UTILIZATION OF THE IP SYSTEM AND FUTURE DEVELOPMENT OF INTERNATIONAL COOPERATION FOR ECONOMIC, SOCIAL AND CULTURAL DEVELOPMENT



30TH ANNIVERSAY OF THE JAPAN FUNDS-IN-TRUST: WIPO HIGH-LEVEL FORUM ON UTILIZING THE INTELLECTUAL PROPERTY SYSTEM FOR ECONOMIC, SOCIAL AND CULTURAL DEVELOPMENT TOKYO, JAPAN, FEBRUARY 22 AND 23, 2018



DATO' SHAMSIAH KAMARUDDIN
DIRECTOR GENERAL
INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA

IP SYSTEM IN MALAYSIA

CORPORATION OF MALAYSIA

- Trade Marks Act 1976
- Patents Act 1983
- Copyright Act 1987
- Industrial Designs Act 1996
- Geographical Indications Act 2000
- Layout Designs of Integrated Circuit Act 2000

Department of Agriculture

 Protection of New Plants Varieties Act 2004

MDTCC, CUSTOM & POLICE

IPR ENFORCEMENT

IMPLEMENTED INITIATIVES

National IP Day – annually since 2005

National IP Award – annually since 2006

National Intellectual Property Policy – April 2007

Intellectual Property Court – July 2007

IP Valuation Initiatives

IP Filing Fund – youths, student & local community

TISC – MoU 13 Host Institutions & IP Enabling Environment Programme IP online system – search & filing

Patent & Trademark
Expedited
Examination - 2011

Copyright Voluntary Notification System -2012

IP Official Journal - 2012

MyTKDL - 2009

Work from Home
Programme - Patent
& Trademark
Examiners

PPH - JPO & EPO

Developing IP
Management System
(SPHI) Phase 1 integrated IP system

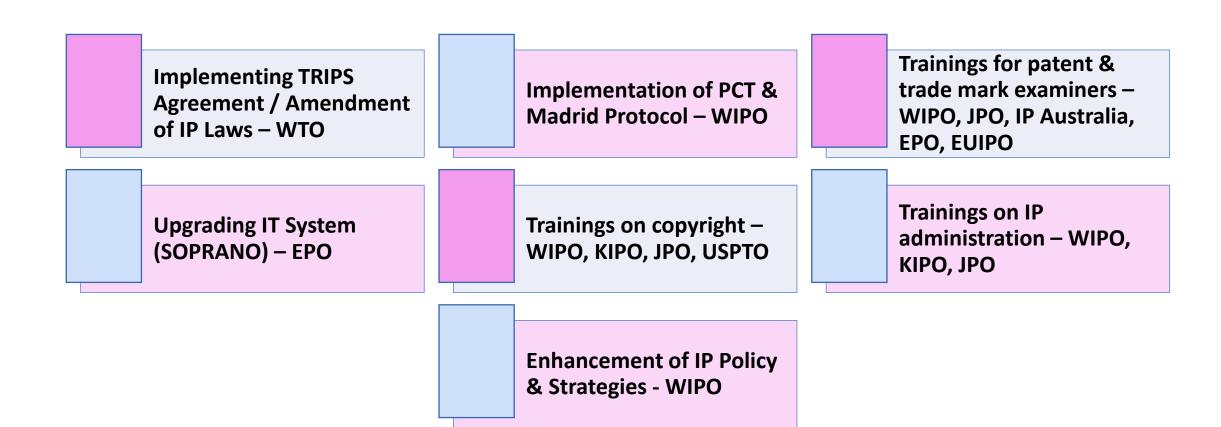
Awareness Programmes

- IP Funtastic
- IP Mobile Clinic
- IP Portal for Youngster
- IP summer camp school children
- Social media facebook, twitter & youtube
- Seminar, workshop, talk & interview

International Treaties

- WIPO Convention
- Paris Convention
- Berne Convention
- Nice Agreement
- Vienna Agreement
- Patent Cooperation Treaty
- WIPO Copyright Treaty
- WIPO Performances and Phonograms Treaty
- TRIPs Agreement

TECHNICAL ASSISTANCE - INTERNATIONAL



CHALLENGES

Amending IP laws to be in line with current international IP landscape, to fulfill obligations under international treaties, trade agreements and commitment at the regional level

Improving ICT system for a better and efficient service delivery system

Acceding to the IP related international treaties

Initiating comparative study to assess and improve existing programme in increasing patent and industrial design applications

WAY FORWARD

TO DEVELOP
PHASE 2 IP
MANAGEMENT
SYSTEM
(COPYRIGHT &
INDUSTRIAL
DESIGN)

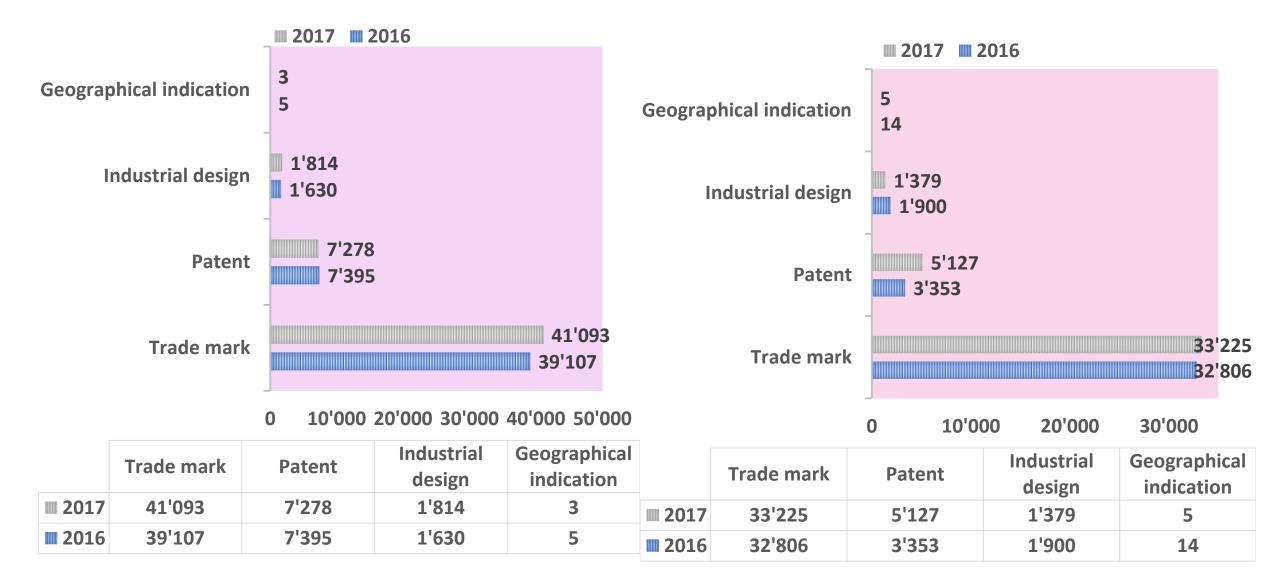
TO INTRODUCE
NEW COURSES ON
PATENT DRAFTING
& IP
MANAGEMENT

TO ENHANCE
NATIONAL IP
POLICY &
STRATEGIES

TO EXTEND AWARENESS PROGRAMME – IP EASY WORKSHOP & IP EXPOSE TO AMEND IP
LAWS – PATENT,
TRADE MARK,
COPYRIGHT,
INDUSTRIAL
DESIGN &
GEOGRAPHICAL
INDICATION

TO ACCEDE TO
INTERNATION
TREATIES –
MADRID
PROTOCOL,
BUDAPEST TREATY
& MARRAKESH
TREATY

STATISTIC 2016 – 2017



THANK YOU

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