



How to Make the Most of the Madrid Member Profiles Madrid System Webinar

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Information and Promotion
Division

Outline

- Section I
 - Objectives
 - Interactive Questions
 - Feedback
- Section II
 - Demo
 - Survey
 - Slides & Recording Will be Available on the Website

Objectives

- Access Wide Range of Demand-Driven Information
 - Diversity – Implementation/Operation
 - Compliance – Requirements
 - Websites
- Languages
- Desktop/Mobile Devices

Objectives

- Cooperation
 - National/Regional Offices
 - Feedback (Users)

■ Have you ever used the Madrid Member Profiles?

■ If yes, how often?

Contents

- 64 Fields
 - General Information – 5 Items
 - Office of Origin – 3 Items
 - Designated Office – 56 Items

General Information

- Contact Information
- Membership
- Declarations & Notifications
- Laws on Trademarks
- Request for Cancellation Due to Non-Use of Mark

Office of Origin

- Filing Method
- Filing Language
- Handling Fees
- Collect/Forward Fees

Designated Contracting Party (1)

- Types of Trademarks
 - Exceptions
 - Collective, Certification, Guarantee
- Descriptions of the Mark
- Information on Classification Practices
 - Acceptable Terms

Designated Contracting Party (2)

- Refusals and Oppositions
 - Grounds
 - Time limits to issue refusals
 - Time limits to respond
 - Calculation of time limits – extendable?
 - Review or appeal?
 - Time limit to file opposition
 - Local Representative?

Designated Contracting Party (3)

- Grant of Protection
 - Form
 - Certificate?
- Use Requirements: Intention to Use, Actual Use
- Invalidations
 - Authority, Eligibility, Requirements
(Representation, Time limit to file request)

Questions & Feedback

Resources

- Madrid Member Profiles
<http://www.wipo.int/madrid/memberprofiles/#/>
- Introducing the Madrid Member Profiles Database
http://www.wipo.int/madrid/en/news/2017/news_0012.html
- Quick Start Guide
http://www.wipo.int/edocs/pubdocs/en/wipo_madrid_members.pdf
- New and Improved Madrid e-Services
http://www.wipo.int/madrid/en/news/2017/news_0009.html

Keep Updated on the Madrid System

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