

WIPO-Luiss 1st Global INTAN-Invest Conference

Intangible Assets in the Global Economy Better Data for Better Policy

Rome, 6-7 May 2024

Villa Blanc, via Nomentana, 216 – Rome

6 MAY

12:00 - 13:30 Registration and light lunch

13:30 - 13:40 Welcome

Raffaele Oriani, Dean, Luiss Business School and Full Professor of Corporate Finance, Italy

Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IES), World Intellectual Property Organization (WIPO)

13:40 - 13:50 Introduction

Cecilia Jona-Lasinio, Full Professor, Luiss Business School, Italy

Carsten Fink, Chief Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO

13:50 - 14:50 Keynote: Policy relevance of measuring global investment in intangibles: Where we are? What is next?

Chair: **Giuseppe Nicoletti**, Senior Fellow, Luiss Lab of European Economics (LLEE), Italy

Keynote speaker: **Carol Corrado**, Distinguished Principal Research Fellow in Economics, The Conference Board, United States of America

Commentator 1: **Jim Tebrake**, Deputy Director, Statistics Department, International Monetary Fund (IMF)

Commentator 2: **Carsten Fink**, Chief Economist, WIPO

Q&A session

14:50 - 15:20 Coffee break

15:20 - 16:50 Session 1 – Advancements in intangibles & productivity analysis in emerging economies

Chair: **Anmol Kaur Grewal**, Research Fellow, Composite Indicator Research Section (CIRS), DEDA, IES, WIPO

Filippo Bontadini, Assistant Professor in Applied Economics, Luiss University, Italy

- Intangible assets in India, complementing national accounts for productivity analysis

Abdul Azeez Erumban, Assistant Professor, Faculty of Economics and Business, University of Groningen, The Netherlands

- Measuring intangible investment in India using firm-level data

Harry Wu, Professor of Economics, Peking University, China

- A preliminary measure of intangibles in the Chinese economy

Commentator 1: **Rodrigo Ventura**, Chief Economist, Instituto Nacional da Propriedade Industrial (INPI), Brazil

Commentator 2: **Lukovi Seke**, Programme Officer, Data Management, African Union Development Agency (AUDA-NEPAD)

Q&A session

16:50 - 17:00 Wrap-up

Matteo Caroli, Associate Dean for Sustainability and Impact, Luiss Business School, Italy

19:00 - 21:00 Cocktail hour and dinner at Villa Blanc

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8:30 - 9:00 Welcome coffee

9:00 - 10:00 Keynote: Interpreting productivity data during and since the pandemic: Real-time challenges for policymakers

Chair: **Bart Van Ark**, Professor of Productivity Studies, Alliance Manchester Business School (AMBS), University of Manchester, United Kingdom

Keynote speaker: **John Fernald**, Professor of Economics, Institut Européen d'Administration des Affaires (INSEAD), France

Commentator 1: **Åsa Johansson**, Deputy Director, Statistics and Data Directorate, Organisation for Economic Co-operation and Development (OECD)

Commentator 2: **Gonzalo Rivas**, Chief, Competitiveness, Technology and Innovation Division, Inter-American Development Bank (IDB)

Q&A session

10:00 - 10:30 Coffee break

10:30 - 12:00 Session 2: Quarterly productivity accounts with intangibles

Chair: **Mary O'Mahony**, Professor of Applied Economics, King's Business School, United Kingdom

Massimiliano Iommi, Research Fellow, Luiss Lab of European Economics and Italian Statistical Institute, Italy

- Measuring Quarterly Investment in Intangible Assets in the EU, the UK and the US

Josh Martin, Monetary Policy Adviser, Bank of England, United Kingdom

- Quarterly estimates of intangible investment in the UK

Angelos Alexopoulos, Assistant Professor, Department of Economics, Athens University of Economics and Business, Greece

- A machine learning approach to construct quarterly data on intangible investment of Eurozone

Commentator 1: **Jeffrey Barnett**, Chief, Expenditure and Income Division, Bureau of Economic Analysis (BEA), United States of America

Commentator 2: **Catherine Van Rompaey**, Program Manager, National Accounts and Business Statistics, World Bank

Q&A session

12:00 - 13:30 Light lunch

13:30 - 14:45 Panel session: Global INTAN-Invest: Better Data for Better Policy

Chair: **Sacha Wunsch-Vincent**, Head, Section, DEDA, IES, WIPO

Panelists:

Rena Lee, Chief Executive, Intellectual Property Office of Singapore (IPOS), Singapore

Unnat P. Pandit, Registrar of Copyrights, Controller General of Patents, Designs & Trademarks, Copyright Office of India, India

Maria Garza, Chairperson, International Chamber of Commerce, Mexico

Adam Williams, Chief Executive, Intellectual Property Office, United Kingdom

Emanuela Barbi, Technology Transfer Office Manager, Leonardo Spa, Italy

14:45 - 15:00 Closing remarks

Stefano Manzocchi, Deputy Rector, Research, Luiss University, Italy