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| Description: http://jralfa.com.br/public_html/wp-content/uploads/2011/07/patente-inpi.gif | WIPO-E |
| National Institute of industrial property (INPI) Brazil |
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| **regional WORKSHOP** | |
| WIPO/IP/RIO/13/INF/1 PROV | |
| ORIGINAL: English | |
| DATE: June 26, 2013 | |

**WIPO Regional Workshop on Patent Analytics**

jointly organized by

the World Intellectual Property Organization (WIPO)

and

the National Institute of Industrial Property (INPI), Brazil

**Rio de Janeiro, August 26 to 28, 2013**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

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Monday, August 26, 2012

9.00 – 9.45 Opening Ceremony

Welcome addresses by:

Alejandro Roca Campaña, Senior Director, Access to

Information and Knowledge Division, Global

Infrastructure Sector, WIPO, Geneva, Switzerland

Jose Graḉa-Aranha, Regional Director, WIPO Brazil

Office, Rio de Janeiro

Jorge Avila, President, National Institute of Industrial

Property (INPI), Rio de Janeiro, Brazil

I. Introduction

9.45 – 10.15 Topic 1: What is Patent Analytic and what are WIPO’s Activities

in this Field?

Speaker: Lutz Mailänder, Head, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

10.15 – 10.45 Coffee Break

10.45 – 11.30 Topic 2: Types and Objectives of Patent Landscape Reports

Speaker: Tony Trippe, Expert, Patinformatics, Dublin, Ohio

11.30 – 12.15 Topic 3: Web Resources on Patent Landscape Reports (PLRs).

Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

II. Samples of Patent Analytics

12.15 – 13.00 Topic 4: WIPO’s Patent Landscape Reports on Pharmaceutical Topics (Ritonavir, Atazanavir and Vaccine Manufacturing)

Speaker: Lutz Mailänder

13.00 – 14.00 Lunch Break

14.00 – 14.30 Topic 5: Patent Analytics: Observatory of Technologies – INPI/Brazil

Speaker: Representative of INPI Brazil

14.30 – 15.00 Topic 6: Patent Analytics Services of the Intellectual Property Office

of the Philippines (IPOPHL)

Speaker: Mrs. Virginia Aumentado, Intellectual Property Rights

Specialist V, Patent Information Analytics and Technology

Monitoring Division Documentation, Information and Technology

Transfer Bureau, IPOPHL, Taguig City

15:00 – 15:30 Topic 7: The Golden Rice Project – Use of Patent Analytics for Non-

Commercial Activities

Speaker: Gerhard Fischer, Expert, Syngenta, Basel, Switzerland

15.30 – 16.00 Coffee Break

16.00 – 16.30 Topic 8: Patent Analytics Services of the National Institute of Industrial

Property (INAPI), Chile

Speaker: Mrs. Osorio Delgado Paz Consuelo, Bioprocess Engineer, Knowledge Transfer Professional, INAPI, Santiago

16.30 – 17.00 Topic 9: Patent Analytics Services of the *Superintendencia de Industria y*

*Comercio* (SIC), Colombia

Speaker: Mrs. Diana Vivas, IP Specialized Professional, SIC, Bogota

Tuesday, August 27, 2013

9.00 – 9.30 Topic 10: Patent Analytics Services of the Mexican Institute of Industrial Property (IMPI)

Speaker: Mr. Leonardo Gómez Bautista, Head of the Technological Information Center, Promotion and Services of Technological Information Division, IMPI, Mexico City

9.30 – 10.00 Topic 11: Patent Analytics Services of the Cuban Industrial Property

Office (OCPI)

Speaker: Mr. Rolando González Hernández, Patent Examiner, OCPI, Havana

10.00 – 10.45 Topic 12: Use of Patent Landscape Reports for Commercial

Activities

Speaker: Gerhard Fischer

10.45 – 11.15 Coffee Break

III. Methodology

11.15 – 11.45 Topic 13: Planning, Delivering, Disseminating and Evaluating

A Patent Landscape Report (PLR) in WIPO’s PLR Project

Speaker: Irene Kitsara, Project Officer, Patent Information Section, Access to Information and Knowledge Division, WIPO, Geneva

11.45 – 12.30 Topic 14: Overview of Stages of PLR Preparation and Associated Tasks

Speaker: Tony Trippe

12.30 – 13.30 Lunch Break

13.30 – 14.30 Topic 15: Statistical Analysis and Related Visualization

Speakers: Gerhard Fischer

14.30 – 15.30 Topic 16: Citation and Other Network Analysis and Related Visualization

Speaker: Lutz Mailänder

15.30 – 16.00 Coffee Break

16.00 – 17.00 Topic 17: Analysis of Thematic Correlations and Related Visualization

Speaker: Tony Trippe

Wednesday, August 28, 2013

9.00 – 9.30 Topic 18 Overview of Free and Commercial Tools

Speaker: Tony Trippe

9.30 – 10.00 Topic 19: Using the European Patent Office’s (EPO) Patstat Database

For Patent Analysis

Speaker: Lutz Mailänder

10.00 – 10.30 Topic 20: Writing and Publishing the Report

Speaker: Irene Kitsara

10.30 – 11.00 Coffee Break

11.00 – 12.30 Topic 21: Practical Exercises

Speaker: Tony Trippe

12.30 – 13.30 Lunch Break

13.30 – 14.15 Topic 22: Additional Topics Related to Patent Landscape Reports

Speaker: Tony Trippe

14.15 – 16.00 Topic 23: Discussion and Review of the WIPO Draft Guidelines

for Preparing Patent Landscape Reports; Discussion

on Options of Networking Among Public Institutions Active

in the Field of Patent Landscaping

Moderator: Alejandro Roca Campaña

16.00 Evaluation and Closure

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