

# The Hague System for the International Registration of Industrial Designs

Study Visit of the ONO Academic College students

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# Basics of design protection (international context)

### **Paris Convention**

The protection of industrial property has as its object patents, utility models, industrial designs, trademarks, service marks, trade names, indications of source or appellations of origin, and the repression of unfair competition.

### **TRIPS Agreement**

- Section 4: industrial designs
- Article 25
   Requirements for Protection
- Article 26
  Protection

### **Hague Agreement**

- London Act (1934)
- Hague Act (1960)
- Geneva Act (1999)

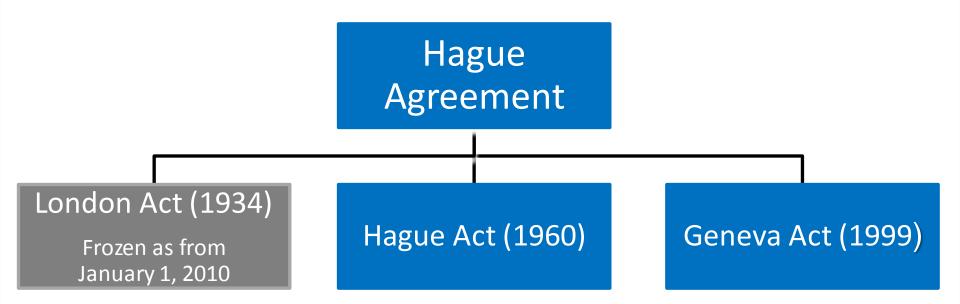


# Hague System: a simple but timeless concept

The centralized acquisition and maintenance of industrial design rights by filing a single international application for a single international registration with effect in one or more designated Contracting Parties







- Common Regulations (1996), last revised: January 1, 2015
- Administrative Instructions (2002), last revised: July 1, 2014
- National Laws and Regulations



# Locarno Agreement Establishing an International Classification for Industrial Designs of 1968

Locarno classification for articles representing industrial designs

Not binding the scope of protection granted

Industrial
designs are
generally
grouped into
classes for ease
of retrieval

Locarno
Classification
contains 32
classes

# Why Protect Industrial Designs?

Exclusive right to prevent unauthorized copying or imitation of the industrial design

Strengthening competitive positions of the company

Protection of industrial designs

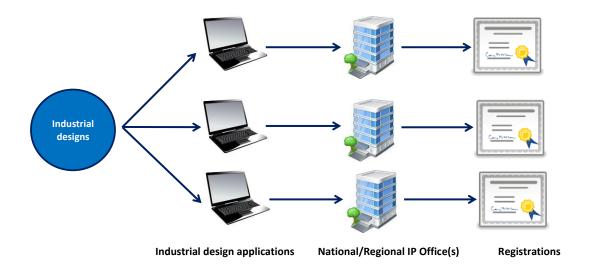
Fair return on investment made in creating and marketing the industrial design

Encouraging fair competition and honest trade practices



## Independent filings v. Hague Route

#### **Direct/Paris Route**

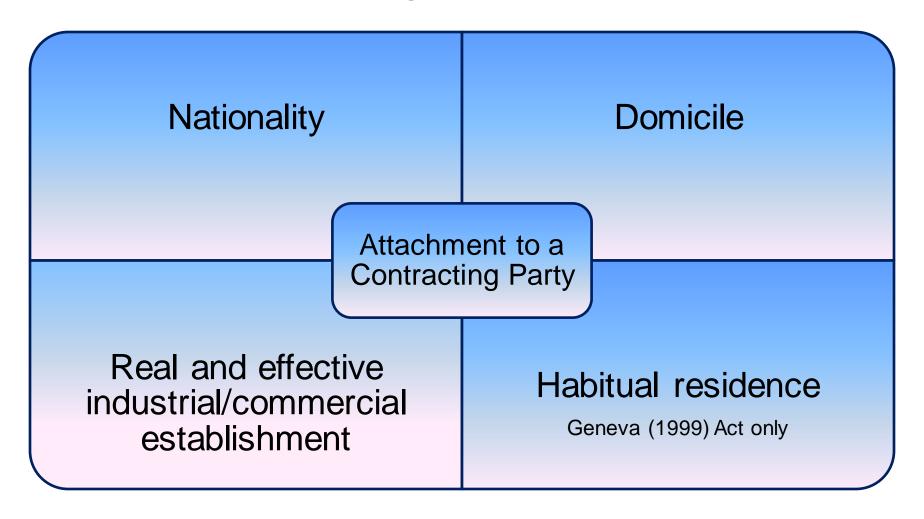


### **The Hague System**





# Who Can Use the System?





## Main Features of the Hague System



### **Simplicity**

The Hague System enables holders to obtain protection for their designs with a minimum of formality



#### **Cost-effectiveness**

Payment of a single set of fees in one currency



### **Efficiency**

Considerable facilitation of the subsequent management of the registration



### **Flexibility**

Right holders have more opportunities in targeting national, regional or global markets



# Cost effectiveness (calculation made in 2013)

http://www.wipo.int/export/sites/www/hague/en/fees/pdf/sched.pdf

Seeking protection of 5 designs (4 views each) in EU, Norway, Singapore, Switzerland, Tunisia, Turkey and Ukraine would cost to the applicant if he/she goes

The saving is app. **63%** 

Via national route in each country app.

CHF 4,903

Via Hague route (E-filing), app. **CHF 1,808** 



## What is the Hague System?

# One to many relationships

 File a single international application for a single international registration (IR) in which one or more Contracting Parties (CP) are designated

# "Bundle of Rights"

 If no refusal, the resulting international registration has the <u>effect</u> of a grant of protection in each designated Contracting Party



# The International Application

In English, French or Spanish

May be filed directly with the International Bureau through the E-filing interface but also on paper

May comprise several different designs up to a maximum of 100 if they belong to the same class of the International Classification (Locarno)

One set of fees is to be paid in single currency (CHF)



# The Hague System Procedure: Role of the International Bureau



If the International Bureau finds that the international application does not fulfill the applicable requirements, it invites the applicant to make the required corrections within three months from the date of invitation sent by the International Bureau

International registration has the same effect as a regularly-filed application in all designated Contracting Parties

WIPO HAGUE

The International Design System

## Hague System is a Procedural Arrangement

#### Issues such as:



the conditions for protection



the refusal procedure to be applied when deciding whether a design may be protected



the rights which result from protection

are governed by the law of each Contracting Party designated in an international registration



## The Hague System Procedure

## Refusal by a designated Contracting Party

on same substantive grounds as for national/regional filings

must be communicated within time limit

effect limited to territory of the member that has refused

## International registration (where not refused)

same rights as a local design registration

a bundle of independent national/regional rights

advantages of central management

## The Hague System Procedure

Duration of protection: five years

Renewable at least once (1960 Act) or twice (1999 Act)

Longer renewal period, if allowed by the law of the designated Contracting Party



# General Advantages of the Hague System



#### **Hague System (international route)**

one Office for filing

one language

one currency

one international registration

one renewal

one modification

foreign attorney or agent

(<u>first needed if refused</u>)

#### **National/regional route**

many Offices for filing

many languages

many currencies

many registrations

many renewals

many modifications

foreign attorney or agent

(first needed at filing)

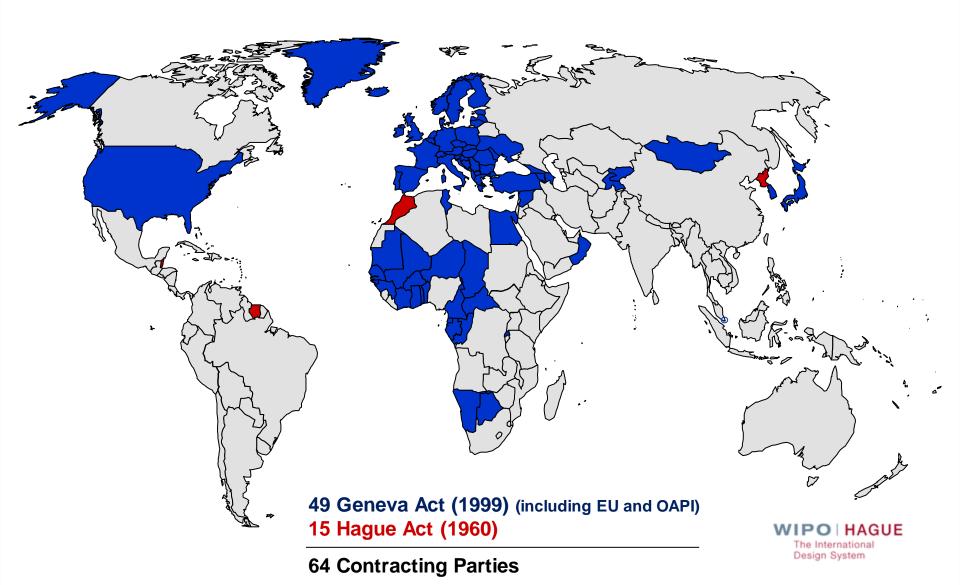




# Going Global – Geographical Scope of the Hague System



# **Hague Union**



## Geneva Act (1999)

### **Recent Accessions**



United States of America (as of May 13, 2015)



Japan (as of May 13, 2015)



Republic of Korea (July 2014)



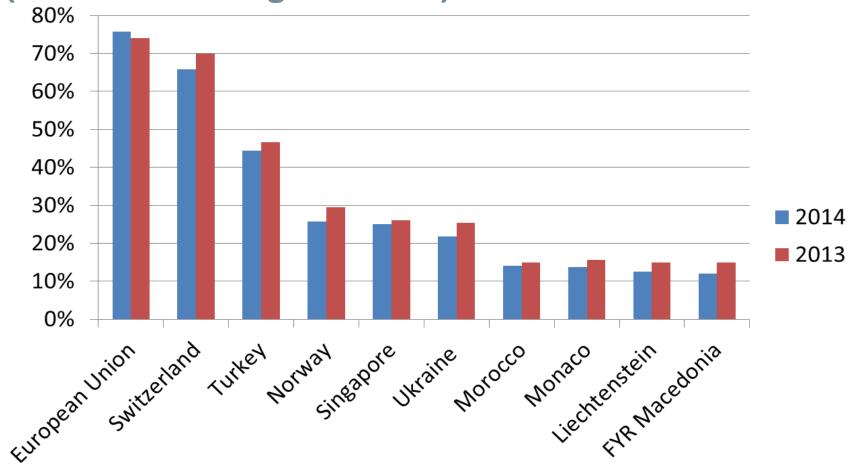
Brunei Darussalam (December 2013)

### **Potential accessions**



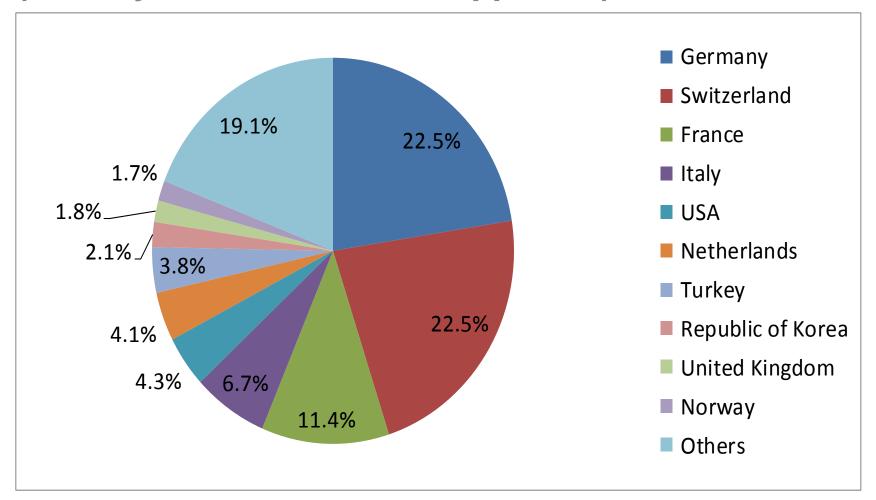


# Most designated Contracting Parties in 2014 (international registrations)





# 2014: Top Filers of International Applications (country of address of the applicant)





# 2014: Five Most Popular classes in International Registrations



Class 10
Clocks and watches and other measuring instruments, checking and signaling instruments
275 registrations (10.2%)



Class 9
Packages and containers for the transport or handling of goods
240 registrations (8.9%)



Class 12
Means of transport or hoisting
238 registrations (8.8%)



Class 6
Furnishing
232 registrations (8.6%)



Class 14

Recording, communication or information retrieval equipment

160 registrations (5.9%)





# Latest Developments and Upcoming Features



## **Latest Developments**



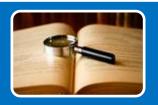
New Hague Express Database since January 2015



Global Design Database launched in January 2015



Improvement of E-filing interface



Developments in the legal framework



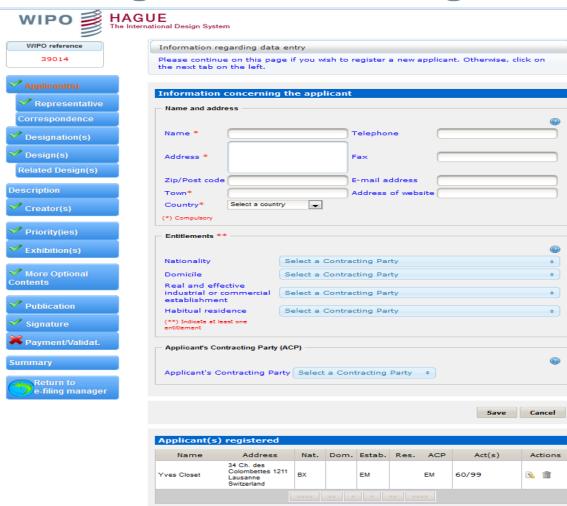
## **E-Filing Platform**

The E-filing platform includes the following features:

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	a WIPO User account
	facilitated downloading of reproductions
	real time checking of certain formalities
	saving of applications in progress
	fully integrated fee calculator
	payment of fees by credit card
	and much more



# **E-Filing Portfolio Manager**





## **Hague Express Database**

Hague Express

The Hague Express Database, updated weekly, includes bibliographical data and, as far as international registrations governed exclusively or partly by the 1999 and/or by the 1960 Act(s) of the Hague Agreement are concerned, reproductions of industrial designs relating to international registrations that have been recorded in the International Register and published in the International Designs Bulletin as of issue No. 1/1999. International registrations that have lapsed are not removed from the database.

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	DM/082429	CARTIER CREATION STUDIO SA	2013-12-13	10-02	1. Watch; 2. Watch; 5. Watch Watch dial					CH,EM,SG,TR			8	3			
	DM/083367	FRANCK MULLER WATCHLAND SA	2014-04-09	10-02	1. Montre-brac				EM,MC,SG			1	1	Ö			
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	DM/073485	BÉDAT & CO SA	2010-03-26	10-02	Watch						BX,KP,CH,EM,LI,OA,S			1	1	: cc@acoo	
	DM/073351	HUBLOT SA, GENÈVE	2010-03-18	10-02	Watch						CH,EM,SG			1	1		•
	DM/073317	OMEGA SA (OMEGA AG) (OMEGA LTD.)	2010-02-12	10-02	Watch						BZ,MA,MC,ME,AL,AM,I			1	1		D D
	DM/072570	ALEXIS BARTHELAY (SOCIÉTÉ ANONYME)	2009-10-20	10-02	Watch						MA,C	H,EG,EM,OM	,SG	1	1	<u>:</u>	•



# Coming Soon Hague Office Portal (HOP)

It is foreseen the communications between the International Bureau and the Office of a Contracting Party will mainly take place electronically through the Hague Office Portal (HOP)

HOP is intended to serve as a main communication tool between the International Bureau and an Office throughout the life of an international registration, both before and after its publication in the International Designs Bulletin



### Thank You!

## **Hague Customer Service**

mailto:hague.registry@wipo.int

+41 022 338 7575

