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| **national seminar** | |
| WIPO/CR/PGP/17 INF. 1 | |
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| DATE:  November 17, 2017 | |

**Art and Copyright**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

Fundação Iberê Camargo and

UFRGS - Federal University of Rio Grande do Sul, Doctorate program (PPGD UFRGS)

**Porto Alegre, December 12 and 13, 2017**

**December 12, 2017 at Fundação Iberê Camargo**

Av. Padre Cacique, 2000 - Cristal

90810-240 Porto Alegre (RS), Brazil

**December 13, 2017 at Salão Nobre da Faculdade de Direito da UFRGS**

Av. João Pessoa, 80 - Campus Central UFRGS

90.040-100 Porto Alegre (RS), Brazil

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*prepared by the International Bureau of WIPO*

### Tuesday, December 12, 2017

*Auditorium of the Instituto Iberê Camargo*

13.00 Registration

13:30 – 16.00 **Inaugural Session I**

Moderator: Mr. André Machado, Journalist, Porto Alegre

Speakers: – Ms. Nádia de Araújo, Professor, Pontifical Catholic University of Rio de Janeiro

– Mr. Gilberto Martins Almeida, Visual Artist and Lawyer, Rio de Janeiro

– Mr. Francesco Rubino, Professor, University of Naples, Naples

– Ms. Wrana Panizzi, Professor, Federal University of Rio Grande do Sul, Porto Alegre

16.00 – 16.30 Coffee Break

16.30 – 18.00 **Inaugural Session II**

Moderator: Ms. Isabella Pimentel, Counsellor, WIPO Brazil Office, Rio de Janeiro

Speakers: – Mr. Orides Mezzaroba, Professor, Federal University of Santa Catarina, Florianópolis

– Ms. Maria Izabel Azevedo, State Judge, Vice-President of the State Court of Rio Grande do Sul (TJRS), Porto Alegre

– Ms. Rosângela Lunardelli Cavallazzi, Professor and Researcher, Federal University of Rio de Janeiro – Professor at the Pontifical Catholic University of Rio de Janeiro, Rio de Janeiro

18.00 – 18.45 **Opening Ceremony**

Welcome addresses by:

– Ms. Isabella Pimentel

– Mr. Rodrigo Azevedo, Lawyer, Fundação Iberê Camargo, Porto Alegre

– Ms. Cláudia Lima Marques, Coordinator of the Postgraduate Program in Law, Federal University of Rio Grande do Sul (UFRGS) and Director of the CDEA - Centre for German and European Studies, Porto Alegre

– Ms. Marié Miranda, President of the Consumer Law Committee on the Bar Association, Brasilia

– Mr. Luiz Felipe Silveira Difini, President of the State Court of Rio Grande do Sul (TJRS), Porto Alegre

– Ms. Jane Tutikian, Vice-Dean, UFRGS, Porto Alegre

18.45 – 19.15 Reception and guided tour by the Iberê Camargo Museum

### Wednesday, December 13, 2017

*Auditório da Faculdade de Direito da Universidade Federal do Rio Grande do Sul*

9.00 – 10.45 Topic 1 **Art, Copyright and the Law**

Moderator: Mr. Bruno Miragem, Professor at the Postgraduate Program in Law, UFRGS, Porto Alegre

Speakers: – Mr. Leonel Severo Rocha, Professor, UNISINOS, Porto Alegre

– Ms. Renata Almeida da Costa, Professor, UNILASALLE, Canoas, RS

– Mr. Paulo Jorge Fonseca Ferreira da Cunha, Professor, Universidade do Porto, Porto

– Ms. Claudia Lima Marques, Dean of the Postgraduate Program in Law, UFRGS, Porto Alegre

11.00 – 12.30 Topic 2 **Tailoring Alternative Dispute Resolution for Art Disputes**

Moderator: Ms. Jania Saldanha, Professor, Federal University of Santa Maria, Santa Maria

Speakers: – Mr. Rodrigo Azevedo, Lawyer, Silveiro Advogados, Porto Alegre

– Mr. Luiz Gustavo Meira Moser, Course Leader, Swiss International Law School, Basel

– Mr. Bruno Miragem, Professor at the Postgraduate Program in Law, UFRGS, Porto Alegre

– Mr. Ricardo Ranzolin, President, Regional Aritration Committee, Brazilian Bar Association (OAB), Porto Alegre

12.30 – 14.00 Book Launch / Guided Visit / Lunch Break

14.00 – 15.30 Topic 3 **Visual Arts in the Contemporaneity**

Moderator: Sandra Martini, Professor at the Postgraduate Program, UFRGS and UNiRITTER

Speakers: – Ms. Alessia Magliacane, George Simmel Centre, Paris

– Mr. Bernardo de Souza, Resident Curator, Fundação Iberê Camargo, Porto Alegre

– Ms. Cristina Vidotte Blanco Tárrega, Professor, Universidade Federal de Goiás, Goiânia – Vladia Soares, Professor at Federal University of Mato Grosso, Cuiabá

15.30 – 15.45 Coffee Break

15.45 – 17:15 Topic 4 **The Resale Royalty Right**

Moderator: Mr. Leonardo Braga Moura, Lawyer, Silveiro Avogados, Porto Alegre

Speakers: – Mr. Rafael Ferraz Vazquez, Associate Legal Officer, Copyright Law Division, WIPO, Geneva

– Ms. Maria Edina Portinari, Rio de Janeiro

– Mr. João Candido Portinari, Rio de Janeiro

– Mr. Victor Drummond, Lawyer, Rio de Janeiro

17.30 – 18.30 Topic 5 **Re-uses of artistic works**

Moderator: Ms. Branca Alves, Chair of the Intellectual Property Commission OAB/AL, Maceió

Speakers: – Ricardo Giuliani Neto, Plastic Artist and attorney, Porto Alegre

- Ms. Marisa Flórido, Professor, Universidade Estadual do Rio de Janeiro, Rio de Janeiro

- Ms. Ney Wiedemann, Judge, TJRS, Porto Alegre

18.30 – 19.00 **CLOSING CEREMONY**

Musical Presentation.

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