

WIPO Academy Executive Training Program



Who can apply?

- Government officials
- Intellectual property (IP) professionals
- Business owners and executives
- Innovators, researchers and entrepreneurs

Anyone looking for opportunities to develop practical IP knowledge and skills for professional and business growth.

What topics are covered?

- IP asset management and commercialization
- IP policy issues
- Copyright and related rights
- Geographical indications
- Patent and trademark search examination
- IP valuation and financing strategies
- Unlocking innovation through IP

How are the trainings delivered?

The executive programs are intensive in-person trainings delivered by leading experts and professionals over a five-day period, with an emphasis on building practical IP skills and strategies.

The programs are organized in partnership with leading institutions all over the world.

Why apply?

- Build practical IP and business management skills
- Find out how to use IP as a tool for business and professional growth
- Learn from leading global IP experts and practitioners
- Network and collaborate with peers
- And earn a WIPO Academy certificate!

How to apply?

- Apply online through the WIPO eLearning Center.
- Don't miss out! Spaces are limited as eligible participants who are successfully admitted into a training are offered full scholarships!

Upskill your IP capabilities now.



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