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THE JAPAN PATENT OFFICE

WORLD INTELLECTUAL
PROPERTY ORGANIZATION**OBSERVATION PROGRAM ON MADRID SYSTEM
IN THE JAPAN PATENT OFFICE**organized by
the World Intellectual Property Organization (WIPO)in cooperation with
the Japan Patent Office (JPO)**Tokyo, August 4 to 6, 2009**

PROGRAM

Document prepared by the International Bureau of WIPO

DATE / TIME		SUBJECT	LECTURER/ MODERATOR / PLACE		
Aug 3 (Mon)	Date of Arrival				
Day 1					
Aug 4 (Tue)	10.00-10.15	- Opening Ceremony Opening remarks by Commissioner of JPO	Mr. Tetsuhiro HOSONO, Commissioner of JPO	JPO Conference Room(16F)	
	10.30-11.30	- Orientation of the program - Introduction of JPO and its activities regarding technical assistance for countries in Asia and the Pacific region	JPO Officials		
	11.30-12.30	- Lecture: Introduction to the Madrid System	Mr. Kazutaka SAWASATO, Consultant, Int'l Trademarks Registry, WIPO		
	12.30-14.00	- JPO Welcome Lunch			
	14:00-16:00	- Observation of formality examination and work flow regarding the Office of Origin / Designated Office	JPO Officials		JPO; International Applications Division(1F)
	16.00-16.15	Coffee / Tea Break			
	16.15-16.45	- Discussion about the work in the Office of Origin / Designated Office	JPO Officials		JPO Conference Room(16F)
Day 2					
Aug 5 (Wed)	10.00-11.45	- Observation of the substantial examination of Trademark applications through the Madrid System	JPO Officials	JPO; Trademark Division(6F)	
	11.45-12.15	- Q & A session about the substantial examination of Trademark applications through the Madrid System	JPO Officials	JPO Conference Room(16F)	
	12.15-13.30	Lunch Break			
	13.30-14.45	- Lecture: Effective use of the Madrid System and its effect on attorneys' work	Mr. Yoshihiro TSUCHIYA, Japan Patent Attorneys Association (JPAA)	JPO Conference Room(16F)	
	14:45- 15:30	[Move from JPO to KAO corporation by Bus]	Leaving at the North Entrance		
	15.30-17.30	- Visit to a Japanese company; Presentation: Strategic use of the Madrid System and its benefit to business	KAO corporation		

Day 3					
Aug 6 (Thu)	10.00-10.45	- Lecture: Accession Procedures and Advantages of the Madrid System	Mr. Kazutaka SAWASATO, Consultant, Int'l Trademarks Registry, WIPO	JPO Conference Room (16F)	
	10.45-11.30	- Presentation: Experience on accession to the Madrid System and the current situation in Singapore	Mr. Louis CHAN Director Registry of Trademark, IPOS, Singapore		
	11.30-12.15	- Presentation: Experience on accession to the Madrid System and the current situation in Viet Nam	Ms. Thi Thanh Ha NGUYEN Director, Legislation and Policy Division, NOIP, Viet Nam		
	12.15-14.00	Lunch Break			
	14.00-15.00	- Country Report Session; Current status of the preparation for the accession to the Madrid System (Brunei Darussalam, Cambodia, Indonesia and Lao People's Democratic Republic)	Moderator: WIPO Officials		
	15.00-15.15	Coffee / Tea Break			
	15.15-16.15	- Country Report Session (cont'd); Current status of the preparation for the accession to the Madrid System (Malaysia, Myanmar, Philippines and Thailand)	Moderator: WIPO Officials		JPO Conference Room (16F)
	16.15-17.00	- Wrap-up discussion	All participants		
Aug 7 (Fri)	Date of Departure				

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