Role of Technology



Perspective of Authors and Publishers

Role of technology



- 1. Shared objective
- 2. Different disabilities
- 3. Inclusive Publishing Technology
- 4. Inclusive EBook environment
- 5. Accessible Books Consortium

Shared objective



- 1. The same book
- 2. At the same time
- 3. At the same price
- 4. In whatever format is required
- 5. Through the same channels

Different disabilities



- 1. Blind
- 2. Low vision (vast majority of VIPs)
- 3. Other physical impairment
- 4. Dyslexia (vast majority of PD)
- 5. Other

Different Purposes



- 1. Reading for pleasure
- 2. Reading for study
- 3. Reading linear text
- 4. Reading text with complex structures
- Mathematical formula, tables and illustrations

Different Purposes



Most persons with print disability can read most ebooks for most purposes using increasinlyy available technologies

Inclusive EBook environment



- 1. Accessible file formats
- 2. Accessibility features
- 3. Accessibility metadata
- 4. Accessibility friendly distribution
- 5. Accessible retail web sites
- 6. Accessible ordering and payment
- 7. The first three are most advanced

We need a broader dialogue

Accessible Books Consortiume



Three main areas of activity

- TIGAR Library
- Inclusive Publishing
- Capacity Building

Inclusive Publishing



- 1. Handbook
- 2. Publisher Charter
- 3. Inclusive Publishing Award
- 4. Outlook
 - Accessibility standards
 - Social network
 - Outreach beyond authors/publishers/RROs

Thank you

Jens Bammel Secretary General bammel@internationalpublishers.org

T: +41 22 704 1820

www.internationalpublishers.org

