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| ORIGINAL:  ENGLISH |
| DATE: September 29, 2014 |

**Seminar on the Madrid System for the International Registration
of Marks**

**Geneva, November 20 and 21, 2014**

PROVISIONAL PROGRAM

*prepared by the Secretariat*

# Thursday, November 20, 2014

9.00 – 9.15 Registration

9.15 – 9.45 Overview of the Madrid System: Basic Features and Recent Developments

9.45 – 10.45 The International Application and the Role of the Office of Origin

1. Entitlement to File
2. Completion of the International Application Form

(c) Tips on the Practical Use of Selected Forms

10.45 – 11.00 Coffee Break

11.00 – 12.15 (d) Specific Requirements for Designating Particular Contracting Parties

(e) Certification of the International Application by the Office of Origin

Questions and Answers

12.15 – 14.00 Working Lunch

14.00 – 15.15 The Role of the International Bureau

1. Examination of International Applications by the International Bureau

 (b) Possible Irregularities and Responding to Irregularities

 Practical Exercises and Questions

15.15 – 16.00 Madrid Goods and Services Manager (MGS)

16.00 – 16.15 Coffee Break

16.15 – 18.00 Role of the Designated Contracting Party

1. Substantive Examination and Opposition Procedure Before a

Designated Contracting Party

1. Notifications by a Designated Office on the Status of the International

Registration

1. Responding to Refusals

Questions and Answers

Friday, November 21, 2014

9.00 – 10.30 The Management and Maintenance of the International Registration

1. Subsequent Designation
2. Limitation, Renunciation and Cancellation
3. Change in Ownership
4. Changes concerning the Holder or the Representative
5. Replacement under Article 4*bis*
6. Restriction of the Holder’s Right of Disposal
7. Licenses
8. Renewal

 (i) Corrections

Practical Cases and Tips on the Use of Selected Forms

10.30 – 10.45 Coffee Break

10.45 – 12.15 The Management and Maintenance of the International Registration (Continues)

12.15 – 14.00 Working Lunch

14.00 – 14.45 Ceasing of Effect of the International Registration and Transformation

 Questions and Answers

14.45 – 15.15 Communications with the International Bureau

15.15 – 16.30 Web-Based Client Services

1. Use of ROMARIN and E-Gazette
2. The Madrid Portfolio Manager (MPM)
3. The Madrid Electronic Alert (MEA)
4. The Madrid Real-Time Status (MRS)
5. The Madrid Office Portfolio (MOP)
6. The Global Brand Database

16.30 – 16.45 Coffee Break

16.45 – 17.15 Questions and Answers

17.15 – 17.30 Distribution of Certificate of Attendance and Closing

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