

#### 30th Anniversary of the Japan Funds-in-Trust: WIPO High-Level Forum on Utilizing the Intellectual Property System for Economic, Social and Cultural Development

#### THEME III HUMAN RESOURCES DEVELOPMENT: INITIATIVES FOR DEVELOPING AND MANAGING HUMAN RESOURCES TO ENHANCE IP SYSTEM

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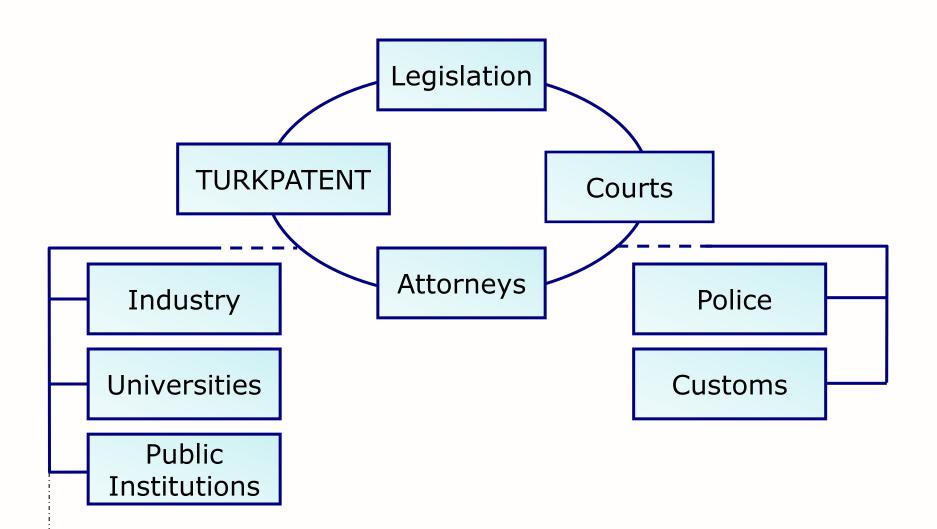


# Strategy Documents Related to IP

- 10th Development Plan 2014-2018
- 65th Government Action Plan
- National IP Strategy 2015-2018
- Strategic Plan of TURKPATENT 2018-2022

#### **IP** Stakeholders





# What do we aim?



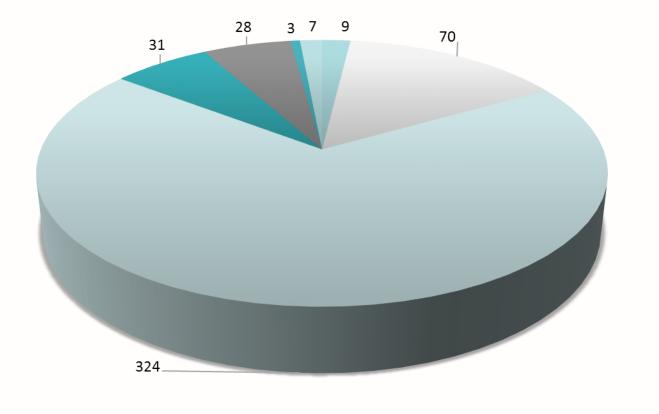
Improving the HR capacity and further enhancing the IP system by:

- •Strengthening the capacity of TURKPATENT:
  - In-house trainings
  - Trainings from international organizations on a regular basis
- •Improving the capacity of the stakeholders:
  - Strengthening the HR capacity of relevant circles
  - Public at large: Dissemination of IP knowledge at different levels of public
  - Coordination between stakeholders



## Education Profile of TURKPATENT





Ph.D. Master's degree Bachelor's degree Two-year degree High school Secondary Primary school

www.turkpatent.gov.tr

- Actions for Improving the HR Capacity: Cooperation with International Organizations
- WIPO
  - PCT/Madrid/The Hague seminars, trainings, etc.
  - Distance Learning courses
  - Fellowship programs for PCT&Madrid Divisions
  - EPO
  - Search&examination based trainings for examiners
  - Trainings on specific fields (Biotech, CII, etc.)
  - Trainings for attorneys, judges, etc.
  - PATLIB trainings (for Information&Documentation units)







Actions for Improving the HR Capacity: Cooperation with International Organizations

- EU
  - 5 Twinning Projects completed



- Benefiting from scholarship programs awarded by the EU
- Secondment of examiners at EUIPO (3 examiners each year)
- WTO
- Jointly organized trainings, seminars, etc.
- Participation to WTO-WHO-WIPO joint trainings







# Actions for Improving the HR Capacity: *IP Academy and LL.M.Program*

- IP Academy
  - Established with the new IP Law as of January 2017
  - In coordination with DG Copyrights
  - With the main aim of strengthening the HR capacity of relevant circles
- LL.M. Program
  - Launched in February 2017
  - In cooperation with WIPO and Ankara University
  - Addresses the shortage of skilled professionals, especially
  - in the area of patent and design law
  - Brings international and national students together



Actions for Improving the HR Capacity: Cooperation with IP Attorneys and Information&Documentatin Units and TTO Staff TURK PATENT TURKISH PATENT AND TRADEMARK OFFICE

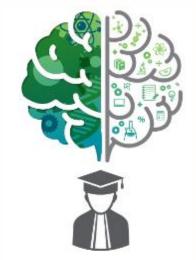
- IP Attorneys
  - Trainings on different components of IP system
  - Jointly organized seminars with attorneys and chambers
  - Regular consultation meetings with IP attorneys
  - Information&Documentation Units and TTO Staff
  - 125 Information&Documentation Units, 19 new in 2017
  - Trainings for their staff on a regular basis
  - Supporting TTOs in order to be involved in the tech transfer cycle more efficiently



## Actions for Improving the HR Capacity:

Cooperation with Universities and the Ministry of Education

- Disseminating IP Knowledge in Universities Project
  - Initiated with EPO in 2011
  - Steering Committee, 4th meeting in March 2017
  - 36 awareness activities held in 2017
  - Providing support to the universities for IP matters
  - Participation to 58 activities in universities in 2017
  - 'Patent Appointment System': Patent examiners
    work with the academicians in one-to-one basis
  - 'Patent Race': To incentivize university students for innovative activities
  - Projects/Fairs/Competitions carried out with the Ministry of Education to raise IP awareness in primary and high schools







Actions for Improving the HR Capacity: *Strengthening the Enforcement Capacity* 

- Specific actions determined in the National IP Strategy
- Alongside the trainings/seminars/projects for judges, customs officials and police forces, specific reports prepared
- Coordination among enforcement agencies established through the Coordination Council





- Conclusion
  - Rapid advancements in technology (AI, IoT, blockchain etc) hugely affect IP ecosystem, as well
  - In order to cope with the acceleration having skilled HR capacity is critical
  - International and national cooperation with stakeholders is more important than ever before



# THANK YOU

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