

# Seminar on the Practical Aspects of the Madrid System for the International Registration of Marks for Advanced Users

WIPO Headquarters, Geneva, November 21 and 22, 2024

## GUEST SPEAKER PROFILES

<p><b>Ms. CAI Ye</b>, Partner, Wanhuida Intellectual Property, Beijing, China</p> <p>CAI Ye is a Partner based in the Beijing office of Wanhuida Intellectual Property. She started her intellectual property practice, with a focus on trademark, since 2008.</p> <p>Her expertise encompasses trademark prosecution including registration, opposition, review, cancellation action and administrative litigation arising from trademark prosecution. She advises the clients on a frequent basis on administrative enforcement programs and litigation in relation to the infringement of trademark rights as well as unfair competition cases. She also has a broad experience in copyright registration, Customs recordal of IPRs, and domain name disputes. During her career, Ye has advised and taken care of over 400 office actions of international trademark registration and assisted Chinese companies in registering and maintaining trademarks before WIPO.</p> <p>Ye graduated from Beijing Foreign Studies University where she obtained LLB and BA. Before joining the firm in 2016, Ye practiced at the Beijing office of Marks &amp; Clerk and before that a leading PRC law firm.</p>	 A professional headshot of Ms. CAI Ye, a woman with short dark hair, wearing a dark blazer over a white collared shirt. She is looking directly at the camera with a slight smile.
<p><b>Mr. R. A. TIWARI</b>, Advocate and Of Counsel, M/s ALG India Law Offices LLP [Former Deputy Registrar of Trademarks and GI, under the office of the Controller General of Patents, Designs and Trademarks (CGPDTM), Government of India]</p> <p>Mr. R. A. Tiwari is former Deputy Registrar of Trademark &amp; Geographical Indications having more than 29 years of service in the office of the Controller General of Patents, Designs and Trademarks (CGPDTM), Government of India, which administers the Intellectual Property (IP) laws in India.</p> <p>Before joining the government office, he had a bachelor's degree in science (B. Sc.), and bachelor's degree in law (LL. B) from Banaras Hindu University, Varanasi, India; and thereafter he had practiced law as an advocate before a District Court in India for more than 5 years.</p>	 A professional headshot of Mr. R. A. TIWARI, a man with grey hair and a mustache, wearing a blue traditional Indian kurta. He is looking slightly to the right of the camera.

After retirement from the Government service in the year 2020, he has again started practicing law [in particular, the law relating to trademarks] as an Advocate and IP Attorney. Presently staying at Mumbai, he is also working as Of Counsel of a Delhi based law firm M/s ALG India Law Offices LLP.

During his government service he assisted the then CGPDTM by supervising all the functions relating to trademarks in his office. He was an officer instrumental in implementation of the Madrid System concerning international registration of marks, in India. After India's accession to the Madrid Protocol, he had supervised all the functions of the office as an 'Office of Origin' and as an 'Office of the Designated Contracting Party' under the Madrid Protocol.

As an Of Counsel of the ALG India Law Offices, he mostly helps the firm in representing the registrants of the international registrations before the Indian IP office regarding the provisional refusals and defending the protection of their marks in India.

**Ms. Attiya MALIK**, Senior Attorney-Advisor, Office of Policy and International Affairs (OPIA), United States Patent and Trademark Office (USPTO)

Ms. Malik started her career at the USPTO as a trademark examining attorney. She then joined the USPTO Trademark Policy Office as an attorney-advisor working on United States national trademark examination and registration policies and procedures. She was charged with creating and updating policy guidance for, and providing training to, USPTO staff and external users on various trademark examination and registration topics. Thereafter, Ms. Malik moved to the USPTO Office of Policy and International Affairs. She focuses on international and national trademark law and practice, and participates in bilateral and multilateral discussions and developments relating to South Asia and Southeast Asia. She also provides information and training on USPTO trademark policy and practice to foreign audiences and is the primary point of contact for the Madrid Protocol and non-traditional marks.



**Representative from the Intellectual Property Office of the United Kingdom (UK IPO) (in-person)- details to be confirmed**

## WIPO SPEAKERS PROFILES

**Ms. Debbie ROENNING**, Director, Madrid Legal Division, WIPO, Geneva, Switzerland

Debbie is the Director of the Madrid Legal Division, Madrid Registry, Brands and Designs Sector, World Intellectual Property Organization (WIPO). In this capacity, her area of responsibility is the legal aspect of the Madrid System for the International Registration of Marks. This involves providing assistance to Offices in their preparations for accession to and implementation of the Madrid System, and for the development of the legal framework of the Madrid System.

Before joining WIPO in 2010, she worked in the Norwegian Industrial Property Office. During her +17 years there, she held various positions from 1993-2010, from examiner to Head of the Trademark Section to Senior Legal Advisor in the Legal and Political Affairs Division.



**Ms. Lucy HEADINGTON-HORTON**, Senior Legal Officer, Madrid Legal Division, WIPO, Geneva, Switzerland

Lucy Headington-Horton is a senior legal Officer with the Madrid Legal Division, Brands and Designs Sector at WIPO. She provides legal advice, support and training to members, users and other stakeholders of the Madrid System, and assists IP Offices preparing to accede to the Madrid Protocol.

Prior to joining WIPO in 2016, Lucy was a trademarks lawyer for many years, in private practice and in-house, working in the United Kingdom, Australia and Hong Kong, China. Her experience in private practice centered around advising clients on global trademark protection strategies, commercial agreements, enforcement and maintenance.



**Other WIPO experts (in-person)- details to be confirmed**