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| **seminar** | |
| WIPO/IP/utc/14/inf/1 prov. | |
| ORIGINAL: english | |
| DATE:  april, 2014 | |

**WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Netherlands Patent Office (NPO) and the Benelux Office for Intellectual Property (BOIP)

**Utrecht, Netherlands, May 22, 2014**

Provisional program

*prepared by the Secretariat of WIPO*

Thursday, May 22, 2014

9.00 a.m. – 9.30 a.m. Coffee break

9.30 a.m. – 9.40 a.m. **Opening Session**

Welcome addresses by:

* Mr. Wouter Pijzel, Director, Dutch Association of Inventors (NOVU), Utrecht
* Mr. Derk-Jan de Groot, Director, Netherlands Patent Office (NPO), The Hague
* Mr. Hugues Derème, Deputy Director General, Benelux Office for Intellectual Property (BOIP), The Hague
* Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, World Intellectual Property Organization (WIPO), Geneva

9.40 a.m. – 10.00 a.m. **SESSION I**

Topic 1: Introduction to WIPO

Development of the International Legal Framework

Major Intellectual Property Economic Studies

Speaker: Mr. Erik Wilbers, Director, Arbitration and Mediation Center, Global Issue Sector, WIPO

10.00 a.m. – 10.25 a.m. Topic 2: The Patent Cooperation Treaty (PCT) –

Introduction and Future Developments

Speaker: Mr. Claus Matthes, Director, PCT Business Development Division, Innovation and Technology Sector (ITS), WIPO

10.25 a.m. – 10.40 a.m. Topic 2: The PCT – The actual practice (questions, experiences, discussion):

Moderator: Mr. Robbert-Jan de Lang, Partner, Dutch & European Patent Attorney (EP&C), Utrecht

Speakers: Mr. Claus Matthes

Ms. Eva van Wanrooij, Director Patent Law, Janssen Infectious Diseases & Diagnostics, Beerse

Questions and Answers

10.40 a.m. – 11.00 a.m. Coffee break

11.00 a.m. – 11.25 a.m.Topic 3: Global Intellectual Property Systems:

1. The Madrid System for the International Registration of Marks
2. The Hague System for the International Registration of Industrial Designs

Speaker: Mr. David Muls, Madrid Registry, Brands and Designs Sector, WIPO

11.25 a.m. – 11.40 a.m. Topic 3: Global Intellectual Property Systems: The actual practice

(questions, experiences, discussion)

(a) The Madrid System for the International Registration of Marks

(b) The Hague System for the International Registration of Industrial Designs

Moderator: Huib Berendschot, Partner, AKD Advocaten - IP & Technology Practice Group), Amsterdam

Speakers: Mr. David Muls

Dutch entrepreneur

Questions and Answers

11.40 a.m. – 12.05 p.m. Topic 4: Global Databases for Intellectual Property Platforms and Tools for the Connected Knowledge Economy

Speaker: Mr. Yo Takagi

12.05 p.m. – 12.25 p.m. Topic 5: Practical Tips on Alternative Dispute Resolution

Speaker: Mr. Erik Wilbers

12.25 p.m. – 12.45 p.m. **CLOSING SESSION**

Questions and Answers

12.45 p.m. – 2.00 p.m. Lunch break with specific Sessions (Patents, Trademarks and Databases)

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