

## **WIPO ICT Leadership Dialogue (WILD)**

### **First Session**

**Geneva, April 14 to 16, 2025**

### DRAFT AGENDA

*prepared by the Secretariat*

#### **Monday, April 14, 2025: Setting the Stage for Digital Transformation**

09.30 – 09.40	<b>Opening Remarks</b>
09.40 – 10.10	<b>Keynote 1: The Evolving Landscape of ICT and Its Impact on Business and Services</b>
10.10 – 12.30	<b>Session 1: Digital Strategy and Technology Trends</b> <ul style="list-style-type: none"><li>• Emerging Technologies: Key Challenges and Opportunities</li><li>• Digital Business Strategy and Best Practices</li><li>• Shared Accountability with Business Leaders</li><li>• Digital Transformation and Key Challenges</li><li>• Data Strategy and Governance</li><li>• Cyber Resiliency and Best Practices</li></ul>
12.30 – 14.30	Lunch Break
14.30 – 16.20	<b>Session 1 (Cont.): Digital Strategy and Technology Trends</b>
16.20 – 17.20	<b>Discussion 1: Implication of Technology Trends</b>
17.20 – 17.30	<b>Close of Day 1</b>

**Tuesday, April 15, 2025: Harnessing Emerging Technologies for IP**

- 09.30 – 10.00      **Keynote 2: Impact of Emerging Technologies in Reshaping IP Business and Services**
- 10.00 – 12.30      **Session 2: Emerging Technologies and IP Business Landscape**
- Impact of Emerging Technologies in IP ecosystems
  - AI Tools for IP Businesses
  - Emerging technologies for small IP offices: Tailored approaches to empower smaller IP offices in the digital age
- 12.30 – 14.30      Lunch Break
- 14.30 – 16.20      **Session 2 (Cont.): Emerging Technologies and IP Business Landscape**
- 16.20 – 17.20      **Discussion 2: Extending Collaboration on Emerging Technologies for IP Businesses**
- 17.20 – 17.30      **Close of Day 2**

**Wednesday, April 16, 2025: Strengthening Global Collaboration and Harmonization**

- 09.30 – 12.30      **Session 3: Global IP Information Systems and Digital Collaborations**
- Further Harmonized and Digitalized IP Information Systems Using WIPO Standards
  - Global IP Data Exchange and Sharing Platforms
  - Modernized Global IP Information Services
  - Cross-Border ICT Projects and Collaborations: Opportunities for multilateral partnerships and resource sharing
  - Bridging the Digital Divide
- 12.30 – 14.30      Lunch Break
- 14.30 – 15.30      **Session 3 (Cont.): Global IP Information Systems and Digital Collaborations**
- 15.30 – 16.30      **Discussion 3: Strengthening Digital Collaborations Across Member States**
- 16.30 – 17.20      **Next Steps: Key Actions to Be Taken by IP Offices and WIPO**
- 17.20 – 17.30      **Closing Remarks**

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