



#### WIPO/IPGC/GE/09/INF/2 Prov.

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#### WORLD INTELLECTUAL PROPERTY ORGANIZATION

**GENEVA** 

# CONFERENCE ON INTELLECTUAL PROPERTY AND PUBLIC POLICY ISSUES

Geneva, July 13 and 14, 2009

PROVISIONAL PROGRAM

prepared by the Secretariat

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Monday, July 13, 2009		
08.00 - 10.45	Registration	
11.00 – 11.10	Opening	
	Mr. Francis Gurry, Director General, World Intelletual Property Organization (WIPO), Geneva	
11.10 – 11.25	The Broader Framework: The Public Policy Implications	
	Mr. Maximiliano Santa Cruz, Chair of the Standing Committee on the Law of Patents (SCP)	
11.25 – 11.45	Setting the Scene: The Challenges of Climate Change	
	Mr. Michel Jarraud, Secretary General, World Meteorological Organization (WMO), Geneva	
11.45 – 12.45	Panel Discussion: Adaptation and Mitigation Technologies: Towards a Global Needs Assessment for National and International Policies	
	Mr. Achim Steiner, Executive Director, United Nations Environment Program (UNEP), Nairobi (tbc)	
	Mr. José Domingos Gonzales Miguez, Executive-Secretary of the Interministerial Committee on Climate Change, Ministry of Science and Technology, Brasilia	
	Mr. Li Yuguang, Deputy Commissioner, State Intellectual Property of the Republic of China, Beijing	
12.45 – 14.00	Lunch	
14.00 – 14.15	Keynote Address	
	The Honorable David Lammy, Minister for Higher Education and Intellectual Property, London	
14.15 - 15.15	Panel Discussion: Innovation Models and Technology Diffusion	
	Mr. Jukka Uosukainen, Director General, International Affairs Unit, Ministry of the Environment, and Chair of the UNFCCC's Expert Group on Technology Transfer, Helsinki (tbc)	
	Mr. Nathan Myhrvold, Chief Executive Officer, Intellectual Ventures, Bellevue, Washington (tbc)	
15.15 – 15.45	Coffee	

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15.45 – 16.05	WIPO's Role in Green Technology	
	Mr. Francis Gurry	
	Mr. Carl Horton, Chief Intellectual Property Counsel, General Electric Fairfield, Connecticut	ric, (tbc)
16.05 – 17.00	Panel Discussion: The Role of Patents in Green Technology Transfer	
	Mr. Munir Akram, former Ambassador to the United Nations in New York, Pakistan	
	Speaker from India from a renewable energy sector	(tbc)
	Academic researcher	(tbc)
17.00 – 18.00	The Conservation of Biodiversity: Implications of the IP System on Equit Benefit Sharing	able
	Mr. Ahmed Djoghlaf, Executive Secretary, Convention on Biologica Diversity (CBD), Montreal	ıl (tbc)
	Mr. Supachai Panitchpakdi, Secretary General, United Nations Conf on Trade and Development (UNCTAD), Geneva	erence (tbc)
	Researcher from Latin America	(tbc)
18.00	Reception	

#### Tuesday, July 14, 2009

09.00 – 10.00 Strengthening Multilateral Cooperation on IP and Public Health

Mrs. Margaret Chan, Director General, World Health Organization (WHO), Geneva

Mr. Pascal Lamy, Director General, World Trade Organization (WTO), Geneva

10.00 – 10.45 Innovation Models to Meet the Challenges of Neglected Diseases

Mr. Reinaldo Guimaraes, Secretary of Science and Technology and Strategic Inputs, Ministry of Health, Brasilia

Mr. Tony Wood, Vice-President and Head of Medicinal Chemistry, Global Research and Development, Pfizer Inc., New York

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10.45 – 11.15	Coffee	
11.15 – 12.45	Panel Discussion: Promoting Access to Medicines Through Balancing Patent Rights and Responsibilities	
	Mr. Yonah Seleti, Director General, Department of Science and Technology, Pretoria (tbc	:)
	Mr. Magdy Hassan, Chief Executive Officer, Holding Company for Pharmaceutical Industries, Cairo	
	Mr. V. K. Gupta, Traditional Knowledge Digital Library (TKDL), Council of Scientific and Industrial Research (CSIR), New Delhi	
	Mr. Joseph Straus, Professor, Max Planck Institute for Intellectual Property, Competition and Tax Law, Munich	
	Representative of Light Years IP (tbc	)
12.45 – 14.30	Lunch	
14.30 – 15.10	Setting the Scene: The Challenges of Food Security	
	Mr. Jacques Diouf, Director-General, Food and Agriculture Organization of the United Nations (FAO), Rome (tbc	
15.10 – 15.40	The Role of IP in Sustainable Agriculture	
	Mr. Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD), Rome (tbc	:)
15.40 – 16.10	Coffee	
16.10 – 17.45	Panel Discussion: Patents and Strategies for Food Security	
	Mr. Jacques Diouf, Director-General, Food and Agriculture Organization of the United Nations (FAO), Rome (tbc	
	Representative of the United Nations World Food Program (WFP) (tbc	:)
	Representative of Agro-Biotech Industry (tbc	:)
	Mr. Richard Jefferson, Chief Executive Officer, BIOs/Cambia, Canberra, ACT (tbc	:)
17.45 – 18.00	Closing	
	Mr. Francis Gurry	