



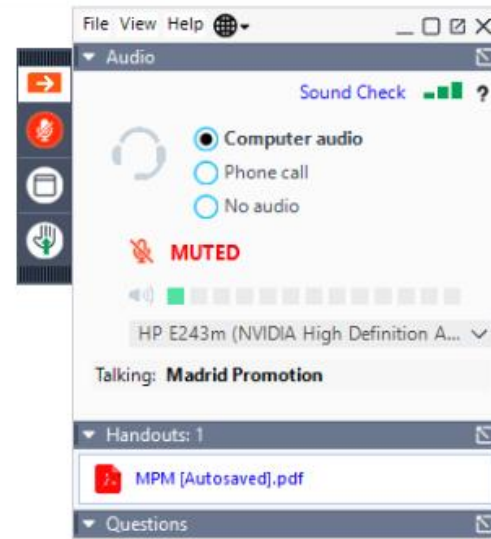
Deep Dive: Exploring Madrid Monitor

Madrid System Webinar

Olivier Pierre
Madrid Information and Promotion
Division

**Geneva
26 August
2020**

How to use GoToWebinar



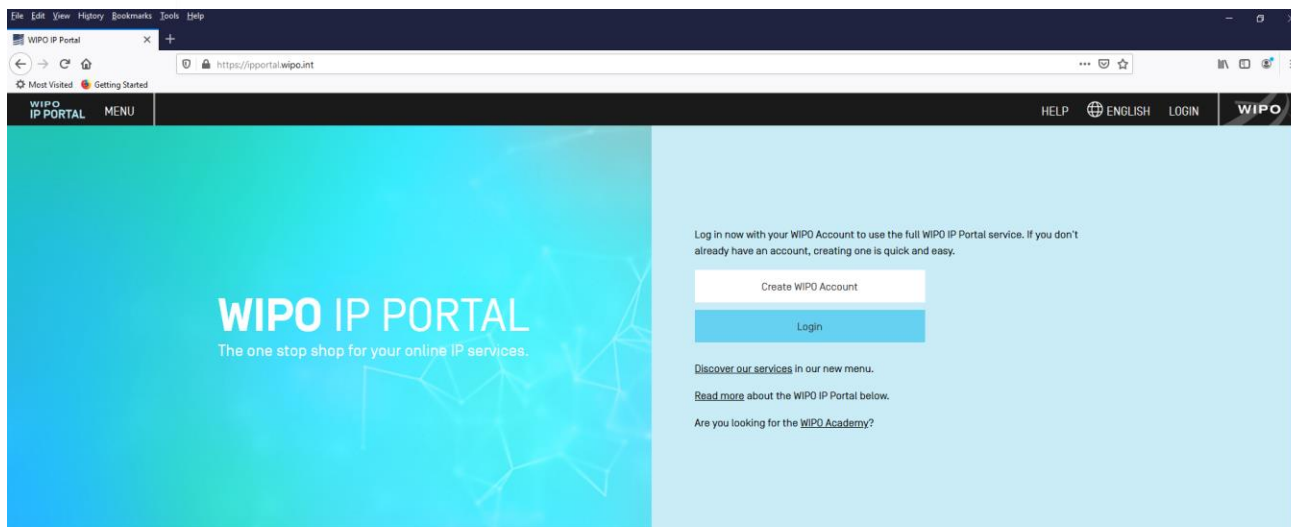
Structure of the Webinar

- Presentation: Interactive questions during the webinar
- Questions and answers session at the end
- Presentation slides available for download
- Recording will be uploaded on the [Madrid Webinar page](#)
- Short survey to provide feedback

Online Resources and E-Services

- The Madrid website provides information on how to [search before filing](#), [file an application](#), [monitor and manage your registration](#), and [how to pay your fees](#).
- We have developed educational content to help you understand the Madrid System with [‘How-to’ video tutorials](#) and monthly [webinars](#).
- The best way to access the [Madrid e-services](#) is through the WIPO IP Portal.

Introduction to the WIPO IP Portal



WIPO FOR OFFICIAL USE ONLY



New Tracking Tool for IP Policy Information During COVID-19 Pandemic

WIPO's new COVID-19 IP Policy Tracker database collects and collates intellectual property policy changes or other measures being implemented by member states in their response to the global pandemic.

[All news]



WIPO's COVID-19 response



Director General



Online Resources and E-Services

- Madrid e-services are available to assist you at each stage of your mark's lifecycle



SearchFile**Monitor**Manage

Madrid Monitor

Use Madrid Monitor to:

- Track real-time status of your international registration
- Keep an eye on competitor's mark
- Consult the WIPO Gazette of International Marks



Madrid Monitor – search by IRN

Search

WIPO Gazette

Support

simple search

advanced search

realtime search

image search

Search for

1

Start your search by entering words, numbers, dates, classes or countries: the most likely search field(s) will be automatically selected for you. If you wish to change the assigned field(s), use the drop down menu next to your term. Leave the search box empty to browse the full collection.

Current Search

image search

download

monitor

Filters

Status

Active	1
Pending	0
Inactive	0

1 - 1 / 1

Display: 30 per page options

1 / 1

2

Trademark	Image	Status	O	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
BODYJAMA, PETIT BATEAU		Active	FR	PETIT BATEAU	1400000	2018-01-12	25, 28, 35	18.03, 27.03

Trademark System

Madrid Monitor – Search by Trademark

Search

WIPO Gazette

Support

simple search

advanced search

realtime search

image search

Refine Terms

holder only

mark only

Filters

▼ Status

Active 1

Pending 0

Search for

1



Start your search by entering words, numbers, dates, classes or countries: the most likely search field(s) will be automatically selected for you. If you wish to change the assigned field(s), use the drop down menu next to your term. Leave the search box empty to browse the full collection.

Current Search



image search

download

monitor

1 - 1 / 1



Display: 30 per page

options



1

/ 1



BODYJAMA, PETIT
BATEAU

Active

FR

PETIT BATEAU

1400000

2018-01-12

25, 28, 35

18.03, 27.03

2

Trademark System

Madrid Monitor – refine by Filters

Refine Terms

holder only

mark only

Filters 🗑️

Origin ✕

Status ✕

▼ **Status**

Active 1

Pending 0

Inactive 0

▼ **Origin**

FR 1

Current Search

+

✕

image search


download

monitor

1 - 1 / 1 🔍 **Display:** 30 30 **per page** options 🔗

Trademark	Image	↕ Status	O	Holder	↕ Reg. No	↕ Reg. Date	Nice Cl.	Vienna Cl.
BODYJAMA , PETIT BATEAU		Active	FR	PETIT BATEAU	1400000	2018-01-12	25, 28, 35	18.03, 27.03

1 - 1 / 1 🔍 **Display:** 30 30 **per page** options 🔗

[Search](#)[WIPO Gazette](#)[Support](#)[↩ back](#)[Alert me when document is updated](#) [◀](#) 1 / 1 [▶](#)

International Trademark
WIPO | MADRID

[HTML](#) [PDF](#) [XML](#) 

1400000- BODYJAMA, PETIT BATEAU

[Full details](#)[Summary](#)[By Office](#)[Documents](#)[Real-time Status](#)[English](#)[Multilingual](#)

Current Status

180 Expected expiration date of the registration/renewal

12.01.2028

151 Date of the registration

12.01.2018

270 Language of the application

French

732 Name and address of the holder of the registration

PETIT BATEAU

15 rue du Lieutenant Pierre Murard

F-10000 Troyes (FR)

813 Contracting State or Contracting Organization in the territory of which the holder has his domicile

FR

Search

WIPO Gazette

Support

The WIPO Gazette of International Marks is the official publication of the Madrid System. Every week the International Bureau publishes data regarding new international registrations, renewals, subsequent designations and modifications affecting existing international registrations.

GAZETTE RESOURCES

- INID codes (ST 60) [PDF](#)
- Country codes (ST3) [PDF](#)
- Madrid Gazette Archive (1997-2010)
- Madrid System information notices

Browse by chapter

Search by Registration Number or Mark or Holder

Frequently Asked Questions (FAQs)

Publication date

Year No.



Search

IRN Holder Mark

Submit

Reset

1 - 5 / 5

Mark	IRN	Holder	Origin	Transaction	Gazette
	1400000	PETIT BATEAU		Grant of protection	2018 / 41
	1400000	PETIT BATEAU		Ex Officio examination completed	2018 / 19
	1400000	PETIT BATEAU	FR	Registration	2018 / 16
	1400000	PETIT BATEAU		Subsequent designation	2018 / 28
BODYJAMA, PETIT BATEAU	1400000	PETIT BATEAU		Refusal	2019 / 2

1 - 5 / 5

Question

Can you find the status of an ongoing international application using the Madrid Monitor?

- Yes
- No

Your gateway to the Madrid System, keeping you up to date on your trademark.
 Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' trademarks

COVID-19 UPDATE: We urge users who have not already done so to provide an e-mail address via [Contact Madrid](#) to receive electronic communications under the Madrid System. Find out why this is necessary.

Search WIPO Gazette Support

Refine Terms

holder only

mark only

Filters

▼ Status

- Active 2
- Pending 0
- Inactive 0

▼ Origin

- CH 2

Current Search

MARK_ALL,HOL:patentscope

image search download monitor

1 - 2 / 2 Display: 30 per page options

Trademark	Image	Status	Orig	Holder	Reg. No	Reg. Date	Nice Cl.	Vienna Cl.
PATENTSCOPE		Active	CH	Organisation Mondiale de la Propriété Intellectuelle	879539	2005-12-27	9, 16, 35, 38, 41, 42	16.03, 27.05
WIPO PATENTSCOPE		Active	CH	Organisation Mondiale de la Propriété Intellectuelle	1358297	2017-07-06	9, 16, 35, 38, 41, 42, 45	

1 - 2 / 2

SEARCH BY

Brand Names Numbers Dates Class Country

Image Class (All)

e.g. 05.07.13, apple AND tree

Goods/Services Class (Nice)

e.g. 25, footwear

search ↗

FILTER BY

searches records

Source Image Status Origin App. Year * Expiration *

1 Pick an image



edit ↗

delete 🗑

2 Pick a strategy

Concept

Shape

Color

Composite

3 Pick an image type

Verbal

Nonverbal

Combined

Unknown

0

2,143,581

12,549,345

0

filter ▼

CURRENT FILTER

ITY:(Nonverbal Combined) ✕

IMAGE:Shape ✕

1 - 30 / 14,692,926

TMview ↗



Display: 30

per page

options ⚙



1

/ 489,765




Sort by

Relevance - desc ▼



Sample 1

FILTER BY Source **Image** Status Origin App. Year * Expiration *

1 Pick an image  edit delete

2 Pick a strategy


Concept	
Shape	
Color	
Composite	

3 Pick an image type


Verbal	0
Nonverbal	2,143,581
Combined	12,549,345
Unknown	0

filter

Sort by Relevance - desc



FILTER BY Source **Image** Status Origin App. Year * Expiration *

1 Pick an image  ? edit delete

2 Pick a strategy


Concept	
Shape	
Color	
Composite	

3 Pick an image type

Verbal	0
Nonverbal	101,350
Combined	601,845
Unknown	0

filter

Sort by Relevance - desc




Sample 2

FILTER BY

Source **Image** Status Origin App. Year * Expiration *

1 Pick an image



2 Pick a strategy

Concept

Shape

Color

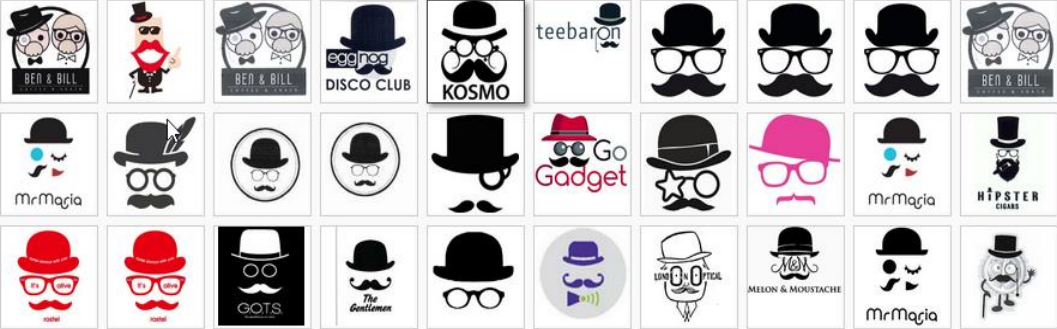
Composite

3 Pick an image type

Verbal	0
Nonverbal	159,937
Combined	815,933
Unknown	0

edit delete filter

Sort by Relevance - desc



Question

Can we subscribe to alerts on a competitor's mark?

- Yes
- No



SearchFile**Monitor**Manage

SearchFileMonitorManage



Q&A Session about the Webinar

Olivier Pierre
Madrid Information and
Promotion Division

Lucia J. Yanguas
Madrid Information and
Promotion Division

WIPO | PROOF

- Proof of existence for any intellectual asset
- 100% digital, effective and affordable
- Highest technical encryption standards
- Backed by WIPO: Trusted authority
- Complementing IP registration services

<https://wipoproof.wipo.int/wdts/>



COVID-19: Communications with WIPO

- Resumption of postal communications from WIPO
 - For more efficient communication, please provide an email address via [Contact Madrid](#).
- For more information, visit:
 - the [Madrid Member Profiles Database](#)
 - [WIPO's COVID-19 IP Policy Tracker](#)
 - our [dedicated Madrid webpage](#)

Keep Updated on the Madrid System

- Visit the [Madrid Website](#)
- Access [Madrid Webinar](#) recordings and stay tuned for new topics
- Play our [Madrid 'How-to' videos](#)
- Subscribe to [Madrid Notices](#)
- Contact us: [Contact Madrid](#)

