Prospects for Improvement: What are the options? Part II

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FICPI and professional privilege (1)

- An international organization of IP private practitioners
- Executive Committees and World Congresses: Resolutions and position papers
- Resolution on privilege in 2000 (Vancouver Congress):
 - To provide legal privilege for registered IP practitioners
 - To ensure recognition of privilege existing in other countries
 - Followed an extensive study by Peter Kirby and Malcolm Royal which started in 1987



FICPI and professional privilege (2)

- Second resolution in 2003 (Berlin Congress):
 - Presence of qualified professionals worldwide
 - Qualification exam and protected title
 - Privilege in direct or indirect communications with other professionals in same country or another
- FICPI continues to support international law harmonization for cross-border recognition of privilege



The nature and meaning of 'privilege' (1)

- Confidentiality is a duty of a professional not to disclose information
- 'Privilege' is a right:
 - A right for a person to validly oppose a request from authority or other party to disclose communication between the person and his IP adviser relating to IP advice



The nature and meaning of 'privilege' (2)

- In Common law countries, privilege counterweighs discovery:
 - Allows clients and legal advisers to discuss extensively and frankly on legal issues
- In Civil law countries, courts most often rely upon evidence brought by the parties, without ordering to reveal more (although entitled to do so):
 - Lesser need for privilege



The nature and meaning of 'privilege' (3)

- However, the Common/Civil law dichotomy should erode in the future
- European Directive 2004/48/EC provides in every member state of European Union a 'right of information' e.g. on origin of counterfeits
- Civil law countries will more often face privilege issues in IP matters, e.g. cross-border privilege issues in international counterfeiting



The nature and meaning of 'privilege' (4)

- Definition of 'privilege' should be clearly distinguished from legal duty of professionals to keep information confidential
- But identified as a right to resist requests from authorities or other parties to disclose communications with IP advisers in relation with IP advice
- French example: Professional rules changed in 2004:
 - Confidentiality was 'not opposable to ... jurisdictions'
 - This provision has been removed from the law



The nature and meaning of 'privilege' (5)

- Privilege should however not be a tool for hiding illegal activities (e.g. money laundering – nowadays often linked to mass counterfeiting)
- Harmonization provisions would be expected to leave that open to the countries – criminal law in most cases remains under national sovereignty



The scope of privilege (1)

- What activities, what information, what communications?
 - Any kind? Maybe to broad
 - What types of activities: IP 'advice'
 - (a) Preliminary advice: when seeking IP protection
 - (b) IP prosecution before offices, inc. opposition
 - (c) Infringement/right to use opinion; pre-litigation and during litigation/mediation/arbitration



The scope of privilege (2)

- (d) Ownership issues, inc. employer/employee relationship and disputes
- (e) relationship with third parties: IP transfer, licensing, joint R&D, case settlement, etc.
- (f) IP related questions: tax aspects, IP due diligence, IP audits, etc.



The scope of privilege (3)

- (a) and (b) should be covered (European Patent Attorney/client relationship is covered by privilege vis-à-vis EPO)
- (c) is the essence of opinion, pre-litigation and litigation work:
 - IP attorneys having right of representation should have the same privilege as general lawyers
 - IP attorney in team with attorney at law: client should benefit from privilege in communications with this team
 - (d) to (f) nowadays belong to everyday life for IP professionals and should be covered

The scope of privilege (4)

- What communications/information?
 - Privilege should not be seen as a 'tool' to conceal sensitive documents/information
 - 'for the dominant purpose of legal advice' may be difficult to practice: what is 'dominant purpose'? What would be the other purposes? Business? They are interrelated
 - 'related to IP advice' may be a fair, reasonable and practicable standard



The scope of privilege (5)

- A useful distinction between information provided to the IP adviser and information emanating from the IP adviser?
 - Information provided by adviser to client normally is advice <u>by nature</u>; all should be covered?
 - Information provided by client to adviser: difficult borderline (e.g. details of manufacturing process needed for advice, and related thereto, but also material to assessment of infringement)
 - Protective or secrecy order can then be a way to protect secret material



The scope of privilege (6)

- In civil law countries also, a judge might request the information material to assessment of infringement, for the purpose of good administration of justice (typically if reversal of the burden of proof is not available)
- An approach could be to make a distinction between preexisting information and information specifically 'prepared' for seeking the advice



The 'qualified' IP adviser (1)

- Privilege cannot be gained by seeking advice from <u>any</u> outside counsel
- No lesson can be easily drawn from the privilege rules existing for general lawyers, having a variety of professional rules in the different countries
- Realistically, IP is a complex field where continuous education and training are a must, as well as a mixture of technical and legal skills; nobody can improvise himself as qualified professional



The 'qualified' IP adviser (2)

- A professional in one country will seek the most 'qualified' advice in another country, because he will be at least partially responsible for it
- 'Legally qualified' can have different meanings:
 - Admitted or recognized by authorities as competent in IP matters
 - Having gone to a qualification scheme (practice + examination, etc.)
 - Having exclusive representation rights before the IP Office



The 'qualified' IP adviser (3)

- 'legally qualified' is a term compatible with all situations
- About in-house advisers:
 - FICPI is naturally focussed on private practitioners
 - Any international legislation should leave the question open
 - Waiting for international recognition of in-house counsel independence might delay the process
- It seems natural to apply the 'legally qualified' test in the country of residence of the adviser



The 'qualified' IP adviser (4)

- Assistance of other professionals (tech experts, tax specialists, etc.) hired for the occasion
 - This should basically not cause loss of privilege
 - But it might be advisable to put constraints
- Examples of constraints:
 - Professional bound to confidentiality by law or agreement
 - Professional independent from the client
 - professional's assistance proved necessary, etc.



The 'qualified' IP adviser (5)

 Any international legislation should take into account that need for third party professional assistance



The 'person' benefiting from privilege (1)

- A person (physical or corporate) who normally is the 'client'
- Information received from the IP adviser is to be passed to a variety of other persons, inside or outside the company
- These 'other persons' might include subsidiaries, sister companies, subcontractors, suppliers, customers, external experts, licensees or potential licensees, etc.
- Need to share the frank advice obtained under privilege with such other persons without losing privilege



The 'person' benefiting from privilege (2)

- Any international law or treaty should be drafted so as to allow such communications, possibly with special rules/ practices:
 - Limit the field of persons to those needing access to the advice?
 - NDAs?
 - Or other indications that the 'person' does not intend to waive privilege?
- Best practices at corporate level for privilege preservation



The authorities to which privilege is opposed

- Most often a judicial court in charge of an IP case
- Does privilege enforceable before other authorities transpose to such courts (e.g. EPAs who have privilege only 'in proceedings before the EPO')
- Response should be yes otherwise the system will not work



Privilege an time

- Same example: does the EPA privilege disappear once the proceedings before the EPO are finally closed?
- Again, any legislation should carefully avoid any provision causing time limitation of privilege
- In patent litigation, inventor/attorney exchanges dating back to 20 years or even more should remain covered



Conclusion

- Real life of professionals shows many pitfalls and complex issues
- Lawmaking, whether in a treaty of not, will not be able to address all the issues
- Minimum requirements for cross-border recognition of privilege should represent the straightest possible route past the obstacles

Thank you!

