

INTERNATIONAL WORKSHOP ON THE ADMINISTRATION OF INTELLECTUAL  
PROPERTY ACADEMIES: METHODOLOGIES AND FUTURE COLLABORATION  
Organized by WIPO

**Distant Learning Courses as Training Tools:  
Challenges and Experiences**

## **Lessons learned from the 2010 inaugural Internet Society NGL eLearning class.**

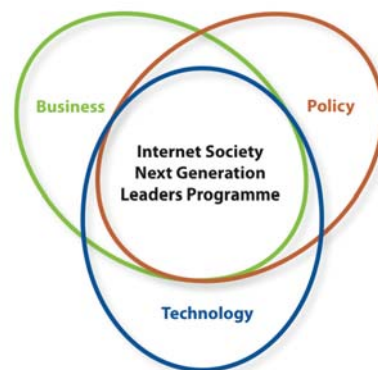
Presented by Nicolas Seidler  
Manager, Strategic Global Engagement  
Internet Society  
seidler@isoc.org  
<http://InternetSociety.org/leaders>



## **Next Generation Leaders programme (NGL)**

The Internet Society's Next Generation Leaders programme **blends distant coursework with practical, high-level experience**, to accelerate the careers of talented young Internet practitioners.

NGL participants have the opportunity to build a solid background in **Internet policy, technology and business**.



## **NGL's objectives**

Cultivate a new generation of Internet leaders (20–40 years old) who are prepared to address critical technology, policy, and business challenges.

The NGL programme helps participants:

- Develop diplomatic skills.
- Master the drivers of Internet-based innovation and growth.
- Experience the technical development of the Internet.
- Learn how to strengthen their local communities and bring local Internet-related issues and ideas onto the global stage.
- Promote the values and principles that are the foundation of the Internet's success and advance an open, collaborative and multistakeholder Internet model.



## **eLearning distant course**



### eLearning : Course structure

- Course takes place over 6 month (May-October).
- Divided in two segments of 12 weeks.
- Learning activities take place in an online classroom and include analysis of course materials, interactive group discussions using a variety of communication tools, assignments, and exams.

### Lessons learned

- Splitting the course segments in more modules.
- Being careful not to overload participants with background readings.
- Provide access well in advance of upcoming course material.



### eLearning : Course content

- Course content was mainly developed by Internet Society experts, in four main thematic areas :
  - History of the Internet/Technical Background
  - Internet Standards and Technology
  - Internet Governance and Policy
  - Emerging issues-Studies in Internet Policies, Processes and Diplomacy
- Objective : covering the essential topics required for effective interactions and relationships within the Internet ecosystem.

### Lessons learned

- Participants very satisfied with course content (good to high satisfactory levels). Some topics could be improved.
- Emerging Issues collective exercise well appreciated.



## **eLearning : Course participation**

- 24 participants from 20 countries.
- Remote participation (DiploFoundation's Learning Management System).
  - Hypertext annotation tool, Blog message board, Forum area, Cantina with personal profiles, Areas for real-time chat sessions.

## **Lessons learned**

- Participation from ISOC expert for weekly chats appreciated.
- Guest speakers.
- Group works.
- Diversity among participants seen as great value.
- Great appreciation of Learning Platform (namely hypertext tools).



## **Conclusion**

### **Course impact**

- Relevant for participants' careers.
- Greater understanding of key principles and underlying technologies that enable success of the Internet.
- Many participants more active in the field of Internet governance.

### **2011 and beyond**

- Two classes in 2011 : one in English and a concurrent in French.
- Objective is to propose the course in 6 UN official languages.
- Expand quantity and quality of classes.



