



A/65 CALENDAR OF SIDE EVENTS - GENEVA, JULY 9 TO 17, 2024

	MORNING SESSIONS (8 to 10 a.m.)		LUNCHTIME SESSIONS (1 to 3 p.m.)		EVENING SESSIONS (as of 6 p.m.)			
Tuesday JULY 9			1 p.m.	Room NB0.107	6 p.m.	AB Lobby		
			ROUNDTABLE A Beekeepers' Branding Journey		CULTURAL EVENT GHANA's Cultural Heritage: Bridging the Past and the Future with IP			
Wednesday JULY 10	8.30 a.m.	Room NB0.107	1 p.m.	Room B	6 p.m.	AB Lobby		
	ROUNDTABLE WIPO's COVID-19 Response Package		ROUNDTABLE WIPO Program for Country Code Top Level Domains (CCTLDs)				CULTURAL EVENT GRENADA Turns 50 – One People, One Journey, One future	
	9.30 a.m.	AB Lobby	1 p.m.	AB Lobby				
	CULTURAL EVENT Welcome to SAUDI ARABIA		CULTURAL EVENT SLOVAK REPUBLIC – Geographical Indications and Appellations of Origin from Slovakia					
Thursday JULY 11	9 a.m.	Room B	1 p.m.	Room B	6 p.m.	AB Lobby		
	ROUNDTABLE How the World Could Benefit from IP Data Sharing?		LIVE INTERACTIVE SESSION WIPO and IFPMA Youth and Future of Innovation & IP in Life Sciences				CULTURAL EVENT KYRGYSTAN – The Development of Written Literature and Professional Art as the Foundation of IP Advancement	
			1 p.m.	Room NB0.107				
			PANEL DISCUSSION Innovating with Geographical Indications to Boost Local Development. Experience Sharing from Various Member States					
			1 p.m.	AB Lobby				
			CULTURAL EVENT REPUBLIC OF KOREA – 20th Anniversary of WIPO-KIPO Cooperation Through the Funds-in-Trust					
Friday JULY 12	8.15 a.m.	Room B	11.45 a.m.	WIPO Conference Hall	6 p.m.	AB Lobby		
	PANEL DISCUSSION Enabling Innovation Measurement at the Sub-national Level		CEREMONY WIPO GLOBAL AWARDS				CULTURAL EVENT EGYPT – Tally Shandaweil IP and Women Entrepreneurship: Empowering Women in Local Communities through IP	
			1 p.m.	NB Lobby				
			CULTURAL EVENT ITALY – Italia Geniale					

	LUNCHTIME SESSIONS (1 to 3 p.m.)		AFTERNOON SESSIONS (3 to 6 p.m.)		EVENING SESSIONS (as of 6 p.m.)			
Monday JULY 15	1 p.m.	Room A						
	LAUNCH WIPO Guide on Trade Secrets and Innovation							
	1 p.m.	Room B						
	PANEL DISCUSSION The Future of IP							
	1 p.m.	AB Lobby						
	CULTURAL EVENT Creative, Sustainable ASEAN							
Tuesday JULY 16	1 p.m.	Room NB0.107	3 p.m.	Room A	6 p.m.	AB Lobby		
	PANEL DISCUSSION INDONESIA Collective Marks in Tourism and Creative Economies		PANEL DISCUSSION Tangible IPO Activities on-the-ground for Climate Change and Green Transition				CULTURAL EVENT Creative INDIA Innovative INDIA	
	1 p.m.	AB Lobby	4.30 p.m.	Room A				
	CULTURAL EVENT The 30th Anniversary of the EURASIAN Patent Convention: Advancing the Future		PRESENTATION Study on IP Governance and Administration Models					
Wednesday JULY 17	1 p.m.	Room B						
	ROUNDTABLE ORIGIN and ABELAC Geographical indications in the spirits sector in LATAM and the Caribbean							

A/65: Detailed information on Side-Events

Tuesday, July 9, 2024

- 1 p.m. Roundtable “A Beekeepers’ Branding Journey” organized by the WIPO Secretariat. ([Event flyer](#) and [program](#)). New Building, Room NB0.107. In-person and remote – [Register and join remotely](#). Light lunch will be offered to participants.
- 6 p.m. Inauguration of the Exhibition “Ghana’s Cultural Heritage: Bridging the Past and the Future with IP”, organized by the Government of the Republic of Ghana and WIPO, followed by a musical performance and a reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.

Wednesday, July 10, 2024

- 8.30 a.m. Roundtable “WIPO’s COVID-19 Response Package: Delivering Impact and Driving a Sustainable Recovery Post-Pandemic” organized by the WIPO Secretariat. ([More information](#) and [event flyer](#)). New Building, Room NB0.107. In-person and remote – A/65 participants will receive the zoom link by e-mail. Coffee and croissants will be offered to participants.
- 9.30 a.m. Inauguration of the Exhibition “Welcome to Saudi Arabia” organized by the Government of the Kingdom of Saudi Arabia and WIPO. AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through [July 12, 2024](#)
- 1 p.m. Inauguration of the Exhibition “Geographical Indications and Appellations of Origin from Slovakia” organized by the Government of the Slovak Republic and WIPO, followed by a folklore performance and a reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.
- 1 p.m. Roundtable “WIPO Program for Country Code Top Level Domains (CCTLDS) – Expanded Services for Member States” organized by the WIPO Secretariat. ([Event program](#)). AB Building, Room B. In-person and remote – A/65 participants will receive the zoom link by e-mail. Light lunch will be offered to participants.

6 p.m. Inauguration of the Exhibition organized by the Government of Grenada and WIPO, followed by a cultural performance and a reception. ([Event flyer](#)).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Thursday, July 11, 2024

9 a.m. Roundtable “How the World Could Benefit from IP Data Sharing? Discussion on the importance of IP data sharing among IP offices and possible ways to maximize its benefits at the global level”. ([Event flyer](#)).
AB Building, Room B. In-person and remote – A/65 participants will receive the zoom link by e-mail or follow the [webcast](#). Breakfast will be offered to participants.

1 pm Panel discussion “Innovating with Geographical Indications to boost local development. Experience sharing from various Member States” organized by the Government of Switzerland and a group of co-sponsors.
NB Building, Room NB0.107. In-person and remote – A/65 participants will receive the zoom link by e-mail.
Light lunch will be offered to participants.

1 pm Interactive live mentorship session “Youth and Future of Innovation & IP in Life Sciences” organized by the WIPO Secretariat and the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA).
AB Building, Room B. In-person and remote – [Register and join remotely](#) or follow the [webcast](#).
Light lunch will be offered to participants.

1 p.m. Inauguration of the Exhibition “20th Anniversary of WIPO - KIPO Cooperation through the Funds-in-Trust, Republic of Korea”, organized by the Government of the Republic of Korea and WIPO, followed by a musical performance and a reception. ([Event program](#)).
AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 12, 2024.

6 p.m. Inauguration of the Exhibition “The Development of Written Literature and Professional Art as the Foundation of Intellectual Property Advancement”, organized by the Government of Kyrgyzstan and WIPO, followed by a musical performance and a reception.
AB Building Lobby/Terrace. The exhibition is open, from 9 a.m. to 6 p.m., through July 17, 2024.

Friday, July 12, 2024

- 8.15 a.m. Panel Discussion “Enabling Innovation Measurement at the Sub-National Level: The Role of Regional Innovation Indices” organized by the WIPO Secretariat.
AB Building, Room B. In-person and remote – [Join remotely](#) or follow the [webcast](#).
Breakfast will be offered to participants.
- 11.45 a.m. Global Awards Event Ceremony, organized by the WIPO Secretariat (WIPO Conference Hall) followed by a reception (AB Building, Terrace).
In-person and remote – Join with your Assemblies’ Zoom link or follow the [webcast](#).
- 1 p.m. Inauguration of the Exhibition “Italia Geniale”, organized by the Government of Italy and WIPO, followed by a reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open from July 1 to July 19, 2024.
- 6 p.m. Inauguration of the Exhibition “Tally Shandaweil – Intellectual Property and Women Entrepreneurship: Empowering Women in Local Communities through IP”, organized by the Government of the Arab Republic of Egypt and WIPO, followed by a Fashion Show and a reception (AB Building Lobby/Terrace).
The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Monday, July 15, 2024

- 1 p.m. Launch of the “WIPO Guide on Trade Secrets and Innovation” organized by the WIPO Secretariat. ([Event flyer](#))
AB Building, Room A. In-person and remote – A/65 participants will receive the zoom link by e-mail.
Light lunch will be offered to participants.
- 1 p.m. Panel Discussion “The Future of Intellectual Property - WIPO Catalyst: Enabling the IP office of the future.” organized by the WIPO Secretariat. ([Event flyer](#)). AB Building, Room B (In-person).
Light lunch will be offered to participants.

1 p.m. Inauguration of the Exhibition “Creative, Sustainable ASEAN”, organized by ASEAN Countries and WIPO, followed by cultural performances and a reception. ([Event flyer](#)).
AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Tuesday, July 16, 2024

1 p.m. Panel Discussion “Collective Marks in Tourism and Creative Economies” organized by the Government of the Republic of Indonesia and the WIPO Secretariat ([Event flyer](#)).
NB Building, Room 0.107. In-person and remote – [Register and join remotely](#).
Light lunch will be offered to participants.

1 p.m. Inauguration of the Exhibition “The 30th Anniversary of the EURASIAN Patent Convention: Advancing the Future”, organized by the Eurasian Patent Office and WIPO, followed by a musical performance and a lunch reception. ([Event flyer](#)). AB Building Lobby/Terrace. The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

3 p.m. Panel discussion “Tangible IPO activities on-the-ground for climate change and green transition. IPO Green and the WIPO GREEN acceleration project model in Latin America” organized by the WIPO Secretariat (Event flyer)
AB Building, Room A. In-person and remote – [Register and join remotely](#) or follow the [webcast](#).

4.30 p.m. Presentation of the “Study on IP Governance and Administration Models” organized by the WIPO Secretariat ([Event flyer](#)).
AB Building, Room A. In-person and remote – [Join remotely](#) or follow the [webcast](#).

6 p.m. Inauguration of the Exhibition “Creative India: Innovative India” organized by the Government of the Republic of India and WIPO, followed by a cultural performance and a reception (AB Building Lobby/Terrace). The exhibition is open from 9 a.m. to 6 p.m., through July 17, 2024.

Wednesday, July 17, 2024

1 p.m. Panel Discussion “Geographical indications in the spirits sector in LATAM and the Caribbean” organized by The Spirits Alliance of Latin America and the Caribbean (ABELAC) and the global alliance of Geographical Indications (oriGIn)
AB Building, Room B (In-person).
Light lunch will be offered to participants.