



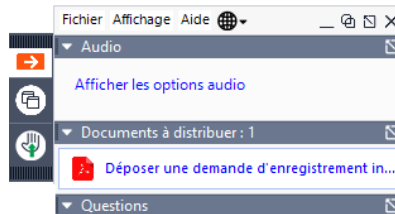
# Assistant Madrid

## Webinaire sur le système de Madrid

Reda Martinez  
Division de systèmes d'information du système  
de Madrid

**Genève**  
**4 novembre**  
**2020**

# Comment utiliser GoToWebinar



*[Saisir une question pour le personnel]*

Envoyer

**Déposer une demande d'enregistrement in...**

Identifiant du webinaire : 305-556-979

 **GoToWebinar**

# Structure du webinaire

- Exposé : questions interactives durant le webinaire
- Séance de questions-réponses à la fin
- Diapositives disponible en téléchargement
- L'enregistrement sera téléchargé sur la [page consacrée aux webinaires sur le système de Madrid](#)
- Questionnaire de satisfaction

# Portail de propriété intellectuelle de l'OMPI

WIPO  
IP PORTAL

MENU

Infobulletin Covid-19

AIDE



FRANÇAIS

CONNEXION

OMPI

## PORTAIL DE PROPRIÉTÉ INTELLECTUELLE DE L'OMPI

Le guichet unique pour vos services de propriété intellectuelle en ligne

Connectez-vous maintenant à votre compte OMPI pour utiliser le service complet du portail de propriété intellectuelle de l'OMPI. Si vous n'avez pas encore de compte, vous pouvez en créer un de manière simple et rapide.

Créer un compte OMPI

Connexion

Découvrez nos services dans notre nouveau menu.

Plus d'informations sur le portail de propriété intellectuelle de l'OMPI ci-dessous.

Cherchez-vous l'Académie de l'OMPI ?



WIPO FOR OFFICIAL USE ONLY

WIPO | MADRID  
The International  
Trademark System



## Le Directeur général de l'OMPI, Daren Tang, prend ses fonctions

Daren Tang a officiellement pris ses fonctions de Directeur général de l'Organisation Mondiale de la Propriété Intellectuelle le 1er octobre 2020, commençant un mandat de six ans à la tête de l'Organisation.

[Archives]



### Réponse de l'OMPI à la COVID-19



### Directeur général



# Portail de propriété intellectuelle de l'OMPI

## PORTAIL DE PROPRIÉTÉ INTELLECTUELLE DE L'OMPI

Le guichet unique pour vos services de propriété intellectuelle en ligne

Connectez-vous maintenant à votre compte OMPI pour utiliser le service complet du portail de propriété intellectuelle de l'OMPI. Si vous n'avez pas encore de compte, vous pouvez en créer un de manière simple et rapide.

Créer un compte OMPI

Connexion

[Découvrez nos services](#) dans notre nouveau menu.

[Plus d'informations](#) sur le portail de propriété intellectuelle de l'OMPI ci-dessous.

Cherchez-vous l'[Académie de l'OMPI](#) ?



# BIENVENUE SUR LE PORTAIL DE PROPRIÉTÉ INTELLECTUELLE DE L'OMPI

Ouvrez une session avec votre compte OMPI pour accéder aux services de P.I. en ligne de l'OMPI

Nom d'utilisateur * martinez	Mot de passe * ••••••••	Connexion
---------------------------------	----------------------------	-----------

[Créer un compte OMPI](#) [Nom d'utilisateur oublié ?](#) [Mot de passe oublié ?](#)

TOUT

BREVETS

**MARQUES**

DESSINS ET MODÈLES

INDICATIONS GÉOGRAPHIQUES

SECRETS D'AFFAIRES

ŒUVRES DE CRÉATION

RECHERCHE ET DONNÉES

PREUVES NUMÉRIQUES

RÈGLEMENT EXTRAJUDICIAIRE DES LITIGES DE P.I.

RÈGLEMENT DES LITIGES RELATIFS AUX NOMS DE DOMAINE

PAIEMENTS



FAVORIS

## Madrid - Recherche

[▶ Base de données mondiale sur les marques](#)

## Madrid - Dépôt

[▶ Assistant Madrid](#)[▶ Gestionnaire des produits et services de Madrid](#)[▶ Base de données sur le profil des membres](#)[▶ Calculateur de taxes](#)[▶ Simulateur de demande d'enregistrement international](#)

## Madrid - Suivi

[▶ Madrid Monitor](#)

## Madrid - Gestion

[▶ Madrid Portfolio Manager](#)[▶ Désignation postérieure électronique](#)[▶ Renouvellement électronique](#)[▶ Paiement électronique](#)

## Statistiques

[▶ Statistiques sur les marques](#)

## Madrid - Offices

[▶ Portail des offices de Madrid](#)

## Outils de classification

[▶ NCLPUB](#)[▶ VCL](#)[▶ Assistant de Classification de Vienne](#)

## Article 6ter

[▶ 6ter Express](#)

## Contact

[▶ Contact Madrid](#)Découvrez **WIPO PROOF**

Preuves numériques de confiance pour vos actifs intellectuels.



## Preuves numériques

[▶ WIPO PROOF](#)

## Textes juridiques

[▶ WIPO Lex](#)

## Autres

[▶ WIPO IP Portal](#)[▶ Académie de l'OMPI](#)





### Protection de la P.I.

Le système international des brevets – PCT

Le système international des marques – Madrid

Le système international des dessins et modèles – La Haye

Le système international des indications géographiques - Lisbonne

Le système international de dépôt des micro-organismes – Budapest

Article 6ter

WIPO PROOF – Preuve numérique de confiance

### Règlement des litiges

Règlement extrajudiciaire des litiges

Litiges relatifs aux noms de domaine

### Échange sécurisé de documents

Service d'accès numérique (DAS)

Système d'accès centralisé aux résultats de la recherche et de l'examen (CASE)

### Paiement de services de P.I.

Comment effectuer le paiement

### Portail de P.I.

Guichet unique pour des services de propriété intellectuelle en ligne

- [Guide des services de l'OMPI](#)

## Protection de la propriété intellectuelle

Que vous soyez une multinationale ou agissiez à titre individuel, nos services vous offrent un moyen très efficace, rapide et économique de protéger vos inventions, vos marques et vos dessins et modèles dans divers pays.

### WIPO | PCT

#### Système international des brevets

Le Système du PCT permet de demander la protection par brevet d'une invention simultanément dans de nombreux pays en déposant une seule demande internationale, en une seule langue, moyennant le paiement

### WIPO | MADRID

#### Système d'enregistrement international des marques

Le Système de Madrid est un mécanisme complet permettant d'enregistrer et de gérer des marques dans plusieurs pays en déposant une seule demande

### WIPO | HAGUE

#### Système d'enregistrement international des dessins et modèles

Le Système de La Haye permet de procéder à l'enregistrement de dessins et modèles industriels dans plusieurs pays en accomplissant un minimum de formalités et

## WIPO | MADRID

### Système international des marques – Madrid

**Bulletin d'information sur la COVID-19 – Information importante pour les utilisateurs du système de Madrid**

Le système de Madrid offre une solution pratique et économique pour l'enregistrement et la gestion des **marques** dans le monde entier. Il vous permet, après avoir déposé une demande unique et payé une seule série de **taxes**, de demander une protection dans un maximum de **123 pays**. Vous pouvez également modifier, renouveler ou étoffer votre portefeuille de marques international via un seul système centralisé.

- ▶ [Qui peut utiliser le système de Madrid?](#)
- ▶ [Combien coûte ce service?](#)

Consultez la liste complète des [questions fréquemment posées](#) sur le système de Madrid.

[Contactez-nous](#)

#### À LA UNE



[Familiarisez-vous avec l'assistant Madrid](#)

#### PORTAIL DE PROPRIÉTÉ INTELLECTUELLE DE L'OMPI



Le guichet unique pour vos services de propriété intellectuelle en ligne

## Services électroniques du système de Madrid

Outils et ressources en ligne offerts par le système de Madrid pour fournir une assistance aux titulaires de marques à chaque étape du cycle de vie d'un enregistrement international de marque.  
[Brochure sur les services électroniques du système de Madrid](#)



## Utilisation du système de Madrid

Le système de Madrid vous accompagne tout au long du cycle de vie de votre marque, de la demande au renouvellement. Les guides ci-après vous permettront de découvrir comment effectuer une recherche parmi les marques existantes avant de demander la protection d'une marque, comment déposer une demande internationale et comment gérer votre enregistrement international.

### En savoir plus

- [Comment fonctionne le système de Madrid | Avantages du système de Madrid](#)
- [Savoir utiliser pleinement le système de Madrid \[PDF\]\(#\)](#) (Comment remplir le formulaire de demande internationale et d'autres formulaires)



## Comment

[Effectuer des recherches](#)

[Déposer une demande](#)

[Suivre une demande ou un](#)

[Gérer votre enregistrement de](#)

# ASSISTANT MADRID

## REEMPLIR VOTRE DEMANDE INTERNATIONALE EN LIGNE

[Démarrer](#)[DÉCOUVREZ L'ASSISTANT MADRID](#)

### QU'EST CE QUE L'ASSISTANT MADRID?

L'assistant Madrid est une version électronique du formulaire MM2 que vous devez utiliser pour déposer une demande internationale en vertu du système de Madrid.

L'assistant Madrid enregistre toutes les informations requises pour remplir une demande internationale de manière intuitive et linéaire. Une fois remplie, la demande internationale sera disponible en format PDF et vous pourrez la soumettre à l'office d'origine pour certification.

### POURQUOI UTILISER L'ASSISTANT MADRID?

Les informations requises pour votre demande internationale peuvent être importées directement depuis la base de données nationale/régionale de l'office d'origine. Cela permet non seulement d'économiser du temps et des efforts, mais aussi de réduire le risque d'irrégularités, ce qui rend le processus de dépôt d'une demande internationale plus efficace et plus précis.

L'OMPI recommande l'utilisation de l'assistant Madrid pour remplir les demandes lorsque le dépôt en ligne n'est pas proposé par l'office d'origine.

### AVANTAGES DE L'ASSISTANT MADRID



## AVANTAGES DE L'ASSISTANT MADRID



### DÉMARCHE SIMPLE

Récupérez les informations essentielles concernant votre [marque de base](#) directement à partir de la base de données de votre office d'origine.



### FINALISATION PLUS RAPIDE

Remplissez votre demande en suivant notre procédure pas à pas et soyez assuré(e) de l'exactitude des données saisies.



### DONNÉES VALIDÉES

Vérifiez la classification de votre liste de produits et services et traduisez-la automatiquement.

## DÉMARRER

Si votre office propose déjà les services de dépôt électronique du système de Madrid ou ses propres solutions de dépôt en ligne, les services de l'assistant Madrid ne seront pas disponibles. [Obtenez plus d'informations sur les services de dépôt électronique du système de Madrid.](#)

Recherchez votre office d'origine



# Question

- Si je sélectionne l'Australie comme office d'origine, aurai-je accès à l'assistant Madrid?
- Oui
- Non



# Madrid Member Profiles

## Results

[New search](#)[Edit search](#)[Save as PDF](#)

### Summary

- [Australia](#)

- 

- [Information about your Office of Origin](#)

## Australia

Last update on : May 25, 2020

### Information about your Office of Origin

#### **Methods of filing international application**

[Madrid eFiling](#)

As of 1 July 2016, IP Australia no longer accepts paper forms. All applications must be done through eFiling.

#### **Filing language**

English

#### **Handling fee . Option to pay Madrid System fees through Office**

No handling fee.

IP Australia does not collect and forward fees to WIPO. All Madrid fees must be paid directly to WIPO.

# Question

- Si je sélectionne la Chine comme office d'origine, aurai-je accès à l'assistant Madrid?
- Oui
- Non





# Madrid Member Profiles

## Results

[New search](#)[Edit search](#)[Save as PDF](#)

### Summary

- [China](#)

- 

[Information about your Office of origin](#)

## China

*Last update on : May 25, 2020*

### Information about your Office of origin

#### ***Methods of filing international application***

[Online filing](#) or paper

Other requirements:

- Online filing (preferred option): The Office also requires use of Chinese for the online filing.
- Paper: The Office also requires use of national forms (must be submitted in Chinese).

## AVANTAGES DE L'ASSISTANT MADRID



### DÉMARCHE SIMPLE

Récupérez les informations essentielles concernant votre marque de base directement à partir de la base de données de votre office d'origine.



### FINALISATION PLUS RAPIDE

Remplissez votre demande en suivant notre procédure pas à pas et soyez assuré(e) de l'exactitude des données saisies.



### DONNÉES VALIDÉES

Vérifiez la classification de votre liste de produits et services et traduisez-la automatiquement.

## DÉMARRER

Si votre office propose déjà les services de dépôt électronique du système de Madrid ou ses propres solutions de dépôt en ligne, les services de l'assistant Madrid ne seront pas disponibles. [Obtenez plus d'informations sur les services de dépôt électronique du système de Madrid.](#)

Recherchez votre office d'origine  
Danemark



Visitez notre page dédiée pour un aperçu de [comment déposer une demande internationale en vertu du système de Madrid.](#)

DÉMARRER AVEC L'ASSISTANT MADRID





## My portfolio of applications for international registration

Ready to start a new application for international registration? Click the "New application" button to begin

[New application](#)

Search

Show  applications

Number	Office	Reference	Mark text	last updated	Paid	Status	
VA 2020 01454	DK	CP12345	BeeDry	05.08.2020	No	Application completed	
VA 2020 01485	DK		SKØNT BY MATAS	22.07.2020	No	Application in progress	
VA 2020 01485	DK	CP 1234	CB Marks	22.07.2020	No	Application completed	
VA 2020 01484	DK		never conventional	22.07.2020	No	Application in progress	
M200805043	RO			20.07.2020	No	Application in progress	
M 2006 00911	RO			20.07.2020	No	Application in progress	
VA 2020 01486	DK		DACA I samarbejde med DDZ	20.07.2020	No	Application in progress	
VA 2020 01475	DK		Mind2Body	17.07.2020	No	Application completed	
2017146791N	BG			15.07.2020	No	Application completed	
202001031	RS		EMA	26.06.2020	No	Application completed	

Showing 1 to 10 of 19 applications

First Previous 1 2 Next Last

## Application for international registration

Designated Contracting Parties 

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## General

Office of origin \*

Filing language \*

Applicant's Reference

## Basic application or registration



## Application for international registration

Designated Contracting Parties

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

### General

Office of origin \*

DK - Denmark

Filing language \*

English

Applicant's Reference

CP02092020

### Basic application or registration

To start the application process, click the "Import trademark" button and enter a national application or registration number.

Once done, click on "Designated Contracting Parties" to continue.

Import trademark



## Application for international registration

Designated Contracting Parties

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

### General

Office of origin \*

DK - Denmark

Filing language \*

English

Applicant's Reference

CP02092020

### Basic application or registration

To start the application process, click the "Import trademark" button and enter a national application or registration number.

Once done, click on "Designated Contracting Parties" to continue.

Import trademark



## Application for international registration

Designated Contracting Parties &gt;

Basic application or transfer

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## Import a national trademark



Import

 Application number

VA 200801968

Search

 Registration number

To start the application process, click the "Import trademark" button and enter a national application or registration number. Once done, click on "Designated Contracting Parties" to continue.

Import trademark



## Application for international registration

Basic application or re

Designated Contracti

Applicant(s)

Representative

Languages and corre

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## Import a national trademark

Import

 Application number

VA 200801968

Search

 Registration number

Status

Registered

Current holder

Arla Foods amba

Mark type

Figurative

Registered

Yes

Registration number

VR 2008 02421

Application number

VA 2008 01968

Mark

Arla



OK





## Application for international registration

Basic application or registration

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## General

Office of origin \*

DK - Denmark

Filing language \*

English

Applicant's Reference

CP02092020

Designated Contracting Parties



## Basic application or registration

Primary national mark imported

 Application number: VA.2008  
01968Registration number: VR.2008  
02421

Registration date: 26.06.2008



Import another trademark

## Application for international registration

Basic application or registration    Applicant(s)

Basic application or registration 

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## Designated Contracting Parties

Select the Contracting Parties for which protection of the Mark is sought. Learn more about the procedures of the designated Contracting Parties in the [Madrid Members Profiles Database](#) and in the [Madrid Information Notices](#).

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> AF Afghanistan                    | <input type="checkbox"/> GM Gambia                                | <input type="checkbox"/> NO Norway  |
| <input type="checkbox"/> AG Antigua and Barbuda            | <input type="checkbox"/> GR Greece                                | <input type="checkbox"/> NZ New Zealand                                       |
| <input type="checkbox"/> AL Albania                        | <input type="checkbox"/> HR Croatia                               | <input type="checkbox"/> OA African Intellectual Property Organization (OAPI) |
| <input type="checkbox"/> AM Armenia                        | <input type="checkbox"/> HU Hungary                               | <input type="checkbox"/> OM Oman  |
| <input type="checkbox"/> AT Austria                        | <input type="checkbox"/> ID Indonesia                             | <input type="checkbox"/> PH Philippines                                       |
| <input type="checkbox"/> AU Australia                      | <input type="checkbox"/> IE Ireland                               | <input type="checkbox"/> PL Poland  |
| <input type="checkbox"/> AZ Azerbaijan                     | <input type="checkbox"/> IL Israel                                | <input type="checkbox"/> PT Portugal  |
| <input type="checkbox"/> BA Bosnia and Herzegovina         | <input type="checkbox"/> IN India                                 | <input type="checkbox"/> RO Romania   |
| <input type="checkbox"/> BG Bulgaria                       | <input type="checkbox"/> IR Iran (Islamic Republic of)            | <input type="checkbox"/> RS Serbia  |
| <input type="checkbox"/> BH Bahrain                        | <input type="checkbox"/> IS Iceland                               | <input type="checkbox"/> RU Russian Federation                                |
| <input type="checkbox"/> BN Brunei Darussalam              | <input checked="" type="checkbox"/> IT Italy                      | <input type="checkbox"/> RW Rwanda  |
| <input type="checkbox"/> BQ Bonaire, St Eustatius and Saba | <input checked="" type="checkbox"/> JP Japan                      | <input type="checkbox"/> SD Sudan   |
| <input type="checkbox"/> BR Brazil                         | <input type="checkbox"/> KE Kenya                                 | <input checked="" type="checkbox"/> SE Sweden                                 |
| <input checked="" type="checkbox"/> BT Bhutan              | <input type="checkbox"/> KG Kyrgyzstan                            | <input checked="" type="checkbox"/> SG Singapore                              |
| <input type="checkbox"/> BW Botswana                       | <input type="checkbox"/> KH Cambodia                              | <input type="checkbox"/> SI Slovenia  |
| <input type="checkbox"/> BX Benelux (BOIP)                 | <input type="checkbox"/> KP Democratic People's Republic of Korea | <input type="checkbox"/> SK Slovakia  |
| <input type="checkbox"/> BY Belarus                        | <input type="checkbox"/> KR Republic of Korea                     | <input type="checkbox"/> SL Sierra Leone                                      |
| <input type="checkbox"/> CA Canada                         | <input type="checkbox"/> KZ Kazakhstan                            | <input type="checkbox"/> SM San Marino  |
| <input type="checkbox"/> CH Switzerland                    | <input type="checkbox"/> LA Lao People's Democratic Republic      | <input type="checkbox"/> ST Sao Tome and Principe                             |

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> DE Germany                           | <input type="checkbox"/> MC Monaco                          | <input type="checkbox"/> TN Tunisia                             |
| <input type="checkbox"/> DZ Algeria                           | <input type="checkbox"/> MD Republic of Moldova             | <input type="checkbox"/> TR Turkey                              |
| <input type="checkbox"/> EE Estonia                           | <input type="checkbox"/> ME Montenegro                      | <input type="checkbox"/> UA Ukraine                             |
| <input type="checkbox"/> EG Egypt                             | <input type="checkbox"/> MG Madagascar                      | <input checked="" type="checkbox"/> US United States of America |
| <input checked="" type="checkbox"/> EM European Union (EUIPO) | <input type="checkbox"/> MK The Republic of North Macedonia | <input type="checkbox"/> UZ Uzbekistan                          |
| <input type="checkbox"/> ES Spain                             | <input type="checkbox"/> MN Mongolia                        | <input type="checkbox"/> VN Viet Nam                            |
| <input type="checkbox"/> FI Finland                           | <input type="checkbox"/> MW Malawi                          | <input type="checkbox"/> WS Samoa                               |
| <input type="checkbox"/> FR France                            | <input type="checkbox"/> MX Mexico                          | <input type="checkbox"/> ZM Zambia                              |
| <input type="checkbox"/> GB United Kingdom                    | <input type="checkbox"/> MY Malaysia                        | <input type="checkbox"/> ZW Zimbabwe                            |
| <input type="checkbox"/> GE Georgia                           | <input type="checkbox"/> MZ Mozambique                      |   |
| <input type="checkbox"/> GH Ghana                             | <input type="checkbox"/> NA Namibia                         |   |

Select / unselect all offices bound to the following region:

- |                                 |  |  |
|---------------------------------|--|--|
| <input type="checkbox"/> Africa | <input type="checkbox"/> Asia and Pacific                | <input type="checkbox"/> Australia and Oceania |
| <input type="checkbox"/> Europe | <input type="checkbox"/> Latin America and the Caribbean | <input type="checkbox"/> North America         |

## Remarks

### EM

The designation of the European Union covers its Member States (Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden) and, during a transition period, the United Kingdom.

By designating the EUIPO, the applicant can claim the seniority of an earlier mark registered in, or for, a Member State of the European Community.

### JP

Japan's individual fees are payable in two parts. The first part of the individual fee is paid at the time of filing. The second part is paid only if Japan is satisfied that the mark of international registration qualifies for protection. The date and the amount due of the second part fees will be notified to the holder at a later stage.

### SG

By designating Singapore, the applicant declares that he has the intention that the mark will be used by him or with his consent in that country in connection with the aforementioned goods and services.

### US

By designating the United States of America, it is compulsory to complete the Declaration of Intention to use (MM18) screen.

Note: in the United States one must confirm a trademark after five years. [Learn more](#)



## Application for international registration

Basic application or registration

Applicant(s)

Basic application or registration 

Designated Contracting Parties

Applicant(s)

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Fee calculations

Payment

Summary

## Designated Contracting Parties

Select the Contracting Parties for which protection of the Mark is sought. Learn more about the procedures of the designated Contracting Parties in the [Madrid Members Profiles Database](#) and in the [Madrid Information Notices](#).

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> AF Afghanistan                    | <input type="checkbox"/> GM Gambia                                | <input type="checkbox"/> NO Norway  |
| <input type="checkbox"/> AG Antigua and Barbuda            | <input type="checkbox"/> GR Greece                                | <input type="checkbox"/> NZ New Zealand                                       |
| <input type="checkbox"/> AL Albania                        | <input type="checkbox"/> HR Croatia                               | <input type="checkbox"/> OA African Intellectual Property Organization (OAPI) |
| <input type="checkbox"/> AM Armenia                        | <input type="checkbox"/> HU Hungary                               | <input type="checkbox"/> OM Oman  |
| <input type="checkbox"/> AT Austria                        | <input type="checkbox"/> ID Indonesia                             | <input type="checkbox"/> PH Philippines                                       |
| <input type="checkbox"/> AU Australia                      | <input type="checkbox"/> IE Ireland                               | <input type="checkbox"/> PL Poland  |
| <input type="checkbox"/> AZ Azerbaijan                     | <input type="checkbox"/> IL Israel                                | <input type="checkbox"/> PT Portugal  |
| <input type="checkbox"/> BA Bosnia and Herzegovina         | <input type="checkbox"/> IN India                                 | <input type="checkbox"/> RO Romania   |
| <input type="checkbox"/> BG Bulgaria                       | <input type="checkbox"/> IR Iran (Islamic Republic of)            | <input type="checkbox"/> RS Serbia  |
| <input type="checkbox"/> BH Bahrain                        | <input type="checkbox"/> IS Iceland                               | <input type="checkbox"/> RU Russian Federation                                |
| <input type="checkbox"/> BN Brunei Darussalam              | <input checked="" type="checkbox"/> IT Italy                      | <input type="checkbox"/> RW Rwanda  |
| <input type="checkbox"/> BQ Bonaire, St Eustatius and Saba | <input checked="" type="checkbox"/> JP Japan                      | <input type="checkbox"/> SD Sudan   |
| <input type="checkbox"/> BR Brazil                         | <input type="checkbox"/> KE Kenya                                 | <input checked="" type="checkbox"/> SE Sweden                                 |
| <input checked="" type="checkbox"/> BT Bhutan              | <input type="checkbox"/> KG Kyrgyzstan                            | <input checked="" type="checkbox"/> SG Singapore                              |
| <input type="checkbox"/> BW Botswana                       | <input type="checkbox"/> KH Cambodia                              | <input type="checkbox"/> SI Slovenia  |
| <input type="checkbox"/> BX Benelux (BOIP)                 | <input type="checkbox"/> KP Democratic People's Republic of Korea | <input type="checkbox"/> SK Slovakia  |
| <input type="checkbox"/> BY Belarus                        | <input type="checkbox"/> KR Republic of Korea                     | <input type="checkbox"/> SL Sierra Leone                                      |
| <input type="checkbox"/> CA Canada                         | <input type="checkbox"/> KZ Kazakhstan                            | <input type="checkbox"/> SM San Marino  |
| <input type="checkbox"/> CH Switzerland                    | <input type="checkbox"/> LA Lao People's Democratic Republic      | <input type="checkbox"/> ST Sao Tome and Principe                             |



## Application for international registration

Designated Contracting Parties Representative

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	
Representative	
Languages and correspondence	
Mark	
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

## Applicant(s)

Open the applicant information below to review and complete the required applicant details

Arla Foods amba

Add another applicant

### Application for international registration

Designated Contracting Parties Representative

Basic application or registration  Applicant(s)  
Designated Contracting Parties  Open the applicant information below to review and complete the required applicant details

**Add/edit applicant** [X]

**General information**

Name \*   Applicant

Address \*

Country \*

Email

Telephone

Applicant type \*  Natural person  Legal entity

OK

## Application for international registration

◀ Designated Contracting Parties

Representative ▶

Basic application or registration 

Applicant(s)

Designated Contracting Parties 

Open the applicant information below to review and complete the required applicant details

Add/edit applicant ✕

## General information

Name \*

Arja Foods a.m.b.a

 Applicant

Address \*

Sønderhøj 14  
DK-8260 Viby J  
Denmark

Country \*

Denmark

Email

Telephone

Applicant type \*

 Natural person  Legal entity

Nationality \*

Denmark

## Entitlement to file

- Entitlement through establishment: Denmark
  - Reuse the contact information provided above
  - Provide another address
- Entitlement as a national
- Entitlement through domicile

OK

# Question

- Si je dépose une demande par l'intermédiaire de l'office du Danemark et que je choisis une autre nationalité, puis-je revendiquer le droit en tant que ressortissant?
- Oui
- Non





## Add/edit applicant



An error occurred when processing the request

[Hide details](#) [Close](#)

- The applicant must be a national in the territory of the office of origin

## General information

Name \*

Arfa Foods amba

 Applicant

Address \*

Sønderhøj 14  
DK-8260 Viby J  
Denmark

Country \*

Denmark

Email

Telephone

Applicant type \*

 Natural person  Legal entity

Nationality \*

Cambodia

## Entitlement to file

 Entitlement through establishment: Denmark Entitlement as a national Entitlement through domicile

OK



## Application for international registration

[← Designated Contracting Parties](#)**Representative** [→](#)Basic application or registration Designated Contracting Parties **Applicant(s)**

Representative

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

**Applicant(s)**

Open the applicant information below to review and complete the required applicant details

Arla Foods amba

[Add another applicant](#)

## Application for international registration

Applicant(s) Languages and correspondence

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative**
- Languages and correspondence
- Mark
- Goods and services
- Limitations
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

### Representative

Appoint a representative below. If the details of the representative for the international registration are different from those imported, review and update the required details. Learn more about [appointing a representative](#).

Appointed representative?  Yes  No

Name \* Zacco Denmark A/S

Address \* Arne Jacobsens Allé 15  
DK-2300 København S  
Denmark

Country \* Denmark

Email \* [REDACTED]

Telephone



## Application for international registration

[← Representative](#)[Mark →](#)Basic application or registration Designated Contracting Parties Applicant(s) Representative 

Languages and correspondence

Mark

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

## Languages

Preferred correspondence language with WIPO \*

English

When designating the EUIPO, a second language is required. Use the drop-down list below to indicate a preference

Second language for European Union (EUIPO) \*

Italian



## Application for international registration

[← Representative](#)[Goods and services >](#)Basic application or registration Designated Contracting Parties Applicant(s) Representative Languages and correspondence **Mark**

Goods and services

Limitations

Claimed priorities

Seniority claim

Declaration of Intention to use

Fee calculations

Payment

Summary

## - Mark

Type   
Kind \* 

## - Image representation

 The mark is in color The applicant claims color(s) as a distinctive feature of the mark

## - Transliteration of the mark

This is mandatory if a mark is or contains non-Latin characters or non-Arabic numerals

## - Translation of the mark

As required by some designated Contracting Parties

 The words in the mark have no meaning and cannot be translated

English translation

French translation

Spanish translation

## - Additional information

Description, if any, as it appears in the basic mark



## Application for international registration

[← Mark](#) [Limitations →](#)

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
<b>Goods and services</b>	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

All terms are translated

[Close](#)**Goods and Services**

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

 Check classification

New class

2



Class 1



Class 5



Class 29



Class 30



Class 31



Class 32



## Application for international registration

 MarkLimitations 


Basic application or registration	
Designated Contracting Parties	
Applicant(s)	
Representative	
Languages and correspondence	
Mark	
<b>Goods and services</b>	
Limitations	
Claimed priorities	
Seniority claim	
Declaration of Intention to use	
Fee calculations	
Payment	
Summary	

**Goods and Services**

As a courtesy, the imported list of goods and services, if not already defined in one of WIPO's three filing languages (English, French or Spanish), is automatically translated into the selected filing language.

If creating an application manually, use the [Madrid Goods & Services Manager](#) to prepare the list. Once done, add the class(es) as defined in the national mark. Open the class to add and edit the terms.

Want to avoid possible irregularities from WIPO? Click the "Check classification" button to verify that the terms are in the correct class and not too vague. Refer to the [examination guidelines](#) for more information regarding WIPO's classification practices.

 Check classification

- Classification not yet checked
- Checked and certified
- Wrong class
- Too vague or not found
- Too long or poorly formulated
- Duplicate term




New class

2






Class 1

[Bilingual Display](#) | [Edit](#) | [Remove selected terms](#) | 

- EN Chemical products for industrial purposes and for use in agriculture, horticulture and forestry, chemical preservatives for foodstuffs, tanning agents, binders for industrial purposes 
- EN cultures of micro-organisms, not for medical or veterinary purposes 
- EN emulsifiers (emulsifiers), industrial proteins, casein and industrial caseinates 

Class 5

[Bilingual Display](#) | [Edit](#) | [Remove selected terms](#) | 

- EN Dietetic preparations for medical use, foods for infants 
- EN cultures of microorganisms for medical and veterinary use
- EN infant formula
- EN dietary supplements in the form of vitamins and minerals, dietetic foods and beverages for medical purposes 
- EN lactose

## Application for international registration

[← Goods and services](#)[Claimed priorities →](#)

- Basic application or registration
- Designated Contracting Parties
- Applicant(s)
- Representative
- Languages and correspondence
- Mark
- Goods and services
- Limitations**
- Claimed priorities
- Seniority claim
- Declaration of Intention to use
- Fee calculations
- Payment
- Summary

## Limitations

- |   |        |                                     |
|---|--------|-------------------------------------|
| 1 | Italy  | <input type="checkbox"/>            |
| 2 | Japan  | <input type="checkbox"/>            |
| 3 | Sweden | <input checked="" type="checkbox"/> |
- Designated Contracting Parties \*
- Sweden
- 
- |          |                          |
|----------|--------------------------|
| Class 1  | <input type="checkbox"/> |
| Class 5  | <input type="checkbox"/> |
| Class 29 | <input type="checkbox"/> |

[Add another limitation](#)





## Application for international registration

[← Limitations](#)[Seniority claim →](#)[Basic application or registration](#) [Designated Contracting Parties](#) [Applicant\(s\)](#) [Representative](#) [Languages and correspondence](#) [Mark](#) [Goods and services](#) [Limitations](#) [Claimed priorities](#)[Seniority claim](#)[Declaration of Intention to use](#)[Fee calculations](#)[Payment](#)[Summary](#)

### – Claimed priorities

As a courtesy, a claimed priority is added automatically if the national application filing date is within six months of the international application filing date. It is possible to delete the claimed priority if such protection is not sought.

NOTE: it is not possible to add a claimed priority if the national application filing date is older than six months of the international application filing date.



## Application for international registration

&lt; Claimed priorities

Declaration of Intention to use &gt;

Basic application or registration Designated Contracting Parties Applicant(s) Representative Languages and correspondence Mark Goods and services Limitations Claimed priorities Seniority claim 

Declaration of Intention to use

Fee calculations

Payment

Summary

## - Seniority claim (MM17) -

1	DK - Denmark	National	Date: DD.MM.YYYY	X
European country code *	<input type="text" value="DK - Denmark"/>			
Registration number *	<input type="text"/>			
Scope *	<input type="text" value="National"/>			
Filing date *	<input type="text" value="DD.MM.YYYY"/>			

Add another seniority



Basic application or registration	
Designated Contracting Parties	
Applicant(s)	
Representative	
Languages and correspondence	
Mark	
Goods and services	
Limitations	
Claimed priorities	
Seniority claim	
<b>Declaration of Intention to use</b>	
Fee calculations	
Payment	
Summary	

**Declaration of Intention to use (MM18)**

This form contains the exact wording of the declaration of intention to use the mark required by the United States of America. The United States of America requires that the intention to use the mark be made in English, even if the international application is in French or Spanish.

### DECLARATION OF INTENTION TO USE THE MARK: UNITED STATES OF AMERICA

By designating the United States in the application for international registration/subsequent designation, the person signing below declares that:

- (1) the applicant/holder has a bona fide intention to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation;
- (2) he/she is properly authorized to execute this declaration on behalf of the applicant/holder;
- (3) he/she believes applicant/holder to be entitled to use the mark in commerce that the United States Congress can regulate on or in connection with the goods/services identified in the international application/subsequent designation; and
- (4) to the best of his/her knowledge and belief no other person, firm, corporation, association, or other legal entity has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and
- (5) to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

\*  I declare under penalty of perjury under the laws of the United States of America that all the foregoing statements are true and correct to the best of my knowledge and belief. I understand that willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, and are punishable by fine or imprisonment, or both (18 U.S.C. §1001). 35 U.S.C. §25(b).

Signature \*

Date of execution (dd.MM.yyyy) \*





## Application for international registration

[← Declaration of Intention to use](#)[Payment →](#)

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
Goods and services	<input checked="" type="checkbox"/>
Limitations	<input checked="" type="checkbox"/>
Claimed priorities	<input checked="" type="checkbox"/>
Seniority claim	<input checked="" type="checkbox"/>
Declaration of Intention to use	<input checked="" type="checkbox"/>
<b>Fee calculations</b>	
Payment	
Summary	

**Fee calculations**

The fees payable for this international application are shown below. For representatives, use the print screen function to save the fee calculation sheet for further reference. [Learn more about fees.](#)

International fees (basic part)	CHF 903.00
International fees (complementary and supplementary parts)	CHF 500.00
International fees (individual part)	CHF 6,223.00
<b>Total due now</b>	<b>CHF 7,626.00</b>
International fees (individual part 2). <b>Due once the designated Contracting Party completes examination</b>	CHF 807.00
<b>Grand total (Total due now + individual part 2)</b>	<b>CHF 8,433.00</b>

[Show fee details](#)[Print fee screen](#)



## Application for international registration

[← Fee calculations](#)[Summary →](#)

Basic application or registration	☑
Designated Contracting Parties	☑
Applicant(s)	☑
Representative	☑
Languages and correspondence	☑
Mark	☑
Goods and services	☑
Limitations	☑
Claimed priorities	☑
Seniority claim	☑
Declaration of Intention to use	☑
Fee calculations	☑
Payment	☑
Summary	☑

### Payment Information

IMPORTANT: PAYMENT TO BE MADE ON CONFIRMATION OF APPLICATION BY WIPO

On receipt of this application for international registration, WIPO will email a reference number and payment URL to complete an online payment. Payments can be made using all major credit cards or current account at WIPO. Learn more about [payments](#).

The estimated amount owed is 8,433 CHF.

NOTE: Payment is for the registration of the international application only. Any national handling fees owed must be paid directly to the office of origin.

## Application for international registration

Basic application or registration	<input checked="" type="checkbox"/>
Designated Contracting Parties	<input checked="" type="checkbox"/>
Applicant(s)	<input checked="" type="checkbox"/>
Representative	<input checked="" type="checkbox"/>
Languages and correspondence	<input checked="" type="checkbox"/>
Mark	<input checked="" type="checkbox"/>
Goods and services	<input checked="" type="checkbox"/>
Limitations	<input checked="" type="checkbox"/>
Claimed priorities	<input checked="" type="checkbox"/>
Seniority claim	<input checked="" type="checkbox"/>
Declaration of Intention to use	<input checked="" type="checkbox"/>
Fee calculations	<input checked="" type="checkbox"/>
Payment	<input type="checkbox"/>
Summary	<input type="checkbox"/>

### Summary

Well done! The application for international registration is complete.

Please review, sign and email a copy of the MM2 PDF to the Office of Origin for certification. Once received by the IB, track the status of the international application using the [realtime search](#) in the Madrid Monitor.

If necessary, it is always possible to make further modifications to this application. To do so, click on the basic application number found in the portfolio screen. Use [Contact Madrid](#) to seek assistance for any query or issue related to the international registration process.

[My portfolio](#)

### Application details

Application number  
VA 2008 01968

**General information**

---

Office of origin: Denmark Application language: English  
My reference: CP02092020 Reception date:

**Basic application(s) or registration(s)**

---

Basic registration(s): VR 2008 02421 (Date: 26.06.2008, Application number: VA 2008 01968)

**Applicant(s)**

---

**Applicant #1**

**Applicant details**

Full name: Arla Foods amba  
Address: Sønderhøj 14  
DK-8260 Viby J  
Denmark  
Country: Denmark  
Telephone: --  
Email: --  
Dedicated communication  
channel: E-mail  
Applicant type: Natural person  
Nationality:

**Entitlement to File**

Domiciled in the territory of: Denmark	No	Real and effective industrial or commercial establishment in the territory of Denmark	Yes
Address of the domicile of the applicant in the territory of Denmark or address of the real and effective industrial or commercial establishment in the territory of: Denmark	Reuse the applicant address		

# Question

- À qui dois-je envoyer le formulaire?
- À l'OMPI
- À mon office d'origine





# Séance de questions-réponses sur le webinaire

Lucia Yanguas  
Division de l'information et de la  
promotion du système de Madrid

Reda Martinez  
Division des systèmes informatiques  
de Madrid

# COVID-19 : Communications avec l'OMPI

- Reprise des communications postales de l'OMPI
  - Pour une communication plus efficace, veuillez fournir une adresse électronique à l'aide du formulaire [Contact Madrid](#).
- Pour plus d'informations vous pouvez consulter :
  - la [base de données relative aux données essentielles des membres du système de Madrid](#)
  - [l'instrument de suivi de la politique en matière de propriété intellectuelle en rapport avec la COVID-19](#)
  - notre [page web consacrée au système de Madrid](#)

# Se tenir informé(e) sur le système de Madrid

- Consultez le [site Web consacré au système de Madrid](#)
- Accédez aux [enregistrements des webinaires sur le système de Madrid](#) et restez à l'écoute pour les nouveaux thèmes
- Visionnez nos [didacticiels vidéo sur le système de Madrid](#)
- Inscrivez-vous aux [avis relatifs au système de Madrid](#)
- Contactez-nous : [Contact Madrid](#)

