

Committee on Development and Intellectual Property (CDIP)

Thirty-Third Session
Geneva, December 9 to 13, 2024

REVISED PROJECT ON EMPOWERING AND CELEBRATING INTELLECTUAL
PROPERTY (IP) EXAMINERS – PROJECT PROPOSAL SUBMITTED BY
SAUDI ARABIA

prepared by the Secretariat

1. During the thirty-third session of the Committee on Development and Intellectual Property (CDIP), the Committee considered a project proposal on “Empowering and Celebrating IP Examiners”, submitted by Saudi Arabia. Based upon the comments made during the discussion, the said project proposal was revised during the session.

2. The revised project proposal is contained in the Annex to this document.

3. *The Committee is invited to consider the Annex hereto.*

[Annex follows]

1. Introduction of the Project
1.1 Project Code
DA_11_01
1.2 Project Title
Empowering and Celebrating IP Examiners
1.3 DA Recommendations
<i>Recommendation 11:</i> To assist Member States to strengthen national capacity for protection of domestic creations, innovations and inventions and to support development of national scientific and technological infrastructure, where appropriate, in accordance with WIPO's mandate.
1.4 Project Duration
12 months
1.5 Project Budget
144,400 Swiss francs, allocated for non-personnel resources.
2.1 Description of the Project
<p>The World Intellectual Property Indicators 2023, published by WIPO, report that in 2022, there were 3.4 million patent applications, 15.5 million trademark applications and 1.4 million industrial design applications registered globally. There were also about 58,400 Geographical Indications (GIs) in force in 2022. These figures reflect the continuous global focus on innovation, technology and entrepreneurship in a diverse range of disciplines and industries. While the IP filings are seen as a marker of economic growth, the role of IP Examiners in this process often remains unnoticed. By highlighting their essential contributions to ensuring the validity and quality of IP being protected, the proposed project aims to enhance public awareness on the importance of IP Examiners and creates opportunities for exchange of expertise.</p> <p>Specifically, the proposed project will focus on increasing public awareness and enhance the capacity of the IP Examiners in supporting IP registrations through the celebration of IP Examiners on November 11, 2025. It will concentrate on two main phases: i) virtual networking and experience sharing among IP Examiners from different countries; and ii) a public awareness raising campaign to spotlight the efforts of IP Examiners.</p> <p>The project will work with interested stakeholders at the international, regional and national levels.¹</p>
2.2 Project Objective, Outcome and Outputs
The overall objective of the project is to increase public awareness and enhance the capacity of the IP Examiners in supporting IP registrations through the celebration of IP Examiners on

¹ Participation in the project is entirely voluntary, allowing participants to contribute based on their interest and availability.

November 11, 2025.

The project will look at the following **outcomes**:

- i. Empowered IP Examiners through virtual networking and experience sharing; and
- ii. Enhanced public awareness of the role of IP Examiners in the IP registration process.

The project will deliver the following outputs:

Output 1 – Repository of examination experiences, good practices, lessons learned, expert knowledge and resources on IP examination.

Output 2 – Gallery of “Changemakers”.

Output 3 – Video Competition for IP Examiners.

Output 4 – WIPO Webpage for IP Examiners.

2.3 Project Implementation Strategy

The project outcomes will be achieved through the following activities and outputs:

Output 1 – Repository of examination experiences, good practices, lessons learned, expert knowledge and resources on IP examination.

Activities:

- a. Organize webinars on the role of IP examiners at the regional and inter-regional levels, with a view to gathering good practices and lessons learned.
- b. Establish a roster of IP Examiners or relevant IP Office focal points capable of providing IP examination advice and participating in webinars and/or other programs related to IP examination.

Output 2 – Gallery of “Changemakers”.

Activities:

- a. Develop a gallery of “Changemakers” featuring outstanding IP Examiners, to be nominated by IP Offices on the webpage, with a biography and a short story about the nominated IP Examiners for the video competition (see Output 3).
- b. Organize virtual networking sessions for the nominated examiners.

Output 3 – Video Competition for IP Examiners.

Activities:

- a. Organize a video competition for the nominated IP Examiners with the theme “Behind the Scenes of Examining an Application”.
- b. Hold virtual networking events for the winners of the video competition.
- c. Offer WIPO Academy courses for the winners of the video competition.

Output 4 – WIPO Webpage for IP Examiners.

Activities:

Develop an interactive webpage to feature the activities and outputs to be undertaken in the context of the proposed project.

- a. Develop an E-Quiz for the general public on the role of IP Examiners. The E-Quiz will be integrated in the webpage.

2.4 Project Indicators

<u>Project objective:</u>	<u>Objective indicator:</u>
To increase public awareness and enhance the capacity of the IP Examiners in supporting IP registrations through the celebration of IP Examiners on November 11, 2025.	- 30% of IP Offices organize activities for IP Examiners on November 11, 2025.
<u>Project outcomes:</u>	<u>Outcome indicators:</u>
(1) Empowered IP Examiners through virtual networking and experience sharing.	- At least 70% of IP Examiners participating in the project activities reported to be more empowered, at the end of the project, to support IP registrations.
(2) Enhanced public awareness of the role of IP Examiners in the IP registration process.	- At least 70% of participants in the project activities reported an increased understanding of the role of IP Examiners in the IP registration process.
<u>Project outputs:</u>	<u>Output indicators:</u>
Repository of examination experiences, good practices, lessons learned, expert knowledge and resources on IP examination.	- The Repository is accessible on the WIPO dedicated webpage.
Gallery of “Changemakers”.	- Gallery of “Changemakers” publicly available on the WIPO dedicated webpage.
Video Competition for IP Examiners.	- The top five short-listed video entries are offered WIPO Academy courses.
WIPO Webpage for IP Examiners.	- At least 2,000 unique visitors to the WIPO Webpage for IP Examiners.

2.5 Sustainability Strategy

The webpage developed in the proposed project will be sustained by WIPO every year, as relevant. Continuous engagement with IP Examiners will be sustained through WIPO's regular training programs.

2.6 Implementing Organizational Entity

Regional and National Development Sector (RNDS)

2.7 Links to other Organizational Entities

- Development Agenda Coordination Division, RNDS
- WIPO Academy, RNDS
- Information and Digital Outreach Division, Copyright and Creative Industries Sector
- Brands and Designs Sector
- Patents and Technology Sector

2.8 Contribution to Expected Results in WIPO's Program and Budget

Link to Program and Budget 2024/25 Expected Results

1.1: More effective communication and engagement worldwide to raise awareness of and increase understanding about the potential of IP to improve the lives of everyone, everywhere.

2.9 Risk and Mitigation

Risk: Certain IP Offices, especially in regions with limited technological infrastructure, may face difficulties participating in full capacity in the project's events and activities.

Mitigation Strategy: Offer alternative participation formats, such as low-tech or offline options, for Member States with technological limitations. Engage early with these Offices to understand their specific needs and concerns, ensuring inclusivity by offering flexible participation options and additional support, if needed.

3. TENTATIVE IMPLEMENTATION TIMELINE

Project Deliverables	Quarters			
	Year 1			
	Q1	Q2	Q3	Q4
Two webinars for IP Offices			X	X
Roster of IP Examiners	X	X	X	X
Gallery of “Changemakers”	X	X	X	X
Two virtual networking sessions for the nominated “Changemakers”			X	X
Video Competition for IP Examiners	X	X	X	X
Two virtual networking events for the winners of the Video Competition				X
WIPO Academy courses for the winners of the Video Competition				X
WIPO Webpage for IP Examiners	X	X	X	X
E-Quiz for the general public on the role of IP Examiners			X	X
Project final self-evaluation				X
CDIP side event				X

4. PROJECT BUDGET BY OUTPUT

<i>(in Swiss francs)</i>	Year 1	Total
Project Outputs	Non-Personnel	
Project coordination and implementation support	51,400	
Two webinars for IP Offices	15,000	
Roster of IP Examiners	-	
Gallery of “Changemakers”	-	
Two virtual networking sessions for the nominated “Changemakers”	15,000	
Video Competition for IP Examiners	-	
Two virtual networking events for the winners of the Video Competition	15,000	
WIPO Academy courses for the winners of the Video Competition	-	
WIPO Webpage for IP Examiners	20,000	
E-Quiz for the general public on the role of IP Examiners	3,000	
Project final self-evaluation	10,000	
CDIP side event	15,000	
Total	144,400	

5. PROJECT BUDGET BY COST CATEGORY

<i>(in Swiss francs)</i>	Travel, Training and Grants		Contractual Services					Total
	Staff Missions	Third-party Travel	Conferences	Publishing	Individual Contractual Services	WIPO Fellowships	Other Contractual Services	
Activities								
Project coordination and implementation support	-	-	-	-	-	51,400	-	51,400
Two webinars for IP Offices	-	-	15,000	-	-	-	-	15,000
Roster of IP Examiners	-	-	-	-	-	-	-	-
Gallery of "Changemakers"	-	-	-	-	-	-	-	-
Two virtual networking sessions for the nominated "Changemakers"	-	-	-	-	-	-	15,000	15,000
Video Competition for IP Offices and Examiners	-	-	-	-	-	-	-	-
Two virtual networking events for the winners of the Video Competition	-	-	-	-	-	-	15,000	15,000
WIPO Academy courses for the winners of the Video Competition	-	-	-	-	-	-	-	-
WIPO Webpage for IP Examiners	-	-	-	-	20,000	-	-	20,000
E-Quiz for the general public on the role of IP Examiners	-	-	-	-	3,000	-	-	3,000

Project final self-evaluation	-	-	-	-	10,000	-	-	10,000
CDIP side event	-	-	15,000	-	-	-	-	15,000
Total	-	-	30,000	-	33,000	51,400	30,000	144,400

[End of annex and of document]