

## MAIN PROGRAM 09

# COOPERATION WITH CERTAIN COUNTRIES IN EUROPE AND ASIA

### Summary

186. This Main Program will assist certain countries in Europe and Asia to utilize the IP system for economic development by improving conditions for the mobilization of domestic creative and innovative potential and for enhancing opportunities for foreign investment and transfer of technology. These countries are in transition to a market economy and currently, they are Central European and Baltic States, Caucasian, Central Asian and Eastern European countries, and certain Mediterranean countries.

187. The Main Program is designed to tailor to the varying levels of economic development, needs, and policy orientations of these Member States in order to reinforce their IP system through legislative advice, institution building and development of human resources.

188. With respect to these countries, the work will be directed at consolidating the impact of the technical cooperation projects carried out in the current biennium, as well as at responding to requests for cooperation in various specialized areas of IP. The Program will provide services to ease the transition process for those countries which are expected to become members of the European Union during the 2004-2005 biennium.

189. This Program will respond to requests for increased support in those policy areas that policy-makers, government authorities, users and other constituencies throughout the region have identified as particularly relevant for cooperating countries. These areas include: (i) the enforcement of IP rights; (ii) policy integration with respect to the role of IP and development; (iii) commercialization and evaluation of IP assets arising from research and development, and from creative activity; (iv) better use of the IP system to promote innovation, creativity and increased competitiveness of SMEs; (v) IP implications of information technology, biotechnology, genetic resources, traditional knowledge and folklore; and (vi) strengthening the role of the IP office within national trade policy formulation.

190. In addition to the above areas of emphasis, work will continue in modernization of IP administration, promotion of human resource development in cooperation with the WIPO Worldwide Academy (WWA), support for copyright collective administration, and development of public information programs in

various languages to raise awareness of the role of IP in economic, social and cultural development.

191. Many countries covered by this program are already party to most WIPO-administered treaties, but there is still a need for information on the advantages of accession to, in particular, the Madrid Protocol, the Hague Agreement, the TLT, the PLT, the Budapest Treaty, the WCT and the WPPT.

192. The regional IP organizations active in this region include the European Patent Office (EPO), the Eurasian Patent Office, the Interparliamentary Assembly and Interstate Council for the Protection of Industrial Property of the CIS countries, and the Community Trademark Office (OHIM). This Program will enhance its cooperation with these organizations with the particular aim of ensuring cost effectiveness and improved coordination.

**Objective:** To strengthen the capacity of Member States to fully utilize the IP system for economic, social and cultural development.

Expected Results	Performance Indicators
1. Conformity of national laws of the countries concerned with relevant international standards and trends.	Number of national laws reflecting WIPO's counsel and advice.
2. Strengthening of administrative and judicial mechanisms for the enforcement of IP rights.	New administrative and enforcement mechanisms introduced in Member States.
3. Enhanced efficiency of IP administrations.	User satisfaction with prompt, easy-to-use and cost effective user services.
4. Effective innovation infrastructure and IP related services at the national and regional level to assist SMEs.	Number of result oriented projects targeted at IPO's, R&D institutions, cultural institutions, and enterprises.
5. Establishment of new, and strengthening of existing, societies for collective management of copyright and related rights.	<ul style="list-style-type: none"> <li>• Number of new collective management organizations.</li> <li>• Demonstrated and measurable impact to copyright owners in terms of revenues/royalties collected and distributed.</li> </ul>
6. Increased awareness and improved knowledge and skills in the use of the IP system for market competitiveness and development of IP based assets for economic, social and cultural development.	<ul style="list-style-type: none"> <li>• Development of strategic IP asset management plans and other IP based asset management tools.</li> <li>• Demonstrated and measurable impact to IP asset owners in terms of revenues/royalties collected and distributed or other economic impact.</li> </ul>

## Activities

- Advising on advantages of WIPO-administered treaties, and assistance with the accession process and the post-accession phase, as requested;
- advice on compatibility of existing legislation with relevant international treaties, including the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement); advice on the preparation of new legislation and preparation of draft legislation;
- convening national, sub-regional and regional meetings of policy-makers to consider critical policy issues, and supporting consultations with WIPO on these issues, when requested;
- analysis, creation, and dissemination of information, background papers and reference material for IP policy development;
- assistance in examining and addressing the IP implications of new technologies such as the Internet, information technology, and biotechnology, and of genetic resources and traditional knowledge;
- assistance for the establishment, modernization and automation of IPOs to increase their capacity to protect IPRs, including through expert advice, preparation of work manuals, automation projects and Human Resources Development (HRD);
- specialized practical workshops for user communities such as industry (particularly SMEs), R&D institutions, artists, universities, trade associations, attorneys, associations of IPR owners, and consumer associations, to enable them to use IP systems more effectively;
- assistance in examining and promoting the role of IP in enhancing SMEs' competitiveness in collaboration with other relevant programs;
- assisting the establishment and development of IP institutions, networks and systems to facilitate IP asset management and commercialization of the results of research carried out by research institutions, universities, and private enterprise;
- promoting and supporting sub-regional and regional cooperation to strengthen capacity to address IP issues;
- assistance in strengthening IPR enforcement capacities, especially through programs for judges, and customs and policy officials;
- assistance in developing national capacities to train IP officials, lawyers and other practitioners, with a focus on training of trainers;
- assisting the establishment and development of societies for the collective management of copyright and related rights.

The planning and execution of these activities will be integrated with complementary activities under other Main Programs, particularly 07, 08, 10 and 11.

### **Resource Description by Object of Expenditure**

193. Total resources of Sfr5,582,000, reflect a program increase of Sfr277,000 or 5.4 per cent with respect to the corresponding amount in the previous biennium.

194. For staff resources, an amount of Sfr2,816,000 is shown, a program increase of Sfr405,000 or 17.7 per cent. This includes resources of:

- (i) Sfr 2,632,000 for posts, including one additional position at the D-level and
- (ii) Sfr184,000 for short-term expenses.

195. For travel and fellowships, an amount of Sfr1,465,000 is shown, a program decrease of Sfr131,000 or 8.3 per cent. This includes resources of:

- (i) Sfr400,000 for 80 staff missions,
- (ii) Sfr1,065,000 for 240 third party travel in connection with the holding of cooperation activities.

196. For contractual services, an amount of Sfr931,000 is shown, a program decrease of Sfr5,000 or 0.5 per cent. This includes resources of:

- (i) Sfr220,000 for conferences to cover the interpretation and other costs of meetings in connection with cooperation activities
- (ii) Sfr500,000 for consultant services,
- (iii) Sfr40,000 for publishing services to cover the printing cost of background papers and meeting publications, and
- (iv) Sfr171,000 for other contractual services to cover development costs of cooperation projects.

197. For operating expenses, an amount of Sfr60,000 is shown, a program increase of Sfr30,000 or 100.0 per cent to cover the cost of communication and other expenses.

198. For equipment and supplies, an amount of Sfr310,000 is shown, a decrease of Sfr22,000 or 6.7 per cent. This includes resources of:

- (i) Sfr290,000 for furniture and equipment, including the provision of information technology hardware within the context of cooperation activities and
- (ii) Sfr20,000 for supplies and materials, including the provision of information technology software within the context of cooperation activities.

**Table 9.9 Detailed Budget 2004-2005 for Main Program 09**

**A. Budget Variation by Sub-program and Object of Expenditure** *(in thousands of Swiss francs)*

	2002-2003 Revised  A	Budget Variation						2004-2005 Proposed  E=A+D	
		Program		Cost		Total			
		Amount B	% B/A	Amount C	% C/A	Amount D=B+C	% D/A		
<b>I. By Sub-program</b>									
09.1 Cooperation with Certain Countries in Europe and Asia	5,163	277	5.4	142	2.8	419	8.1	5,582	
<b>II. By Object of Expenditure</b>									
Staff Costs	2,286	405	17.7	125	5.5	530	23.2	2,816	
Travel and Fellowships	1,586	(131)	(8.3)	10	0.6	(121)	(7.6)	1,465	
Contractual Services	931	(5)	(0.5)	5	0.5	--	--	931	
Operating Expenses	30	30	100.0	--	--	30	100.0	60	
Equipment and Supplies	330	(22)	(6.7)	2	0.6	(20)	(6.1)	310	
<b>TOTAL</b>	<b>5,163</b>	<b>277</b>	<b>5.4</b>	<b>142</b>	<b>2.8</b>	<b>419</b>	<b>8.1</b>	<b>5,582</b>	

**B. Post Variation by Post Category**

	2002-2003 Revised A	Post Variation B-A	2004-2005 Proposed B
<b>Post Category</b>			
Directors	--	1	1
Professionals	4	--	4
General Service	2	--	2
<b>TOTAL</b>	<b>6</b>	<b>1</b>	<b>7</b>

**C. Budget Allocation by Sub-program and Object of Expenditure** *(in thousands of Swiss francs)*

<b>Object of Expenditure</b>	<b>Program CCCEA</b>
<b>Staff Costs</b>	
Posts	2,632
Short-term Expenses	184
<b>Travel and Fellowships</b>	
Staff Missions	400
Third Party Travel	1,065
<b>Contractual Services</b>	
Conferences	220
Consultants	500
Publishing	40
Other	171
<b>Operating Expenses</b>	
Communication and Other	60
<b>Equipment and Supplies</b>	
Furniture and Equipment	290
Supplies and Materials	20
<b>TOTAL</b>	<b>5,582</b>