

Advisory Committee on Enforcement

Sixteenth Session
Geneva, January 31 to February 2, 2024

SUGGESTED TIME SCHEDULE

prepared by the Secretariat

Wednesday, January 31, 2024

- 10.00 – 13.00 Agenda item 1: Opening of the session
- Agenda item 2: Adoption of the agenda
- Agenda item 3: Election of a Chair and two Vice-Chairs for the seventeenth session
- Agenda item 4: Admission of *ad-hoc* observers
- Agenda item 5: Special rules of procedure
- Agenda item 6: Discussion of the work program agreed at the fifteenth session of the ACE

Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner

Addressing Offline Intellectual Property Infringement

WIPO/ACE/16/4: Current Practices in the Area of Customs Recordation:
Report on Results of Survey
WIPO Secretariat

WIPO/ACE/16/5: Addressing Offline Intellectual Property Infringement

- The Upcycling of Seized Counterfeit Goods in South Africa
Ms. Amanda Lotheringen, Senior Manager, Copyright and IP Enforcement, Companies and Intellectual Property Commission (CIPC), Department of Trade and Industry, Pretoria
- The *Tick Box* Public-Private Partnership for the Self Storage Industry in the United Kingdom
Mr. Oneydes Staggemeier, Senior Policy Advisor, Enforcement Outreach and Stakeholder Engagement, Intellectual Property Office, Newport, United Kingdom

Discussion

Challenges and Solutions for Small and Medium-sized Enterprises in Intellectual Property Enforcement

WIPO/ACE/16/6: Challenges and Solutions for Small and Medium-sized Enterprises in Intellectual Property Enforcement

- Initiatives to Support Small and Medium-sized Enterprises in Enforcing Their Intellectual Property Rights in France
Ms. Stéphanie Leguay, Coordinator, National Anti-counterfeiting Committee(CNAC), National Industrial Property Institute (INPI), Courbevoie, France
- Intellectual Property Enforcement and Small and Medium-sized Enterprises in the United Kingdom Design Sector – Challenges and Solutions
Mr. Nick Kounoupas, Chief Legal Counsel, Anti Copying in Design (ACID), London
- Intellectual Property Enforcement and Small and Medium-sized Enterprises – An Overview of Challenges and Solutions
Dr. Mohamed Hegazy, Senior Legal and Public Policy Consultant, Chamber of Communications and Information Technology, Cairo

13.00 – 15.00 Lunch

Discussion

15.00 – 18.00 **Work program item A: Exchange of information on national experiences on awareness-building activities and strategic campaigns as a means for building respect for IP among the general public, especially the youth, in accordance with Member States' educational or any other priorities**

Awareness-raising Activities and Strategic Campaigns as a Means for Building Respect for Intellectual Property

WIPO/ACE/16/7: Consumption Behavior of Pirated Copyright Works
Dr. Xuemei Bian, Professor in Marketing, Newcastle Business School, Northumbria University, Newcastle, United Kingdom

WIPO/ACE/16/8: Consumer Attitudes and Behavior in Relation to Counterfeit Goods – Survey Results from Six ASEAN Countries
Mr. Mike Clubbe, Independent Market Researcher, Twickenham, United Kingdom

WIPO/ACE/16/9: National Experiences with Raising Awareness of the Importance of Respect for Intellectual Property

- Innovative Ways of Narrating China's Intellectual Property Stories
Ms. Lu Xuehong, Director, Publicity Department, China National Intellectual Property Administration (CNIPA), Beijing
- Stimulating Creativity and Enriching National Cultural Identity in Peru
Mr. Fausto Vienrich Enriquez, Director, Copyright Department, National Institute for the Defense of Free Competition and the Protection of Intellectual Property (INDECOPi), Lima
- Raising Awareness of the Importance of Respect for Intellectual Property in Portugal
Ms. Raquel Campos, Jurist, External Relations Department, Portuguese Institute of Industrial Property (INPI), Lisbon
- Increasing Intellectual Property Knowledge Among Moldovan Youth – The Role of the State Agency on Intellectual Property
Mr. Eugeniu Rusu, Director General, State Agency on Intellectual Property (AGEPI), Chisinau

Discussion

Inauguration of the ACE Cinema and the *Be Real – Spot the Fake* Exhibition

Thursday, February 1, 2024

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner (continued)**

Addressing Online Intellectual Property Infringement

WIPO/ACE/16/11: Practices Used by Online Marketplaces to Tackle the Trade in Counterfeits
Dr. David Shepherd, Senior Lecturer, School of Criminology and Criminal Justice, University of Portsmouth, United Kingdom

WIPO/ACE/16/12: Addressing Online Intellectual Property Infringement

- Anti-Counterfeiting Technologies in Japan – State of Play and Challenges Ahead

Mr. Shinichiro Hara, Director, Overseas Business Support Office, International Cooperation Division, Japan Patent Office, Tokyo

WIPO/ACE/16/13: Technical, Legal and Judicial Aspects of the Illegal Retransmission of Live Broadcasts Through Internet Streaming

Mr. Shaun Wigley, Teaching Associate, Griffith Business School, Griffith University, Brisbane, Australia

WIPO/ACE/16/12: Addressing Online Intellectual Property (cont.)

- Combating Online Piracy of Sports and Other Live Events in the European Union

Mr. Harrie Temmink, Head of Service Intellectual Property in the Digital World, European Observatory on Infringements of Intellectual Property Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain

- The Role of Internet Access Providers and Online Service Providers in Addressing Intellectual Property Infringements and its Evolution Within the Mexican Legal System

Mr. Aldo A. Fragoso Pastrana, Deputy Director General, Industrial Property, Mexican Industrial Property Institute (IMPI), Mexico City

WIPO/ACE/16/10: The Localization of Intellectual Property Infringements in the Online Environment – From Web 2.0 to Web 3.0 and the Metaverse

Dr. Eleonora Rosati, Professor of Intellectual Property Law, University of Stockholm

Panel Discussion

Moderator: *Mr. Andrey Lucas Macedo Corrêa, Executive Secretary, National Council for Combating Piracy and Intellectual Property Crimes (CNCP), Ministry of Justice and Public Security, Brasília*

13.00 – 15.00 Lunch

Coordinating Intellectual Property Enforcement

15.00 – 18.00 WIPO/ACE/16/14: Coordinating Intellectual Property Enforcement

- Coordinating Intellectual Property Enforcement in Cambodia

Mr. Eung Chhayhong, Deputy Director, Department of Intellectual Property, Ministry of Commerce, Phnom Penh

- The Inter-ministerial Council for Intellectual Property: Coordinating the Enforcement of Intellectual Property Rights in the Dominican Republic

Ms. Army Ferreira Reyes, Judge, Constitutional Court of the Dominican Republic, Santo Domingo

- Countering Counterfeits: Kenya’s Decisive Steps Towards Intellectual Property Protection and Enforcement
Mr. Robi Mbugua Njoroge King’a, Executive Director and Chief Executive Officer, Anti-Counterfeit Authority (ACA), Nairobi
- Recent Operations of the Korean Intellectual Property Office’s Tech Police: Integrated Reporting and Consultation Center and Joint International Investigation
Mr. Bongsoo Lee, Investigator, Technology and Design Police Division, Korean Intellectual Property Office (KIPO), Daejeon, Republic of Korea
- Coordinating the Enforcement of Intellectual Property Rights in Saudi Arabia
Mr. Yasser Al-Debassi, Executive Director, Intellectual Property Respect, Saudi Authority for Intellectual Property (SAIP), Riyadh
- The Experience of the Uganda Registration Services Bureau in Coordinating Intellectual Property Enforcement
Ms. Mercy Kainobwiso, Registrar General, Uganda Registration Services Bureau (URSB), Kampala
- Intellectual Property Enforcement Coordination in the United States of America
Ms. Summer Kostelnik, Policy Advisor, Office of the Intellectual Property Enforcement Coordinator, Washington, D.C.

Panel Discussion

Moderator: *Ms. Kristi O’Malley, International Computer Hacking & Intellectual Property (ICHIP) Attorney Advisor, Office of Overseas Prosecutorial Development, Assistance and Training, United States Department of Justice, Embassy of the United States of America, Bucharest*

Friday, February 2, 2024

10.00 – 13.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner (continued)**

Artificial Intelligence and Intellectual Property Enforcement

WIPO/ACE/16/15: Artificial Intelligence and Intellectual Property Enforcement

- Artificial Intelligence and Intellectual Property Enforcement: Overview of Challenges and Opportunities
Mr. Dennis Collopy, Senior Research Fellow, School of Creative Arts, University of Hertfordshire, Hatfield, United Kingdom
- An Innovative Approach to Anti-Counterfeiting: Artificial Intelligence-powered Parcel Inspection for Intellectual Property Enforcement
Ms. Karolina Zhytnikova, Legal Manager, Brand Protection and Intellectual Property, Countercheck, Berlin

- Artificial Intelligence in the Music Industry: Its Use by Pirates and Right Holders
Mr. Graeme Grant, Vice President of Global Content Protection, Universal Music Group, Hilversum, The Netherlands
- The Use of Artificial Intelligence by Mercado Libre to Detect and Terminate Intellectual Property Infringement
Mr. Gustavo Bertelli, Machine Learning Manager, Machine Learning Delivery and Technology, and Ms. Guadalupe Yamila García Crespo, Brand Protection Manager, Legal and Government Relationships, Mercado Libre, Buenos Aires

Panel Discussion

Moderator: *Mr. Harrie Temmink, Head of Service Intellectual Property in the Digital World, European Observatory on Infringements of Intellectual Property Rights, European Union Intellectual Property Office (EUIPO), Alicante, Spain*

13.00 – 15.00 Lunch

15.00 – 18.00 **Work program item B: Exchange of information on national experiences relating to institutional arrangements concerning IP enforcement policies and regimes, including mechanisms to resolve IP disputes in a balanced, holistic and effective manner (continued)**

The Prosecution of Intellectual Property Crime

WIPO/ACE/16/16: The Prosecution of Intellectual Property Crime in WIPO Member States
WIPO Secretariat

WIPO/ACE/16/17: National Experiences with Prosecuting Intellectual Property Crime

- Prosecuting Intellectual Property Crime in the Dominican Republic
Ms. Army Ferreira Reyes, Judge, Constitutional Court of the Dominican Republic, Santo Domingo
- Prosecuting Technology Leaks in the Republic of Korea
Ms. Sunhwa Lee, Prosecutor, Cyber Investigation Division, Forensic Science Investigation Department, Supreme Prosecutors' Office, Seoul

Discussion

Work program item C: Exchange of information on national experiences in respect of WIPO's legislative assistance, with a focus on drafting national laws of enforcement that take into account the flexibilities, the level of development, the difference in legal tradition and the possible abuse of enforcement procedures, bearing in mind the broader societal interest and in accordance with Member States' priorities

Work program item D: Exchange of success stories on capacity building and support from WIPO for training activities at national and regional levels for agencies and national officials in line with relevant Development Agenda Recommendations and the ACE mandate

Agenda item 7: Recent activities of WIPO in the field of building respect for IP

WIPO/ACE/16/2: Recent Activities of WIPO in the Field of Building Respect for Intellectual Property
WIPO Secretariat

Agenda item 8: Work of the ACE

Agenda item 9: Adoption of the Summary by the Chair

Agenda item 10: Closing of the session

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