# "Current Status and Future Requirements of National IP Education and Training Programs"

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### **Current status: INAPI**

- Starts on January 1st 2009
- Autonomous agency replacing the Department of Industrial Property of the Ministery of Economy.
- Organization:
  - Deputy Directors for Trademarks, Patents, Legal and Transfer of Knowledge.
- On the frame of the National Innovation Strategy, INAPI has the mission of promoting IPR through the Transfer of Knowledge Deputy Direction.

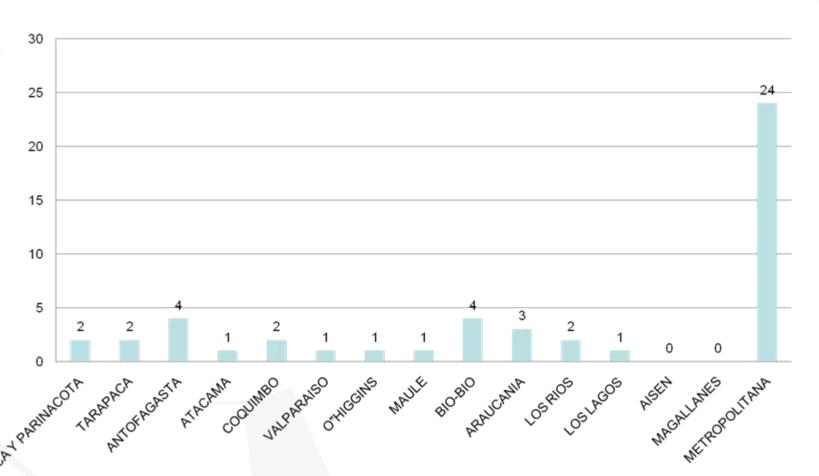


## **Current Status IP Education**

- Main source of IP education-> INAPI 2010
- Training activities
  - 48 (including video conference)
  - 1997 Participants
- 15 Patent Information Reports
- IPToolkit (iptoolkit.inapi.cl)



# Training activities in regions





# **Curren Status in IP Education**

- Understanding on I.P.R. not as mean, but as an end in itself.
- Increased demand for training, especially from country side.
- The training offer P.I. is concentrated in the metropolitan area.
- Lack of understanding of patent information to promote TT.



## **Curren Status in IP Education**

- Weak use of rights such as utility models, industrial design, integrated circuits, appellations of origin, geographical indications, collective and certification marks.
- Number of resident patent applications have low quality or do not meet requirements of the Act.



## **Curren Status in IP Education**

- Stagnation in patent applications by nationals.
- Few universities offer IP programs (U. de Chile, U. Catolica, Finnis Terrae, Santiago, Austral) most of them for lawyers and located in Santiago.
- Lack of human resource specialized in IP.
- No specialised magazines, books, etc.



## IP Knowledge Web Platform Proyect

Co-funded by INAPI and European Union (budget € 584.744)

Deadline: August 2012.

Universities, Research Centers, SME, Judicial Power

#### I.P. KNOWLEDGE WEB PLATFORM



**IP E-learning** 



IP Information: Reports, bulletins, news



**IP Toolkit** 

National IP Strategy work group



## **Services**



# • E-learning:

 Methodology, content, educational resources and assessment tools appropriate for the teaching of industrial property.

# Iptoolkit:

Tools according to the needs of IPR user (i.e. universities and research centers) to identify and manage IP assets, from idea to market.



## Services



- Information technology services:
  - Automatic generation of newsletters with patent documents
  - Access to query specialized databases
  - Customized Alerts system on IP issues relevant for users.
- National IP Strategy work group
  - Place for meeting and discussion of challenges that IPR face to be an effective tool of knowledge transfer.



# **Future requirements**

- IPR experts for webinars.
- IPR experts for users consultations.
- Experts on
  - valuation
  - commercialization
  - appellations of origin
  - geographical Indications

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