



THE ESTONIAN
PATENT OFFICE



TALLINN UNIVERSITY
OF TECHNOLOGY
(TUT)



THE ESTONIAN
INTELLECTUAL
PROPERTY AND
TECHNOLOGY
TRANSFER CENTRE
(EIPTTC)



MODERN ESTONIAN
KNOWLEDGE
TRANSFER
ORGANIZATION FOR
YOU



NATIONAL SEMINAR

**WIPO/IP/UNI/TAL/14/INF/1 PROV.
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Intellectual Property Policy for Universities and Research and Development Institutions

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Estonian Patent Office

the Tallinn University of Technology (TUT)

The Estonian Intellectual Property and Technology Transfer Centre (EIPTTC)

and
the Modern Estonian Knowledge Transfer Organization for You (MEKTORY)

Tallinn, April 3, 2014

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, April 3, 2014

- 9.00 – 9.30 Registration
- 9.30 – 10.00 Opening Ceremony
- Welcome addresses by:
- Mr. Matti Pääs, Director General, The Estonian Patent Office, Tallinn
- Mrs. Tea Varrak, Vice-Rector for Innovation and Internationalization, General Director, Innovation and Business Center, Tallinn University of Technology (TUT), Tallinn
- Mr. Ryszard Frelek, Department for Transition and Developed Countries, World Intellectual Property Organization (WIPO), Geneva
- 10.00 – 10.30 **Topic 1** **Why an Intellectual Property (IP) Policy?**
- Speaker: Mr. Ryszard Frelek
- 10.30 – 11.00 **Topic 2** **Tartu University (TU) IP Policy and Commercialization**
- Speaker: Mr. Siim Kinnas, Head, Intellectual Property Unit, TU, Tartu
- 11.00 – 11.15 Coffee Break
- 11.15 – 11.45 **Topic 3** **TUT IP Policy and Commercialization**
- Speaker: Mr. Siemon Smid, Technology Transfer Manager, Technology Transfer Sector, TUT
- 11.45 – 12.45 **Topic 4** **Case Show**
- Speaker: Mr. Laurent Manderieux, Professor, Bocconi University, Milan
- 12.45 – 14.00 Lunch Break
- 14.00 – 15.00 **Session I** **From Policy to Action – How to Make Policy Papers Work?**
- Moderators: Mr. Siemon Smid
Mr. Ryszard Frelek
- 15.00 – 15.30 Coffee Break

15.30– 16.30 **Session II** **The Way Forward – Assessing the Needs and
Setting the Action Plan for Future Activities**

Moderator: Mr. Laurent Manderieux

16.30 – 17.00 **Topic 5** **MEKTORY Presentation and House Overview**

Speaker: Mr. Sven Meimer, Technology Transfer
Manager, Technology Transfer Sector,
TUT

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