



GOVERNMENT OF BARBADOS



WORKSHOP

WIPO/IP/BRI/13/INF/1
ORIGINAL: ENGLISH
DATE: MARCH 3, 2013

Building Respect for Intellectual Property (IP)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Corporate Affairs and Intellectual Property Office (CAIPO) of Barbados

Bridgetown, March 14 to 15, 2013

PROGRAM

prepared by the International Bureau of WIPO

Thursday, March 14, 2013

Workshop for Law Enforcement Officials and the Private Sector on Building Respect for IP Rights

- 09.30 – 09.45 Welcome addresses by:
- Ms. Heather Clarke, Registrar, Corporate Affairs and Intellectual Property Office (CAIPO), Barbados
- Ms. Louise Van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva
- 09.45 – 10.10 Basic IP Rights and Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO
- Speaker: Ms. Louise Van Greunen
- 10.05 – 10.40 Impact of Counterfeiting and Piracy – a Local Perspective
- Speaker: Ms. Erica Smith, CEO, COSCAP Inc.
- 10.40 – 11.00 Attitudes and Perceptions and the Justification of IP Crimes
- Speaker: Ms. Louise Van Greunen
- 11.00 – 11.15 Tea break
- 11.15 – 12.15 Effective Border Measures: Practical Training Scenarios on Risk Assessment, Targeting and Product Identification
- Speaker: Mr. David Blakemore, Executive Director, IPR Business Partnership, New Zealand
- 12.15 – 12.35 Awareness and Outreach tools
- Speaker: Mr. Omar Katbi, Counsellor, Building Respect for IP Division, WIPO
- 12.35 – 12.50 The Way Forward
- Moderators: Ms. Clarke, Ms. Van Greunen, Mr. Blakemore
- 12.50 – 13.00 Closing

Friday, March 15, 2013

Workshop for Law Enforcement Officials on Building Respect for IP Rights

- 14.00 – 14.15 Welcome addresses by:
- Hon. Donville Inness, Minister of Industry, Barbados
- Ms. Louise Van Greunen, Director, Building Respect for IP Division, World Intellectual Property Organization (WIPO), Geneva
- 14.15 – 14.30 Counterfeiting and Piracy, in the Framework of Strategic Goal VI of WIPO
- Speaker: Ms. Louise Van Greunen
- 14.30 – 14.50 Impact of Counterfeiting and Piracy – a Local Perspective
- Speaker: Ms. Erica Smith, CEO, COSCAP Inc.
- 14.50 – 15.15 Attitudes and Perceptions and the Justification of IP Crimes
- Speaker: Ms. Louise Van Greunen
- 15.15 – 15.30 Equitable Disposal of Infringing Goods
- Speaker: Mr. David Blakemore, Executive Director, IPR Business Partnership, New Zealand
- 15.30 – 15.50 Awareness and Outreach Tools
- Speaker: Mr. Omar Katbi, Counsellor, Building Respect for IP Division, WIPO
- 15.50 – 16.00 Closing

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