

商標の検索: 新Global Brand Database (GBD) の使い方

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コンサルタント



本日の内容



- ❖ Global Brand Database (GBD)とは?
- ❖ 検索方法と検索結果の見方
- ❖ 関連ツール (Tools)
- ❖ デモ
- ❖ Q&Aセッション
- ❖ お知らせ

Global Brand Database(GBD)とは?

- マドリッド制度 (WO) に基づく国際商標登録
- 参加官庁・広域官庁の商標 (ES、CH、EM、OAPI)
- リスボン制度 に基づく原産地呼称および地理的表示
- パリ条約6条の3(6ter) に基づく 国のエンブレム等
- 世界保健機関 (WHO) の INNs (国際非専有名称)
(International Nonproprietary Names) 。
- 注：ただし、GBD は、全てのグローバルの既存商標をリアルタイムで表示するものではありません。

左記の80以上の異なる
データソースへのアクセスを
含むデータベース

GBDの概要 – ヘルプと言語設定

ヘルプからQA・利用ガイド等の参照、及び言語設定

The screenshot shows the WIPO Global Brand Database website. At the top, there is a navigation bar with the WIPO logo, an 'IP Portal' button, and a 'Help' dropdown menu. The 'Help' dropdown is open, showing options like 'Contact Us', 'FAQs', 'News', 'User Reference Guide', and 'Terms of use'. To the right of the 'Help' dropdown is the 'English' language dropdown, which is also open, showing a list of languages including Arabic, Deutsch, English, Español, Français, Bahasa Indonesia, 日本語, Português, Română, Русский, and 中文. Below the navigation bar, the main content area features a search bar and a table with columns for 'Brand name', 'Owner', 'Number', and 'Combined'. A search input field is present with a 'Search' button. A notification banner at the bottom right states '4 NEW COLLECTIONS NOW AVAILABLE' and provides details about new national and regional collections.

WIPO

IP Portal

Home > Global Brand Database > Search

Global Brand Database

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Cover

Brand name	Owner	Number	Combined
Search by brand name ...			
Ex: wipo, wip*, w?po			

Contact Us

FAQs

News

User Reference Guide

Terms of use

عربي

Deutsch

English

Español

Français

Bahasa Indonesia

日本語

Português

Română

Русский

中文

4 NEW COLLECTIONS NOW AVAILABLE February 27, 2024

The national collections of Sao Tome & Principe and Belize, as well as the regional collections of ARIPO and OAPI are now available in the Global...

[Earlier news](#)

GBDの概要 – ヘルプ

よくある質問

Global Brand Database: Frequently Asked Questions

Need help with GBD? Join our free of charge [webinars](#).

Content of the Database

- ▶ What collections/countries/legislations I am searching when using the Global Brand Database?
- ▶ How can I include my trademark into the Global Brand Database?
- ▶ How can I download/buy the database?
- ▶ Can I use a robot to perform searches?
- ▶ How often is the data in the Global Brand Database updated?
- ▶ My national trademark has been amended and changes approved by the national office but those amendments are not reflected in the Global Brand Database. How can I ask for an update of my trademark?
- ▶ I did not find my idea for a brand name in your database, does this mean it is available ?
- ▶ What is the difference between the Global Brand Database and Madrid Monitor?

ユーザーガイド

The Global Brand Database: the User's guide

Content

[Menus](#)

[Quick search](#)

[Find similar by brand name](#)

[Find similar by brand logo](#)

[Find by goods and services](#)

[Advanced search](#)

[Use of wildcards, space, special character & Boolean operators](#)

[Explore](#)

[Data coverage](#)

[Tools](#)

[Result list](#)

[View results](#)

[Download results](#)

[How to search classification/goods & services](#)

[How to search INNs](#)

[How to search Lisbon and 6ter data](#)

GBDの概要 – データ範囲

収録データの範囲等を参照

The screenshot shows the WIPO Global Brand Database interface. At the top left is the WIPO logo. On the right, there are links for 'Help', 'English', and a user profile 'Aida LUMBRERAS HIGUERA'. The main heading is 'Global Brand Database'. Below it, a navigation bar includes 'QUICK SEARCH', 'BY BRAND NAME', 'BY BRAND LOGO', 'BY GOODS AND SERVICES', 'ADVANCED SEARCH', 'EXPLORE', 'DATA COVERAGE', and 'TOOLS'. The 'DATA COVERAGE' link is circled in yellow. Below the navigation bar, a search bar contains the text: 'Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64,783,875 records from 80 data sources. Check our data coverage'. The 'Covering 64,783,875 records from 80 data sources' part is also circled in yellow. Below the search bar is a table with columns: 'Brand name', 'Owner', 'Number', and 'Combined'. There is a search input field with the placeholder 'Search by brand name ...' and a 'Search' button. Below the input field, there is an example: 'Ex: wipo, wip*, w?po'. On the right side of the page, there is a news section titled '4 NEW COLLECTIONS NOW AVAILABLE' dated 'February 27, 2024'. The text below the title reads: 'The national collections of Sao Tome & Principe and Belize, as well as the regional collections of ARIPO and OAPI are now available in the Global...'. At the bottom right of the news section is a link for 'Earlier news'.

GBDの概要 – データ範囲

収録データ数、データの範囲を
参照

▼ Africa

INNORPI (TUNISIA)

Number of records 115,725
Coverage from December 3, 1956
Coverage to March 22, 2022



[Search and Explore this Dataset](#)

MoC (ESWATINI)

Number of records 20,541
Coverage from March 27, 1924
Coverage to April 24, 2018



[Search and Explore this Dataset](#)

DoRG (GAMBIA (THE))

Number of records 8,707
Coverage from January 26, 1900
Coverage to December 31, 2018



[Search and Explore this Dataset](#)

SENAPI (SAO TOME AND PRINCIPE)

Number of records 7,196
Coverage from January 1, 2000
Coverage to February 5, 2024



SENAPI-STP
SERVIÇO NACIONAL DA PROPRIEDADE
INTELLECTUAL E QUALIDADE DE SÃO
TOMÉ E PRÍNCIPE

[Search and Explore this Dataset](#)

▼ Multinational and IB

Madrid (WIPO)

Number of records 1,387,611
Coverage from August 29, 1946
Coverage to May 2, 2024



[Search and Explore this Dataset](#)

OAPI (AFRICAN INTELLECTUAL PROPERTY ORGANIZATION)

Number of records 51,717
Coverage from March 9, 1979
Coverage to March 21, 2023



[Search and Explore this Dataset](#)

GBDの概要 – 特定のデータセットからの検索

SENAPI (SAO TOME AND PRINCIPE)

Number of records 7,196

Coverage from January 1, 2000

Coverage to February 5, 2024



データセットをクリックすることで、そのデータに絞り込まれた形から検索

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE - SENAPI \(ST\)](#) [TOOLS](#)

Searching 7,196 Trademark applications from IP Office SENAPI (Sao Tome and Principe). [Check our data coverage](#)

Brand name	Owner	Number	Combined
Search by brand name ... <input type="button" value="Search"/>			
Ex: wipo, wip*, w?po			

4 NEW COLLECTIONS NOW AVAILABLE

February 27, 2024

The national collections of Sao Tome & Principe and Belize, as well as the regional collections of ARIPO and OAPI are now available in the Global Brand Database. Check t...

[Earlier news](#)



本日の内容



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❖ Q&Aセッション

❖ お知らせ

簡易検索 (Quick search)

簡易検索では、

- ・ブランド名 (Brand name)
- ・所有者 (Owner)
- ・特定の登録番号 (Number)
- ・これらいずれか (Combined)

から検索

Global Brand Database

QUICK SEARCH

BY BRAND NAME

BY BRAND LOGO

BY GOODS AND SERVICES

ADVANCED SEARCH

EXPLORE

DATA COVERAGE

TOOLS

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64,787,272 records from 80 data source

Brand name

Owner

Number

Combined

Search by brand name ...

Search

Ex: wipo, wip*, w?po

簡易検索 (Quick search) 結果

Brand name : contains the word 'yoshi'

Displaying 1-30 of 468 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view Statistics view

Edit your search TMview

検索結果画面の表示設定等

通常表示と統計表示の切替

絞り込み (Filters)

Yoshi Yoshi	Yoshi Yoshi	Yoshi Yoshi
<input type="checkbox"/> Select all	<input type="checkbox"/> Yoshi Yoshi	<input type="checkbox"/> Yoshi Yoshi
Owner JOÃO PEDRO DE SOUZA HOLETZ - 0392279... IPR National Trademark Application Designation country Brazil Status Ended (September 14, 2021) Number 920304478 Nice class 43	Owner 株式会社吉村ニット IPR National Trademark Registration Designation country Japan Status Expired (April 20, 2017) Number 5041800 Nice class 25	Owner JOÃO PEDRO DE SOUZA HOLETZ - 0392279... IPR National Trademark Application Designation country Brazil Status Pending (January 18, 2023) Number 929210867 Nice class 43
<input type="checkbox"/> YOSHI YOSHI	<input type="checkbox"/> YOSHI, BY YOSHI	<input type="checkbox"/> YOSHI YOSHI ROBATA
Owner Công ty TNHH WUGEE (Viet Nam)	Owner ห้างหุ้นส่วนจำกัด นิโกล	Owner Sushi Robot Sdn Bhd (Malaysia)

検索結果の見方 – 表示設定等

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE](#) [TOOLS](#)

Brand name : contains the word 'rosalia'

Displaying 1-30 of 277 results (Most relevant first)

[Change layout](#) [Sort results](#) [Results per page](#) [Download results](#)

- List
 - Grid
 - Gallery
- Most relevant first
 - Least relevant first
 - Recent first
 - Oldest first
 - ST13 descending
 - ST13 ascending

- 30 results
- 60 results
- 120 results

- ↓ PDF
- ↓ Excel

Only the first 180 records will be exported

検索結果画面の表示設定等

- ・レイアウト変更
- ・結果の並び替え
- ・ページごとの結果表示数
- ・結果のダウンロード

Rosalia

ROSALIA

RO

Rosalía

ROSALIA



ROSALÍA

Rosalia

ROSALIA

Rosalia



ROSALÍA

ROSALIA

ROSALIA

ROSALIA

ROSALIA

簡易検索 (Quick search) 結果 - 絞り込み (Filters)

◀ FILTERS

▶ APPLICATION DATE (40)

▶ DESIGNATION COUNTRY (65)

▶ EXPIRY DATE (211)

▶ FEATURE (7)

▶ IP OFFICE (37)

KIND : Individual

▶ NICE CLASSIFICATION (41)

▶ OWNER (15)

▶ OWNER COUNTRY CODE (32)

▶ REGISTRATION DATE (201)

▶ REPRESENTATIVE (15)

▶ STATUS (5)

TYPE : Trademark

絞り込み (Filters) 機能で、結果を絞り込み：

- 出願日 (APPLICATION DATE)
- 指定国 (DESIGNATION COUNTRY)
- 有効期限 (EXPIRY DATE)
- 商標の特徴 (FEATURE)：文字 (Word)、図形 (Figurative)、結合 (Combined)、立体 (3D)、色 (Color)、位置 (Position)、音 (Sound)、等
- 知財庁 (IP OFFICE)
- 種類 (KIND)：個別 (通常) 商標 (Individual)、団体商標 (Collective)、証明商標 (Certificate)等
- ニース分類 (区分) (NICE CLASSIFICATION)：1～45類
- 所有者 (OWNER)
- 所有者の国コード (OWNER COUNTRY CODE)
- 登録日 (REGISTRATION DATE)
- 代理人 (REPRESENTATIVE)
- 状態 (STATUS)：登録 (Registered)、終了 (Ended)、期限満了 (Expired)、保留中 (Pending)、不明 (Unknown)
- タイプ (TYPE)：商標 (Trademark)、紋章・記章 (Emblem)、WHO医薬品国際一般名称 (INN)、原産地称呼 (Appellation of Origin)、地理的表示 (GI)

簡易検索 (Quick search) 結果 - 絞り込み (Filters)

« FILTERS

- ▶ APPLICATION DATE (40)
- ▶ DESIGNATION COUNTRY (65)
- ▶ EXPIRY DATE (211)
- ▶ FEATURE (7)
- ▶ IP OFFICE (37)

KIND : Individual

- ▶ NICE CLASSIFICATION (41)
- ▶ OWNER (15)
- ▶ OWNER COUNTRY CODE (32)
- ▶ REGISTRATION DATE (201)
- ▶ REPRESENTATIVE (15)
- ▶ STATUS (5)

TYPE : Trademark

▼ DESIGNATION COUNTRY (65)

- (US) USA 65
- (BR) Brazil 54
- (ID) Indonesia 44
- (JP) Japan 41
- (GB) UK 38
- (TH) Thailand 35
- (FR) France 30
- (DE) Germany 29

[Show all](#)

▼ OWNER (15)

- NINTENDO CO LTD 53
- NINTENDO OF AMERICA INC 24
- 任天堂株式会社 16
- COMERCIAL DE ALIMENTOS ... 11
- IDEAVILLAGE PRODUCTS CORP 9
- ITOCHU CORPORATION 8
- JR INTERNATIONAL SÀRL 6
- ATTACK INDÚSTRIA COMÉRCI... 4

[Show all](#)

▼ REGISTRATION DATE (201)

- 1981 1
- 1984 1
- 1985 1
- 1988 1
- 1992 4
- 1993 8
- 1994 9
- 1995 2

[Show all](#)

▼ FEATURE (7)

- Combined 167
- Word 166
- Undefined 90
- Figurative 27
- Other 11
- Stylized characters 5
- Colour 2

▼ REPRESENTATIVE (15)

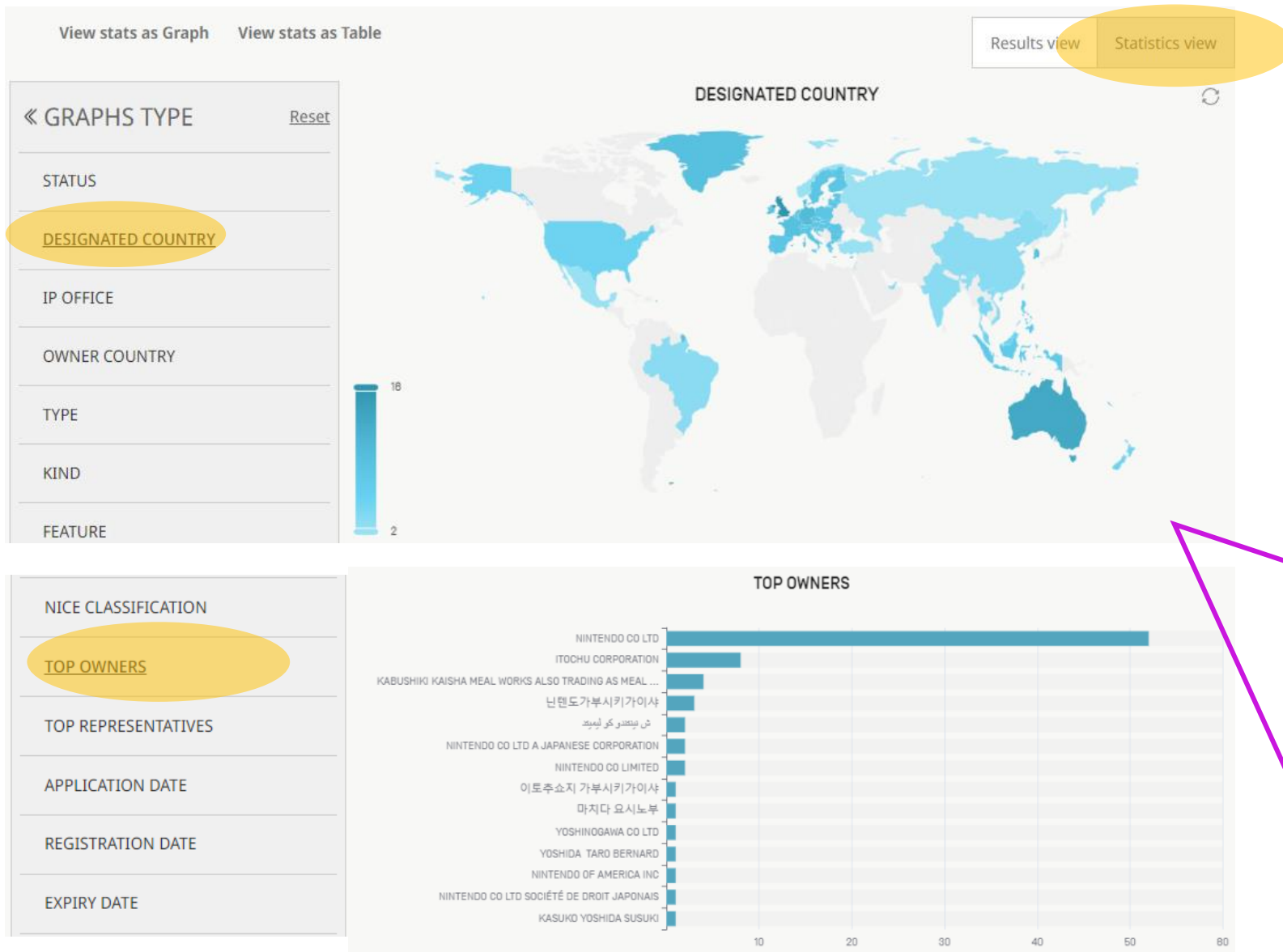
- ANTONIA LIDUINA PINHEIR... 11
- JASON M DRANGEL 9
- D YOUNG & CO LLP 7
- DREW & NAPIER LLC 5
- CITY PATENTES E MARCAS LTDA 4
- DAVIES COLLISON CAVE PTY L... 4
- BARDEHLE PAGENBERG PART... 3
- BARKER BRETTELL LLP 3

[Show all](#)

▼ STATUS (5)

- Registered 235
- Ended 118
- Pending 63
- Expired 51
- Unknown 1

簡易検索 (Quick search) - 統計表示 (Statistics View)



統計表示 (Statistics View) で集計データをグラフ等で表示：

- ・状態 (Status)
- ・指定国 (Designated county)
- ・知財庁 (IP Office)
- ・所有者の国 (Owner country)
- ・タイプ (Type)
- ・種類 (Kind)
- ・特徴 (Feature)
- ・ニース分類 (Nice)
- ・トップ所有者 (Top owners)
- ・トップ代理人 (Top representatives)
- ・出願日 (Application date)
- ・登録日 (Registration date)
- ・期限満了日 (Expiry date)

案件照会画面の見方

ROSALIA ← **ブランド名**

REGISTERED TRADEMARK - OEPM (Spain)

← **ステータスと知財庁名**

Return to results

Download PDF

Open in a new tab

1 / 4

→

210 Serial number
M4146305

111 Registration number
M4146305

551 Kind of mark
Individual

550 Type of mark
Undefined

511 Nice classification - NCL
35, 18, 16, 14, 9

220 Application date
February 21, 2020

151 Registration date
February 22, 2022

541 Reproduction of the mark where the mark is represented in standard characters
ROSALIA

結果一覧に戻る、PDFでのダウンロード、別タブ（画面）で開く（固定URL）

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
ROSALIA VILA TOBELLA
- Kind
Natural person
- Identifier
M4146305-001
- Country
Spain

権利者情報

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
María Dolores Garayalde
- Kind
Natural person
- Identifier
928
- Country
Spain

代理人情報

案件照会画面の見方

CLASSIFICATION ニース分類と商品・役務

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

- 9
Eyewear, sunglasses, eyeglasses, eyeglass frames • Radios incorporating clocks • Watchbands that communicate data to smartphones • Watchbands that communicate data to other electronic devices • Smart watches and physical activity monitors • Cases for spectacles, smartphones and photographic apparatus and instruments • Headphones • Apparatus and instruments for recording, storing, transmission or reproduction of sound, video, still or moving images, text and information • Recording [Show more](#)
- 14
Precious metals and their alloys and goods in precious metals or coated therewith: Jewellery and imitation jewellery, Not included in any other classes • Jewellery, precious and semi-precious stones • Horological and chronometric instruments
- 16
Printed matter • Books • Pamphlets • Magazines • Programmes, including, but not limited to, concert or concert tour programmes • Posters • Photographs [printed] • Picture postcards • Cards • Song books • Pictures • Teaching materials [except apparatus] • Printed sheet music • Decals and temporary tattoos • Wall charts • Calendars • Stationery, including, but not limited to, adhesives, albums, folders, notebooks, pencils, pens and nibs
- 18
Goods of leather and imitations of leather: Bags and pouches • Animal skins • Luggage and carrying bags, including, but not limited to, trunks, travelling bags, school satchels and suitcases • Umbrellas, parasols, canes and walking sticks • Handbags and wallets • Card wallets and pocket wallets
- 25
Clothing, including, but not limited to, dresses, t-shirts, tops, sweatshirts, trousers, leggings, sportswear, underwear, jackets, skirts, waistcoats, bathing suits and trunks, scarves and belts • Footwear, including, but not limited to, sports shoes, boots and dress shoes • Headwear, including, but not limited to, caps, hats, visors and beanies
- 35
Store services, Selling via worldwide computer networks, in relation the following goods, glasses and Sunglasses, jeweler goods, Clocks and watches, jewellery, Recording media and Reproduction of sound and Images and accessories thereof, Bookcases, Stationery and Print shop products, Handbags, Leatherware (leather goods), namely jackets, Trousers, T-shirts, Clothing sets, Shoes, Handbags, Bags, Pocket wallets and rucksacks and Articles of luggage, Articles of clothing, footwear and head [Show more](#)
- 41
Providing of education, entertainment, recreational and cultural activities, including, but not limited to, entertainment provided by singers • Entertainment provided by musicians and dancers • entertainment in the form of concert performances, orchestral performances, live musical performances • entertainment by means of concerts, roadshows, radio and television • entertainment in the form of recorded music and television programmes • Entertainment provided via the internet • non-downlo [Show more](#)

IP OFFICE - EUIPO (European Union) 商標が出願・登録された知財庁の情報



- Official status
Registration cancellation pending
- Status date
May 16, 2022
- Designated countries
European Union

オリジナルデータベースへのリンク (対象案件へ直接、もしくはデータベースのトップへ)

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information. [Click here to see the record in office of origin.](#)

ブランド名検索 (Search by Brand Name)

ブランド名検索で、ブランド名での検索、及び所有者名・指定国・ニース分類・商品役務名で絞り込み検索

Global Brand Database

QUICK SEARCH **BY BRAND NAME** BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

Search by complex phrases or simple words and find different similarities.

Brand name

Search strategy

- Embedded (results contain entered term)
- Match exact expression
- Fuzzy (results are spelled similarly to entered term)
- Phonetic (matches sound like entered term)
- Stemming (results share the same stem or root like the entered term)

Owner name

Designation country - Start typing for suggestions

絞り込み
オプション

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware, ...

ブランド名検索 (Search by Brand Name)

Search by complex phrases or simple words and find different similarities.

Brand name

Search strategy

- Embedded (results contain entered term)
- Match exact expression
- Fuzzy (results are spelled similarly to entered term)
- Phonetic (matches sound like entered term)
- Stemming (results share the same stem or root like the entered term)

Owner name

Designation country - Start typing for suggestions

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware,
...

文字検索の種類：

様々な種類の検索方法で、商標のアイデアを見つけたり、名前を知っている商標、スペルを知らない商標を検索するのに利用可能

- ①埋め込み検索 (Embedded (contains entered term))
- ②完全一致検索 (Match exact expression)
- ③あいまい検索 (Fuzzy (results are spelled similarly than search))
- ④称呼検索 (Phonetic (matches sound like searched term))
- ⑤語幹検索 (Stemming (results share same root or stem of word))





文字検索の種類：

①埋め込み検索 (Embedded (contains entered term))

Brand name : contains the word 'terra'

Displaying 1-120 of 22,178 results (Recent first)

Change layout Sort results Results per page Download results

<input type="checkbox"/> Select all	TERRA LOCALIZATIONS	TERRA LABS	ZEA TERRA	TERRA IRUKI	TERRA AVAN	TERRA TRIBU	Terra Imagina		TERRA-PEGS
	Terra Dolce	Sal Da Terra TCE	N/A			Terra Deck		TERRA DI SAPORE RISTORANTE	4TERRA OVERLAND

例：“terra”からは、“terra”及びそれを含む結果が表示。







- Terra Labs
- Terra Iruki
- Terra Dolce
- Huma-Terra

②完全一致検索 (Match exact expression)

Brand name : is matching exact expression 'flower'

Displaying 1-60 of 339 results (Most relevant first)

Change layout Sort results Results per page Download results

<input type="checkbox"/> Select all					FLOWER		FLOWER	FLOWER	FLOWER	Flower
	FLOWER	Flower	FLOWER	FLOWER	FLOWER	FLOWER	Flower	FLOWER		

例：“Flower”からは、“Flower”のみ含む検索結果が表示。

文字の順番やスペースもそのまま尊重され、1文字でも異なるものは除外。

③ あいまい検索 (Fuzzy (results are spelled similarly than search))

Brand name : contains word that resembles 'foam'

Displaying 1-120 of 16,648 results (Most relevant first)

Change layout Sort results Results per page Download results



例：“Foam”からは、文字順が異なる、または数文字異なる結果が表示。*完全一致の結果は除く。

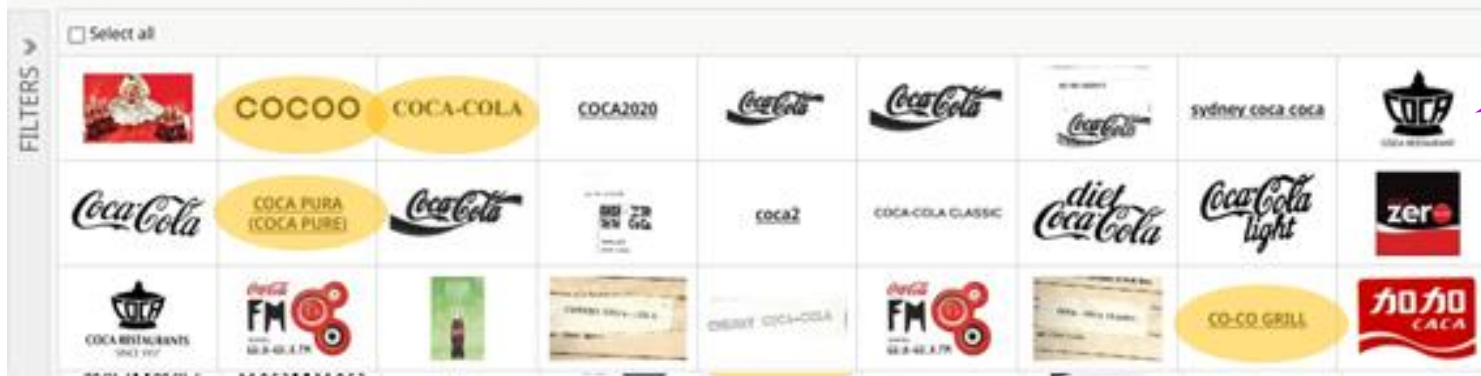
- Fiam Faam
- Foma
- Mao Mao
- Flam

④ 称呼検索 (Phonetic (matches sound like searched term))

Brand name : contains word that sounds like 'coco'

Displaying 1-60 of 390,552 results (Most relevant first)

Change layout Sort results Results per page Download results



例：“coco”からは、以下などの結果が表示。

- Coca-cola
- Cocoo
- Coca pura
- Co-co grill

⑤ 語幹検索 (Stemming (results share same root or stem of word))

Brand name : contains word with the same radical as 'teaching'

Displaying 1-60 of 4,315 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view Statistics view

Select all

例：“Teaching”からは、“Teach”が抽出され、結果には次のものが含まれる。

- Teachly
- Teache
- Teacher
- Teach-r

ブランドロゴ検索（イメージ検索）（Search by Brand Logo）

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our AI-based tool: [Vienna Classification Assistant](#).

Drag & drop your image here, or

Browse

ロゴ画像から既存の商標を検索したり、他の登録商標との類似性を確認可能

Vienna classification - Start typing for suggestions

検索の前に項目を追加して、検索結果を絞り込み

US designs classification - Start typing for suggestions

Owner name

Designation country - Start typing for suggestions

Nice classification - Start typing for suggestions

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware, ...

ブランドロゴ検索（イメージ検索）（Search by Brand Logo）

You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our AI-based tool: [Vienna Classification Assistant](#).

Search strategy

- Conceptual similarity (determined by AI to match similar concepts)
- Shape similarity (similar lines with similar distribution - ignores colors)
- Color similarity (similar colors with similar distribution)
- Composite similarity (composite analysis based on color and edge information)

ロゴの形状の編集も可能

Draw and adjust the shape you want to fill

Rectangle Ellipse Free polygon


Crop! Fill...

ブランドロゴ検索（イメージ検索）（Search by Brand Logo）

(ar) STARBUCKS, (en) STARBUCKS

REGISTERED TRADEMARK - ITDA (Egypt)


Return to results Download PDF Open in a new tab ← 2 / 3,615 →

210 Serial number EG/093927	220 Application date January 9, 1995	540 Reproduction of the mark 
111 Registration number 093927	450 Publication date October 7, 2004	541 Reproduction of the mark where the mark is represented in standard characters (ar) STARBUCKS, (en) STARBUCKS
551 Kind of mark Individual	151 Registration date December 11, 2004	
550 Type of mark Combined	180 Expiry date January 9, 2015	
511 Nice classification - NCL 30		

照会画面の“似たロゴを探す (find similar logos)”から検索も可能

Find similar logos

You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our AI-based tool: [Vienna Classification Assistant](#).

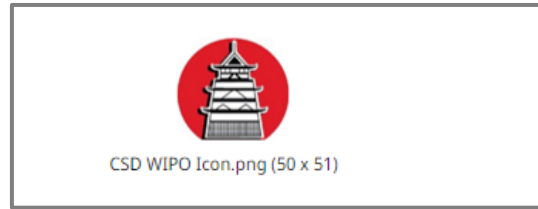


Search strategy

- Conceptual similarity (determined by AI to match similar concepts)
- Shape similarity (similar lines with similar distribution - ignores colors)
- Color similarity (similar colors with similar distribution)
- Composite similarity (composite analysis based on color and edge information)

ブランドロゴ検索（イメージ検索）の検索方法

オリジナル：



Search strategy

- Conceptual similarity (determined by AI to match similar concepts)
- Shape similarity (similar lines with similar distribution - ignores colors)
- Color similarity (similar colors with similar distribution)
- Composite similarity (composite analysis based on color and edge information)

①概念 (Concept)：



類似した概念に一致するものをAIが判断

②形状 (Shape)：



類似した分布を持つ類似した線 - 色は無視

③色 (Color)：



分布が似ている似た色

④複合 (Composite)：



色とエッジ情報に基づく複合解析

商品・サービス検索 (Search by Goods and Services)

You can enter goods and services terms to find trademarks. If you are looking for terms for a new trademark, you can use our AI-based tool: [Global G&S Terms Explorer](#).

Goods and services

Example: footwear, computer AND (software OR program*) AND NOT hardware, ...

Match exact expression

Only records younger than 6 months

6 months
1 year
2 years
3 years
5 years
7 years
10 years
15 years
20 years

IP office - Start typing for suggestions

Reset Search

特定の商品・役務を有する商標を検索。

記録されてからの期間、特定の知財庁で絞り込み可能。

商品・サービス検索 (Search by Goods and Services)

QUICK SEARCH BY BRAND NAME BY BRAND LOGO **BY GOODS AND SERVICES** ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS




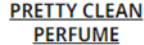
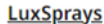



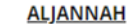

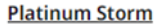










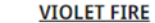

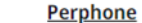






Goods and services : 'perfume'

Displaying 1-30 of 212,436 results (Most relevant first)

Change layout Sort results Results per page Download results

Results view Statistics view

Select all

Page 1 / 7082

例：「Perfume（香水）」で検索すると、その商標、所有者、ロゴに関係なく、当該商品・役務を含む案件が表示。

高度な検索 (Advanced search)

The screenshot displays the 'Advanced Search' interface of the WIPO Intellectual Property Database. On the left, a vertical dropdown menu lists various search criteria categories: 'Free text:', 'Brand name', 'Goods and services', 'Owner', 'Representative', 'Miscellaneous:', 'Feature', 'Status', 'Type', 'Classification:', 'Nice classification', 'US designs classification', 'Vienna classification', 'Country:', 'Designation country', 'IP office', 'Owner country code', 'Reference office', 'Date:', 'Application', 'Expiry', 'Registration', 'Termination', 'Number:', 'Application', 'Priority', and 'Registration'. The 'Brand name' category is currently selected. Below the menu is a '+ ADD A ROW' button. The main search area features a horizontal navigation bar with options: 'HOME', 'BY BRAND LOGO', 'BY GOODS AND SERVICES', 'ADVANCED SEARCH' (highlighted), 'EXPLORE', 'DATA COVERAGE', and 'TOOLS'. Below this, a search box contains the text 'contains the word'. A dropdown menu is open below the search box, listing search operators: 'contains the word' (selected), 'is matching exact expression', 'contains word that resembles', 'contains word that sounds like', and 'contains word with the same radical as'. At the bottom left, a 'Sort by' section offers radio button options: 'Image / logo similarity', 'Most relevant first' (selected), 'Least relevant first', 'Recent first', 'Oldest first', 'ST13 descending', and 'ST13 ascending'.

高度な検索では、さまざまな項目を含む検索が可能。ANDとORを用いたブーリアン検索を使用。

高度な検索 (Advanced search)

Searching for
Brand name : contains the word 'star'
or:
Brand name : contains the word 'starry'
and:
Designation country : all of (ES) Spain, (BE) Belgium
and:
Status : Registered

Brand name contains the word star
OR
Brand name contains the word starry
+ ADD A ROW

Designation country all of Designation country - Start typing for suggestions
X (ES) Spain X (BE) Belgium
Convert to AND/OR

Status
[] Ended [] Expired [] Pending [x] Registered [] Unknown
+ ADD A ROW

Search

ブランド名 : Starを含む
or:
ブランド名 : Starryを含む
and:
指定国 : スペイン、ベルギー
and:
ステータス : 登録
での検索例

検索項目の追加
やAND/ORの設
定が可能

高度な検索 (Advanced search)

The screenshot shows a search results page for trademarks containing 'star' or 'starry'. The search criteria are: Brand name: contains the word 'star' or 'starry'; Designation country: all of (ES) Spain, (BE) Belgium; Status: Registered. The page displays 1-30 of 1,884 results. A 'FILTERS' tab is highlighted on the left, and an 'Edit your search' button is highlighted in the top right. A grid of various 'star' and 'starry' logos is shown, with some highlighted in yellow. A purple arrow points from the 'FILTERS' tab to the text below, and another purple arrow points from the 'Edit your search' button to the text below.

Brand name : contains the word 'star'
or :
Brand name : contains the word 'starry'
and :
Designation country : all of (ES) Spain, (BE) Belgium
and :
Status : Registered

Displaying 1-30 of 1,884 results (Most relevant first)

Change layout Sort results Results per page Download results

Select all

STARRY	STARRY	Starry	STARRY	starry	STARRY	starry	Starry Colors	STARRY-EYEZ	STARRY NIGHT	STARRY NIGHT	STARRY NIGHT FOUNDATION
SENTINELS OF THE STARRY SKIES	star	STAR	Star	STAR	STAR	STAR	STAR	Star	STAR	STAR	STAR
STAR	STAR	STAR	STAR	STAR	STAR	STAR					

« < Page 1 / 63 > »

Edit your search TMview

Results view Statistics view

絞り込み(FILTERS)タブからさらに絞り込んだり、検索条件を変更/削除できる

高度な検索 (Advanced search) - ワイルドカードと特殊文字

ワイルドカード

GBDでは、次のワイルドカードの使用をサポート：

- * : 任意の文字を何文字でも - apple* = apple promotion、apple lightning、applewoods
- ? : 任意の文字を1回だけ - adid?s = adidus / a??le = amble, atole, antle, aigle, agile

'ab*'

'ste* *obs'

'*ab'

項目ごとに最大2つまでワイルドカードを使用可能

特殊文字

- \ : バックスラッシュ) 文字 :

単語間のスペースを示し、ワイルドカードと組み合わせることが可能。「red*green blue」を完全一致検索すると「red」で始まり、その後に任意の文字 (*)、次に「green」、最後に「blue」で終わるブランド名が検索。

- スペース :

- 特殊文字なし = 完全一致検索

“red green blue”では、3つの用語を含むブランド名のみが表示。

- 特殊文字を使用する場合 = OR

“red* green blue”では、「red」とその他の任意の文字 (*)または「green」、または「blue」を含むブランド名を表示。

注：ワイルドカードや特殊文字の検索は便利だが、使い方も複雑。余分なスペースや少しの変更で結果が全く違って来る可能性あり。これらは、常に「完全一致検索 (exact search)」で使用してください。

本日の内容



- ❖ Global Brand Database (GBD)とは?
- ❖ 検索方法と検索結果の見方
- ❖ 関連ツール (Tools)**
- ❖ デモ
- ❖ Q&Aセッション
- ❖ お知らせ

関連ツール (Tools)

Global Brand Database

[QUICK SEARCH](#) [BY BRAND NAME](#) [BY BRAND LOGO](#) [BY GOODS AND SERVICES](#) [ADVANCED SEARCH](#) [EXPLORE](#) [DATA COVERAGE](#) **TOOLS**

Searching Trademark applications, appellations of origin, emblems and international non-proprietary names. Covering 64 countries. [View our data coverage](#)

- ↓ [REPORTS](#)
- ↓ [VIENNA CLASSIFICATION ASSISTANT](#)
- ↓ [GLOBAL G&S TERMS EXPLORER](#)

Brand name	Owner	Number	Combined
Search by brand name ... <input type="button" value="Search"/>			
Ex: wipo, wip*, w?po			

関連ツール (Tools) ① - レポート (Reports)

The screenshot displays the 'Reports' tool interface. At the top, there are buttons for 'Add to report' and 'Cancel'. Below this, a message states 'Add those 4 entries to the report :'. A 'New report' dialog box is open, with a checked checkbox and a text input field containing 'Starbucks'. A table of search results is shown below, with the first four entries selected (indicated by blue checkmarks). The table contains 12 columns and 3 rows of 'STARBUCKS' entries, some with logos. A 'Select all' checkbox is on the left. At the bottom, there are navigation controls including a page number 'Page 121'.

レポートの作成方法：

検索を実行→結果画面からいくつかまたは全ての結果を選択→「レポートに追加 (Add to report)」をクリック→レポートに名前を付ける→再度「レポートに追加」を選択

関連ツール (Tools) ① - レポート (Reports)

QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE TOOLS

± REPORTS
± VIENNA CLASSIFICATION ASSISTANT
± GLOBAL G&S TERMS EXPLORER

Starbucks (4)

Download PDF Download Excel Delete

Select all

<input type="checkbox"/>	STARBUCKS Owner ستاربيكس كورپوريشن شركة مساهمة (USA) Nice class 30	IPR National Trademark Registration Designation country Egypt Status Registered (December 11, 2004) Number 093927	
<input type="checkbox"/>	STARBUCKS Owner Starbucks Corporation (USA) Nice class 33	IPR National Trademark Registration Designation country Australia Status Registered (August 13, 2003) Number 965853	
<input type="checkbox"/>	STARBUCKS Owner Starbucks Corporation (USA) Nice class 9, 16, 18, 29, 32, 35, 41, 42	IPR National Trademark Registration Designation country Australia Status Registered (October 4, 1996) Number 718963	
<input type="checkbox"/>	STARBUCKS Owner ستاربيكس كورپوريشن (USA) Nice class 18	IPR National Trademark Registration Designation country UAE Status Registered (December 18, 1999) Number 022982	STARBUCKS

Toolsより、保存したレポートを参照。PDFまたはEXCEL形式でダウンロード可能。

関連ツール (Tools) ②

– ウィーン分類アシスタント Vienna Classification Assistant



Home > Vienna Classification Assistant

Drop your image here!
- or -
Browse...

Vienna Classification edition : 8 9
[What is this / How does it work?](#)

ウィーン図形分類に基づく商標画像の分類を容易にする人工知能 (AI) ベースの新しいツール。画像を入力し使用。

関連ツール (Tools) ② – Vienna Classification Assistant

Home > Vienna Classification Assistant

aida.PNG

Edit/crop... Clear

Options

Quick add...

Select suggested sections
or start a manual selection on the right.

1 CELESTIAL BODIES, NATURAL PHENOMENA, GEOGRAPHICAL MAPS

2 HUMAN BEINGS

3 ANIMALS

4 SUPERNATURAL, FABULOUS, FANTASTIC OR UNIDENTIFIABLE BEINGS

5 PLANTS

6 LANDSCAPES

7 CONSTRUCTIONS, STRUCTURES FOR ADVERTISEMENTS, GATES O...

8 FOODSTUFFS

9 TEXTILES, CLOTHING, SEWING ACCESSORIES, HEADWEAR, FOOTWEAR

10 TOBACCO, SMOKERS' REQUISITES, MATCHES, TRAVEL GOODS, FANS, TOIL...

11 HOUSEHOLD UTENSILS

12 FURNITURE, SANITARY INSTALLATIONS

13 LIGHTING, WIRELESS VALVES, HEATING, COOKING OR REFRIGERATING EQUIPMEN...

14 IRONMONGERY, TOOLS, LADDERS

15 MACHINERY, MOTORS, ENGINES

16 TELECOMMUNICATIONS, SOUND RECORDING OR REPRODUCTION,...

17 HOROLOGICAL INSTRUMENTS, JEWELRY, WEIGHTS AND MEASURES

18 TRANSPORT, EQUIPMENT FOR ANIMALS

19 CONTAINERS AND PACKING, MISCELLANEOUS PRODUCTS

20 WRITING, DRAWING OR REQUISITES, STATIONERY,...

21 GAMES, TOYS, SPORTING ARTICLES, ROUNDABOUTS

22 MUSICAL INSTRUMENTS AND THEIR ACCESSORIES, MUSIC ACCESSORIES, BELLS,...

23 ARMS, AMMUNITION, ARMOUR

24 HERALDRY, COATS OF ARMS, EMBLEMS, ORNAMENTAL MOTIFS, PATTERNS, SCENES OR BACKGROUNDS WITH ORNAMENTS

26 GEOMETRICAL FIGURES AND SOLIDS

27 FORMS OF WRITING, NUMERALS

28 INSCRIPTIONS IN VARIOUS CHARACTERS

29 COLOURS

関連する図形分類を提案。
クリックで詳細を確認。

関連ツール (Tools) ② – Vienna Classification Assistant

The screenshot displays the Vienna Classification Assistant interface. On the left, a calligraphic logo 'Aida' is shown in a preview window. Below it, there are 'Edit/crop...' and 'Clear' buttons, and an 'Options' gear icon. A 'Quick add...' input field is also present. A blue button labeled 'Select suggested sections.' is located below the preview area, with the text 'or start a manual selection on the right.' underneath it. A purple arrow points from this button towards the classification list on the right.

The main area on the right is titled '27 - FORMS OF WRITING, NUMERALS' and contains a table of classification categories. The table has three columns: 'CLASSIFICATION', 'DESCRIPTION', and 'CONFIDENCE'. The first row is highlighted in yellow and has a confidence of five stars (*****). A purple callout box points to this row with the text: '図形分類の詳細の提案。自信度 (Confidence)付き。' (Detailed proposal for graphical classification. Includes confidence (Confidence).)

CLASSIFICATION	DESCRIPTION	CONFIDENCE
27.5	LETTERS PRESENTING A SPECIAL FORM OF WRITING <i>Suggested</i> Note : Includes both one or more letters and a series of letters forming a word.	*****
27.5.1	Letters presenting a special form of writing <i>Suggested</i>	***
27.5.13	Letters in the form of a signature, illegible signatures	**
27.5.5	Letters containing written or typographical matter	**
27.5.10	Series of letters in different dimensions	*
27.5.7	Letters surmounted by a sign of disproportionate size	*
27.5.2	Letters written in double outline	*
27.5.22	Monograms formed of intertwined, overlapping or otherwise combined letters	*
27.5.4	Letters embellished or decorated with a drawing or composed of a collection of drawings	*
27.5.25	Letters presenting some other special form of writing	*
27.3	LETTERS OR NUMERALS REPRESENTING A HUMAN BEING, AN ANIMAL, A PLANT, A HEAVENLY BODY, A NATURAL PHENOMENON OR AN OBJECT Note : Includes also punctuation marks representing a human being, an animal, a plant, a heavenly body, a natural phenomenon or an object. Note : Includes both a single letter, a single numeral or a single punctuation mark and a group of letters, a group of numerals or a group of punctuation marks representing a human being, an animal, a plant, a heavenly body, a natural phenomenon or an object.	*
27.5.15	Series of letters separated from one another other than by a single space	*
27.5.3	Letters in relief or shaded	*
27.5.21	One letter	*
27.5.9	Series of letters presenting different forms of writing	*
27.1	LETTERS OR NUMERALS FORMING GEOMETRICAL FIGURES, WRITTEN OR TYPOGRAPHICAL MATTER IN PERSPECTIVE Note : Includes both a single letter or a single numeral and a group of letters or a group of numerals.	*
27.5.11	Letters underlined, overlined, framed or barred by one or more strokes	*

クリックで一覧
に追加可能

関連ツール (Tools) ② – Vienna Classification Assistant

Home > Vienna Classification Assistant

aida.PNG

Edit/crop... Clear

Options

Quick add...

Selected

CLASSIFICATION	DESCRIPTION
27.5	LETTERS PRESENTING A SPECIAL FORM OF WRITING
1.1	STARS, COMETS
29.1	COLOURS

[Rows can be rearranged before export, try dragging them]

Export as CSV Copy to clipboard Clear selected list

1 CELESTIAL BODIES, NATURAL PHENOMENA, GEOGRAPHICAL MAPS

2 HUMAN BEINGS

3 ANIMALS

4 SUPERNATURAL, FABULOUS, FANTASTIC OR UNIDENTIFIABLE BEINGS

5 PLANTS

6 LANDSCAPES

7 CONSTRUCTIONS, STRUCTURES FOR ADVERTISEMENTS, GATES O...

8 FOODSTUFFS

9 TEXTILES, CLOTHING, SEWING ACCESSORIES, HEADWEAR, FOOTWEAR

10 TOBACCO, SMOKERS' REQUISITES, MATCHES, TRAVEL GOODS, FANS, TOIL...

11 HOUSEHOLD UTENSILS

12 FURNITURE, SANITARY INSTALLATIONS

13 LIGHTING, WIRELESS VALVES, HEATING, COOKING OR REFRIGERATING EQUIPMEN...

14 IRONMONGERY, TOOLS, LADDERS

15 MACHINERY, MOTORS, ENGINES

16 TELECOMMUNICATIONS, SOUND RECORDING OR REPRODUCTION,...

17 HOROLOGICAL INSTRUMENTS, JEWELRY, WEIGHTS AND MEASURES

18 TRANSPORT, EQUIPMENT FOR ANIMALS

19 CONTAINERS AND PACKING, REPRESENTATIONS OF MISCELLANEOUS PRODUCTS

20 WRITING, DRAWING OR PAINTING MATERIALS, OFFICE REQUISITES, STATIONERY...

21 GAMES, TOYS, SPORTING ARTICLES, ROUNDABOUTS

22 MUSICAL INSTRUMENTS AND THEIR ACCESSORIES, MUSIC ACCESSORIES, BELLS,...

23 ARMS, AMMUNITION, ARMOUR

24 HERALDRY, COINS, EMBLEMS, SYMBOLS

25 ORNAMENTAL MOTIFS, SURFACES OR BACKGROUNDS WITH ORNAMENTS

26 GEOMETRICAL FIGURES AND SOLIDS

27 FORMS OF WRITING, NUMERALS

28 INSCRIPTIONS IN VARIOUS CHARACTERS

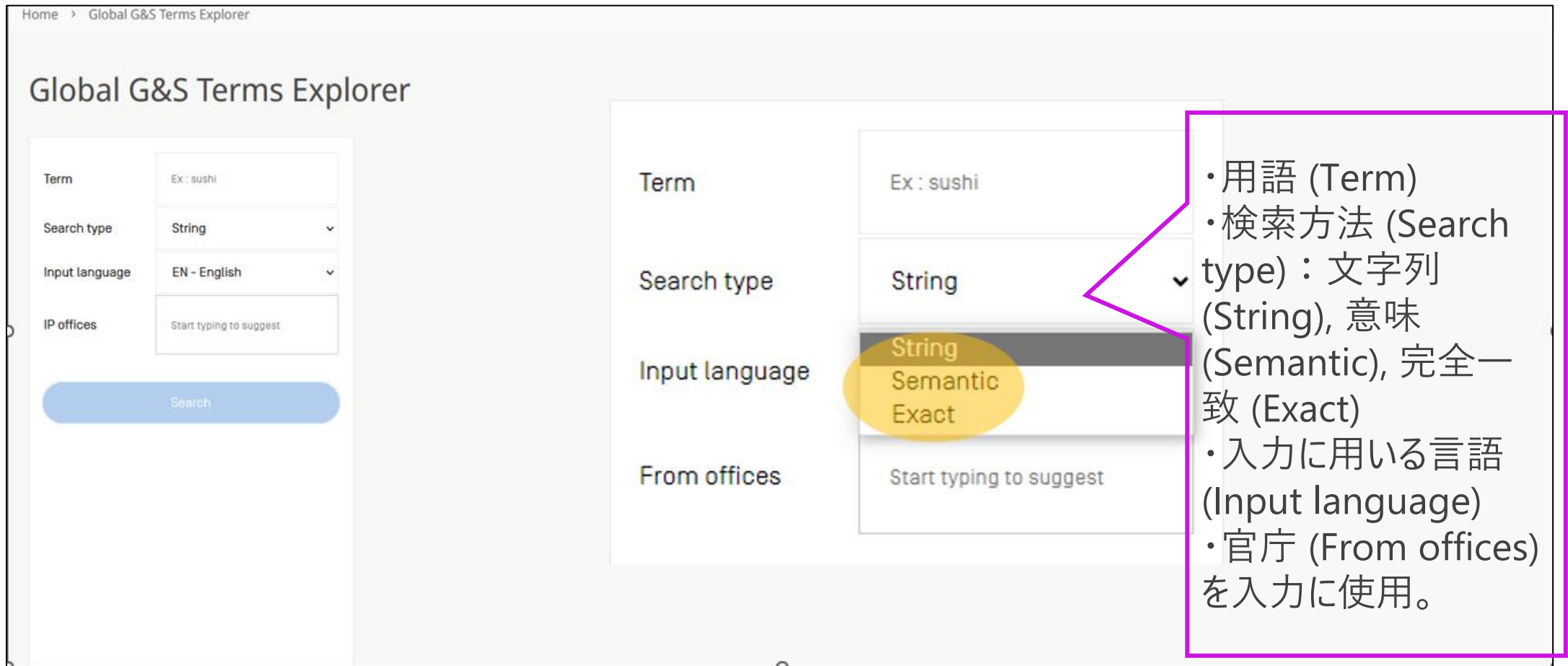
29 COLOURS

CSVでダウンロードしたり、コピーをしてウィーン図形分類検索で利用可能。

関連ツール (Tools) ③

– 商品・役務名エクスプローラー: Goods & Services Terms Explorer

GBDに蓄積されたデータのうち、過去10年間に各知財庁が受理した商品・役務の回数を検索可能。受け入れられる可能性の高い商品・役務を確認。



The screenshot displays the 'Global G&S Terms Explorer' web interface. On the left, there is a search form with the following fields: 'Term' (with an example 'Ex: sushi'), 'Search type' (set to 'String'), 'Input language' (set to 'EN - English'), and 'IP offices' (with a prompt 'Start typing to suggest'). A blue 'Search' button is located below these fields. On the right, a larger version of the search form is shown, with a dropdown menu for 'Search type' open. The dropdown menu lists three options: 'String', 'Semantic', and 'Exact'. The 'String' option is highlighted in yellow. A purple callout box points to the 'String' option in the dropdown menu.

- 用語 (Term)
- 検索方法 (Search type)：文字列 (String), 意味 (Semantic), 完全一致 (Exact)
- 入力に用いる言語 (Input language)
- 官庁 (From offices) を入力に使用。

関連ツール (Tools) ③ – Goods & Services Terms Explorer

1) 完全一致検索 (Exact search)

Global G&S Terms Explorer

“cup”での検索例

27 results for 'cup' with the Nice Classification : 21 : Household or kitch...

Term
(Hit enter to search) cup

Search type **Exact**

Input language EN - English

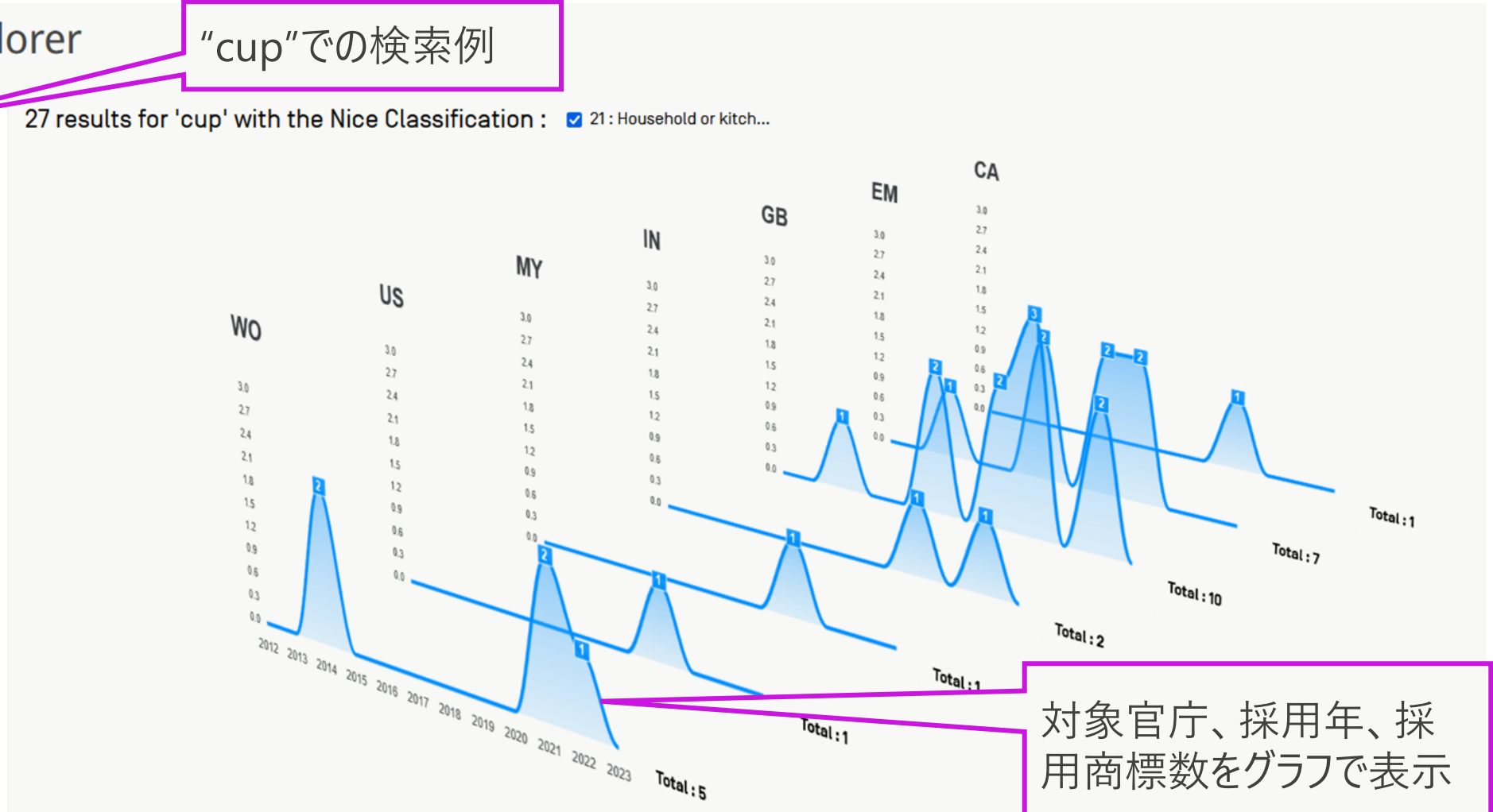
IP offices Start typing to suggest

Sort by Office

Display null results

Search

Search this in Global Brand Database



関連ツール (Tools) ③ – Goods & Services Terms Explorer

2) 文字列検索 (String search)

Global G&S Terms Explorer

Term (Hit enter to search)

Search type **String**

Input language EN - English

IP offices Start typing to suggest

“phone”での検索例

Term	Nice classification	Number of trademarks
stands adapted for mobile phones	9 - Scientific, nautical, surveyi...	15802
cellular telephone communication	38 - Telecommunications.	9216
smart phones	9 - Scientific, nautical, surveyi...	9019
downloadable graphics for mobile phones	9 - Scientific, nautical, surveyi...	8033
cellular phones	9 - Scientific, nautical, surveyi...	6161
mobile phone covers	9 - Scientific, nautical, surveyi...	5849
cordless telephones	9 - Scientific, nautical, surveyi...	5725
telephone order-taking services for others	35 - Advertising; business ma...	3186
adapter cables for headphones	9 - Scientific, nautical, surveyi...	3167
retail services in relation to mobile phones	35 - Advertising; business ma...	2580
dashboard mounts for mobile phones	9 - Scientific, nautical, surveyi...	2335
radiotelephones	9 - Scientific, nautical, surveyi...	2310
displays for mobile phones	9 - Scientific, nautical, surveyi...	2233

“phone” を含む表示、区分、採用商標数を表示

クリックで、グラフ表示

関連ツール (Tools) ③ – Goods & Services Terms Explorer

2) 文字列検索方法 (String search strategies)

“phone”を検索 = telephone, phonetic

- 下線 (underscore) _ :

_phone = phoneで始まる単語のみ検索

phone_ = phoneで終わる単語のみ検索

phone = 完全一致検索

- スペース (space) = OR

phone mobile = phone または mobileを含むものを検索

- プラス記号 + = AND

phone + case = phone とcase を含むものを検索

関連ツール (Tools) ③ – Goods & Services Terms Explorer

3) 意味検索 (Semantic search)

GLOBAL G&S TERMS EXPLORER

Term *[Hit enter to search]*

Search type **Semantic**

Input language **EN - English**

Results in **EN - English**

IP offices

Search

“bake (動詞：(パン・ケーキなど)を(オーブンで)焼く)、名詞：(パンなどの)一焼き、焼いた料理”での検索例。
入力言語：英語、結果：英語

Term	Semantic proximity ↓	Nice classification	Number of trademarks
oven	86 %	11 - Apparatus for lightin...	43
bakery	85 %	43 - Services for providin...	49
bakery	85 %	30 - Coffee, tea, cocoa, s...	34
barbecue	84 %	11 - Apparatus for lightin...	42
cooking	84 %	11 - Apparatus for lightin...	50
batter	84 %	30 - Coffee, tea, cocoa, s...	67
baking oven	84 %	11 - Apparatus for lightin...	28
baked products	84 %	30 - Coffee, tea, cocoa, s...	141
baking frames	84 %	21 - Household or kitche...	32
baked goods	83 %	30 - Coffee, tea, cocoa, s...	1459
tray bakes	83 %	30 - Coffee, tea, cocoa, s...	34
brownies	83 %	30 - Coffee, tea, cocoa, s...	4086
roll dough	83 %	30 - Coffee, tea, cocoa, s...	41

関連ツール (Tools) ③ – Goods & Services Terms Explorer

3) 意味検索 (Semantic search)

GLOBAL G&S TERMS EXPLORER

Term [Hit enter to search] bakery

Search type Semantic

Input language EN - English

Results in ES - Spanish

IP offices Start typing to suggest

Search

Term	Semantic proximity ↓	Nice classification	Number of trademarks
servicios de panadería	94 %	43 - Services for providin...	113
panaderías y pastelerías	92 %	43 - Services for providin...	25
panaderías	87 %	43 - Services for providin...	36
servicios de pastelería	85 %	43 - Services for providin...	38
servicios de una tetería	74 %	43 - Services for providin...	736
servicios de cevicherías	71 %	43 - Services for providin...	344

“bakery : パン屋
入力言語 : 英語、結果 : スペイン語”

デモ





Q&A

本日の講義内容についてのご質問を受け付けております。
Q & Aボックスに質問を入力し、送信してください。

※なお、時間の制約上、全てのご質問にお答えできない場合がございますこと、予めご了承ください。

WIPO日本事務所ウェブサイト

The screenshot shows the homepage of the WIPO Japan Office website. At the top, there is a navigation bar with the WIPO logo on the left, a language dropdown menu set to '日本語', a search icon, and an 'IP Portal ログイン' button. Below the navigation bar is a breadcrumb trail: 'ホーム > WIPOとは? > 外部事務所 > WIPO日本事務所'. The main content area features a large heading 'WIPO日本事務所' followed by a paragraph explaining the value of intellectual property in Japan. Below this is another paragraph about the office's role as a 'mediator' for inventors and creators. A 'More...' link is provided. A section titled '詳しくはこちら' contains links to various resources. A prominent blue button labeled 'お問い合わせ先' (Contact Us) is visible. Below it, a list of frequently asked questions is shown, including 'PCT制度のよくある質問', 'マドリッド制度のよくある質問', and 'ハーグ制度のよくある質問'. On the right side of the page, there are two featured articles with colorful illustrations. The top article is about 'World Intellectual Property Day 2024' (April 26th) and mentions an event at the Inno Hall. The bottom article is about the office's participation in a 'Show and Tell' event.

The screenshot shows the official Twitter profile of the WIPO Japan Office (@WipoJapanOffice). The profile header includes the account name, a verified checkmark, and the number of posts (1,017). The bio identifies the account as the official account of the WIPO Japan Office, a Non-Governmental & Nonprofit Organization based in Tokyo, Japan, and provides the website URL wipo.int/about-wipo/ja/... and the date it was joined (December 2021). The profile also shows 174 accounts being followed and 1,224 followers. The main content area displays a tweet from April 26, 2024, celebrating World Intellectual Property Day. The tweet features a colorful graphic with the text '知財とSDGs イノベーションと創造力で築く地球の未来' (Intellectual Property and SDGs: Building the Future of Earth with Innovation and Creativity) and a 'Follow' button.

■ WIPO日本事務所 公式Xアカウント
<https://twitter.com/WipoJapanOffice>

WIPO日本事務所ウェブサイト:日本語の資料

日本語のWIPO資料

※情報が最新でない可能性もございます。ご了承ください。

PCT関連資料

- 2023年1月PCT国際公開番号について [PDF](#)
- PCTについて [PDF](#)
- PCT出願人の手引
- PCT標準様式
- 共通出願様式・例
- 条約・規則・実施細則
- PCT期間計算システム
- WIPOへの直接出願
- 国際出願と国の安全に関する考慮事項
- よくある質問
- ウェビナー
- ディスタンスラーニングコース
- PCTニュースレター

月刊「発明」- 実務アドバイス

- 第三者情報提供制度 [PDF](#)

ePCT (PCT電子サービス) 関連資料

- ePCTポータル
- ePCTの概要とその始め方、使い方 [PDF](#)
- ePCTご利用開始までの流れ [PDF](#)
- ePCTドキュメントアップロード [PDF](#)
- ePCTドキュメントアップロードを使った条約第19条補正書 [PDF](#)

PATENTSCOPE関連資料

- PATENTSCOPEユーザガイド [PDF](#)
- PATENTSCOPEの使い方 [PDF](#)
- 進化するWIPOのPATENTSCOPE (「情報の科学と技術」2022年72巻7号) [PDF](#)

マドリッド関連資料

- マドリッド協定議定書、規則、ガイドの日本語訳 (外部サイトヘリンク)
- マドリッド制度に関連する宣言一覧 [PDF](#)
- 手数料一覧 [PDF](#)
- 欠陥通報の対象となる商品・役務表示例 [PDF](#)
- 国際登録簿の更正 [PDF](#)
- 代替とは [PDF](#)
- マドリッド制度に関するお知らせ
- ウェビナー
- よくある質問

マドリッドオンラインツール関連資料

- Global Brand Database [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid Monitor [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid Goods & Services Manager [日本語ウェビナー動画・資料 [PDF](#)]
- Madrid e-Filing 利用方法 (オンライン出願) [日本語ウェビナー動画・資料 [PDF](#)]
- (eMadrid利用方法) (各種変更手続き)
 - 事後指定手続き [日本語ウェビナー動画・資料 [PDF](#)]
 - 名義人変更・名称又は住所変更手続き [日本語ウェビナー動画・資料 [PDF](#)]
 - 更新手続き [日本語ウェビナー動画・資料 [PDF](#)]

▶ 月刊「発明」- 実務アドバイス

ハーグ関連資料

- eHague高度な認証の設定方法 [PDF](#)
- DAS利用時の出願番号の記載方法に注意! 2022.06 [PDF](#)
- eHagueチュートリアル (和訳) 2022.05) [PDF](#)
- よくある質問
- 複製物の作成方法に関するガイダンス [PDF](#)
- ハーグ制度手数料検索ガイド [PDF](#)
- ハーグ意匠国際登録の更新マニュアル [PDF](#)
- Contact Hagueの使い方 [PDF](#)

月刊「発明」- 冒頭特集

- 2022年7月号 デザインの時代に魅力が増すハーグ制度 [PDF](#)

月刊「特許」

- 2022年10月号ハーグ制度の概要と近年の変容 [PDF](#)

月刊「発明」- 実務アドバイス

- 中国用と米国用図面2024.02 [PDF](#)
- Contact Usの活用2023.04 [PDF](#)
- 国際公表時期の規則改正2022.01 [PDF](#)
- 所有権の変更の記録の請求(DM/2)の記載について [PDF](#)
- 不備の通知に対する応答について [PDF](#)
- 国際出願日と国際登録日 [PDF](#)
- 願書の書き方 [PDF](#)

月刊「発明」- WIPO国際出願・登録制度を生かそう

- 2023年9月号 株式会社ビックウエブ

その他の資料

- WIPOと無形資産による資金調達: 無形資産による資金調達を傍流から主流へ
- 知財担保融資の実現: 各国の視点 シンガポールの歩み [PDF](#)
- WIPO GREENの紹介 (月刊「発明」2020年7月号) [PDF](#)
- 人工知能 (AI) 関連のWIPOの取り組み (月刊「発明」2021年5月号) [PDF](#)
- WIPOの著作権関連業務 (月刊「発明」2021年9月号) [PDF](#)
- WIPOの中小企業支援策と最近の取り組み (月刊「発明」2021年11月号) [PDF](#)
- 世界的財産の日とWIPO日本事務所のユース向けの取り組み (月刊「発明」2022年4月号) [PDF](#)
- ▶ 月報「A.I.P.P.I」世界知的所有権機関 (WIPO) の最近の動き

次回ウェビナーのご案内

マドリッド制度の概要（初級）スタートアップ、中小企業の方にも（2024）

日時：2024年6月20日（木）16：00～17：00
（日本時間）

これから海外に展開する可能性があるものの、「商標」について聞いたことがあるけれどあまり詳しくない、また海外で商標権を取る方法はよくわからない、という商標制度の初心者の方を対象に、商標の国際登録制度である「マドリッド制度」をご説明するウェビナーです。

ウェビナーでは、海外で商標権を取る必要性を簡単にご紹介したのち、海外で商標権を取得する方法の一つであり、手続きも簡易で経費の節約にも繋がる商標の国際登録制度「マドリッド制度」の概要をわかりやすくご説明いたします。



オンラインセミナー(ウェビナー)： 募集中・過去のアーカイブ

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

広報 | 会合 | お問い合わせ | IP Portal | 日本語

IPサービス | 施策・取組 | 協力・連携 | 資料・データベース | IPについて | WIPOについて | WIPOウェブサイトを検索

ホーム, WIPOとは?, 外部事務所, WIPO日本事務所

WIPO日本事務所

世界でも日本においても知的財産の価値がますます高まっています。ボーダレスな時代において、日本の皆様も海外において自身の知財を守ることが肝要です。

WIPO日本事務所は、発明者や科学者、エンジニア、創作者、芸術家の皆様が一層評価されるよう、知的財産制度の意義や役割を、「伝道師」として、広く国内外に足を運び、積極的に機会を捉え、発信して参ります。

▶ More...

詳しくはこちら

日本事務所について | 日本事務所の活動 PDF | 日本事務所ニュースレター | 日本語のWIPO資料 | 日本事務所の活動写真 (Flickrアルバム) | 日本国のプロフィール | 日本の知的財産関連情報

【重要なお知らせ】 WIPO日本事務所は、現在、新型コロナウイルス感染症対策のため、オフィスへの出勤の人数や時間帯を制限しております。お電話でのお問い合わせは、平日10時から17時までの間をお願い申し上げます。それ以外の時間帯のお問い合わせやお電話がつながりにくい場合につきましては、「お問い合わせ先」よりお願い申し上げます。ご不便をおかけいたしますが、何卒よろしくお願ひ申し上げます。

新型コロナウイルス関連最新情報: PCT | マドロ | ハーグ

お問い合わせ先

特集
中小企業の応募募集中：WIPOグローバル・アワード
知的財産を活用し国内外に影響を与えるプレーヤーを表彰する新プログラムを始動。日本の中小企業の参加をお待ちしています。
申し込む | 詳細

WIPO Webinars (日本語)

WIPO日本事務所ウェビナー

WIPO日本事務所では様々なトピックのウェビナー（オンラインセミナー）を日本語で開催（参加無料）しております。

ウェビナーの詳細の確認や参加登録は「詳細と登録」ボタンから行っていただけます。

既に終了したウェビナーの多くがアーカイブ動画を公開しています。こちらは「動画」ボタンからご覧ください（お名前、メールアドレス等のご登録が必要です。また、一部、動画を公開していないものもございます。）。

皆様の御参加を心よりお待ちしております。

ウェビナー一覧

日程	タイトル	トピック		資料
2024年1月15日	地政学リスクと知的財産を語るラウンドテーブル	その他	動画	PDF PDF
2023年12月26日	ハーグ制度 2023年の主要なアップデート	ハーグ	動画	PDF
2023年11月30日	マドリッド制度のよくある質問と回答(中上級者向け, 2023)	商標 (マドリッド)	動画	PDF
2023年11月20日	PCTウェビナーシリーズ③ PCTのその後の手続	特許 (PCT)	詳細と登録	PDF
2023年11月13日	PCTウェビナーシリーズ② 国際出願と国際審査	特許 (PCT)	詳細と登録	PDF
2023年11月6日	PCTウェビナーシリーズ① PCTの概要とメリット	特許 (PCT)	詳細と登録	PDF

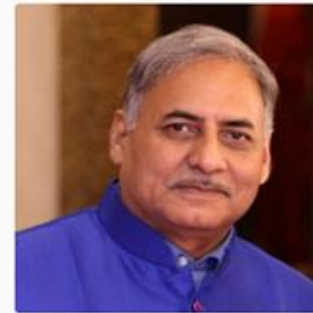
アジア初:マドリッド制度 上級者向けセミナー 登録受付中！

2024年6月6日(木)・7日(金)
inシンガポール(物理開催)

- 内容：国際出願、登録後管理、指定国の運用-中国、インド、ASEAN主要国、米国の対話型セッション、及び制度規則とeMadridの最新情報
- 受講料: 600 スイスフラン
- 言語：英語



Ms. CAI Ye, Partner, Wanhuida Intellectual Property, Beijing, China



Mr. R. A. TIWARI, Advocate, Of Counsel, M/s ALG India Law Offices LLP, New Delhi, India



Ms. Lorraine TAY, Partner, Bird & Bird ATMD LLP, Singapore

ほか多数の
WIPOの専門
家！



Ms. KOH Chii Boon, Senior Trade Mark Examiner, Registry of Trademarks, Intellectual Property Office of Singapore, Singapore



Ms. Attiya MALIK, Senior Attorney-Advisor, Office of Policy and International Affairs, United States Patent and Trademark Office, Alexandria, USA

登録受付中！



右のQRコード、または「Madrid In-Person Practical Seminar」で検索し、マドリッド制度のHPから今すぐ登録してください！

WIPO本部からの最新情報の入手



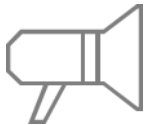
- [WIPO本部のマドリッド制度ウェブサイト](#)で情報を入手



- [マドリッド制度ウェビナー](#)で過去の動画の視聴と最新のトピックに参加



- [“ハウツー” 動画](#)でマドリッド制度の手続の解説を視聴



- [本部マドリッド制度ニュースレター](#)を購読



- [YouTube](#) の動画と制度の歴史等を取り上げたポッドキャストを活用



- オンラインの[お問い合わせ \(contact us\)](#) か電話で質問



お問い合わせ先

世界知的所有権機関(WIPO)日本事務所

住所: 〒100-0013

東京都千代田区霞が関1丁目4-2

大同生命霞が関ビル3階

TEL: 03-5532-5030

E-Mail: japan.office@wipo.int

URL: www.wipo.int/japan

The screenshot shows the WIPO Japan Office website. At the top, there is a navigation bar with the WIPO logo, a language selector set to Japanese, a search icon, and a login button for the IP Portal. Below the navigation bar, there are several menu items: 知財について, 知財データベース・資料, 知財保護・管理, 協力・連携, and WIPOについて. The main content area features a breadcrumb trail: ホーム > WIPOとは? > 外部事務所 > WIPO日本事務所. The main heading is "WIPO日本事務所". The introductory text states that intellectual property value is increasing globally and in Japan, and that it is essential to protect it. It describes the role of the WIPO Japan Office as a "patent teacher" for inventors, scientists, engineers, creators, and artists. A "More..." link is provided. Below this, there is a section titled "詳しくはこちら" (More details here) with links to various resources. A prominent box contains an important notice regarding COVID-19 safety measures, including office attendance restrictions and contact hours (10:00-17:00). At the bottom left, there is a blue button labeled "お問い合わせ先" (Contact Us) and a list of frequently asked questions: PCT制度のよくある質問, マドリッド制度のよくある質問, and ハーグ制度のよくある質問. On the right side, there is a featured article titled "世界知的財産の日 2024年4月26日" (World Intellectual Property Day 2024 April 26th), which mentions an event at the InnoHall. Below that is another featured image showing a group of people at a "Show and Tell プレゼンテーションコンテスト" (Show and Tell Presentation Contest).