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ORIGINAL: English

DATE: DecembeR 23, 2024

**WIPO ICT Leadership Dialogue (WILD)**

**First Session**

**Geneva, April 14 to 16, 2025**

draft agenda

*prepared by the Secretariat*

**Monday, April 14, 2025: Setting the Stage for Digital Transformation**

09.30 – 09.40 **Opening Remarks**

09.40 – 10.10 **Keynote 1:** **The Evolving Landscape of ICT and Its Impact on Business and Services**

10.10 – 12.30 **Session 1: Digital Strategy and Technology Trends**

* Emerging Technologies: Key Challenges and Opportunities
* Digital Business Strategy and Best Practices
* Shared Accountability with Business Leaders
* Digital Transformation and Key Challenges
* Data Strategy and Governance
* Cyber Resiliency and Best Practices

12.30 – 14.30 Lunch Break

14.30 – 16.20 **Session 1 (Cont.): Digital Strategy and Technology Trends**

16.20 – 17.20 **Discussion 1: Implication of Technology Trends**

17.20 – 17.30 **Close of Day 1**

**Tuesday, April 15, 2025: Harnessing Emerging Technologies for IP**

09.30 – 10.00 **Keynote 2: Impact of Emerging Technologies in Reshaping IP Business and Services**

10.00 – 12.30 **Session 2: Emerging Technologies and IP Business Landscape**

* Impact of Emerging Technologies in IP ecosystems
* AI Tools for IP Businesses
* Emerging technologies for small IP offices: Tailored approaches to empower smaller IP offices in the digital age

12.30 – 14.30 Lunch Break

14.30 – 16.20 **Session 2 (Cont.): Emerging Technologies and IP Business Landscape**

16.20 – 17.20 **Discussion 2: Extending Collaboration on Emerging Technologies for IP Businesses**

17.20 – 17.30 **Close of Day 2**

**Wednesday, April 16, 2025: Strengthening Global Collaboration and Harmonization**

09.30 – 12.30 **Session 3: Global IP Information Systems and Digital Collaborations**

* Further Harmonized and Digitalized IP Information Systems Using WIPO Standards
* Global IP Data Exchange and Sharing Platforms
* Modernized Global IP Information Services
* Cross-Border ICT Projects and Collaborations: Opportunities for multilateral partnerships and resource sharing
* Bridging the Digital Divide

12.30 – 14.30 Lunch Break

14.30 – 15.30 **Session 3 (Cont.): Global IP Information Systems and Digital Collaborations**

15.30 – 16.30 **Discussion 3: Strengthening Digital Collaborations Across Member States**

16.30 – 17.20 **Next Steps: Key Actions to Be Taken by IP Offices and WIPO**

17.20 – 17.30 **Closing Remarks**

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