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**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the United Kingdom Intellectual Property Office (IPO)

**Manchester, United Kingdom, October 8, 2014**

Provisional program

*prepared by the Secretariat*

Wednesday, October 08, 2014

9.00 a.m. **ARRIVAL**

9.20 a.m. – 9.30 a.m. **Opening Session**

Welcome addresses by:

* Mr. Tom Walkden, Head of International Institutions, IPO
* Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO

9.30 a.m. – 9.45 a.m. **Topic 1:** Introduction to WIPO

Development of the International Legal Framework

Major Intellectual Property Economic Studies

Speaker: Mr. Víctor Vázquez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO

9.45 a.m. – 10.05 a.m. **Topic 2:** The Patent Cooperation Treaty (PCT) –

Introduction and Future Developments

Speaker: Mr. Michael Richardson, Deputy Director, PCT Business Development Division, Innovation and Technology Sector, WIPO

10.05 a.m. – 10.35 a.m. **Topic 2:** Panel Discussion – The PCT in practice

Panelists: Mr. Michael Richardson, WIPO

Dr. Hazel Craven, Senior Legal Adviser, Patents Directorate, IPO

UK stakeholder to be confirmed

Questions and Answers

10.35 a.m. – 11.00 a.m. Coffee break

11.00 a.m. – 11.20 a.m. **Topic 3:** Global Intellectual Property Systems:

1. The Madrid System for the International Registration of Marks
2. The Hague System for the International Registration of Industrial Designs

Speaker: Ms. Asta Valdimarsdottir, Director, Operations Division, Madrid Registry, Brands and Designs Sector, WIPO

11.20 a.m. – 11.50 a.m. **Topic 3:** Panel Discussion – The Madrid and Hague Systems in practice

Panelists: Ms. Asta Valdimarsdottir, WIPO

Mr. Mike Foley, Head of International Policy, Trade Marks and Designs, IPO

Mr. Gareth Woodman, International Trade Marks Examiner, IPO

Questions and Answers

11.50 a.m. – 12.20 p.m. **Topic 4:** Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

Speaker: Mr. Yo Takagi, WIPO

12.20 p.m. – 12.40 p.m. **Topic 5:** Practical Tips on Alternative Dispute Resolution

Speaker: Mr. Víctor Vázquez, WIPO

12.40 p.m. – 1.10 p.m. **CLOSING SESSION**

Questions and Answers

1.10 p.m. – 2.30 p.m. Lunch break with one-to-one sessions on patents, trademarks and databases

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