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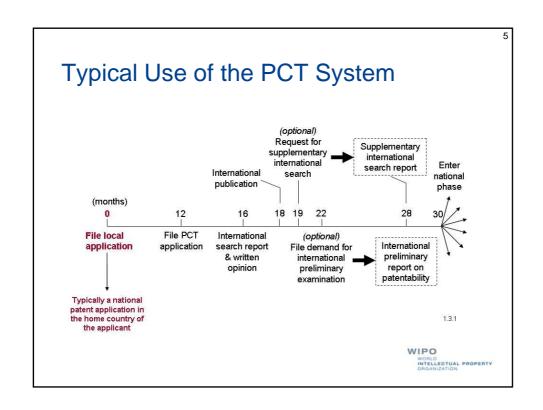
### High-level Overview of the PCT

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4

#### What is the PCT?

- An international treaty facilitating the process of seeking patents internationally
- An efficient and advantageous procedure for users of the patent system and patent Offices consisting of an international and national phase
- Signed in June 1970 and became operational in June 1978 with 18 Contracting States
- Has near global coverage with 142 Contracting States



### The International Phase

- Unified filing procedure consisting of the filing and processing of a single application with legal effect in all PCT Contracting States
- Time delay of at least 30 months before the start of national patent procedures
- Information on the potential patentability of an invention prior to the start of national patent procedures ("national phase")

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The National Phase

- Gateway to national patent systems
- Grant (or refusal) of a patent by national or regional Offices

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Why Use the PCT?

- One" application, "one" language, "one" fee
- Valuable information on potential patentability
- Deferral of main initial costs associated with internationalization, e.g., translations, patent agents, national fees

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Training Methodologies

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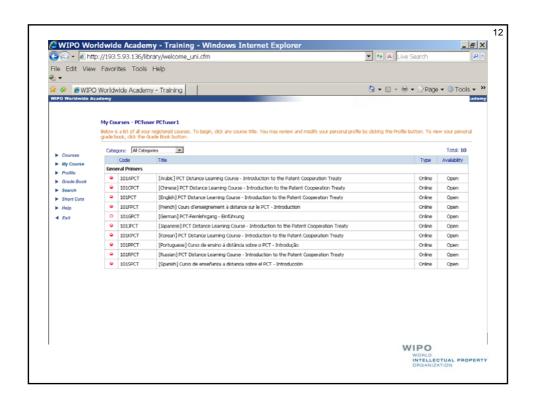
## Training on the PCT

- Audience and available time
- Seminars
  - Over 100/year in over 30 countries, e.g., 1 or 2 day seminars
  - Regional consultants
  - Annual PCT training in Geneva
- Study visits
- Video conferencing
- Distance learning (\*)
- Webinars (\*)

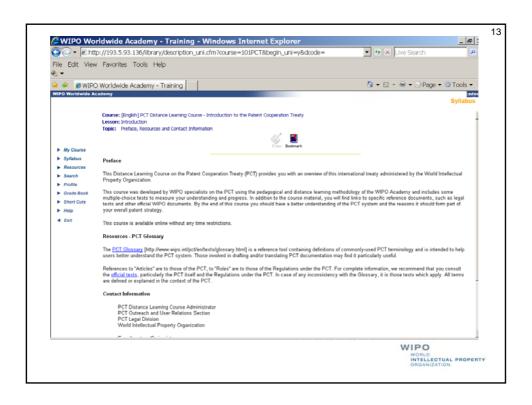
**PCT Distance Learning** 

- Distance learning course available in all ten PCT publication languages
  - English launched in 2009 followed by the other languages in 2010
  - Arabic, Chinese, English, French, German, Japanese, Korean, Portuguese, Russian, Spanish
- Entirely self-study with self-assessment questions
- Can be completed in about 4 hours
- Course content to be migrated to the new Moodle platform

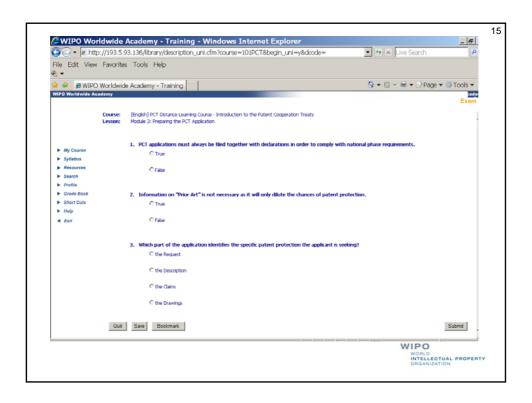
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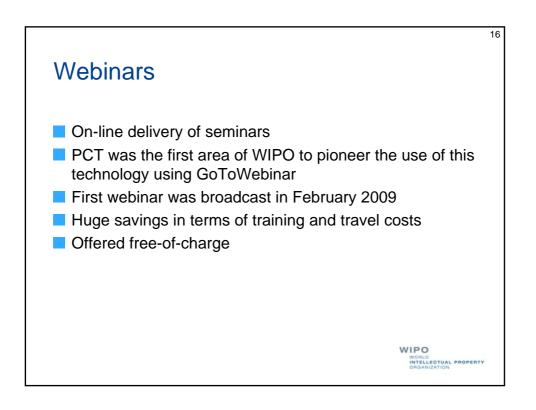


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17

#### GoToWebinar

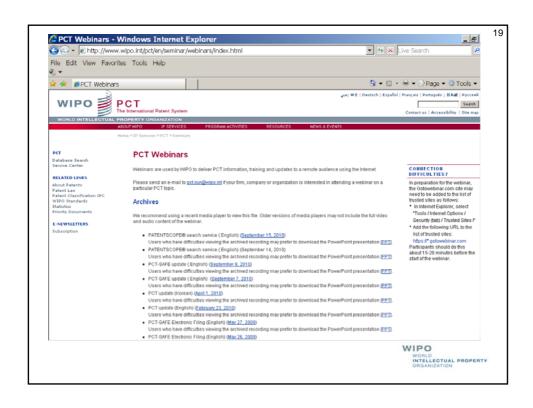
- Selected after assessing and evaluating different webinar technologies
- Features
  - Ease of installation
  - Flat-rate pricing, e.g., all-you-can offer webinars
  - Up to 1000 participants
  - No hidden or extra costs

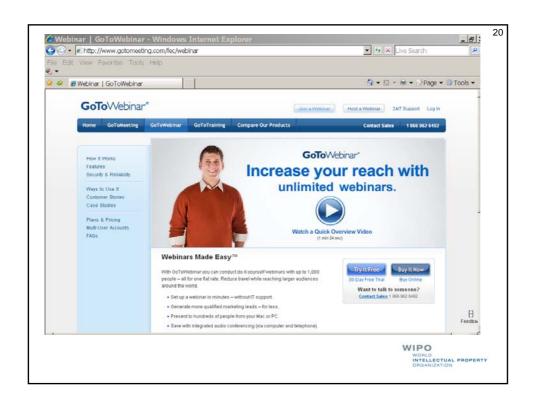
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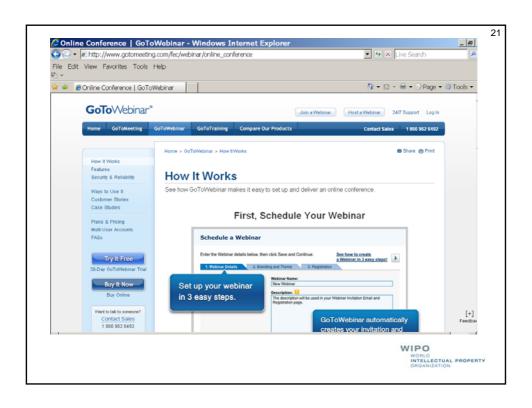
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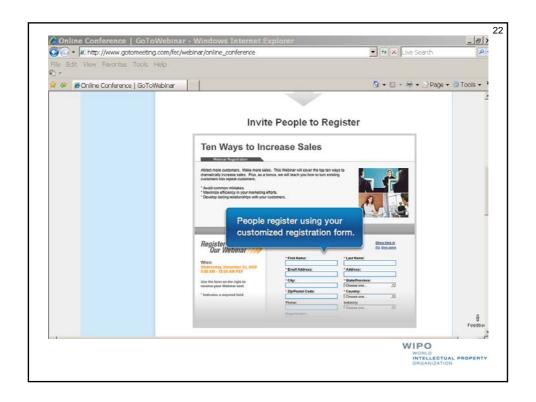
### GoToWebinar Pricing (single account)

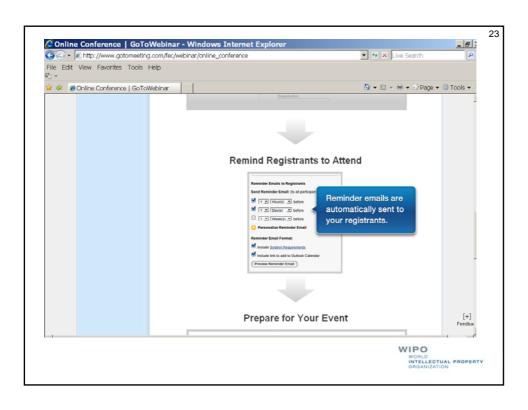
|         | 100<br>participants | 500<br>participants | 1000<br>participants |
|---------|---------------------|---------------------|----------------------|
| Monthly | 99 USD              | 399 USD             | 499 USD              |
| Annual  | 948 USD             | 3828 USD            | 4788 USD             |

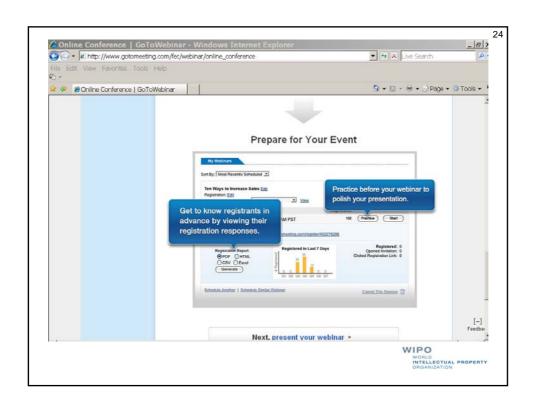




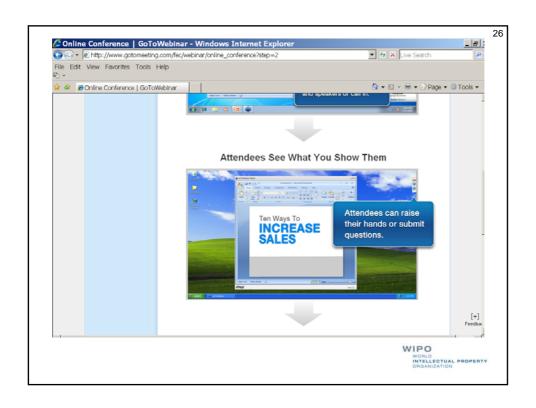


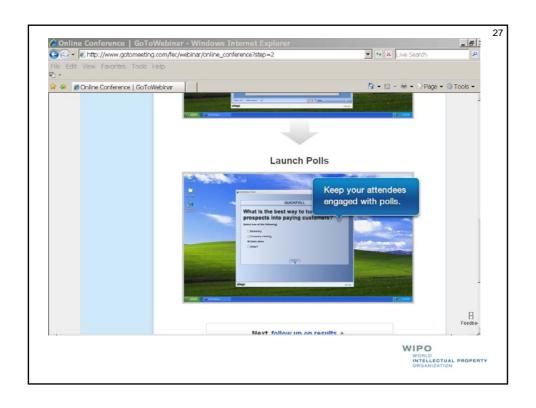


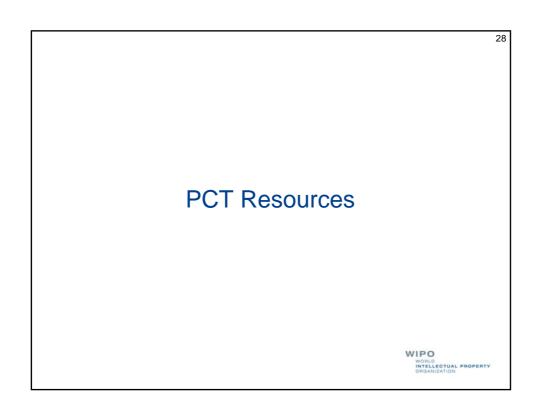


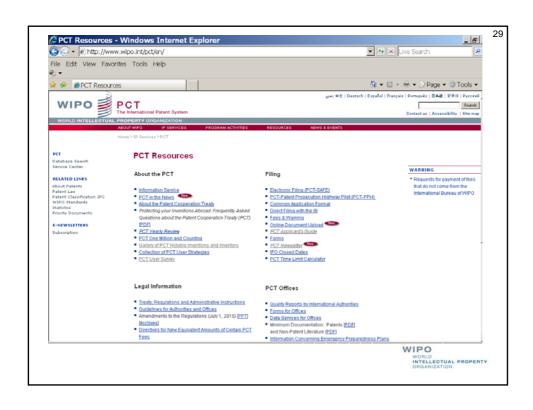


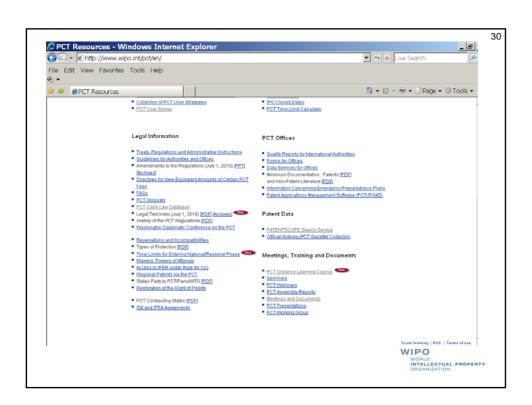












31

# Questions?

- PCT Information Service
  - Telephone: (+41-22) 338 83 38
    Facsimile: (+41-22) 338 83 39
  - E-mail: pct.infoline@wipo.int