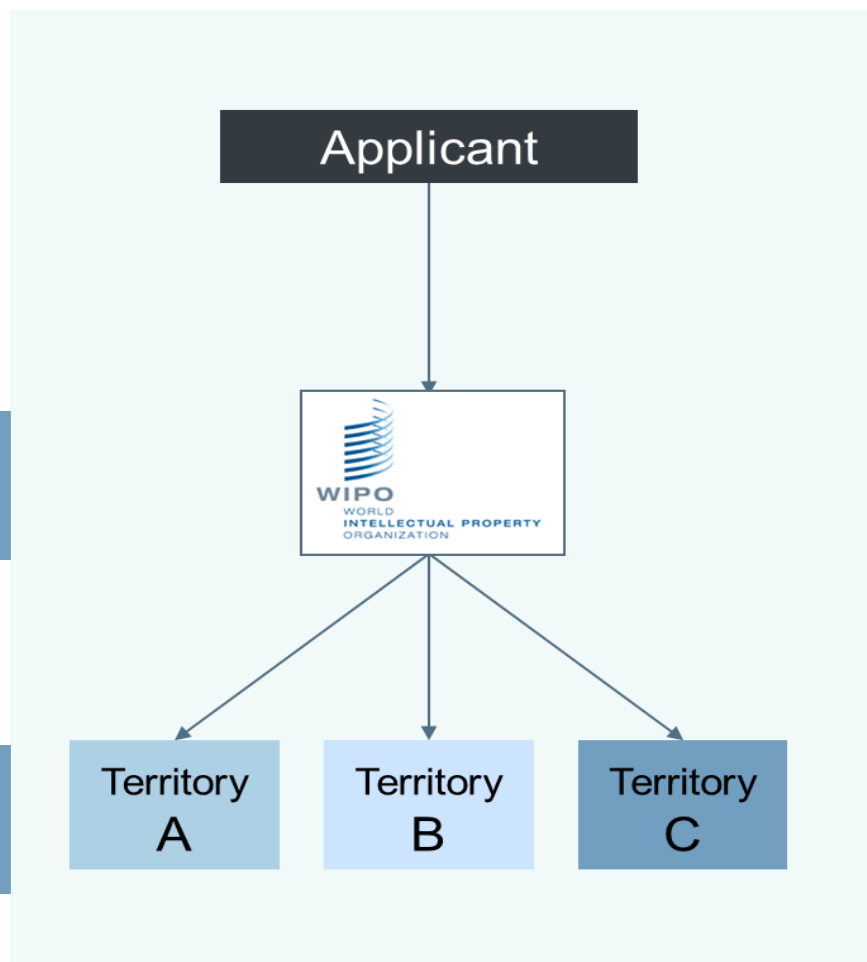
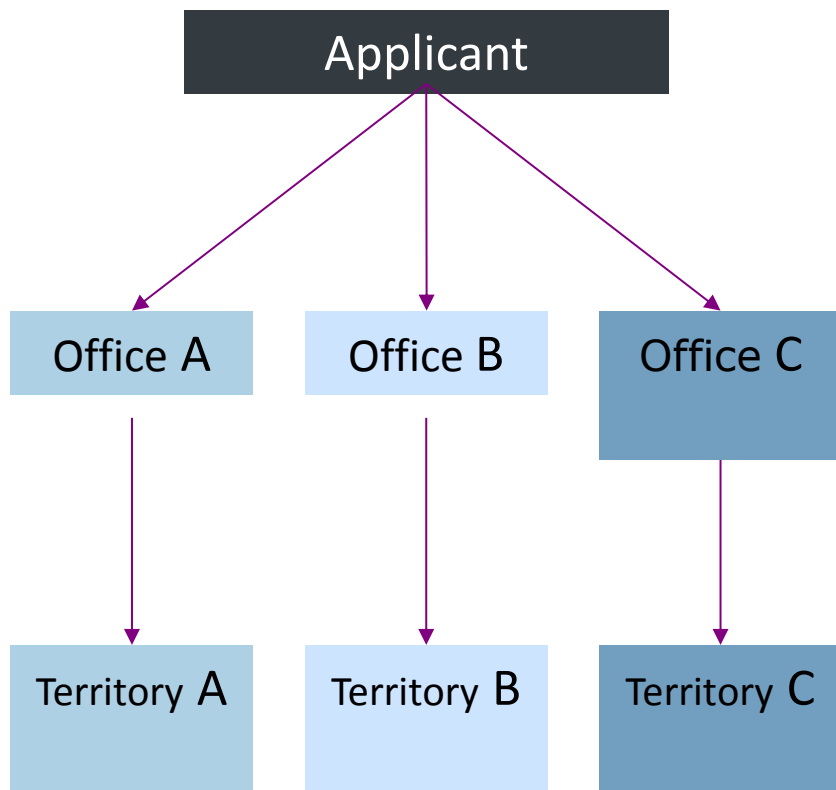


## TOP 10 COUNTRIES

Number of designs contained in Hague applications and % growth since 2016



# Paris Route vs. The Hague Route



# The Hague System is a Procedural Arrangement

Issues such as:



the conditions for protection



the refusal procedure to be applied when deciding whether a design may be protected



the rights which result from protection

are governed by the law of each Contracting Party designated in an international registration

# The International Application

Languages: E, F, S



Filing modes: E-filing or paper, direct or indirect



Single set of requirements



Coverage: your selection of “designations”



Payment: single payment, in SF, to WIPO

# The International Application may contain

Up to 100 different designs, in a single class



An unlimited number of representations



Photographs, drawings, CAD, in B&W or color



A request for immediate or delayed publication



Elements required/useful for certain DCPs



# The Hague System Procedure : DCP's Level

## Refusal by a designated Contracting Party

on same substantive grounds as for domestic filings

must be communicated within time limit

effect limited to territory of that CP

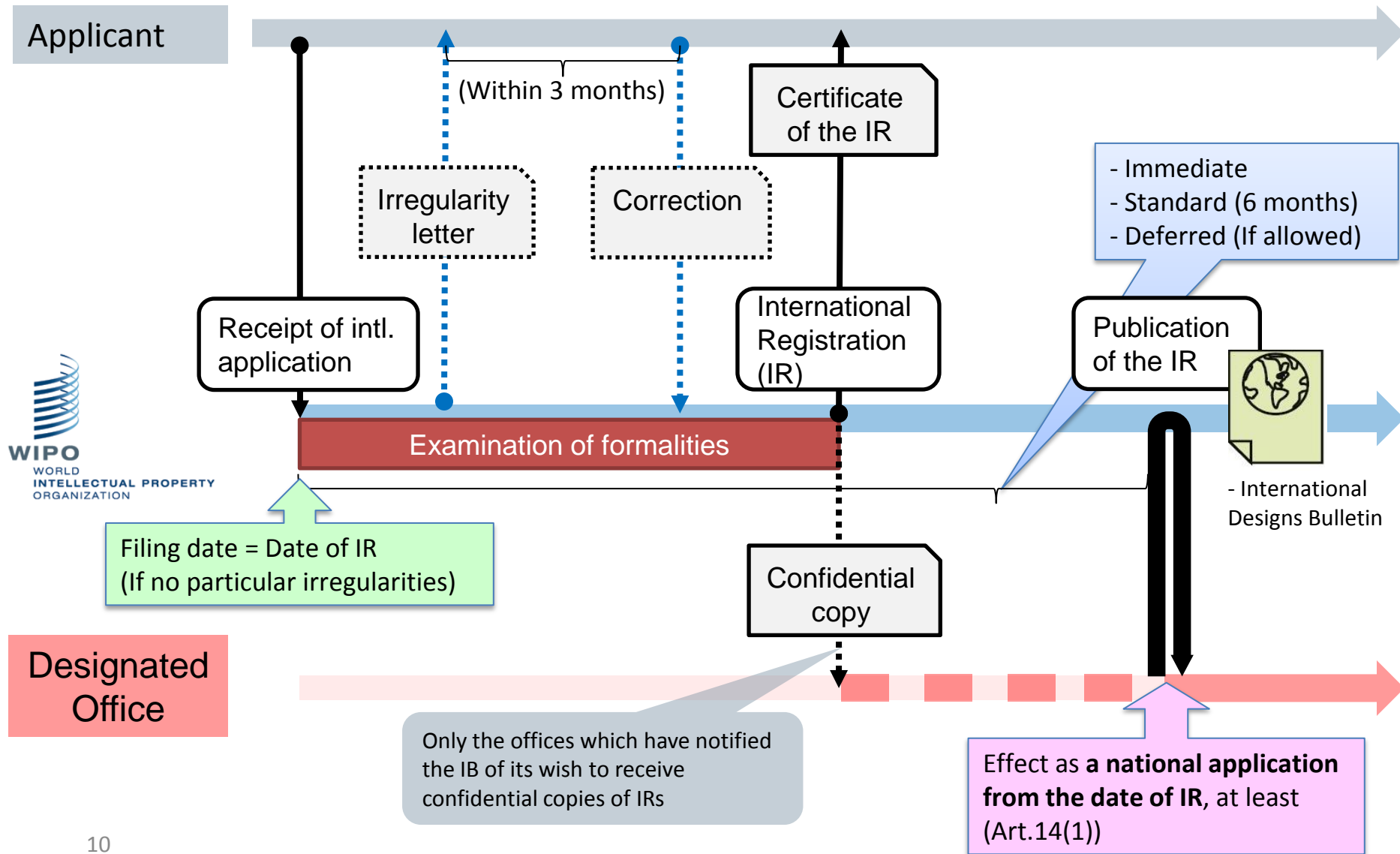
## International registration (where not refused)

same rights as a local design registration

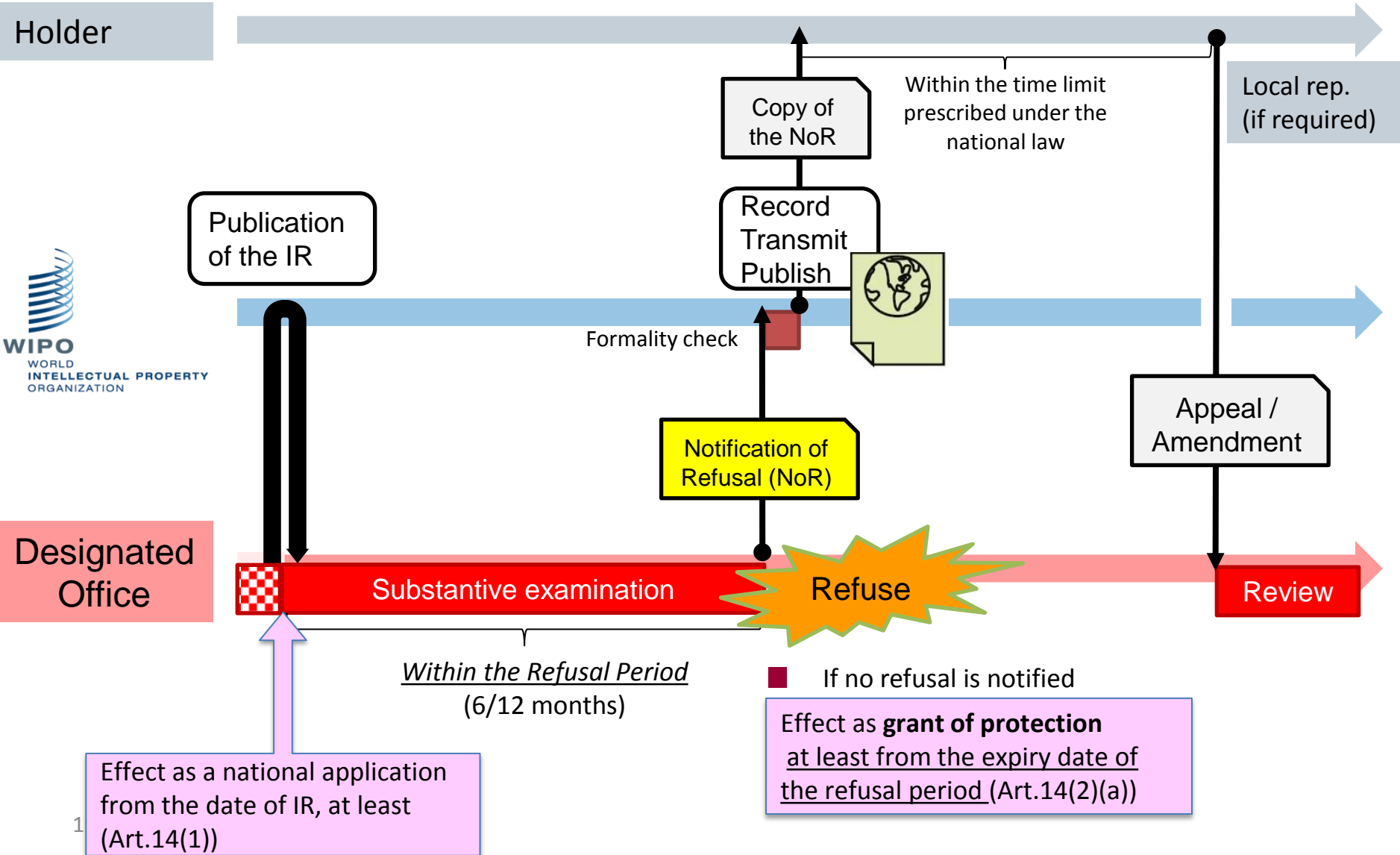
a bundle of independent domestic rights

advantages of central management

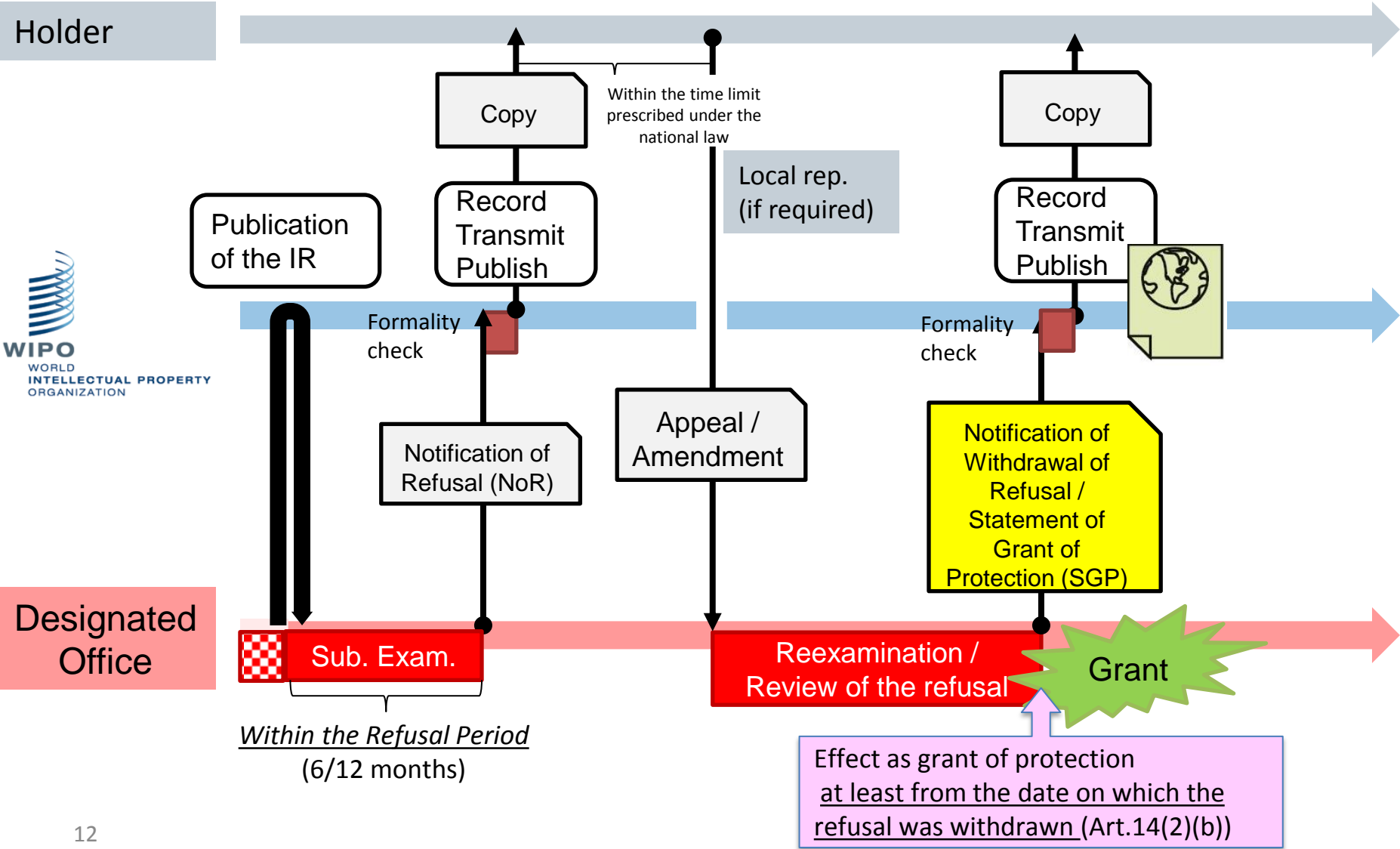
# From Filing to Publication



# Refusal Mechanism





# Withdrawal of Refusal / Statement of Grant of Protection following a refusal



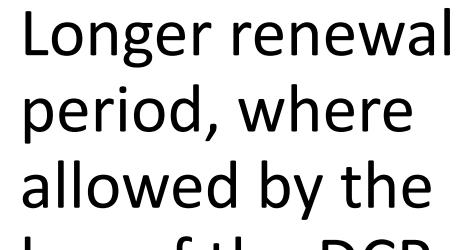

# The Hague System Procedure



Duration of protection:  
five years



Renewable at  
least twice



Longer renewal  
period, where  
allowed by the  
law of the DCP

# Advantages of the Hague System



## **Simplicity**

Single application, single set of formal requirements



## **Cost-effectiveness**

By-pass multiple local office and agent fees



## **Efficiency**

Subsequent management is done centrally



## **Flexibility**

Right holders have more opportunities in targeting national, regional or global markets

# Guidance on Reproductions

Disclosure criteria may differ depending on jurisdiction. This new Guidance is a useful tool to help applicants forestall possible refusals on the ground of insufficient disclosure of an industrial design by Examining Offices.

Prepared in consultation with Examining Offices under the Hague System and several user organizations

Detailed guidance on how to prepare and provide reproductions to overcome the most common refusal issues

- Not enough views
- Unclear representations of the claimed design
- Unclear relief or contours of surfaces of a three-dimensional product
- Difference in form/color between the representations of the claimed design

Information on which guidance should be taken into account when designating specific Contracting Parties

Not self-sufficient or all inclusive

Guidance on Preparing and Providing Reproductions in Order to Forestall Possible Refusals on the Ground of Insufficient Disclosure of an Industrial Design by Examining Offices available at:

[http://www.wipo.int/edocs/hagdocs/en/2016/hague\\_2016\\_9.pdf](http://www.wipo.int/edocs/hagdocs/en/2016/hague_2016_9.pdf)

# Hague Compared with PCT and Madrid

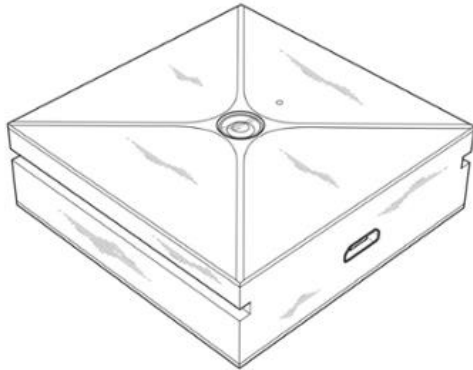
- Like PCT & Madrid: Procedural Treaty
  - One application & one set of requirements
- Like Madrid: Registration System
  - IR refused or granted protection locally
  - IR centrally managed
- Unlike Madrid - *It's a true one stop-shop!*
  - Filing directly with WIPO:  
[http://www.wipo.int/hague/en/how\\_to/file/file.html](http://www.wipo.int/hague/en/how_to/file/file.html)
  - No basic application needed
  - «Self-designation» possible



# Successful Hague registrations in JP, KR and US

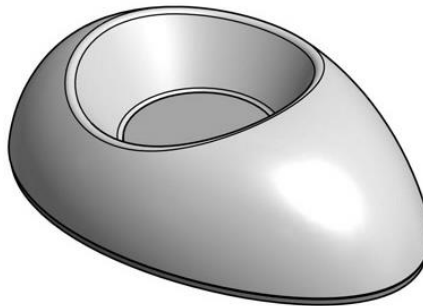
[DM/088 296](#)

CH, JP, KR, NO, SG, US



[DM/087 573](#)

CH, EM, IS, JP, KR, NO, SG, TR, US



[DM/092 589](#)

JP, KR, SG, US



[DM/089 713](#)

CH, EM, JP, KR, LI, US



[DM/089 858](#)

EM, JP, KR, US



[DM/089 019](#)

AM, AZ, CH, EG, GE, JP, KR, NO, OM, SY, TJ, TN, TR, UA, US





APPLICANT DESIGNATION DESIGN RELATED DESIGN DESCRIPTION **CREATOR** CLAIM (US) PRIORITY EXHIBITION OPTIONAL CONTENT PUBLICATION SIGNATURE

## WIPO REFERENCE 66346

Summary

Payment/Validat.

### ▾ APPLICANT

Add Applicant

Add Representative

Add Correspondence

▸ Type Applicant

Name : official designation VAN WOEW Masami

Applicant's Contracting Party JP  
Act[s] 99



### ▸ DESIGNATION

### ▸ DESIGN

### ▸ RELATED DESIGN

### ▸ DESCRIPTION

# <Hague Express>

**WIPO**  
WORLD INTELLECTUAL PROPERTY ORGANIZATION

[Contact Us](#) | [My account](#) | [English](#)

Home Reference Hague Express

searches records help

## Hague Express

The Hague Express Database, updated weekly, includes bibliographical data and, as far as international registrations governed exclusively or partly by the 1999 and/or by the 1960 Act(s) of the Hague Agreement are concerned, reproductions of industrial designs relating to published bearing a registration date as from January 3, 1985. International registrations that have lapsed are not removed from the database.

**SEARCH BY**

Design | **Names** | Numbers | Dates | Country

Holder =

Creator =

Representative =

search

CURRENT SEARCH


HOL:audi

**FILTER BY**

Designation | Locarno Class | Reg. Year \* | Contracting Party \* | Expiration \*

1


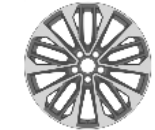


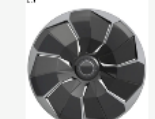
+  
-



Boundary representation is not necessarily authoritative

Display: World Map

1 - 10 / 183 edit columns 10 per page 1 / 19

☐	Reg. No	Holder	Reg. Date	Locarno Cl.	Ind. Prod.	Designations	Image
<input type="checkbox"/>	DM/103347	<a href="#">AUDI AG</a>	2018-10-12	12-16	1. Radiator grille for vehicles	BA,JP,ME,MK,NO,RS	
<input type="checkbox"/>	DM/103348	<a href="#">AUDI AG</a>	2018-10-12	12-16	1.-2. Vehicle wheel rims	BA,CH,ME,MK,NO,RS	
<input type="checkbox"/>	DM/103239	<a href="#">AUDI AG</a>	2018-10-08	12-08	1. Motor vehicle	CH	
<input type="checkbox"/>	DM/103240	<a href="#">AUDI AG</a>	2018-10-08	12-08	1. Motor vehicle	CH,NO	
<input type="checkbox"/>	DM/103757	<a href="#">AUDI AG</a>	2018-10-08	12-16	1. Vehicle wheel rim	BA,CH,ME,MK,NO,RS,	

# <Fee calculator>

## Hague System Fee Calculator

Enter the details below to quickly estimate the application or renewal fees in Swiss francs (CHF)

Type:	International Application	▾
Date:	18.12.2018	▾
Applicant's State of origin (Hague "1960" Act):	Not Selected	▾
Applicant's Contracting Party (Geneva "1999" Act):	Not Selected	▾
Add the number of industrial designs:	1	▾
Add the number of reproduction(s) of the industrial design(s):	1	▾
If using the paper application form, add the number of pages of reproductions: (free if you use the e-filing interface)	0	▾
Add the number of words of description:	0	▾
Locarno Classification:(For KR designations only)	1	▾
Economic Status : (For US designations only)	Undiscounted (default)	▾

Continue

Benelux (BX) designation includes Belgium, Luxembourg and the Netherlands  
European Union (EM) designation includes its [28 Member states](#)  
African Intellectual Property Organization (OAPI) designation includes its [17 Member states](#)

**Related Links**

- [Schedule of Fees](#)
- [Individual fees](#)
- [FAQs](#)
- [E-filing/Forms](#)

# <Hague Member Profiles>

## Hague Member Profiles

Access a wide range of information on the practices and procedures of [Hague System](#) members. Simply select the member(s) or groups of members of interest to you, and choose the type of information you want to see.

### Resources

- [Contracting parties](#) PDF
- [Declarations made under the Hague Agreement](#) PDF
- [User Guide](#)
- [Hague System News](#)

**Tip:** Select Groups of Members for a fast track to find members which do not allow deferment of publication or allow it for a limited period.

Which member(s) are you interested in?

What type(s) of information are you looking for?

Search

Reset

All members



### Groups of Members

- No Deferment
- Limited Deferment

African Intellectual Property Organization (OA)

Albania (AL)

Armenia (AM)

All available information

General Information

Information on Designated Contracting Party

Information on Applicant's Contracting Party (Indirect Filing)

**Thank You!**

[www.wipo.int/hague](http://www.wipo.int/hague)