STATEMENT BY MALAYSIA AT THE 64TH SERIES OF ASSEMBLIES OF WIPO MEMBER STATES 6 – 14 JULY 2023, WIPO GENEVA, SWITZERLAND

Agenda Item 5: General Statement

Thank you, Mr. Chair,

Malaysia aligns itself with the statements delivered earlier on behalf of ASEAN and the Asia Pacific Group.

Malaysia would like to thank Director General Daren Tang for his address and the Secretariat for their dedication in preparing for this meeting. We are pleased to see that WIPO has continued to deliver a strong financial performance for 2022.

Mr. Chair,

2023 remains a challenge year for Malaysia in strengthening our IP ecosystem. With the coming into force of the amendments to patent, trademark and copyright laws, as well as the new Geographical Indications Act, Malaysia is improving its intellectual property service delivery system and providing training to patent and trademark examiners in accordance with the new laws and regulations. In this regard, Malaysia is very thankful of the assistance and expertise provided by WIPO and other IP Offices especially in the area of capacity building.

In line with this year's World IP Day theme focusing on Women and IP, Malaysia is currently promoting the use of IP among women entrepreneurs across the country, whereby we assist them to protect the IP and share with them the importance of having IP to grow their business. We successfully completed two programmes in May this year, and I would like to take this opportunity to thank WIPO, especially the Division of Asia and the Pacific, for the support extended to us in organising the programmes. We are planning to conduct more programmes across the country in the coming months.

Mr. Chair,

In the previous year, Malaysia participated in the Development Agenda Project on IP and Gastronomic Tourism and had the opportunity to showcase Malaysia's traditional food during the International Workshop on the sidelines of the CDIP meeting in October last year. This project benefited our stakeholders by raising their awareness of the role of IP in gastronomic tourism and helping them identify IP tools for the promotion of culinary traditions across their value chains. In this regard, we are very grateful that the Phase II of the project is included in the WIPO's next biennial programme and budget. We are looking forward to working with the Brand and Design Sector again, as well as with Cameroon, Morocco and Peru.

We hope that WIPO will continue to deliver commendable work in the coming years.

Thank you, Mr. Chair.

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