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## WEBINAR ON TECHNICAL ASSISTANCE

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**CODE: WIPO/IP/DEV/GE/2/24/1**  
**ORIGINAL: ENGLISH**  
**WIPO DATE: JULY 16, 2024**

### **Webinar on Virtual Technical Assistance and Capacity Building: A Critical Look at the Advantages and Limitations**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, September 12, 2024**

***Hosted on Zoom***

[https://wipo-int.zoom.us/webinar/register/WN\\_qdnFmKrKQTS4\\_ToOJNd2mg](https://wipo-int.zoom.us/webinar/register/WN_qdnFmKrKQTS4_ToOJNd2mg)

PROGRAM

*prepared by the International Bureau of WIPO*

Webinar Objective:

The restrictions on mobility stemming from the COVID19 pandemic, combined with rapid advancement of technology, have resulted in redesigning of WIPO's technical assistance and capacity building initiatives. Remote solutions and virtual assistance became practical and cost-effective choice to connect with a broader audience. While the implementation of W IPO activities start to return to their normal rhythm of engagement, the lessons learned during the pandemic have highlighted the value of virtual approaches, making them a lasting component of technical assistance.

The purpose of the Webinar is to provide an opportunity for a diverse panel of experts to explore the advantages and limitations of virtual technical assistance and identify best practices that could be incorporated into the future work of the Organization.

Thursday, September 12, 2024

Webinar Program:

13.00 – 14.10 (C.E.S.T) **Sharing Advantages and Limitations of Virtual Technical Assistance and Capacity Building**

Moderator: Mr. Georges Ghandour, Senior Counsellor, Development Agenda Coordination Division (DACD), WIPO

Speakers: Mr. Habip Asan, Director, Division for Transition and Developed Countries (TDC), WIPO

Ms. Claudia Pérez Aguirre, Director of Arbitration, National Copyrights Institute (INDAUTOR), Mexico

Mr. Emil-Eugen Iuga, Capacity and Skills Development Officer, Capacity and Digital Skills Development Division, BDT, International Telecommunication Union (ITU)

Dr. Mclean Sibanda, Managing Director, Bigen Global Limited, Mauritius

Ms. Salome Tsimakuridze, Head of the Administrative Department, Sakpatenti, Georgia

Mr. Tempa Tshering, Chief IP Officer, Department of Media, Creative Industry and Intellectual Property (DoMCIIP), Ministry of Industry, Commerce and Employment (MoICE), Bhutan

14.10 – 14.30 (C.E.S.T) **Discussion Panel and Q&A session**

All participants are invited to contribute to the discussion.

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